

**AA IN GENERAL EDUCATION TO BS IN STRATEGIC COMMUNICATION**

Campus		University of Arkansas Community College at Morrilton Courses	Comparable A-State Course	Hours
University of Arkansas Community College at Morrilton	English Composition	ENG 1013 Composition I	ENG 1003 Composition I	3
		ENG 1023 Composition II	ENG 1013 Composition II	3
		SPH 2303 Intro to Oral Communications	COMS 1203 Oral Communication	3
	Math	MATH 1203 College Algebra	MATH 1023 College Algebra	3
		MATH 1204 College Algebra (Extended)	MATH 1023 College Algebra	
		MATH 1113 Quantitative Literacy	MATH 1043 Quantitative Literacy	
	Life Science	BIOL 1004 Fundamental of Biology	BIOL 1003/1001 Biological Science/Lab	4
		BIOL 2104 Microbiology	BIOL 2103/2101 Microbiology /Lab	
		BIOL 2004 Human Anatomy and Physl	BIOL 2203/2201 Human Anatomy and Phys/L	
	Physical Science	PHY 2004 Physical Science	PHSC 1203/1201 Physical Science/Lab	4
		CHEM 2123/2121L General College Chemistry I/Lab	CHEM 1013/1011 General Chemistry I/Lab	
		CHEM 1004 Fundamentals of Chemistry	CHEM 1043/1041 Concepts of Chemistry/Lab	
		SCI 2014 Earth Science	Sub Gen Ed Physical Science	
	US History/ Government	HIST 2003 U.S. History I	HIST 2763 The US to 1876	3
		HIST 2013 U.S. History II	HIST 2773 The US since 1876	
		PSCI 2003 American Government	POSC 2103 Intro to US Government	
	World History	HIST 1003 Western Civilization I	HIST 1013 World Civ to 1660	3
		HIST 1013 Western Civilization II	HIST 1023 World Civ Since 1660	
	Soc. Science	SOC 2013 Introduction to Sociology	SOC 2213 Introduction to Sociology	3
		HIST 1003 Western Civilization I	HIST 1013 World Civ to 1660	
		HIST 1013 Western Civilization II	HIST 1023 World Civ Since 1660	
		HIST 2003 U.S. History I	HIST 2763 The US to 1876	
		HIST 2013 U.S. History II	HIST 2773 The US since 1876	
		PSCI 2003 American Government	POSC 2103 Intro to US Government	
		ANTH 2333 Introduction to Anthropology	ANTH 2233 Introduction to Anthropology	
		ECON 2453 Macroeconomics	ECON 2313 Prin. Of Macroeconomics	
		PSY 2003 General Psychology	PSY 2013 Introduction to Psychology	
	Literature	ENG 2213 World Literature I	ENG 2003 World Lit to 1660	3
		ENG 2223 World Literature II	ENG 2013 World Lit Since 1660	
	Fine Arts	THEA 2003 Theatre Appreciation	THEA 2503 Fine Arts Theatre	3
		MUS 2003 Music Appreciation	MUS 2503 Fine Arts Music	
		ART 2003 Art Appreciation	ART 2503 Fine Arts Visual	
	Electives	Electives	Electives	25
A-State	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Mngmt	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Communication Case Studies	3
			STCM 4763 Strategic Communication Campaigns	3
			STCM 4773 Internship	3
			Electives in Media and/or Communication	9
	Electives*	Electives	18	

\*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19