## Arkansas State University Faculty Senate Finance Committee Report February 20, 2009

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## Organization of the Report

1. Economic Environment
2. General Financial Condition
3. Faculty Composition
4. Relative Staffing
5. Instructional Spending
6. Tuition \& Enrollment
7. Athletics \& Auxiliary
8. Other Concerns

## Sources of Data

1. Prior Finance Committee Reports
2. Information from ASU Institutional Research
3. Ark Dept of Higher Ed (ADHE) Fact Book
4. Audited Financial Statements of ASU and other Arkansas public 4-yr Institutions
5. Southern Regional Education Board - SREB

## 1. Economic Environment

- Legislative priority for further grocery tax cuts
- Legislative cost of living increases
- Weak economy
- Public concern about cost of higher education


## 2. Financial Ratios - Illustr. 1

■ Current Ratio 2.48 X

- Unrestricted Net assets 10.68\%
- Scholarships \& Allow. = 55.2\% of tuition
- Net Tuition = 15.3\% of total resources
- State Appropriations = 46.1\%
- State Appropriations are 3X greater than net tuition dollars


## 3. Systems Office Cost - Illustr. 4

$$
\begin{array}{clll}
05-06 & 06-07 & 07-08 & 08-09 \\
\$ 1.29 \mathrm{M} & \$ 2.11 \mathrm{M} & \$ 2.39 \mathrm{M} & \$ 2.53 \mathrm{M}
\end{array}
$$

- $5.9 \%$ increase from prior year
- 4 yr average increase 23.8\%
- 3 yr average increase 6.6\%


## 4. Foundation Balances Illustr. 5

## 2008 <br> 2007

- Total Assets
- \% Unrestricted
\$42.5M
5.1\%
\$42.1M
- \% Temp. Restr.

■ \% Perm Restr.
16.1\%
76.0\%
.4\%
18.7\%
78.9\%

## 5. Full Time vs. Part Time Faculty Illustr. 6



|  | Fall 2002 |  | Fall 2006 |  | Fall 2008 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Full <br> Time | 446 | $72.60 \%$ | 456 | $73.70 \%$ | 461 | $73.2 \%$ |
| Part <br> Time | 168 | $27.40 \%$ | 163 | $26.30 \%$ | 169 | $26.8 \%$ |
| TOTAL | 614 | $100.00 \%$ | 619 | $100.00 \%$ | 630 | $100.0 \%$ |

## 6. Full Time Qualifications Illustr. 7



|  | Fall 1993 |  | Fall 2002 |  | Fall 2006 |  | Fall 2008 |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Doctorate | 281 | $71.3 \%$ | 276 | $63.9 \%$ | 305 | $66.9 \%$ | 287 | $62.3 \%$ |
| Masters | 100 | $25.4 \%$ | 140 | $32.4 \%$ | 151 | $33.1 \%$ | 174 | $37.7 \%$ |
| Less than <br> Masters | 13 | $3.3 \%$ | 16 | $3.7 \%$ | 0 | $0.0 \%$ | 0 | $0.0 \%$ |
|  | 394 | $100.0 \%$ | 432 | $100.0 \%$ | 456 | $100.0 \%$ | 461 | $100.0 \%$ |

## 7. Part Time Faculty Credentials Illustr. 8



|  | Fall 203 |  | Fall 2066 |  | Fall 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Doctorate | 10 | $6.0 \%$ | 15 | 9.2\% | 12 | 7.1\% |
| Masters | 62 | 36.9\% | 128 | 78.5\% | 157 | 92.9\% |
| <Mastersor unknown | 96 | 57.10\% | 20 | 12.3\% | $\cdot$ | 0.0\% |

## 8. Changes in Tenure Track \#'s Illustr. 9



## 9. Employee Changes by Category Illustr. 10

| 1994 | $\mathbf{2 0 0 2}$ | $\mathbf{2 0 0 8}$ |
| ---: | ---: | ---: |
| 394 | 432 | 461 |
| 142 | 313 | 439 |

- Admin/Prof. 142

313
439
■ Number of Clerical \& Maintenance staff has declined.

## 10. ASU Salary Comparisons

- ASUJ is Below SREB Average in all categories

|  | Prof | Assoc | Assist | Instr |
| :---: | :---: | :---: | :---: | :---: |
| SREB-III | 82,000 | 66,300 | 56,000 | 41,600 |
| ASUJ | 74,900 | 61,500 | 53,000 | 37,200 |
| UCA | 76,300 | 60,100 | 52,900 | 41,100 |
| UALR | 84,000 | 67,900 | 57,100 | 40,000 |

## 11. Instructional Productivity Illustr. 12C



## 12. Raises Compared to CPI from Illustr. 12D



## 13. Instructional Salaries as \% of E\&G from Illustr. 13



## 14. Dept Operating Expenditures as \% of E\&G from IIlustr. 14



## 15. Tuition \& Enrollment - Illustr. 15

- Annual Tuition \& Fees 08-09 \$6370
- Five year annual increase of 4.9\%
- ASUJ FTE Increases of $6.3 \%$-- less than UAF, UCA, \& ATU
- ASUJ Undergrad increases 3.5\%
- ASUJ Graduate 33.6\%


## 16. Auxiliary \& Athletics from Illustr. 16 \& 17

- 07-08 Aux. profits before Athlet. = \$1.4M
- \$5.6M Athletic Loss before Fees \& Trans.
- Funded by
-Student Athletic Fees $\$ 2.25 \mathrm{M}$
-Transfers from E\&G \$1.1M
$\square$ Transfers from Auxiliary $\$ 2.35 \mathrm{M}$
- Ticket Sales \& Gifts down in FY2008
- Game Guarantees Up


## 17. Other Concerns

- Inefficiencies and exclusive purchase contracts
- Dedicated fees - cuts affect other areas more


## 18. Key Issues in 12 Recommendations

- Funding the Salary equity formula !
- Academics \& Capital Campaign
- Budget committees need to be thinking long term - Fees, salary equity, creative raise processes, priorities when we have cuts
- Consider adjustments to exclusive purchase arrangements
- Beyond campus - scholarships


Questions or Comments?

