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| For Academic Affairs and Research Use Only | |
| Proposal Number | BU11 |
| CIP Code: |  |
| Degree Code: |  |

**Program Modification Form**

**[x ] Undergraduate Curriculum Council**

**[ ] Graduate Council**

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| **Modification Type: [ ]Admissions, [ ]Curricular Sequence, or [ ]Other** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | John Robertson | 3/11/2022 |   **Director of Assessment** *(only for changes impacting assessment)* | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | Jim Washam | 3/25/2022 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** |  |

1. **Contact Person** (Name, Email Address, Phone Number)

Dr. Melodie Philhours

[mphil@astate.edu](mailto:mphil@astate.edu)

870-680-8148

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

In a separate proposal, GSCM 3163 Global Supply Chain Management will replace MGMT 2003 Entrepreneurial Discovery in the NGCOB core curriculum. Because an upper-level course is replacing a lower-level course in the core, the upper-level elective is no longer a needed requirement to achieve 45 upper-level hours. This proposal eliminates the “(must include 3 upper-level hours)” wording from the Electives section of the following degree plans:

Business Administration – Sustainable Business Practices Emphasis

Economics – BS

Finance – Financial Management Emphasis

Global Supply Chain Management

Management

Management – Hospitality Emphasis

Management – HR Management

1. **Effective Date**

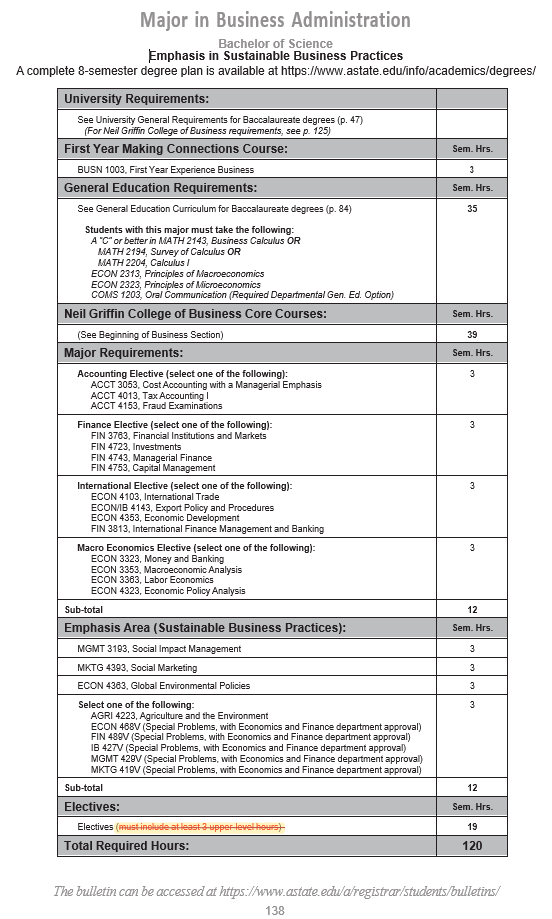
Fall 2022

1. **Justification –** *Please provide details as to why this change is necessary.*

As an upper-level course replaced a lower-level course in the core, these 3 hours of upper-level electives are no longer needed to achieve the 45 upper-level hours required for these degrees. The number of elective hours remains consistent but may be “Any Elective” at any level.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |



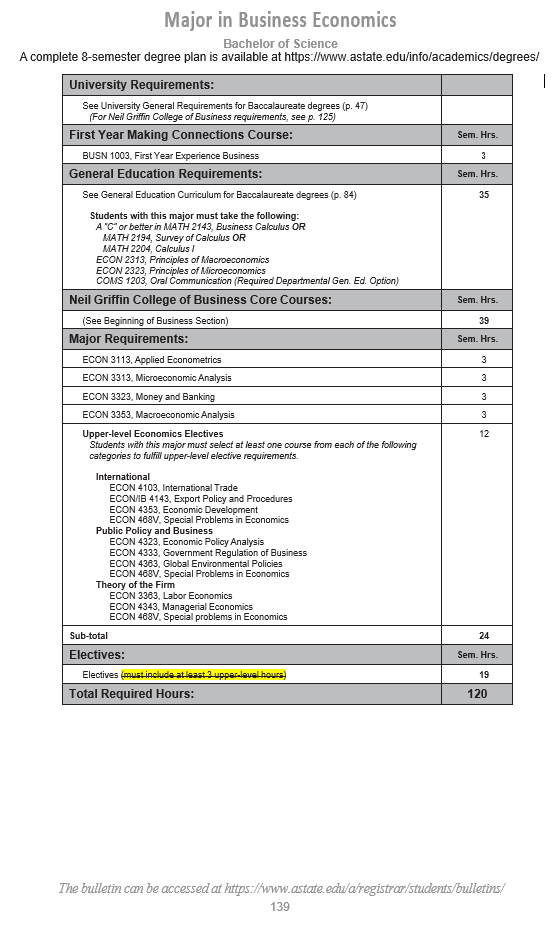
Reorder to Alphanumeric Order:

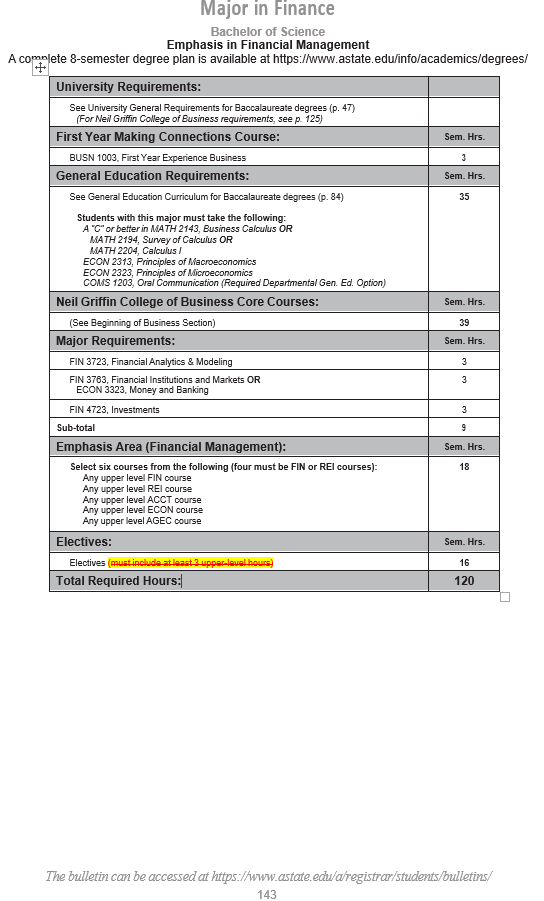
Emphasis Area (Sustainable Business Practices):

ECON 4383, Global Environmental Policies

MGMT 3193, Social Impact Management

MKTG 4393, Social Marketing



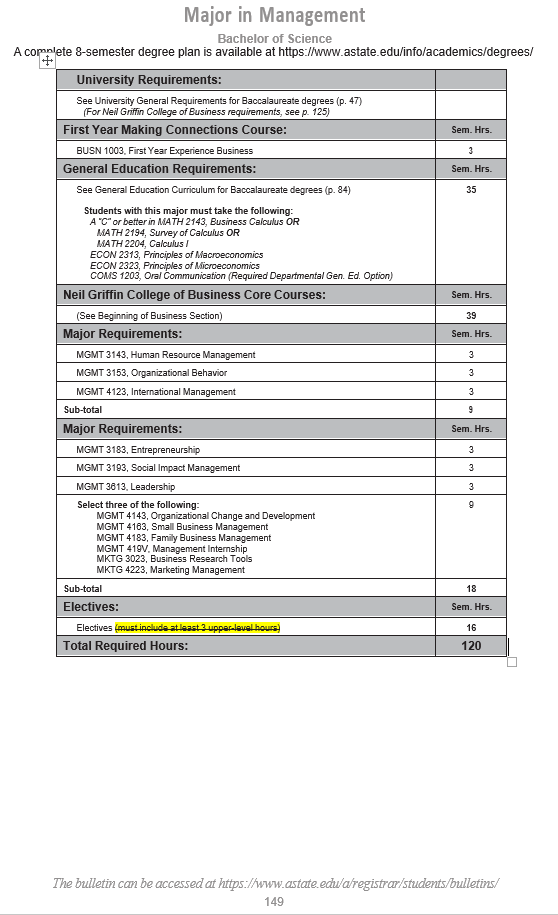


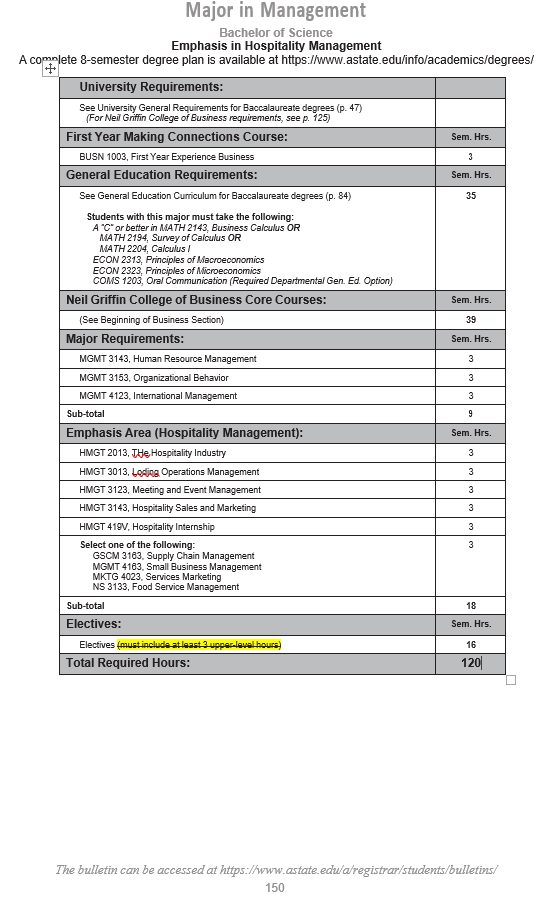


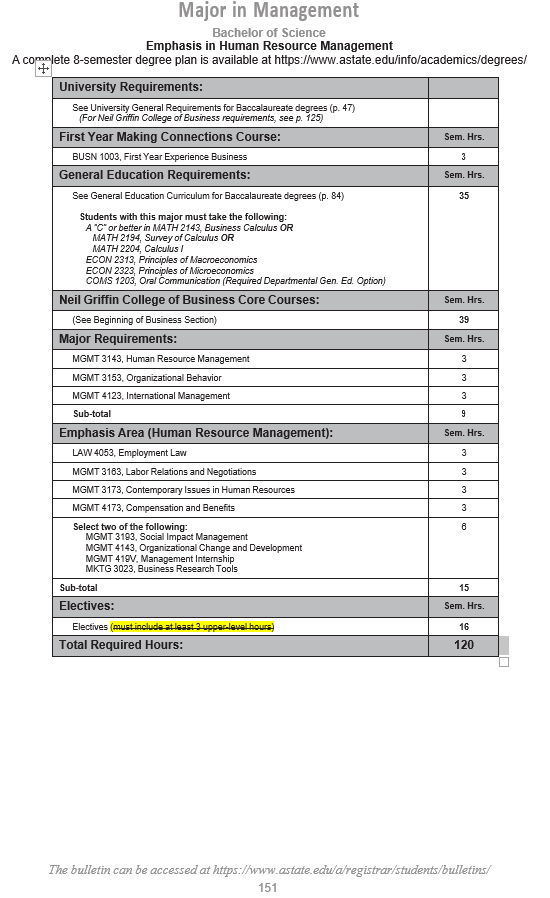
22

See alpha-numeric reordering of Major Requirements below.

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| **Major Requirements:** | **Sem. Hrs.** |
| **GSCM 3063, Transportation** | **3** |
| **GSCM 4103, Concepts of Business Logistics** | **3** |
| **GSCM 4123, Organizational Purchasing** | **3** |
| **GSCM 4133, International Logistics** | **3** |
| **MKTG 3023, Business Research Tools** | **3** |
| **MKTG 4313, Prescriptive Analytics** | **3** |
| **Select One of the Following:**  **ACCT 3053, Cost Accounting with Managerial Emphasis**  **ECON 4103, International Trade**  **ISBA 4453, E-Commerce Business Strategies**  **ISBA 4853, Project Management**  **MGMT 4123, International Management**  **MKTG 4113, International Marketing** | **3** |
| **Sub-Total** | **21** |
| **Electives (must include at least 3 upper level hours)** | **22** |
| **Total Required Hours** | **120** |







**Appendix A, 8-Semester Plan**

(**Referenced in #2** - **Undergraduate Proposals Only)**

*Instructions: Please identify new courses in italics*.

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| **Arkansas State University-Jonesboro**  **Degree:**  **Major:**  **Year:** | | | | | | | | |
| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. | | | | | | | | |
| **Year 1** | | | |  | **Year 1** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
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| **Total Hours** |  |  |  |  | **Total Hours** |  |  |  |
| **Year 2** | | | |  | **Year 2** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
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| **Total Hours** |  |  |  |  | **Total Hours** |  |  |  |
| **Year 3** | | | |  | **Year 3** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
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| **Total Hours** |  |  |  |  | **Total Hours** |  |  |  |
| **Year 4** | | | |  | **Year 4** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
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| **Total Hours** |  |  |  |  | **Total Hours** |  |  |  |
| **Total Jr/Sr Hours \_\_\_ Total Degree Hours \_\_\_** | | | | | | | | |
| **Graduation Requirements:** | | | | | | | | |