



**MEMORANDUM OF UNDERSTANDING  
TRANSFER ARTICULATION**

**PHILLIPS COMMUNITY COLLEGE OF THE UNIVERSITY OF ARKANSAS  
AND  
ARKANSAS STATE UNIVERSITY-JONESBORO**

**Associate of Arts in Business Administration  
and  
Bachelor of Science in Business Administration**

This Memorandum of Understanding ("Agreement"), entered into on the 17<sup>th</sup> of November, 2017, by and between Arkansas State University-Jonesboro (hereinafter, "ASUJ"), located at 2105 Aggie Road, Jonesboro, Arkansas 72401, and the Board of Trustees of the University of Arkansas Acting for and on Behalf of Phillips Community College of the University of Arkansas (hereinafter "PCCUA"), located at 1000 Campus Road, Helena, Arkansas 72342.

**PURPOSE**

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Arts in Business Administration at PCCUA to the Bachelor of Science in Business Administration. Through collaborative efforts, ASUJ and PCCUA will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

**AGREEMENT**

It is agreed that any student who has earned the Associate of Arts in Business Administration at PCCUA will be admitted to the Bachelor of Science in Business Administration at ASUJ in either the on-campus or A-State Online program with full junior classification, subject to the provisions listed below.

## **ADMISSION REQUIREMENTS**

- A. The student must complete the requirements necessary for general admission to ASUJ as well as specific admission to the ASUJ Bachelor of Science in Business Administration program.
- B. The student will have earned the Associate of Arts in Business Administration at PCCUA.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at ASUJ.

## **TRANSFER OF CREDITS**

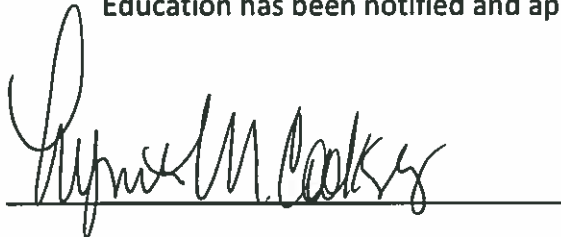
- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Arts in Business Administration degree plan at PCCUA, before entering ASUJ, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the ASUJ Bachelor of Science in Business Administration program will be available to PCCUA online. Catalogs/Curricular requirements are available for both the on-campus and A-State Online programs.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to ASUJ.
- E. Calculation of overall GPA for purposes of graduation and awarding of honors is left to the discretion of ASUJ.

## **IMPLEMENTATION AND REVIEW**

- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both ASUJ and PCCUA agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. ASUJ and PCCUA will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at PCCUA. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. ASUJ and PCCUA will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

**MISCELLANEOUS**

- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to ASUJ, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Lynita M. Cooksey, Ph.D.  
Provost and Vice Chancellor for Academic  
Affairs and Research  
Arkansas State University-Jonesboro

1/5/18

Date



Keith Pinchback, Ed.D.  
Chancellor  
Phillips Community College of the University  
of Arkansas

8 Dec 17

Date

## Appendix A:

Course equivalencies between Phillips Community College of the University of Arkansas and Arkansas State University – Jonesboro

### PCC Courses

#### English Composition

EH 113 Composition I  
EH 123 Composition II  
SP 243 Fundamentals of Speech  
EH 233 World Literature I

#### Mathematics

MS 223 Survey of Calculus

#### Life Science

BY 114 General Biology I OR  
BY 124 General Biology II OR  
BY 154 Anatomy/Physiology I

#### Physical Sciences

PS 215 General Physics I OR  
PS 114 Physical Science I OR  
CY 114 General Chemistry I

#### Social Sciences

HY 213 U.S. History I OR  
HY 223 U.S. History II  
HY 113 Western Civilization I OR  
HY 123 Western Civilization II  
ES 223 Microeconomics\*

#### Humanities

EH 243 World Literature II OR  
PHIL 153 Intro to Philosophy

#### Fine Arts

SP 123 Intro to Theatre OR  
MSC 223 Music Appreciation OR  
FA 213 Fine Arts I OR  
FA 223 Fine Arts II

#### Physical Education

PEAC 142 Fitness Concepts

#### Business Core

ES 213 Macroeconomics  
BAN 213 Principles of Accounting I  
BAN 223 Principles of Accounting II  
BMGT 283 Business Statistics

### ASUJ Courses

ENG 1003 Composition I  
ENG 1013 Composition II  
COMS 1203 Oral Communication  
ENG 2003 World Literature to 1660

MATH 2194 Survey of Calculus

BIOL 1003/1001 Biological Science/Lab  
BIOL 1003/1001 Biological Science/Lab  
BIOL 2203/2201 Human Anatomy and Physiology/Lab

PHYS 2054 General Physics I  
PHSC 1203/1201 Physical Science/Lab  
CHEM 1013/1011 General Chemistry I/Lab

HIST 2763 The United States to 1876  
HIST 2773 The United States Since 1876  
HIST 1013 World Civilization to 1660  
HIST 1023 World Civilization since 1660  
ECON 2323 Principles of Microeconomics

ENG 2013 World Literature Since 1660  
PHIL 1103 Introduction to Philosophy

THEA 2503 Fine Arts Theatre  
MUS 2503 Fine Arts Music  
ART 2503 Fine Arts Visual  
ART 2503 Fine Arts Visual

PE 1002 Concepts of Fitness

ECON 2313 Principles of Macroeconomics  
ACCT 2033 Introduction to Financial Accounting  
ACCT 2133 Introduction to Managerial Accounting  
ECON 2113 Business Statistics I\*\*

**PCC Courses**

BAN 233 Legal Environment of Business

BAN 263 Business Communication

CT 113 Computer Information Systems

**ASUJ Courses**

LAW 2023 Legal Environment of Business

BCOM 2563 Business Communications

CS 1013 Introduction to Computers

\*Students will need to choose this Social Science course

\*\*ECON 2113 will be substituted for STAT 3233 Applied Statistics I

## ASU- JONESBORO COURSES

The following are courses that PCC students must take to complete ASUJ's Bachelor of Science in Business Administration

### College of Business Core Requirements: (18 hours)

CIT 3013 Management Information Systems

CIT 3523 Operations Management

FIN 3713 Business Finance

MGMT 3123 Principles of Management

MGMT 4813 Strategic Management

MKTG 3013 Marketing

### Major Requirements (24 hours)\*

Choose one course from each of the categories

#### Accounting Elective

ACCT 3053 Cost Accounting with a Managerial Emphasis

ACCT 4013 Tax Accounting I

ACCT 4153 Fraud Examinations

#### Finance Elective

FIN 3763 Financial Institutions and Markets

FIN 4723 Investments

FIN 4743 Managerial Finance

FIN 4753 Capital Management

#### International Elective

FIN 3813 International Finance Management and Banking

ECON/IB 4143 Export Policy and Procedures

ECON 4353 Economic Development

ECON 4103 International Trade

#### Macro Economics Elective

ECON 3323 Money and Banking

ECON 3353 Macroeconomic Analysis

ECON 3363 Labor Economics

ECON 4323 Economic Policy Analysis

#### Management Elective

MGMT 3143 Human Resource Management

MGMT 3183 Entrepreneurship

MGMT 3613 Leadership

MGMT 4123 International Management

MGMT 4163 Small Business Management

#### Marketing Elective

MKTG 3033 Advertising and Promotion

MKTG 3043 Retailing

MKTG 4023 Services Marketing

MKTG 4043 Consumer Behavior

MKTG 4113 International Marketing

#### Micro Economic Elective

ECON 3313 Microeconomic Analysis

ECON 4303 Sport Economics

ECON 4333 Government Regulation of Business

ECON 4343 Managerial Economics

ECON 4363 Global Environmental Policies

#### Upper-Level Business Elective

Choose any Upper-Level Business Elective

**Additional Electives (3-18 hours)\*\***

\*Due to rotation all courses may not be available every term

\*\*Must include 3 Upper-Level hours

## A-STATE ONLINE COURSES

The following are courses that PCC students must take to complete ASUJ's Bachelor of Science in Business Administration through A-State Online

### College of Business Core Requirements: (18 hours)

CIT 3013 Management Information Systems  
CIT 3523 Operations Management  
FIN 3713 Business Finance  
MGMT 3123 Principles of Management  
MGMT 4813 Strategic Management  
MKTG 3013 Marketing

### Major Requirements (24 hours)\*

Choose one course from each of the categories

#### Accounting Elective

ACCT 4153 Fraud Examination

#### Finance Elective

FIN 3763 Financial Institutions and Markets

FIN 4723 Investments

FIN 4743 Managerial Finance

FIN 4753 Capital Management

#### International Elective

FIN 3813 International Finance Management and Banking

ECON 4143 Export Policy and Procedures

#### Macro Economics Elective

ECON 3353 Macroeconomic Analysis

#### Management Elective

MGMT 3143 Human Resource Management

MGMT 3183 Entrepreneurship

MGMT 3613 Leadership

MGMT 4123 International Management

#### Marketing Elective

MKTG 3043 Retailing

MKTG 4043 Consumer Behavior

#### Micro Economics Elective

ECON 4333 Government Regulation of Business

ECON 4363 Global Environmental Policies

#### Upper-Level Business Elective

Choose any Upper-Level Business Elective

### Additional Electives: (3-18 hours)\*\*

\*Due to rotation all courses may not be available every term

\*\*Must include 3 Upper-Level hours