



2+2 Degree Plan Checklist
Associate of Science in Liberal Arts and Sciences to
Bachelor of Science
Strategic Communications



National Park College
Associate of Science in Liberal Arts and Sciences
General Education Requirements (35 Credit Hours)

English/Communication (9 credit hours)			ASU	Semester	Hours	Grade
ENG	1113	English Composition I	ENGL 1003		3	
ENG	1123	English Composition II	ENGL 1013		3	
SPCH	1103	Fundamentals of Public Speaking	COMS 1203		3	

Mathematics (3 credit hours)			ASU	Semester	Hours	Grade
MATH	1123	College Algebra <i>or</i>	MATH 1023		3	
MATH	1213	Quantitative Literacy	MATH 1043			

Fine Arts and Humanities (6 credit hours)			ASU	Semester	Hours	Grade
ART	1593	Art Appreciation <i>or</i>	ART 2503		3	
MUS	1213	Music Appreciation	MUS 2503			
ENG	2273	World Literature I <i>or</i>	ENGL 2003		3	
ENG	2283	World Literature II <i>or</i>	ENGL 2013			

History/Government (6 credit hours)			ASU	Semester	Hours	Grade
HIST	2253	World Civilization To 1500 <i>or</i>	HIST 1003		3	
HIST	2263	World Civilization Since 1500	HIST 1013			
HIST	2223	United States History To 1865 <i>or</i>	HIST 2763		3	
HIST	2233	United States History Since 1865 <i>or</i>	HIST 2773			
POLS	1113	American National Government	POSC 2103			

Social Sciences (3 credit hours)			ASU	Semester	Hours	Grade
ANTH	1113	General Anthropology <i>or</i>	ANTH 2223		3	
ECON	2203	Macroeconomics	ECON 2313			
PSYC	1103	General Psychology <i>or</i>	PSY 2013			
SOC	1103	Introduction to Sociology	SOC 2213			
GEOG	1103	Introduction to Geography	GEOG 2613			

Lab Sciences (8 credit hours)			ASU	Semester	Hours	Grade
BIOL	1114	General Biology I/Lab <i>or</i>	BIOL 1003/1001		4	
BIOL	2224	Anatomy and Physiology I	BIOL 2203/2201			
CHEM	1104	Chemistry for Non-Majors	CHEM 1043/1041		4	
CHEM	1204	General Chemistry I/Lab <i>or</i>	CHEM 1023/1021			
PHYS	1114	Physical Science	PHSC 1203/1201			
PHYS	1124	Astronomy	PHYS 1103/1101			



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Directed Electives (25 Credit Hours)

			ASU	Semester	Hours	Grade
BUS	1143	Introduction to Marketing	MKTG 3013		3	
ANTH	1113	<i>Select three:</i> General Anthropology	ANTH 2223		9	
ECON	2203	Macroeconomics	ECON 2313			
PSYC	1103	General Psychology	PSY 2013			
SOC	1103	Introduction to Sociology	SOC 2213			
GEOG	1103	Introduction to Geography	GEOG 2613			
ECON	2213	Microeconomics	ECON 2323		3	
MATH	1293	Intro to Statistics	STAT 3233		3	
		Foreign Language <i>Select two based on NPC competency and/or prerequisite standards:</i>			6	
SPAN	1103	Beginning Spanish I	SPAN 1013			
SPAN	1113	Beginning Spanish II	SPAN 1023			
SPAN	2113	Intermediate Spanish I	SPAN 2013			
SPAN	2123	Intermediate Spanish II	SPAN 2023			
FREN	1103	Beginning French I	FR 1013			
FREN	1113	Beginning French II	FR 1023			
FREN	2203	Intermediate French I	FR 2013			
PE	XXX1	Any 1-hr PE course			1	

NPC Required Courses (1 Credit Hour)

			ASU	Semester	Hours	Grade
ORT	1000	Student LMS Training	N/A		0	
ORT	1100	NPC Orientation	N/A		0	

Total NPC Credit Hours: 60



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Bachelor of Science in Strategic Communications

Required Courses (60 credit hours)

			Semester	Hours	Grade
STCM	3133	Major Requirements Interactive Advertising Account Planning & Management Social Media Measurement Strategic Writing I Principles of Strategic Communication Strategic Writing II Strategic Visual Communication Strategic Communication Law and Ethics Social Media in Strategic Communication Strategic Communication Case Studies <i>or</i> Strategic Communication Campaigns (not offered online) Internship		33	
STCM	4003				
STCM	4333				
STCM	2143				
STCM	3043				
STCM	3143				
STCM	3553				
STCM	4073				
STCM	4213				
STCM	4753				
STCM	4763				
STCM	4773				
		Media/Communications <i>Due to rotation, all courses may not be available every term</i>	Electives	9	
		Electives <i>Must include 6 upper-level hours</i>		18	

Total ASU Credit Hours: 60

Total Credit Hours: 120

ARKANSAS STATE UNIVERSITY

NATIONAL PARK COLLEGE

Alan Utter
 Executive Provost and Vice Chancellor for
 Academic Affairs and Research

12/13/21

Date

Yolanda Cox
 Director of Academic Services

12/16/21

Date