

AA IN GENERAL EDUCATION TO BS IN STRATEGIC COMMUNICATON

Campus		Phillips Community College of the University of Arkansas Courses	Comparable A-State Course	Hours
Phillips Community College of the University of Arkansas	English Composition	EH 113 Composition I	ENG 1003 Composition I	3
		EH 123 Composition II	ENG 1013 Composition II	3
		SP 243 Fundamentals of Speech	COMS 1203 Oral Communication	3
	Math	MS 123 College Algebra	MATH 1023 College Algebra	3
	Life Science	BY 114 General Biology I	BIOL 1003/1001 Biological Science/Lab	4
		BY 124 General Biology II	BIOL 1003/1001 Biological Science/Lab	
		BY 154 Anatomy/Physiology I	BIOL 2203/2201 Human Anatomy and Physiology/Lab	
	Physical Science	PS 215 General Physics I	PHYS 2054 General Physics I	4
		PS 114 Physical Science I	PHSC 1203/1201 Physical Science/Lab	
		CY 114 General Chemistry I	CHEM 1013/1011 General Chemistry I/Lab	
	US History/ Government	HY 213 U.S. History I	HIST 2763 The US to 1876	3
		HY 223 U.S. History II	HIST 2773 The US since 1876	
	World History	HY 113 Western Civilization I	HIST 1013 World Civ to 1660	3
		HY 123 Western Civilization II	HIST 1023 World Civ Since 1660	
	Soc. Science	ES 213 Macroeconomics	ECON 2313 Prin. Of Macroeconomics	9
		GEOG 213 Intro to Geography	GEOG 2613 Introduction to Geography	
		HY 213 U.S. History I	HIST 2763 The US to 1876	
		HY 223 U.S. History II	HIST 2773 The US since 1876	
		HY 113 Western Civilization I	HIST 1013 World Civ to 1660	
		HY 123 Western Civilization II	HIST 1023 World Civ Since 1660	
		PLS 213 American Federal Government	POSC 2103 Intro to US Government	
		PSY 213 General Psychology	PSY 2013 Introduction to Psychology	
		SY 213 Fundamentals of Sociology	SOC 2213 Introduction to Sociology	
	Fine Arts/ Humanities	EH 233 World Literature I	ENG 2003 World Lit to 1660	3
		EH 243 World Literature II	ENG 2013 World Lit Since 1660	
		SP 123 Intro to Theatre	THEA 2503 Fine Arts Theatre	
		MSC 223 Music Appreciation	MUS 2503 Fine Arts Music	3
		FA 213 Fine Arts	ART 2503 Fine Arts Visual	
		EH 233 World Literature I	ENG 2003 World Lit to 1660	
		EH 243 World Literature II	ENG 2013 World Lit Since 1660	3
		PHIL 153 Intro to Philosophy	PHIL 1103 Intro to Philosophy	
		SP 123 Intro to Theatre	THEA 2503 Fine Arts Theatre	
	MSC 223 Music Appreciation	MUS 2503 Fine Arts Music		
FA 213 Fine Arts	ART 2503 Fine Arts Visual			
Physical Education	Physical Education Elective	Elective	1	
Computer Technology	CT 113 Computer Information Systems	CS 1043 Introduction to Computers	3	
Electives	Electives	Electives	12	
A-State	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Comm Case Studies	3
			STCM 4763 Strategic Communication Campaigns	3
			STCM 4773 Internship	3
		Electives in Media and/or Communication	9	
Electives*	Electives	Electives	18	

*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19