

**AS IN LIBERAL ARTS AND SCIENCES TO BS IN STRATEGIC COMMUNICATION  
(A-STATE ONLINE)**

Campus		UA-Pulaski Technical College Courses	Comparable A-State Course	Hours
UA-Pulaski Technical College	English Composition	ENGL 1311 English Composition I	ENG 1003 Composition I	3
		ENGL 1312 English Composition II	ENG 1013 Composition II	3
		SPCH 1300 Speech Communications	COMS 1203 Oral Communication	3
	Math	MATH 1302 College Algebra	MATH 1023 College Algebra	3
		MATH 1300 Mathematical Reasoning	MATH 1043 Quantitative Reasoning	
	Life Science	BIOL 1400 Biology for General Education	BIOL 1003/1001 Biological Science/Lab	4
		BIOL 1401 Biological Science	BIOL 1003/1001 Biological Science/Lab	
		BIOL 1402 Human Anatomy and Physiology I	BIO 2203/2201 Human Anatomy and Physiology I/Lab	
		BIOL 2401 Microbiology	BIO 2103/2101 Microbiology for NAH/Lab	
	Physical Science	PHYC 1401 Physical Science	PHSC 1203/1201 Physical Science/Lab	4
		PHYS 1402 College Physics I	PHYS 2064 General Physics I	
		CHEM 1403 Fundamental Chemistry I	CHEM 1043/1041 Fund Concepts Chem/Lab	
		CHEM 1404 Fundamental Chemistry II	CHEM 1043/1041 Fund Concepts Chem/Lab	
		CHEM 1405 General Chemistry I	CHEM 1013/1011 General Chemistry I/Lab	
	US History/ Government	HIST 2311 U.S. History to 1877	HIST 2763 The US to 1876	3
		HIST 2312 U.S. History since 1877	HIST 2773 The US since 1876	
		POLS 1310 American National Govt.	POSC 2103 Intro to US Government	
	Soc. Science	HIST 1311 History of Civilization I	HIST 1013 World Civ to 1660	6
		HIST 1312 History of Civilization II	HIST 1023 World Civ Since 1660	
		SOCI 2300 Introduction to Sociology	SOC 2213 Intro to Sociology	
		ANTH 2310 Cultural Anthropology	ANTH 2233 Intro to Cultural Anthropology	
		ECON 2323 Principles of Macroeconomics	ECON 2313 Principles of Macroeconomics	
		PSYC 2300 Psych and the Human Exp	PSY 2013 Introduction to Psychology	
		GEOG 1310 Physical Geography	GEOG 1310 Physical Geography	
		HIST 2311 U.S. History to 1877	HIST 2763 The US to 1876	
		HIST 2312 U.S. History since 1877	HIST 2773 The US since 1876	
		POLS 1310 American National Govt.	POSC 2103 Intro to US Government	
	Literature	ENGL 2337 World Lit from the Beginning to 1650	ENG 2003 World Lit to 1660	3
		ENGL 2338 World Lit from 1650 to the Present	ENG 2013 World Lit since 1660	
	Fine Arts	THEA 2300 Introduction to Theater	THEA 2503 Fine Arts Theatre	3
		MUSC 2300 Introduction to Music	MUS 2503 Fine Arts Music	
		ARTS 2300 Introduction to Visual Art	ART 2503 Fine Arts Visual	
	Electives	Electives	Electives	25
A-State	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Comm Case Studies	3
			STCM 4763 Strategic Communication Campaigns	
			STCM 4773 Internship	3
			Electives in Media and/or Communication	9
	Electives*		Electives	18

\*Must include 6-15 Upper-Level hours  
Last Update: 7/30/19