

**AS IN LIBERAL ARTS & SCIENCES TO BS IN STRATEGIC COMMUNICATION
(A-STATE ONLINE)**

Campus	ASU Beebe		A-State	Hours
ASU Beebe	English Composition	ENG 1003 Freshman English I	ENG 1003 Composition I	3
		ENG 1013 Freshman English II	ENG 1013 Composition II	3
		SPCH 1203 Oral Communication	COMS 1203 Oral Communication	3
	Mathematics	MATH 1023 College Algebra	MATH 1023 College Algebra	3
		MATH 1043 Quantitative Literacy	MATH 1043 Quantitative Reasoning	
	Life Science	BIO 1004 Biology for General Education	BIOL 1003/1001 Biological Science/Lab	4
		BIOL 1014 Principles of Biology	BIOL 1003/1001 Biological Science/Lab	
		BIO 2014 Microbiology	BIOL 2103/2101 Microbiology for Nursing/Lab	
		ZOO 2004 Human Anatomy & Physiology	BIO 2203/2201 Human Anatomy & Physiology I/Lab	
	Physical Science	BIOL 1024 Ecology	BIOL 1063 People and the Environment	4
		CHEM 1014 General Chemistry I	CHEM 1013/1011 General Chemistry I/Lab	
		PHSC 1204 Physical Science	PHSC 1203/1201 Physical Science /Lab	
		PHSC 1304 Earth Science	PHYS SCI GEN ED	
		PHYS 2054 General Physics I	PHYS 2054 General Physics I	
	US History/Government	PHYS 2074 University Physics I	PHYS 2034 University Physics I	3
		POSC 2103 Intro to U.S. Government	POSC 2103 Intro to US Government	
		HIST 2763 The U.S. to 1876	HIST 2763 The United States to 1876	
	Social Science	HIST 2773 The U.S. since 1876	HSIT 2773 The United States since 1876	3
		Choose 3 hours	Social Science Gen Ed	
	Literature	ENG 2003 World Literature I	ENG 2003 World Literature to 1660	3
ENG 2013 World Literature II		ENG 2013 World Literature since 1660		
Fine Arts	THEA 2503 Fine Arts-Theatre	THEA 2503 Fine Arts Theatre	3	
	MUS 2503 Fine Arts-Music	MUS 2503 Fine Arts Music		
	ART 2503 Fine Arts-Visual	ART 2503 Fine Arts Visual		
World History	HIST 1013 World Civilization to 1660	HIST 1013 World Civilization to 1660	3	
	HIST 1023 World Civilization since 1660	HIST 1023 World Civilization since 1660		
Directed Electives	General Electives	Electives	25	
A-State Online	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Communication Case Studies	3
			STCM 4773 Internship	3
			Electives in Media and/or Communication	9
	Electives*		Electives	18

*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19