

ASSESSMENT WEBSITE INFORMATION

College: Business Degree Program: Business MBA
Chair/Director: Jeffrey Pittman

DATA SAY:

Teamwork/Leadership is one of the major learning goals for the MBA program. Student activity journals detailing their teamwork and leadership activities within their consulting groups in the capstone MBA course, MGMT 6423 Strategic Management, were reviewed in Spring 2009. The data say there were no issues of team objectives, influence, delegation, empowerment, conflict, diversity, and obstacles. The data basically said students did not adequately define or think about the teamwork and leadership issues that are inevitably present in any group situation.

SO WHAT:

Clearly students did not address these issues within their activity journals. The MBA curriculum currently includes all of these topics in depth.

HOW WE CHANGED:

The assessment methodology was changed to achieve better input from the students. Rather than requiring an open-ended activity journal from which to glean these issues, students were asked to write these activities journals based on a structured outline, e.g. Did you recognize conflict, propose a solution, resolve conflict? Did you recognize the presence of diversity? Use diversity to meet team goals?

WHAT WE GOT:

Student performance increased dramatically based on the change in the assessment methodology. By asking the right questions through the structured journal assignment, students revealed that they had and were using teamwork and leadership skills to accomplish their consulting tasks within this course.

