

**Regional and Community
Demographic and Economic Profile
Clay - Craighead - Greene County**



**Arkansas State University
Delta Center for Economic Development**

Clay – Craighead -Greene
Regional and Community
Demographic and Economic Profile

Prepared for the:
Economic Development Corporation of
Northeast Arkansas

By the:
Arkansas State University
Delta Center for Economic Development



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City of Corning

COMMUNITY CAPITAL

Community Capital is the collection of assets a community can use in the development process. There are five different kinds of community capital:

- Human capital: skills, talents, health, and vitality of people
 - Social capital: organizations, associations, relationships, and level of trust among people, spirit of volunteerism
 - Environmental capital: distinctive physical features of the landscape, soil productivity, raw resources, mountains, and rivers
 - Constructed physical capital: facilities, equipment, roads, buildings, works of art, manufactured products
 - Financial capital: monetary resources
- Each of the five types of capital can be used to create other things of value to us, things that improve our quality of life. Research suggests that the most critical capital is social capital. Without it, none of the others can be developed and mobilized to improve community quality of life.

Financial Capital

The importance of financial capital is the ability to create things of value; things which improve our quality of life. In addition to cash, financial capital includes: personal income, local shopping dollars, the tax base, profits from farm commodities, money available for local fund-raisers, outside investment in local business & industry, and sales and exports of goods.

1. Real Estate Value –

- Median Value of Owner-Occupied Housing
- Median Cost of Lots in Incorporated Areas-\$12,000
- Median Cost of Land in Unincorporated Areas -\$2,500

- Local Government Taxation & Finance
 - Local Option Sales Tax and Brief Summary of How Tax is Utilized
 - 1% city permanent general
 - 1% city sunset water
 - ½% county general

- Financial Institutions and Other Lending Agencies
 - First National Bank
 - Pulaski Bank
 - Corning Savings
 - Farm Credit Mid South
 - US Bank, Neelyville, MO.

- Local foundations (provide brief description and purpose)
 - Economic Development Foundation

- Small business support – do local banks participate in Small Business Administration programs:
Yes

Physical Capital

Physical capital encompasses those things that are developed by human skill or effort. This includes manufactured products, buildings, homes, equipment, roads, newspapers, and the array of new products developed to meet changing world demand. "Invisible" physical capital includes fiber optics, electricity, gas and water delivery systems that make residential areas and industrial parks ready for business.

Quality is an important factor in evaluating physical capital. It is important that the condition of infrastructure be taken into account in any inventory of physical capital.

- Housing –
 - Affordable housing _yes _no
 - Starter homes _yes _no
 - Executive-level _yes _no

- Communications Infrastructure
 - High-speed internet capabilities in incorporated and unincorporated areas
_Yes _No
Provider: CenturyTel, Clay County Electric, Allegiance Cable
- Transportation Infrastructure
 - Name four-lane corridors to regional and national markets
US 67 is currently being four laned from Little Rock to St. Louis but not completed now. 20 miles to it and the link to US 63 to Memphis and Jonesboro as well.

- Summarize any deficiencies in movement of local traffic
US 67 North and South and US 62 East and West intersect and meet here. They are good two laned roads with passing lanes but need the four laning completed. Missouri is way ahead of us.

- Land for Development
 - Industrial Park
 - Land currently used as -Farm
 - Slope -2% or less
 - Drainage –Leveled and drains
 - Land is bounded by - Union Pacific Railroad with spur and switch
 - What major structures are on land – LA Darling Company, Harts Furniture Building, Spec Building number one-rented, Spec building Number two, Riceland Foods, Inc., Etc.
 - Highway access -1 block from the intersection of US Highways 67 and 62
 - Rail access –UP spur and switch
 - Proximity to airport –Charter and private is available in town at the Corning Municipal Airport and commercial service is available in three directions a couple of hours away in Little Rock, St. Louis, and Memphis.
 - Port access –Caruthersville, MO. 45 miles away
 - Water line size -24
 - Pressure -75
 - Is water line on site -Yes
 - Sewer line size -18
 - Is sewer line on site-Yes
 - Gas line size -4
 - Pressure -110
 - Is gas line on site -Yes

- Electric provided by –Clay County Electric Cooperative, Entergy Arkansas
 - Voltage -10.0
 - Retail and Commercial
 - Is land available along major corridors-Yes
 - Is infrastructure adequate to meet commercial building codes-Yes
- Existing Buildings
 - Formerly used for –Harts Furniture
 - Size -162,000 square feet
 - Exterior -Metal
 - Roof -Metal
 - Acreage -24
 - Additional acreage available -Yes
 - Sale price -\$1,620,000.00
 - Lease -\$16,200 month
 - Rail proximity –On the rail with switch and spur.
 - Truck wells -10
 - Floor level -5
 - Dock door height -24
 - Paved space for parking -12
 - Graveled space for parking -300
 - Floor space for manufacturing -150,000 SF
 - Column spacing -50 x 40
 - Min. under beams -25
 - Min. between beams -25
 - Maximum between beams -30
 - Floor type -Concrete
 - Thickness -6 inch
 - Sprinkler system -Yes
 - Air conditioning -Office
 - Heating system -Throughout
 - Toilets for men -6
 - Toilets for women -6
 - Office space -2
 - Air conditioning -
 - Heating system -
 - Toilets for men -
 - Toilets for women -
 - Water supplier -City
 - Size of main line -8
 - Pressure -85
 - Sewer
 - Size of main line -18
 - Gas
 - Size of main -6
 - Pressure -110 psi
- Utility Infrastructure – are the following areas adequate for existing population and future population growth
 - Water and sewer X Yes No
 - Natural gas X Yes No
 - Rural water X Yes No
 - Fire insurance rating in incorporated areas is 4

Top Employers

<u>Company</u>	<u>Employment</u>
L.A. Darling Company	198
Corning School District	180
J.V. Rockwell Publishing Co.	80
The Meadows Health & Rehab	70
Doni Martin Center	65
Walmart	66
Mid South Health	65
Clay County Electric Coop Corp.	58
Black's Lumber Company	43
Corning Area Healthcare	35
Wallace and Owens Supermarket	35

- Building Permit Trends
 - Five-year trend in commercial and residential NA
- Summarize Parks and Recreational Facilities

Corning's M.B. Ainley Jr. Community Center –Indoor Basketball Court, Racquetball Court, Weight Rooms, After School, Dance, Different Sports and Activities. Victory Lake Golf Course-9 holes completed and 9 more under construction with pro shop. City Ball Park Complex- 4 baseball/softball fields completed with others under development. Victory Lake Fishing Area- Large natural lake with docks developed with assistance of the Arkansas Game and Fish Commission located between the golf course and ball park. Wynn Park and walking track- Large trees shade the park and walk path and is home to many events including the annual Fourth of July Homecoming Picnic, the annual Harvest Festival Celebration on the last Saturday of October and Christmas in the Park every year.

Environmental Capital

The natural features of the area, or the environmental capital includes all the physical features of the landscape, rivers and lakes, bluffs and valleys, air & water quality. Environmental capital is the foundation for recreation and tourism in many communities. In other areas, productive soil is the foundation for development.

- List Lakes, Rivers and Streams- Black River, Current River, Cache River, Victory Lake, Corning Lake, and Williams Lake
- Water Quality – Safe and Good
- Air Quality- Good and Safe
- Soil Quality –Clay, Sand, Loam

Social Capital

Many communities have determined that while financial, environmental, physical and human capital are vital to their community, the most critical capital of all is social capital. Social capital is the only one that you build by using.

Social capital is the ability of community members to work together. Without this, none of the other forms of capital can be developed to improve our quality of life. Social capital includes organizations in our communities, relationships among communities, cooperation among local organizations, gathering places for people, community festivals, parades, celebrations, volunteers' efforts, and that overall feeling of belonging. Think of social capital as the glue that holds a community together.

- Development Organizations (list chambers of commerce, economic development groups, Main Street): Corning Area Chamber of Commerce; Corning Economic Development Board; Clay County Electric Cooperative
- Describe Services and Programs for Retirees: Black River Area Development Senior Center, East Arkansas Area Agency on Aging
- Describe Cultural Activities and Facilities: Mentioned above with the Ainley Center, Wynn Park, and the events and Festivals.
- Collaborative Activities with Other Communities: Clay County Fair in Piggott, US Hwy. 67 Coalition, NEA Economic Development
- Summarize the level of support for community, civic and organizational events (fundraisers for charities/foundations, festival and fair participation, etc.): Events and locations mentioned above as well as the Kiwanis Club Charity Radio Auction, the Lions Club Ranger Truck Give Away Fund Raiser, and the Chamber Ford F150 Raffle Fund Raiser.
- Describe involvement of public and private sectors in development programs: The city, chamber and community are working together on strategic planning for our future and working to become an ACE certified or Arkansas Community of Excellence as administered by the state Arkansas Economic Development Commission.
- Communication Networks
 - List local media
 - Clay County Courier
 - NEA Merchandiser
 - KCCB AM 1260
 - KBKG FM 93.5
 - List civic and fraternal organizations
 - Kiwanis
 - Lions
 - VFW
 - Masonic
- Voting Patterns (percent of voter turnout for general elections and local issues): General-51% Local 49%
- Crime Statistics: A rate of 75 per 1,000

Human Capital

Human capital refers to the skills, talents, health and vitality of people in the community. The human capital in your community includes quality leadership, an educated work force and on-going educational opportunities, as well as the health, wellness and recreation of the population.

- Family Services Programs (ex: community-based recreational programs): City baseball, Softball, and other youth recreation leagues
- After School Programs: BRAD programs, Senior Center, Etc.
- Faith-Based/Social Programs and Resources (ex: rehabilitation, Mission Outreach, local churches): Agape Mission, Current Gaines Association and others
- Local Government – summarize strengths or cite any weakness in each area
 - Local police protection and public safety
 - Strong Anti Crime and anti drug in Chief Jim Groning and his officers
 - Also have Sheriff Ronnie Cole and deputies county wide
 - Fire protection
 - Well regarded fire department with plans on a rate change soon.
 - Several volunteer departments in the county as back up
 - Trash pickup and waste disposal
 - Weekly curb side pickup in the city
 - Effective local planning and zoning
 - New plan under development by the new mayor and newer council.
 - Adequacy of local tax base to cover cost of services and government operations
 - Adequate with one cent city general and one cent city special
 - Cooperation of local government with business
 - The Mayor and Council are pro business and economic growth
 - Cooperation of local government entities with each other
 - The City and myself are leading a charge to work together with the County and other cities in the county and the Region
 - Long-range planning for capital improvements
 - We are currently going through the ACE Program by the Arkansas Economic Development Commission as well as other strategic planning at this time.

City of Piggott

COMMUNITY CAPITAL

Community Capital is the collection of assets a community can use in the development process. There are five different kinds of community capital:

- Human Capital: skills, talents, health, and vitality of people
- (a) Most of area people work in our factories, others are employed by our local businesses, the overall health of our citizens is very good due to a well rounded capable medical staff at our local clinic & hospital and the vitality of our citizens is maintained very well within our regional area.
- Social Capital: organizations, associations, relationships, and level of trust among people, spirit of volunteerism
- (b) We have a variety of organizations and associations within our community that supports local relationships and a high level of trust among our citizens which helps to maintain our high spirit of volunteerism in order for us to protect and support the citizens of our community.
- Environmental Capital: distinctive physical features of the landscape, soil productivity, raw resources, mountains, and rivers
© We are nestled securely in the foothills of Crowley's Ridge, therefore allowing us to be surrounded by rolling hills, trees and vast acres of irrigated fertile farmland that provides us with various crops for our area. We have mostly moderate weather conditions year round that help us with the productions of our farm crops, the care of our farm animals. We also have two rivers, the Black River to the West and the St. Francis River to the East, that provides us with fishing, boating and scenic activities.
- Constructed Physical Capital: facilities, equipment, roads, buildings, works of art, manufactured products
- (d) Our town is located on U.S. Highway 62, U.S. Highway 49, U.S. Highway 412 and State Highway 139 with the Union Pacific Railroad running through the city. We have our own Municipal Airport Facility, soon to have 4-lane U.S. Highway 67 within 20 miles.
- Financial Capital: monetary resources
- (e) On our town square, there several small businesses that help maintain our social settings within our community.
- Each of the five types of capital can be used to create other things of value to us, things that improve our quality of life. Research suggests that the most critical capital is social capital. Without it, none of the others can be developed and mobilized to improve community quality of life.

Financial Capital

The importance of financial capital is the ability to create things of value; things which improve our quality of life. In addition to cash, financial capital includes: personal income, local shopping dollars, the tax base, profits from farm commodities, money available for local fund-raisers, outside investment in local business & industry, and sales and exports of goods.

1. Real Estate Value –

- Median Value of Owner-Occupied Housing
- Median Cost of Lots in Incorporated Areas

- (a) Unimproved lots are valued at \$5,000.00 each
- (b) Improved lots are valued at \$10,000.00 each

- Median Cost of Land in Unincorporated Areas
- (a) Unimproved lands are valued at \$5,000.00 per acre
- (b) Improved lands are valued at \$10,000.00 per acre

- Local Government Taxation & Finance
 - Local Option Sales Tax and Brief Summary of How Tax is Utilized
 - (a) Our total taxation is 7.5% giving State Tax levied at 6%, County Tax at ½% and City Tax at 1%.
 - (b) The City's one cent sales tax that is used for various departments of city operation.
 - (c) Sales tax initiated by Economic Development Corporation failed to pass in 2007. City will re-evaluate and consider a new proposal with 3-year sunset clause.

- Financial Institutions and Other Lending Agencies
- (a) We have two major Financial Institutions within our city, The Piggott State Bank and The Regions Bank. These institutions provide families with the financial assistance they need to maintain their lifestyles for this area, such as housing, automobiles, recreational and farm equipment, farm production loans and animal production. Also, the Farm Service Agency is a major lender to local farmers in helping subsidize their crop production. We also have Midwest Mortgage Company that helps our citizens seek financing for home ownership to moderate and low income families.
- (b) We also have a long standing financial Re-use plan under the control of the City's Job Stimulus Funding Board.

- Local foundations (provide brief description and purpose)
- (a) None

- Small business support – do local banks participate in Small Business Administration programs- Yes
- (a) The Piggott State Bank
- (b) The Regions Bank.

Physical Capital

Physical capital encompasses those things that are developed by human skill or effort. This includes manufactured products, buildings, homes, equipment, roads, newspapers, and the array of new products developed to meet changing world demand. "Invisible" physical capital includes fiber optics, electricity, gas and water delivery systems that make residential areas and industrial parks ready for business.

Quality is an important factor in evaluating physical capital. It is important that the condition of infrastructure be taken into account in any inventory of physical capital.

- Housing –
 - Affordable housing X__yes ___no
 - Starter homes X__yes ___no
 - Executive-level X__yes ___no

- Communications Infrastructure
 - High-speed internet capabilities in incorporated and unincorporated areas
 _X__Yes ___No

Provider: __ISA, NewWave Communications and CenturyTel

Transportation Infrastructure

- Name four-lane corridors to regional and national markets
 - (a) Union Pacific Railroad System
 - (b) U.S. Highway 62
 - © U. S. Highway 412
 - (d) State Highway 139
 - (e) U.S. I-55 – 4 Lane
 - (d) SOON – Hwy 67 when construction is completed.
-
- Summarize any deficiencies in movement of local traffic
 - (a) The only drawback that we have is the highways surrounding our city are two-lane for a 20-mile radius.
 - Land for Development (Complete for each 40+ acre parcel)
 - Industrial Park (criteria established by ADED - go to www.1800arkansas.com, click on business development and scroll down to buildings and sites to gather information on industrial land in your community/county. Information can be printed from site. If you have industrial property not listed with the state agency, consider gathering the following data.)
 - Land currently used as - Cropland
 - Slope –
 - Drainage -
 - Land is bounded by - Cropland
 - What major structures are on land - None
 - Highway access - 1 mile to U. S. Highway 62
 - 20 miles to U.S. Highway 412, a 4-lane highway
 - Rail access - Rail Carrier is Union Pacific Railways
 - Proximity to airport - 2 miles to Municipal Airport
 - Port access - 35 miles to Caruthersville, MO and 60 miles to Osceola, AR
 - Water line size - Eight inch line
 - Pressure - Ground Water Source – 680,000 gallons per day
 - Is water line on site – Four thousand feet
 - Sewer line size -
 - Is sewer line on site-
 - Gas line size – 4” transmission line
 - Pressure -
 - Is gas line on site – 500 feet from property line
 - Electric provided by - City owned Utilities
 - Voltage - Primary Voltage is 7620 volts.
 - Retail and Commercial
 - Is land available along major corridors
 - Is infrastructure adequate to meet commercial building codes
 - Existing Buildings (Complete for each 20,000 sq ft building)
Own by Pinnacle Frame Company
 - Formerly used for –Picture Frames
 - Size – 105,500 ft with 2 storage buildings at 7,560 ft each
 - Exterior - Metal
 - Roof - Metal
 - Acreage – 13.3

- Additional acreage available -
 - Sale price –Reasonable Offer
 - Lease - Reasonable Offer
 - Rail proximity – 0.3
 - Truck wells - 5
 - Floor level – N/A
 - Dock door height – N/A
 - Paved space for parking - Yes
 - Graveled space for parking - Yes
 - Floor space for manufacturing -100,122 ft
 - Column spacing – 25/50
 - Min. under beams – 18.1 ft
 - Min. between beams – 20.1 ft
 - Maximum between beams – 25.5 ft
 - Floor type - Concrete
 - Thickness – 6 in.
 - Sprinkler system - Yes
 - Air conditioning – No
 - Heating system - Boiler
 - Toilets for men - 6
 - Toilets for women - 6
 - Office space – 3155 ft.
 - Air Conditioning- Central
 - Heating System- Central
 - Toilets for men- 1
 - Toilet for women-1
 - Water supplier - City
 - Size of main line -18"
 - Size of service line- 2"
 - Size of line feeding sprinklers- 6"
 - Pressure – 90 lbs
 - Sewer
 - Size of main line – 8"
 - Gas
 - Size of main – 2.0
 - Pressure - 40 lb
- Utility Infrastructure – are the following areas adequate for existing population and future population growth
 - Water and sewer _X_Yes _No
 - Natural gas _X_Yes _No
 - Rural water _X_Yes _No
 - Fire insurance rating in incorporated areas is Class 5

Top Employers

<u>Company</u>	<u>Contact</u>	<u>Product/Service</u>	<u>Employment</u>
Piggott Community Hospital 1260 Gordon Duckworth Dr Piggott, AR 72454 870-598-3881	Debbie Haywood	Health Care	252
L.A. Darling Company Hwy 49	Linda Edwards	Wood Store Fixtures	170

Piggott, AR 72454
870-598-3842

Aerial Bouquets Hwy 62 Piggott, AR 72454 870-598-2583 800-237-1489	Cord Sutfin	Balloons	155
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Wise Company 458 E. Castleberry Piggott, AR 72454 870-598-3845	Mike Yon	Equipment Seats	135
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Piggott School System 895 E. Main Piggott, AR 72454 870-598-2572	Ed Winberry	Education	135
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Murphy Health & Rehabilitation 450 S. 9 th Piggott, AR 72454 870-598-2291	Glenda Spicer	Health Care	75
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Master Marketing 132 N. Front ST Piggott, AR 72454 870-598-5686	John Carlton	Gift Baskets	25
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Central Tool & Machine Shop Hwy 49 Piggott, AR 72454 870-598-5472	David Dawson	Machine Shop	12
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- Building Permit Trends
 - Five-year trend in commercial and residential
 - (a) On a declining trend.
- Summarize Parks and Recreational Facilities
 - Heritage Park
 - Piggott Baseball Park Facility
 - Piggott Picnic Grounds
 - Piggott Skateboard Park
 - Piggott Public Pool
 - Piggott Tennis Courts
 - Clay County Fair Grounds
 - Sugar Creek Country Club – 9 hole Golf Course

Environmental Capital

The natural features of the area, or the environmental capital includes all the physical features of the landscape, rivers and lakes, bluffs and valleys, air & water quality. Environmental capital is the

foundation for recreation and tourism in many communities. In other areas, productive soil is the foundation for development.

- List Lakes, Rivers and Streams
 - (a) Heritage Park Lake, Hughes Lake, St. Francis River, Black River, Current River
- Water Quality - Above Average
- Air Quality – Above Average
- Soil Quality - Above Average – Outstanding Agricultural Land with plenty of water to support irrigation.

Social Capital

Many communities have determined that while financial, environmental, physical and human capital are vital to their community, the most critical capital of all is social capital. Social capital is the only one that you build by using.

Social capital is the ability of community members to work together. Without this, none of the other forms of capital can be developed to improve our quality of life. Social capital includes organizations in our communities, relationships among communities, cooperation among local organizations, gathering places for people, community festivals, parades, celebrations, volunteers' efforts, and that overall feeling of belonging. Think of social capital as the glue that holds a community together.

- Development Organizations (list chambers of commerce, economic development groups, Main Street)
 - (a) Piggott Hospital Support Groups for physical well being of the citizens.
 - (b) Chamber of Commerce
 - (c) Northeast Arkansas Economic Development Coalition
 - (d) Pink Ladies Hospital Organization
 - (e) Lion's Club
 - (f) Ministerial Alliance
 - (g) Local Economic Development Corporation
- Describe Services and Programs for Retirees
 - (a) Community Center Senior Programs
 - (b) BRAD Programs
 - © AARP
 - (d) Retired Teachers Association
 - (e) East Arkansas Area of the Aging
- Describe Cultural Activities and Facilities
 - (a) Piggott Airport
 - (b) Hemingway-Pfieffer Museum
 - (c) Matilda & Carl Pfieffer Museum
 - (d) Chalk Bluff/Civil War Re-enactment
 - (e) Clay County Fair Association
 - (f) Pumpkin Hollow Festival
 - (g) Annual Car Show

- **Collaborative Activities with Other Communities**
 - (a) Mutual Aid Agreement among surrounding cities for Street, Electric, Fire, Police and Water Departments
 - (b) Clay County Coalition
 - © Northeast Arkansas/Southeast Missouri Cities Exchange of Ideas and Information Program
 - (d) ARK-MO Electrical Pool among cities of Jonesboro, Paragould, Piggott, Malden, and Poplar Bluff.

- Summarize the level of support for community, civic and organizational events (fundraisers for charities/foundations, festival and fair participation, etc.).
 - (a) Chamber of commerce Annual Banquet
 - (b) Antique Car Rod Run - Annual May
 - (c) Relay for Life Annual Event
 - (d) 4th of July Homecoming Celebration – Annual Benefit – Piggott Cemetery Assoc.
 - (e) Lion’s Club – Charitable support for the Blind
 - (f) Chamber’s Art Festival

- Describe involvement of public and private sectors in development programs
 - (a) Family Service Programs – provided by the Local Health Unit, and Piggott Hospital, such as WIC Program, Family Planning Program, Diabetic Support Groups, Cancer Support Group
 - (b) GED Program
 - (c) Workforce Development Program
 - (d) In process – Technical Skills Program with High School Students – to be held in Armory Building.
 - (e) Heritage Park Fishing Rodeo – Annual Event
 - (f) Emanuel’s Community Easter Egg Hunt – Annual Event
 - (g) Emanuel’s Annual Cowboys for Christ Event

- Communication Networks
 - List local media
 - Television Stations
 - (a) KAIT-TV 472 County Road 766 870-931-8888
 - Radio Stations
 - (a) Triple FM Radio Group – JONESBORO, AR – 870-930-9105
 - KDXY – FM - Fox Radio – 870-930-9105
 - KJBX - FM – Mix Radio – 870-268-1067
 - KISS – FM – Radio – 870-935-5598
 - KBOA-FM-Radio- 573-888-4991
 - List civic and fraternal organizations
 - (a) Lion’s Club
 - (b) Masonic Lodge
 - (c) American Legion
 - (d) VFW

- Voting Patterns (percent of voter turnout for general elections and local issues)
 - (a) 30 to 35% voter turnout for General Elections and Local Issues
- Crime Statistics
 - (a) We had 5 burglaries and 11 thefts last year, which almost all were solved, and no other

crimes in our city. No rapes, murders, robberies, or assaults, etc.

Human Capital

Human capital refers to the skills, talents, health and vitality of people in the community. The human capital in your community includes quality leadership, an educated work force and on-going educational opportunities, as well as the health, wellness and recreation of the population.

- Family Services Programs (ex: community-based recreational programs)
 - (a) 4-H Club
 - (b) Boy & Girl Scouts
 - (c) FFA
 - (d) Piggott Annual City Wide Yard Sale
 - (e) Festival of Lights @ Christmas
 - (f) Christmas Parade
 - (g) Clay County Fair
 - (h) Little League Baseball

- Faith-Based/Social Programs and Resources (ex: rehabilitation, Mission Outreach, local churches)
- Ministerial Alliance
- There are approximately 34 churches in Piggott of all different denominations and most of them have benevolent programs such as food pantry, clothing and financial aid.

- Local Government – summarize strengths or cite any weakness in each area
 - Local police protection and public safety
 - (a) We have 8 Police Officers that provide very efficient around-the-clock service to our community
 - Fire protection
 - (a) We have a very strong 23 member volunteer Fire Department. The City enjoys a 5 rating.
 - Trash pickup and waste disposal
 - (a) Waste disposal is done by Delta Disposal Service
 - Effective local planning and zoning
 - (a) Our Planning & Zoning Committee is very active within our city. Presently, they are revising some regulations to become more growth conscious.
 - Adequacy of local tax base to cover cost of services and government operations
 - (a) At this point in time, our tax base along with revenues from our locally owned Electric Utility is at least adequate.
 - Cooperation of local government with business
 - (a) Very Business Friendly
 - Cooperation of local government entities with each other
 - (a) They are very cooperative and have effective work ethics along with efficient communications.
 - Long-range planning for capital improvements
 - (a) We have some planning going on but are probably weak in this area. We are positioning ourselves to strengthen this area.

City of Rector

COMMUNITY CAPITAL

Community Capital is the collection of assets a community can use in the development process. There are five different kinds of community capital:

- Human capital: skills, talents, health, and vitality of people
- Social capital: organizations, associations, relationships, and level of trust among people, spirit of volunteerism
- Environmental capital: distinctive physical features of the landscape, soil productivity, raw resources, mountains, and rivers
- Constructed physical capital: facilities, equipment, roads, buildings, works of art, manufactured products
- Financial capital: monetary resources

Each of the five types of capital can be used to create other things of value to us, things that improve our quality of life. Research suggests that the most critical capital is social capital. Without it, none of the others can be developed and mobilized to improve community quality of life.

Financial Capital

The importance of financial capital is the ability to create things of value; things which improve our quality of life. In addition to cash, financial capital includes: personal income, local shopping dollars, the tax base, profits from farm commodities, money available for local fund-raisers, outside investment in local business & industry, and sales and exports of goods.

1. Real Estate Value –

- Median Value of Owner-Occupied Housing
- Median Cost of Lots in Incorporated Areas - \$5,000.00 per lot
- Median Cost of Land in Unincorporated Areas - \$3,000.00 per acre

- Local Government Taxation & Finance
 - Local Option Sales Tax and Brief Summary of How Tax is Utilized
.06 State, .02 City
.015 of the city tax goes to General Fund, .005 goes to street fund

- Financial Institutions and Other Lending Agencies
 - Regions Bank
 - Liberty Bank

- Local foundations (provide brief description and purpose)
 - Helping Hands Foundation – This foundation secures donations from current and former residents of Rector to assist needy children in the local school district through a variety of needs. It is highly successful.

- Small business support – do local banks participate in Small Business Administration programs
 - Regions Bank - yes
 - Liberty Bank - yes

Physical Capital

Physical capital encompasses those things that are developed by human skill or effort. This includes manufactured products, buildings, homes, equipment, roads, newspapers, and the array of new products developed to meet changing world demand. "Invisible" physical capital includes fiber optics, electricity, gas and water delivery systems that make residential areas and industrial parks ready for business.

Quality is an important factor in evaluating physical capital. It is important that the condition of infrastructure be taken into account in any inventory of physical capital.

- Housing –
 - Affordable housing _yes _no
 - Starter homes _yes _no
 - Executive-level _yes _no

- Communications Infrastructure
 - High-speed internet capabilities in incorporated and unincorporated areas
_Yes _No
Provider - CenturyTel & New Wave Communication

- Transportation Infrastructure
 - Name four-lane corridors to regional and national markets
None

- Summarize any deficiencies in movement of local traffic
None

Land for Development (Complete for each 40+ acre parcel)

- Land currently used as - Agriculture
- Slope - None
- Drainage – Yes, ditch all around
- Land is bounded by - Agriculture
- What major structures are on land -
- Highway access – Close to Hwy 49
- Rail access - None
- Proximity to airport -
- Port access - None
- Water line size – 2", 4", 6", 8", 10"
 - Pressure - 75
 - Is water line on site - yes
- Sewer line size – 6" – 15"
 - Is sewer line on site- Yes
- Gas line size – 1¼" – 2" lines, Arkansas Western Gas
 - Pressure – 30lbs
 - Is gas line on site - yes
- Electric provided by - Entergy
 - Voltage – 12KV/161 thousand inlet
- Retail and Commercial
 - Is land available along major corridors – Hwy 49
 - Is infrastructure adequate to meet commercial building codes - Yes

- Existing Buildings (Complete for each 20,000 sq ft building)
 - Formerly used for – Rector Sportswear
 - Size – 87,120 Sq ft
 - Exterior - Metal
 - Roof - Metal
 - Acreage – 10 Acres
 - Additional acreage available - No
 - Sale price - \$350,000.00
 - Lease - None
 - Rail proximity - no
 - Truck wells - yes
 - Floor level - One
 - Dock door height – 3 – 8ft, 1 – 10ft
 - Paved space for parking - 300
 - Graveled space for parking - None
 - Floor space for manufacturing – 40,000
 - Column spacing – n/a
 - Min. under beams -11 ft
 - Min. between beams – n/a
 - Maximum between beams – n/a
 - Floor type - Concrete
 - Thickness – 4 in
 - Sprinkler system - Yes
 - Air conditioning - Yes
 - Heating system - Yes
 - Toilets for men - 2
 - Toilets for women - 15
 - Office space - Yes
 - Air conditioning - Yes
 - Heating system - Yes
 - Toilets for men -
 - Toilets for women -
 - Water supplier – City of Rector
 - Size of main line -
 - Pressure -
 - Sewer
 - Size of main line – 6"-15"
 - Gas
 - Size of main – 1¼ -2"
 - Pressure – 30lbs

- Utility Infrastructure – are the following areas adequate for existing population and future population growth
 - Water and sewer Yes No
 - Natural gas Yes No
 - Rural water Yes No
 - Fire insurance rating in incorporated areas is 4.

Top Employers

Company	Employment
Rector School District	130
Evergreen Nursing and Rehab	90

The Wise Co.	75
City of Rector	20
Harp's Supermarket	18
Glen Sain Motors	16
Dr. Bryan Blackshare, DDS	10
Shelton Sanitation	10

- Building Permit Trends
 - Five-year trend in commercial and residential
- Summarize Parks and Recreational Facilities
 - Park with pavilion, walking trail, playground equipment, bathrooms, ball fields (4), community center, concession stands, shade trees, 3 RV parking pads with utility hookups, Rodeo Arena

Environmental Capital

The natural features of the area, or the environmental capital includes all the physical features of the landscape, rivers and lakes, bluffs and valleys, air & water quality. Environmental capital is the foundation for recreation and tourism in many communities. In other areas, productive soil is the foundation for development.

- List Lakes, Rivers and Streams: St. Francis River, east of Rector
- Water Quality: St. Francis is good for fishing and wildlife purposes, but not general recreation.
- Air Quality: Outstanding air quality due to rural location.
- Soil Quality: Outstanding soil quality in a diverse agricultural area.

Social Capital

Many communities have determined that while financial, environmental, physical and human capital are vital to their community, the most critical capital of all is social capital. Social capital is the only one that you build by using.

Social capital is the ability of community members to work together. Without this, none of the other forms of capital can be developed to improve our quality of life. Social capital includes organizations in our communities, relationships among communities, cooperation among local organizations, gathering places for people, community festivals, parades, celebrations, volunteers' efforts, and that overall feeling of belonging. Think of social capital as the glue that holds a community together.

- Development Organizations (list chambers of commerce, economic development groups, Main Street): Chamber of Commerce, Women's Club, Lions Club, Garden Club, 4H, Saddle Club, Operation Dad Bags, After Prom Party
- Describe Services and Programs for Retirees: Community Center, Senior Citizen Center

- Describe Cultural Activities and Facilities: Thanksgiving Service, Labor Day Picnic, Christmas Parade with refreshments and singing, Memorial Day Service, ACE Leadership, proximity to Hemingway-Pfeiffer Museum and Cultural Center in Piggott
- Collaborative Activities with Other Communities: Economic Coalition of Northeast Arkansas; Chamber of Commerce; Relay for Life; Fire Department; Clay County Fair; good cooperation between area school districts
- Summarize the level of support for community, civic and organizational events (fundraisers for charities/foundations, festival and fair participation, etc.): Level of support is very high; Community is very involved in any project that is started. Volunteerism is strong for a community of this size.
- Describe involvement of public and private sectors in development programs - Rector is one of the organizing members of the Economic Coalition of Northeast Arkansas. Plans are underway for establishing a local non-profit economic development corporation.
- Communication Networks
List local media – Clay County Democrat
- List civic and fraternal organizations: Chamber of Commerce, Lions Club, Women’s Club, Garden Club, Dannelly Lodge 300
- Voting Patterns (percent of voter turnout for general elections and local issues) – 50%
- Crime Statistics: Very low crime rates in our small community. Very well equipped and manned police department for a community of this size.

Human Capital

Human capital refers to the skills, talents, health and vitality of people in the community. The human capital in your community includes quality leadership, an educated work force and on-going educational opportunities, as well as the health, wellness and recreation of the population.

- Family Services Programs (ex: community-based recreational programs) - Rector Summer Ball Programs, 4H, Senior Citizen Center
- Faith-Based/Social Programs and Resources (ex: rehabilitation, Mission Outreach, local churches)
Church of Christ – Used clothes store; Back to School Supplies
United Methodist Church – Back to School Supplies
General Baptist Church – Back to School Supplies
- Local Government – summarize strengths or cite any weakness in each area
 - Local police protection and public safety
 - Fire protection – Class 4 with 16 volunteer firemen
 - Trash pickup and waste disposal – Mandatory – Shelton Sanitation
 - Effective local planning and zoning - Yes
 - Adequacy of local tax base to cover cost of services and government operations - Yes
 - Cooperation of local government with business - Yes
 - Cooperation of local government entities with each other - Yes
 - Long-range planning for capital improvements

City of Jonesboro

COMMUNITY CAPITAL

Community Capital is the collection of assets a community can use in the development process. There are five different kinds of community capital:

- Human capital: skills, talents, health, and vitality of people
- Social capital: organizations, associations, relationships, and level of trust among people, spirit of volunteerism
- Environmental capital: distinctive physical features of the landscape, soil productivity, raw resources, mountains, and rivers
- Constructed physical capital: facilities, equipment, roads, buildings, works of art, manufactured products
- Financial capital: monetary resources

Each of the five types of capital can be used to create other things of value to us, things that improve our quality of life. Research suggests that the most critical capital is social capital. Without it, none of the others can be developed and mobilized to improve community quality of life.

Financial Capital

The importance of financial capital is the ability to create things of value; things which improve our quality of life. In addition to cash, financial capital includes: personal income, local shopping dollars, the tax base, profits from farm commodities, money available for local fund-raisers, outside investment in local business & industry, and sales and exports of goods.

1. Real Estate Value –

- Median Value of Owner-Occupied Housing
- Median Cost of Lots in Incorporated Areas - \$30,000
- Median Cost of Land in Unincorporated Areas - NA

- Local Government Taxation & Finance
 - Local Option Sales Tax and Brief Summary of How Tax is Utilized
 - 1% City Sales Tax - Drainage and Streets
 - 1% County Sales Tax - General

- Financial Institutions and Other Lending Agencies
 - BancorpSouth
 - First Commercial Bank
 - First Financial Center
 - First National Bank
 - First Security Bank
 - Focus Bank
 - Heritage Bank
 - Liberty Bank of Arkansas
 - NEA Federal Credit Union
 - Pulaski Bank
 - Regions Bank
 - Simmons First Bank

- Local foundations (provide brief description and purpose)

Craighead County Community Foundation - The Foundation strives to continually increase philanthropic giving through Northeast Arkansas. The affiliate has reached thousands through awarding grants, special presentations to financial advisors, small group meetings with potential donors and one-on-one meetings with those inquiring about endowments. The local board is instrumental in educating the community of the benefits of CCCF, from both a donor perspective and a charitable organized front.

- Small business support – do local banks participate in Small Business Administration programs. Yes.

Physical Capital

Physical capital encompasses those things that are developed by human skill or effort. This includes manufactured products, buildings, homes, equipment, roads, newspapers, and the array of new products developed to meet changing world demand. "Invisible" physical capital includes fiber optics, electricity, gas and water delivery systems that make residential areas and industrial parks ready for business.

Quality is an important factor in evaluating physical capital. It is important that the condition of infrastructure be taken into account in any inventory of physical capital.

- Housing –
 - Affordable housing X yes ___no
 - Starter homes X yes ___no
 - Executive-level X yes ___no
- Communications Infrastructure
 - High-speed internet capabilities in incorporated and unincorporated areas
 ___X Yes ___No
 Provider: Ritter Communications, Suddenlink, AT&T
- Transportation Infrastructure
 - Name four-lane corridors to regional and national markets
 U.S. 63 (Future I-555), U.S. 67 (Future I-30) (20 Miles)
 I-55 (44 Miles), I-40 (63 Miles)
- Summarize any deficiencies in movement of local traffic: NA
- Land for Development (Complete for each 40+ acre parcel)
 - Industrial Park
 CRAIGHEAD TECHNOLOGY PARK
 - Land currently used as - Industrial Park
 - Slope - Less than 2%
 - Drainage - Site drains to Butler Ditch
 - Land is bounded by - State Highway 18 to North, Barnhill Road to East, Farmland to West and South.
 - What major structures are on land - Crane Composites, Nestlé, Millard Refrigerated Services, Alberto Culver, Butterball LLC, Frito-Lay, Trinity Lighting.
 - Highway access - Site is served by State Hwy. 18, I-55 is 53 Miles to thee east of the site, U.S. 63 (Future I-555) is 1.5 miles south of the site
 - Rail access - The Burlington Northern/Santa Fe Railroad has a line three miles to the west of the site. The City of Jonesboro has a spur on site.
 - Proximity to airport - Commercial air service with daily flights to Dallas/Fort Work are available at the Jonesboro Municipal Airport, 4 miles west of the site.

- Gas
 - Size of main - 6"
 - Pressure - 55 PSI

LINCOLN BUILDING

- Formerly used for - Lincoln Automotive
- Size - 375,082 Square Feet
- Exterior - Block/Concrete
- Roof - Built-Up
- Acreage - 45.5
- Additional acreage available - NA
- Sale price - \$6,751,476
- Lease - Yes
- Rail proximity - NA
- Truck wells - 3
- Floor level - 1
- Dock door height - 3
- Paved space for parking - 240
- Graveled space for parking - NA
- Floor space for manufacturing - 358,200 SF
- Column spacing - 50' x 40'
- Min. under beams - 21' 1"
- Min. between beams - 21' 1"
- Maximum between beams - 21' 1"
- Floor type - Concrete
- Thickness - 6"
- Sprinkler system - Wet
- Air conditioning - None
- Heating system - Forced Air
- Toilets for men - 22
- Toilets for women - 14
- Office Air Conditioning - Central
- Office Heating system - Central
- Toilets for men - 22
- Toilets for women - 14
- Water supplier - City Water & Light
 - Size of main line - 12"
 - Pressure - 100 PSI
- Sewer
 - Size of main line - 8"
- Gas
 - Size of main - 4"
 - Pressure - NA

DUPONT BUILDING

- Formerly used for - DuPont, Inc.
- Size - 158, 500 Square Feet
- Exterior - Metal
- Roof - Built-Up
- Acreage - 26.5
- Additional acreage available - 14 Ac.
- Sale price - \$2,250,000
- Lease - Yes - \$2.25 NNN per square foot
- Rail proximity - Adjacent

- Truck wells - 5
- Floor level - 3
- Dock door height - 6
- Paved space for parking - 310
- Graveled space for parking - NA
- Floor space for manufacturing - 140,000 SF
- Column spacing - 40' x 40'
- Min. under beams - 25' 2"
- Min. between beams -
- Maximum between beams - 27' 3"
- Floor type - Concrete
- Thickness - 5"
- Sprinkler system - Wet
- Air conditioning - Package
- Heating system - Package
- Toilets for men - 14
- Toilets for women - 12
- Air conditioning - Package
- Heating system - Package
- Toilets for men - 14
- Toilets for women - 12
- Water supplier - City Water & Light
 - Size of main line - 4"
 - Pressure - 100 PSI
- Sewer
 - Size of main line - 6"
- Gas
 - Size of main - 4.0"
 - Pressure - 0 PSI

CARTER COX BUILDING

- Formerly used for - Continental Systems
- Size - 80,000 SF
- Exterior - Metal
- Roof - One-Ply
- Acreage - 19.5
- Additional acreage available - NA
- Sale price - \$1,250,000
- Lease - Yes
- Rail proximity - 0.5 Miles
- Truck wells - 3
- Floor level - 4
- Dock door height - NA
- Paved space for parking - NA
- Graveled space for parking - 100
- Floor space for manufacturing - 72,000 SF
- Column spacing - 40' x 30'
- Min. under beams - 18' 8"
- Min. between beams - 18' 8"
- Maximum between beams - 23' 9"
- Floor type - Concrete
- Thickness - NA
- Sprinkler system - None
- Air conditioning - NA
- Heating system - Radiant

- Toilets for men - 2
- Toilets for women - 5
- Air conditioning - NA
- Heating system - Radiant
- Toilets for men - 2
- Toilets for women - 5
- Water supplier - City Water & Light
 - Size of main line - 6"
 - Pressure - 45 PSI
- Sewer
 - Size of main line - Septic
- Gas
 - Size of main - 4.0
 - Pressure - 0 PSI

TOBACCO SALES BUILDING

- Formerly used for - Best Manufacturing
- Size - 35,000 Square Feet
- Exterior - Concrete Block
- Roof - Build-Up (Bldg. #1) Metal (Bldg. #2)
- Acreage - 2.53
- Additional acreage available - NA
- Sale price - \$1,100,000
- Lease - Yes
- Rail proximity - 0.1 Miles
- Truck wells - NA
- Floor level - 1
- Dock door height - 3
- Paved space for parking - 80
- Graveled space for parking - NA
- Floor space for manufacturing - 27,850 SF
- Column spacing - NA
- Min. under beams - 12' 1"
- Min. between beams - NA
- Maximum between beams - 28'
- Floor type - Concrete
- Thickness - NA
- Sprinkler system - None
- Air conditioning - NA
- Heating system - NA
- Toilets for men - 2
- Toilets for women - 2
- Air conditioning - NA
- Heating system - NA
- Toilets for men - 2
- Toilets for women - 2
- Water supplier - City Water & Light
 - Size of main line - 6"
 - Pressure - NA
- Sewer
 - Size of main line - 18"
- Gas
 - Size of main - NA
 - Pressure - NA

- Utility Infrastructure – are the following areas adequate for existing population and future population growth
 - Water and sewer X Yes No
 - Natural gas X Yes No
 - Rural water X Yes No
 - Fire insurance rating in incorporated areas is 3

Top Employers – 200 or More

St. Bernards Medical Center

Chris Barber, Administrator
 225 E. Jackson Avenue
 Jonesboro, AR 7240-3156
 Phone: 870.972.4100
 Fax: 870.931.7616
 Product: Hospital
 Number of Employees: 1,955

Jonesboro Public Schools

Dr. Kim Wilbanks, Ed.D, Superintendent
 2506 Southwest Square
 Jonesboro, AR 72401
 Phone: 870.933.5800
 Fax: 870.933.5838
 Product: Education
 Number of Employees: 656

Arkansas State University

Dr. Robert Potts, Chancellor
 PO Box 600
 State University, AR 72467
 Phone: 870.972.3030
 Fax: 870.972.3465
 Product: University
 Number of Employees: 1,423

Frito-Lay, Inc.

Boyce Sherrill, Technical Manager
 2810 Quality Way
 Jonesboro, AR 72401
 Phone: 870.910.3400
 Fax: 870.910.3495
 Product: Salty Snacks
 Number of Employees: 630

Quebecor World

Michael DeHart, Plant Manager
 4708 Krueger Drive
 Jonesboro, AR 72401
 Phone: 870.935.7000
 Fax: 870.333.2009
 Product: Commercial Printing
 Number of Employees: 793

City of Jonesboro

Doug Formon, Mayor
 PO Box 1845
 Jonesboro, AR 72403
 Phone: 870.932.1052
 Fax: 870.933.4619
 Product: City Government
 Number of Employees: 501

Hytrol Conveyor Company

Gregg Goodner, President
 2020 Hytrol Drive
 Jonesboro, AR 72401
 Phone: 870.935.3700
 Fax: 870.931.1877
 Product: Conveyors
 Number of Employees: 711

NEA Clinic

Jim Boswell, CEO
 311 E. Matthews Avenue
 Jonesboro, AR 72401
 Phone: 870.935.4150
 Fax: 870.932.3608
 Product: Healthcare
 Number of Employees: 500

Wal-Mart Super Centers (2)

#45 - James Conrad, Store Manager
 1815 E. Highland Drive
 Jonesboro, AR 72401
 Phone: 870.931.5001
 Fax: 870.931.5007

NEA Baptist Memorial Hospital

Paul Betz, Administrator/CEO
 3024 Stadium Blvd.
 Jonesboro, AR 72401
 Phone: 870.972.7000
 Fax: 870.972.7051
 Product: Hospital
 Number of Employees: 500

#128 - Janet Manley, Store Manager

1911 Parker Road
 Jonesboro, AR 72401
 Phone: 870.910.5752
 Fax: 870.910.5806
 Product: Retail
 Number of Employees: 670

Nestlé Prepared Foods Company

Andy Darley, Plant Manager
One Nestlé Way
Jonesboro, AR 72401
Phone: 870.268.4800
Fax: 870.268.4809
Product: Frozen Entrees
Number of Employees: 460

Thomas & Betts Corporation

Doug Bryson, Plant Manager
5601 E. Highland Drive
Jonesboro, AR 72401
Phone: 870.935.2559
Fax: 870.932.9305
Product: Electrical Fittings
Number of Employees: 432

Nettleton Public Schools

James Dunivan, Superintendent
3300 One Place
Jonesboro, AR 72401
Phone: 870.910.7800
Fax: 870.910.7854
Product: Education
Number of Employees: 430

Mid-South Health Systems, Inc.

Jayni Blackburn, Director
2707 Browns Lane
Jonesboro, AR 72401
Phone: 870.972.4000
Fax: 870.972.4968
Product: Healthcare
Number of Employees: 425

Arkansas Glass Container Corporation

Tony Rampley, President
PO Box 1717
Jonesboro, AR 72403-1717
Phone: 870.932.4564
Fax: 870.932.0201
Product: Glass Containers
Number of Employees: 365

Riceland Foods

Mike Gray, Division Manager
216 N. Gee Street
Jonesboro, AR 72401
Phone: 870.932.7433
Fax: 870.933.1126
Product: Rice
Number of Employees: 315

Wolverine Worldwide

Don Davis, Plant Manager
1020 Aggie Road
Jonesboro, AR 72401
Phone: 870.932.7466
Fax: 870.933.9593
Product: Shoes, Boots
Number of Employees: 305

Delta Consolidated Industries

Tom Rowbotham, Director of Operations
PO Box 1846
Jonesboro, AR 72403-1846
Phone: 870.935.3711
Fax: 870.935.7073
Product: Tool Boxes
Number of Employees: 300

Dillard's

The Mall at Turtle Creek
3000 E. Highland Drive
Jonesboro, AR 72401
Phone: 870.932.6300
Product: Retail
Number of Employees: 300

Roach Manufacturing

Gay Roach, Sr., President
PO Box 1310
Trumann, AR 72472-1310
Phone: 870.483.7631
Fax: 870.483.7049
Product: Material Handling Conveyors
Number of Employees: 300

Craighead County Officials

Dale Haas, Craighead County Judge
511 S. Union, Room 119
Jonesboro, AR 72401
Phone: 870.933.4500
Fax: 870.933.4504
Product: County Government
Number of Employees: 285

Ritter Communications

Paul Waits, President
PO Box 17040
Jonesboro, AR 72403
Phone: 870.336.3434
Fax: 870.336.3401
Product: Telecommunications
Number of Employees: 279

Valley View Public Schools

Radius Baker, Superintendent
2131 Valley View Drive
Jonesboro, AR 72404
Phone: 870.935.6200
Fax: 870.972.0373
Product: Education
Number of Employees: 264

Trumann Public Schools

Trumann, Arkansas
Product: Education
Number of Employees: 260

Westside Public Schools

Dr. James Best, Superintendent
1630 Hwy. 91 West
Jonesboro, AR 72404
Phone: 870.935.7503
Fax: 870.935.2123
Product: Education
Number of Employees: 240

Great Dane Trailers

Larry Chipman, Plant Manager
2800 Great Dane Drive
Jonesboro, AR 72401
Phone: 870.931.4529
Fax: 870.972.9843
Product: Tractor Trailers
Number of Employees: 236

Jonesboro Human Development Center

Forrest Steele, Superintendent
4701 Colony Drive
Jonesboro, AR 72401
Phone: 870.932.5230
Fax: 870.935.3463
Product: Charitable Resources
Number of Employees: 220

Pulaski Bank

David Doherty, President Northeast Arkansas
1700 E. Highland Drive
Jonesboro, AR 72401
Phone: 870.802.1700

Fax: 870.802.5945
Product: Financial Institution
Number of Employees: 220

Liberty Bank of Arkansas

John Freeman, President
PO Box 7514
Jonesboro, AR 72403-7514
Phone: 870.934.9000
Fax: 870.268.1525
Product: Financial Institution
Number of Employees: 219

Fowler Foods, Inc.

Chris Fowler, President
139 Southwest Drive
Jonesboro, AR 72401
Phone: 870.935.6032
Fax: 870.935.2046
Product: Restaurants
Number of Employees: 208

HealthSouth Rehabilitation Hospital

Donna Harris, CEO
PO Box 1680
Jonesboro, AR 72403-1680
Phone: 870.932.0440
Fax: 870.932.6792
Product: Healthcare
Number of Employees: 200

- Building Permit Trends
 - Five-year trend in commercial and residential
Residential growth in Jonesboro has been strong between 2002 and 2006. During 2006, new construction for residential flattened, consistent with state and national trends. The average number of residential permits per year was 776.8.

Commercial permit growth in Jonesboro has been steady. With slight growth from 2002 to 2006, the average number of commercial permits was 278.6.

- Summarize Parks and Recreational Facilities
The Jonesboro Parks and Recreation Department cares for 21 parks, covering about 250 acres. They also care for Craighead Forest Park, a 692 acre park that offers playgrounds, fishing, camping, hiking and picnic opportunities. Recreational services provided by the city's parks and recreational department include Men's Flag Football, Men's and Women's Adult Basketball, Karate, Judo, Tai Kwan Do, and Akido year-round. They also offer baseball, tackle football, volleyball, dance, swimming, gymnastics, tennis, and rock climbing. They operate 7 public tennis courts, co-ed indoor soccer and provide meeting and banquet rooms.

Jonesboro now offers free Youth Sports through the "City Stars Youth Sports" program. Currently, they offer basketball and soccer.

The Parks Department has three community centers; the Earl Bell Community Center, Allen Park Community Center and Parker Park Community Center. Each center has rooms and gyms that can be rented for meetings, receptions and parties.

The Jonesboro YMCA offers several youth recreational activities, including football, girl's volleyball, basketball, machine pitch and T-Ball.

Jonesboro is home to two private and two public golf courses. Courses at the Jonesboro Country Club and RidgePointe Country Club are private. The public is welcome to play at Sage Meadows Golf Course and the Links Golf Course.

Environmental Capital

The natural features of the area, or the environmental capital includes all the physical features of the landscape, rivers and lakes, bluffs and valleys, air & water quality. Environmental capital is the foundation for recreation and tourism in many communities. In other areas, productive soil is the foundation for development.

- List Lakes, Rivers and Streams
St. Francis River and Cache River
- Water Quality
Water quality meets and exceeds all requirements.
- Air Quality
EPA Attainment Area
- Soil Quality
Craighead County has fertile soil that is typically described as sandy clay.

Social Capital

Many communities have determined that while financial, environmental, physical and human capital are vital to their community, the most critical capital of all is social capital. Social capital is the only one that you build by using.

Social capital is the ability of community members to work together. Without this, none of the other forms of capital can be developed to improve our quality of life. Social capital includes organizations in our communities, relationships among communities, cooperation among local organizations, gathering places for people, community festivals, parades, celebrations, volunteers' efforts, and that overall feeling of belonging. Think of social capital as the glue that holds a community together.

- Development Organizations (list chambers of commerce, economic development groups, Main Street)
Jonesboro Regional Chamber of Commerce
Jonesboro Economic Development Corporation
Jonesboro Unlimited
Downtown Jonesboro Association
City Water & Light
City of Jonesboro
Craighead County

- **Describe Services and Programs for Retirees**
The East Arkansas Area Agency on Aging offers information and assistance with several services and programs for Retirees, including but not limited to: Adult Day Care, Aging Groups and Organizations, Counseling Services, Emergency Assistance, Home Health Agencies, Hospice, Information and Assistance, Medicaid and Medicare Assistance, Residential Care and Retirement Community Assistance, Support Groups, Veterans Services, Adult Protective Services, Consumer Information, Department of Human Services, Employment Opportunities, Health Related Information, Home Repair and Weatherization, Housing, Legal Services, Nursing Homes, Social Security, Tax Assistance and Transportation.

The Earl Bell Community Center offers an exercise class for retirees.

St. Bernards Medical Center offers a variety of programs to keep seniors healthy and active. Senior Health Services offered include a Center on Aging, Dayplace, 55Plus, Home Health, Hospice, Lifeline, Meals Express, Senior Health Clinic, Senior Life Center and St. Bernards Village.

- **Describe Cultural Activities and Facilities**
Jonesboro offers many cultural activities and events.
 - **Arkansas State University Museum** - Interprets the rich history of the Crowley's Ridge Region and the Lower Mississippi River Valley. It is one of four accredited museums in the state of Arkansas. Permanent exhibits include fossils, minerals, antiques, toys, military collections, glass collections and remnants from the pre-historic era. The Museum also features a variety of temporary and special exhibits during the year.
 - **The Forum** - The Forum Theatre is the cornerstone of historic Downtown Jonesboro. It is home to the Foundation of Arts, a regional non-profit organization, dedicated to fostering the arts through community theatre, classic films, and classes in art, dance, drama and music.
 - **The Fowler Center** - A 78,000 square foot facility located on the campus of Arkansas State University. It features a concert hall, drama stage, experimental theatre, teaching gallery and a grand lobby.
 - **The Bradbury Gallery** - The gallery features changing exhibitions of contemporary art in all mediums. Nationally and internationally recognized artists are represented to inform visitors of cultural developments across the US and around the world. Twice yearly, the gallery features work by graduating seniors the ASU Department of Art. The Bradbury Gallery is also the site of the Delta National Small Prints Exhibition, a nationally recognized juried print show. The gallery is located in the Fowler Center on the Arkansas State University campus.
 - **Delta Symphony Orchestra** - The Delta Symphony Orchestra is the only professional performing symphony in this region. They perform three concerts annually in the Fowler Center. The Symphony has been entertaining, educating and enriching the Northeast Arkansas region of the Delta for 30 years. Special projects include the Adopt a School program where orchestral musicians visit selected schools and our Concerto Competition, in which talented young musicians audition for an opportunity to perform solos with the Symphony.
 - **Convocation Center** - The Convocation Center has the versatility to host events ranging from small lectures to conventions, concerts, sporting events, trade shows, rodeos and other activities. The center seats up to 11,500 people for concerts and 10,529 for

basketball games. In addition to Arkansas State University athletics, special events have included the Ice Capades, the Harlem Globetrotters, the Lippizaner Stallions and many others.

- **ASU Fine Arts Center Gallery** - Operated by the Department of Art, the Gallery presents a regularly changing schedule of exhibitions. These exhibitions include the work of artists from around the nation, the work of faculty and students of Arkansas State University, and selections from a distinguished and growing permanent collection.
- **Collaborative Activities with Other Communities**
The Chamber has worked with other communities on many projects that will benefit the region, including transportation initiatives (I-555, U.S. 67) and recreational projects such as Lake Bono.
- **Summarize the level of support for community, civic and organizational events (fundraisers for charities/foundations, festival and fair participation, etc.).**
The businesses and citizens of Jonesboro give a high level of support for community, civic and organizational events. Fundraising events for charities/foundations are well received and continue to fund much needed services for our region. Civic organizations fund many community projects each year, some of which include Goodfellows (Christmas meals for families in need), Toys for Tots (Toys for children in need at Christmas), activities for Special Olympics and Make-A-Wish, creation of parks and equipment, assistance for school children in need, and many others.

Local festival events include several events held downtown - "Jazzin' it Up," and "Rockin' on the Ridge" festivals. Downtown Jonesboro also hosts "Winter Wonderland" during the Christmas season and is home to the Big Great A-State Tailgate event held each year on Main Street. The community supports these activities through volunteerism and attendance.

The Northeast Arkansas District Fair is well attended by the region each year.

- **Describe involvement of public and private sectors in development programs**
The public and private sector of Jonesboro is involved in development programs for our community. The membership of the Downtown Jonesboro Association includes businesses, organizations and individuals. Membership of the Jonesboro Economic Development Corporation includes individuals from area businesses, as well as private citizens, who are interested in continuing the economic growth of our community.

Jonesboro Unlimited, an organization made up of individuals and businesses who contribute financially toward the economic development expenses of the community, continues to grow in its 22nd year.

The citizens of Craighead County recently passed a one-cent sales tax to go toward the development of a recreational lake in Bono. This support by the private sector will aid in improving the quality of life for our area.

- **Communication Networks**
 - List local media
 - KAIT-TV
 - KASU 91.9 FM
 - KAOG 90.5 FM
 - KBTM - AM -News Talk 1230
 - KFIN - 107.9 FM
 - KFLO LP FM
 - KISS FM 101.9
 - KNEA Talk Sports 970 AM

KDXY 104.9 FM
KEGI 100.5 FM
KJBX 106.7 FM
The Sun
ASU Herald

- List civic and fraternal organizations
 - Abilities Unlimited
 - Alcoholics Anonymous
 - Al-Anon
 - Al-A-Teen
 - Altrusa International of Jonesboro
 - American Cancer Society
 - American Indian Center of Arkansas
 - American Legion
 - American Red Cross - NEA Chapter
 - ASU Indian Club
 - ASU Museum Garden Club
 - ASU Touchdown Club
 - Boy Scouts of America
 - Business and Professional Women
 - Circle of Friends
 - Craighead County Bar Association
 - Craighead County Historical Society
 - Craighead County Master Gardeners
 - Craighead County Republican Committee
 - Dogwood Porcelain Artists Club
 - Daughters of the American Revolution
 - Democratic Women of Craighead County
 - Disabled American Veterans
 - Dyeann's House
 - Fraternal Order of the Eagles
 - Elks Lodge #498
 - Exchange Club
 - Extension Homemaker's Council
 - Food Bank of NEA
 - Girl Scouts of Crowley's Ridge Council
 - Habitat for Humanity of Greater Jonesboro
 - Jonesboro AFG Al-Anon
 - Jonesboro The Courage AFG
 - Jonesboro Alateen
 - Jonesboro Board of Realtors
 - Jonesboro Dance Club
 - Jonesboro Civitan Club
 - Jonesboro Ministerial Fellowship
 - Jonesboro Jaycees
 - Jonesboro Newcomer's Club
 - Junior Auxiliary of Jonesboro
 - Kiwanis Club
 - League of Women Voters
 - Lion's Club (Jonesboro)
 - Lion's Club (Nettleton)
 - Lion's Club (University Heights)
 - Literacy League of Craighead County
 - Loyal Order of Moose
 - March of Dimes

Mothers of Multiples
 National Association of Insurance & Financial Planners
 National Association of Retired Federal Employees
 NEA Bass Club
 NEA Homebuilders Association
 NEA Purchasing Management Association
 NEA Republican Women
 NEA Senior Citizen's Group
 NEA Society for Human Resource Managers
 NEA Toastmasters
 Northeast Arkansas Existing Industries Association
 Northeast Arkansas Humane Society
 Order of the Amaranth Queen and Court
 Order of Eastern Star, Olive Chapter
 Optimist Club
 PACES
 Pregnancy Resource Center
 Recovery, Inc.
 Rotary Club, Jonesboro
 Rotary Club of Jonesboro, University
 Rotary Club of Jonesboro, Metro
 Salvation Army
 Sons of the American Revolution
 Transplants Garden Club
 Turtle Creek Civitan Club
 United Way of Greater Jonesboro
 Veterans of Foreign Wars
 Women's Crisis Center of Northeast Arkansas
 YMCA

- Voting Patterns (percent of voter turnout for general elections and local issues)
 General Election 2004: 58.64%. Last local election: 50%
- Crime Statistics
 According to the Arkansas Crime Information Center, Jonesboro's Crime Index for 2005 was 4,200; the Rate per 100K 7,074.8.

Human Capital

Human capital refers to the skills, talents, health and vitality of people in the community. The human capital in your community includes quality leadership, an educated work force and on-going educational opportunities, as well as the health, wellness and recreation of the population.

- Family Services Programs (ex: community-based recreational programs)
 - YMCA Youth Recreational Sports:
 - Football
 - Girl's Volleyball
 - Machine Pitch
 - T-Ball
 - Craighead County Soccer Association
 - Jonesboro Parks & Recreation Department:
 - Volleyball
 - Junior Lifeguards

Karate
Dance
Junior Olympic Volleyball
Swim Club
Judo
Gymnastics
Tennis
Triathlon Club
Rock Climbing
City Stars Soccer
City Stars Basketball
Tackle Football
Softball

- Jonesboro Baseball Boosters Association
 - Men's Flag Football League
 - Jonesboro Softball Association
 - Jonesboro Jets Swim Team
 - Northeast Arkansas Men's Adult Baseball League
 - Men's Fall Basketball League
 - Foundation of Arts - Classes in Art, Dance, Drama and Music
-
- Faith-Based/Social Programs and Resources (ex: rehabilitation, Mission Outreach, local churches)
 - Jonesboro Church Health Center - Medical Assistance for Families in Need
 - Over 90 Protestant churches, one Catholic Church, one Jewish Church and one Moslem Mosque.
-
- Local Government – summarize strengths or cite any weakness in each area
 - Local police protection and public safety
Jonesboro has 128 police officer and 25 county deputies that provide police protection and public safety.
 - Fire protection
The city of Jonesboro has 98 firefighters and 16 units. Two additional fire stations are under construction. The city's fire insurance class rating is 3.
 - Trash pickup and waste disposal
Curbside trash pick-up provided weekly to the citizens of Jonesboro at no cost
 - Effective local planning and zoning
Local planning and zoning is governed by the City of Jonesboro's Metropolitan Area Planning Commission. Developers must submit plans for approval before constructing in the city limits.
 - Adequacy of local tax base to cover cost of services and government operations
The local tax base is adequate to support local government services.
 - Cooperation of local government with business
The City of Jonesboro and Craighead County are pro-business and work with economic development officials to recruit industry to Jonesboro. They also work with existing local companies, through the Metropolitan Area Planning Commission, to continue the commercial and residential development of the community.

 - Cooperation of local government entities with each other
The City of Jonesboro and Craighead County work very well together and share in the cost proportionately for economic development efforts.
 - Long-range planning for capital improvements
The City of Jonesboro has a Land Use Committee that is planning for the future growth of the city, to make sure areas are developed properly. The Metropolitan Area Planning Commission also plans for future growth development.

City of Paragould

COMMUNITY CAPITAL

Community Capital is the collection of assets a community can use in the development process. There are five different kinds of community capital:

- Human capital: skills, talents, health, and vitality of people
- Social capital: organizations, associations, relationships, and level of trust among people, spirit of volunteerism
- Environmental capital: distinctive physical features of the landscape, soil productivity, raw resources, mountains, and rivers
- Constructed physical capital: facilities, equipment, roads, buildings, works of art, manufactured products
- Financial capital: monetary resources

Each of the five types of capital can be used to create other things of value to us, things that improve our quality of life. Research suggests that the most critical capital is social capital. Without it, none of the others can be developed and mobilized to improve community quality of life.

Financial Capital

The importance of financial capital is the ability to create things of value; things which improve our quality of life. In addition to cash, financial capital includes: personal income, local shopping dollars, the tax base, profits from farm commodities, money available for local fund-raisers, outside investment in local business & industry, and sales and exports of goods.

1. Real Estate Value –

- Median Value of Owner-Occupied Housing
 - Median Cost of Lots in Incorporated Areas - \$21,000
 - Median Cost of Land in Unincorporated Areas \$3,000 acre

 - Local Government Taxation & Finance
 - Local Option Sales Tax and Brief Summary of How Tax is Utilized
- 2 ½ % local option Sales Tax – 1 ½% Permanent and 1% temporary
1% Permanent is county wide, ½% permanent is city for parks, fire protection and police. ½% temporary county for bridge and road improvements and ½% temporary for city recreation improvements
- Financial Institutions and Other Lending Agencies
 - Bancorp South
 - First National Bank of Paragould
 - Focus Bank
 - Liberty Bank
 - Pulaski Bank
 - Regions Bank
 - Simmons First Bank
 - Unico Bank
 - FMHA
 - First Citizens Mortgage
 - The Mortgage Source
 - Farm Credit Midsouth
 - Southern Bank of Commerce
 - Freedom Bank

- Local foundations (provide brief description and purpose)
 - Endowment Foundation of Greene County
 - The Endowment Foundation of Greene County (EFGC) is an organization through which charitable donations are invested in the Arkansas Community Foundation (ACF). The money invested in the ACF then returns to the EFGC in the form of grants or permanent endowments for social work, infrastructure and growth issues, educations, literacy, preservation, and efforts to preserve community history.
 - Arkansas Methodist Medical Center Foundation
 - The Mission of the Arkansas Methodist Medical Center Foundation is to raise funds to support and strengthen the hospital's efforts in financial development, quality delivery of healthcare, community awareness through education and community relations.
 - Greene County Scholarship Fund
 - The Greene County Scholarship fund gives scholarship money to graduating seniors in Greene County every May. Every student who applies for scholarship money through the Greene County receives money to help them attend college. In 2007, the Greene County Scholarship Fund awarded 269 students \$172,865.
 - The Collins Theatre Foundation
 - The Collins Theatre Foundation was created in 1992 and is comprised of a board who oversees the operations of the Collins Theatre. While performances cover a large portion of the cost to run the theatre, the board must solicit money, often in the form of grants, to maintain, renovate, and update the theatre.

- Small business support – do local banks participate in Small Business Administration programs?
 - Bancorp South
 - First National Bank
 - Focus Bank
 - Liberty Bank
 - Pulaski Bank
 - Regions Bank
 - Simmons First Bank
 - Unico Bank

Physical Capital

Physical capital encompasses those things that are developed by human skill or effort. This includes manufactured products, buildings, homes, equipment, roads, newspapers, and the array of new products developed to meet changing world demand. "Invisible" physical capital includes fiber optics, electricity, gas and water delivery systems that make residential areas and industrial parks ready for business.

Quality is an important factor in evaluating physical capital. It is important that the condition of infrastructure be taken into account in any inventory of physical capital.

- Housing –
 - Affordable housing _yes ___no
 - Starter homes _yes ___no
 - Executive-level _yes ___no

- Communications Infrastructure
 - High-speed internet capabilities in incorporated and unincorporated areas
 _Yes ___No

Provider: Paragould Light, Water & Cable and AT&T

- Transportation Infrastructure
 - Name four-lane corridors to regional and national markets
U.S. Highway 49 South to I555 to I55 leads to Memphis, TN, St. Louis Missouri, Dallas, Texas
- Summarize any deficiencies in movement of local traffic
 - Travel on East/West route use U.S. Highway 412 – A bypass of Paragould is in the final planning stages and partial funding has been committed.
- Land for Development (Complete for each 40+ acre parcel)
 - Industrial Park
 - Land currently used as - Farmland
 - Slope – The site is cleared with a slope of two percent.
 - Drainage – The site has improved drainage by precision leveling.
 - Land is bounded by - The site is bound by American Railcar to the north, Cupples Sign Company to the east, Smith Drug Distribution
 - What major structures are on land -None
 - Highway access –Located on State Highway 358, 1 mile to 4-lane U.S. Highway 49 South and 15 miles from I555.
 - Rail access – Union Pacific Railroad has a line .25 miles from the site
 - Proximity to airport – Commercial air service with daily flights are available at The Memphis International Airport 90 miles south of the site and at the Jonesboro airport, 15 miles south of the site
 - Port access –Public port and loading docks are available at the Port of Caruthersville, 50 miles south of the site
 - Water line size -
 - Pressure -45
 - Is water line on site -Yes
 - Sewer line size -8
 - Is sewer line on site-Yes
 - Gas line size -4
 - Pressure -
 - Is gas line on site -Yes
 - Electric provided by – Paragould Light Water & Cable
 - Voltage -
 - Retail and Commercial
 - Is land available along major corridors? Yes
 - Is infrastructure adequate to meet commercial building codes? Yes
- Existing Buildings (Complete for each 20,000 sq ft building)
 - Formerly used for - New
 - Size – 101,000 sq ft
 - Exterior – Tilt-up & Metal
 - Roof - Metal
 - Acreage - 24
 - Additional acreage available - Yes
 - Sale price - \$2,250,000
 - Lease -
 - Rail proximity - .25 miles
 - Truck wells – Designed for 21 Docks along East Side

- Floor level - Yes
 - Dock door height -
 - Paved space for parking - No
 - Graveled space for parking - Yes
 - Floor space for manufacturing – 101,000
 - Column spacing – 40/50
 - Min. under beams – 26 ft.
 - Min. between beams – 28 ft.
 - Maximum between beams -
 - Floor type - Gravel
 - Thickness -
 - Sprinkler system - No
 - Air conditioning -
 - Heating system -
 - Toilets for men -
 - Toilets for women -
 - Office space -
 - Air conditioning -
 - Heating system -
 - Toilets for men -
 - Toilets for women -
 - Water supplier -
 - Size of main line - 12
 - Pressure – 65 PSI
 - Sewer
 - Size of main line – 12 inch
 - Gas
 - Size of main – 6 inch
 - Pressure – 500 PSI
- Utility Infrastructure – are the following areas adequate for existing population and future population growth
 - Water and sewer Yes No
 - Natural gas Yes No
 - Rural water Yes No
 - Fire insurance rating in incorporated areas is _____ Class 3 _____

Top Employers – 200 or More

American Railcar Industries

901 Jones Road
 Paragould AR 72450
 (870)236-6600 Fax: (870)236-911
 Dean Inman, Human Resource

Anchor Packaging

105 E. Maple
 Marmaduke AR 72443
 (870)597-4646 Fax: (870)597-4551
 Frank Flaga, Division Manager

American Railcar Industries

7755 Highway 34 E.
 Marmaduke AR 72443
 (870)597-2224
 Jack Pipkin

Arkansas Methodist Medical Center

P.O. Box 339
 900 West Kingshighway
 Paragould AR 72451
 (870)239-7000
 Mr. Ron Rooney

Tenneco Automotive (Monroe)

1601 Hwy 49 B
 Paragould AR 72450
 (870)239-8531
 Mr. Earl Hamlett

Utility Trailer Manufacturing

P.O. Box 1606
 2921 Hwy. 49 N.
 Paragould AR 72450
 (870)236-9195
 Mr. David Neighbors

Paragould AR 72450
 (870)239-9564

Paragould School District

1501 W. Court
 Paragould AR 72450
 (870)239-2105

Greene County Tech School Dist.

5413 W. Kingshighway
 Paragould AR 72450
 (870)236-2762 Fax: (870)236-7333
 Mr. Tommy Arant

Teleflora

P.O. Box 258
 3309 E.Kinghighway
 Paragould AR 72451
 (870)236-7731

Walmart Supercenter

2802 W.Kingshighway
 Paragould AR 72450
 (870)236-9723

Martin Sprocket & Gear

1205 S. 3rd Avenue
 Paragould AR 72450
 (870)239-8558

L.A. Darling Company

1401 Highway 49B

Building Permit Trends

- o Five-year trend in commercial and residential

	Residential		Commercial		Industry	
	#	\$ Amount	#	\$ Amount	#	\$ Amount
2006	125	\$12,396,950	29	10,411,191	1	2,200,000
2005	190	15,158,561	37	11,036,187	1	2,000,000
2004	185	15,529,850	24	7,474,120	1	12,000
2003	182	14,514,165	22	11,238,077	0	
2002	158	10,138,000	18	7,893,761	0	

Summarize Parks and Recreational Facilities

Paragould Community Center:

3404 Linwood Drive
 P.O. Box 413
 239-7530
citypark@paragould.net

Community Center Hours

Monday-Thursday 7am – 10 pm
 Friday 7am – 8 pm
 Saturday 10am – 6 pm
 Sunday 11 am – 7 pm

- 2 Basketball Courts
- 2 Racquetball Courts
- Indoor Walking Track
- Exercise Equipment
- Aerobics Room and Classes
- 2 Meeting Rooms with Kitchenettes
- 2 Meeting Rooms with Power Point Capabilities
- 1 Conference Room

- Commercial Kitchen
- Ping Pong Table
- 11 Soccer Fields
- 2 Adult Softball Fields
- Outdoor Walking Track

The Community Center has space available for business meetings, receptions, banquets, conventions, seminars, reunions, exhibits, parties, and more! Call 239-7530 Monday – Friday, 8am – 4pm for booking information.

Step Aerobic Classes

- Monday, Tuesday, Thursday
- 5:30 pm – Advanced
- 6:45 pm – Beginners
- \$15 per month
- Tresea Dement, Instructor

Outdoor Water Park

- Hours:
 - Monday – Saturday 1 pm – 6 pm
 - Sunday 1 pm – 5pm
- Admission
 - 14 and under \$2
 - 15 and over \$3
- The Water Park is available to rent for private parties at night. Reservations must be made in person.

Indoor Aquatic Center

- Yearly Pass Prices
 - Family \$150
 - Individual \$75
 - Senior Citizen (60 and over) \$60
 - Guest Daily Fee \$5
- Hours
 - Monday – Thursday 6:30 am – 9 pm
 - Friday 6:30 am – 7 pm
 - Saturday 10 am – 5 pm
 - Sunday 11 am – 4 pm
- Water Aerobics
 - Monday, Wednesday, Friday: 9:30 am
 - Tuesday, Thursday: 5 pm and 6 pm
 - This class is free with your membership
 - For more information, contact Denise Clift at 239-7000
- Arthritis Therapy Class
 - Monday, Wednesday, Friday
 - 11 am
 - Contact hospital for more information
- Swim Team Practice: 6 pm

Labor Park Center

309 South 6th Avenue

Labor Park Hours

Sunday – Friday 11 am – 7 pm
Saturday 10 am – 6 pm

- Skateboard Park
- Indoor Basketball Court
- Outdoor Basketball Court
- Playgrounds Equipment
- Splash Park in Summer Months
- Softball Field
- Outdoor Volleyball
- Outdoor Pavilions and Grills
- Indoor/Outdoor Restrooms

A building is available for rent after the normal business hours for the day. Rental is \$75. The outside pavilion is available to rent for \$25 a day. Call 239-7530 for rental information.

Reynolds Park

3307 Reynolds Park Road

- Fishing Lake
- Pavilions
- Grills
- Volleyball
- Horseshoe Pit
- Playground Equipment
- Event building with restrooms and stage
- Outdoor restrooms
- RV Parking with bath houses and dump station

Dances are held at the park building every Friday and Saturday night hosted by the Colemans.

The Paragould Parks and Recreation Department hosts its annual Children's Fishing Rodeo on the second Saturday of June. This event is free to children 15 and under. The Arkansas Game and Fish Commission stocks the lake with 400 lbs of fish. Lunch is provided for the children, and trophies and door prizes are given.

11 RV pads are available for rent. The regular rate is \$15 per night, and the Senior (60 and over) rate is \$8 a night. Dump only is \$3, and tent camping is \$5 per night. The park building is available to rent for \$60. Pavilion rental is \$25 a day. For rental information, call 239-7530

Harmon Park

309 Northend Avenue

- Playground Equipment
- Picnic Tables
- Grills
- Tennis Courts
- Basketball Court
- Walking Track
- Restrooms

The old Paragould High School Football Field is next to the Park and is maintained by the Boys Club.

There is a building on the property available to rent for parties, reunions, and meetings for \$40 a day. Call 239-7530 for rental information.

Woodside Glen

320 Tech Street

- Walking Track
- Picnic Tables
- Playground Equipment
- Basketball Court
- Located on dead end street – very little traffic

Centennial Park

Pruett Street

Downtown Paragould

- Picnic Tables
- Pavilion
- Park Benches

Centennial Park is the site for many downtown functions, including a variety of musical entertainment. Events sponsored by Main Street Paragould such as “Out to Lunch,” Art and Stroll, Pumpkins in the Park, and Main Street Holiday Traditions are also held in Centennial Park.

Environmental Capital

The natural features of the area, or the environmental capital includes all the physical features of the landscape, rivers and lakes, bluffs and valleys, air & water quality. Environmental capital is the foundation for recreation and tourism in many communities. In other areas, productive soil is the foundation for development.

- List Lakes, Rivers and Streams
Lake Frierson
Lake Ashabaugh
Lake Ponder
Reynolds Park Lake
St Francis River
- Water Quality – Good/Safe
- Air Quality - Good
- Soil Quality – Soil Component name – Henry, Soil Surface Texture – Silt Loam, Hydrogeologic group – Class D

Social Capital

Many communities have determined that while financial, environmental, physical and human capital are vital to their community, the most critical capital of all is social capital. Social capital is the only one that you build by using.

Social capital is the ability of community members to work together. Without this, none of the other forms of capital can be developed to improve our quality of life. Social capital includes organizations in our communities, relationships among communities, cooperation among local organizations, gathering

places for people, community festivals, parades, celebrations, volunteers' efforts, and that overall feeling of belonging. Think of social capital as the glue that holds a community together.

- Development Organizations (list chambers of commerce, economic development groups, Main Street)
 - Chamber of Commerce
 - Economic Development Corporation
 - Main Street Paragould
- Describe Services and Programs for Retirees
 - Senior BEES is a program for Senior Citizens in Paragould and Greene County which provides transportation services, home delivered and congregate meals, and telephone reassurance services to seniors. Senior BEES also organizes social activities including line dancing, exercise classes, ballroom dancing, support groups, quilting, and trips to places such as New Orleans and Niagara Falls.
- Describe Cultural Activities and Facilities
 - The Collins Theater was opened in 1925 as a venue for Vaudeville and other traveling entertainment. With the advent and popularity of "talkies", it was converted to a movie house and remained such until the late 1970's. Beginning with the 1960's, the Greene County Fine Arts Council was able to call the Collins Theatre home. Renovations in 1992, 1996, and 2006 have brought the Collins Theatre up-to-date in many aspects including auditorium and stage lighting, sound, seating, stage configuration, and decorative touches. Other renovations are ongoing. The Collins now stands as a tribute to Paragould's concern for the arts in the community, its desire to maintain its historic integrity, and commitment to the next generation to provide a venue for growth and training of future artists and performers. Events at the Collins Theatre range from concerts to community theatre performances.
 - Crowley's Ridge State Park is located on the former homestead of Benjamin Crowley, whose family was the first to settle the area. Crowley's Ridge State park includes a 31-acre fishing lake, a 3 ½ acre swimming lake, fully-equipped cabins and duplexes, picnic areas, trails, camping sites, and a baseball field. Interpretive programs are held in the park throughout the year.
 - The Delta Symphony Orchestra is the only Symphony in the Northeast Arkansas Delta Region. Under the direction of Neil Bartee, the Symphony performs three annual concerts at Arkansas State University's Fowler Center, in addition to other performances throughout the year. The Delta Symphony Orchestra has been entertaining the Northeast Arkansas Area for 31 years, and gives back to the community through the Adopt-a-School program.
 - The Greene County Historical and Genealogical Society was organized in 1987. Their purpose is to preserve and publish Greene County history and to educate the public about Greene County history and families. Planned future publications include a probate index, obituaries, gleanings from the Paragould Soliphone, and a directory of Greene County churches – past and present. The Research Center on Pruett Street is provided to the Historical Society at no cost, allowing the community to explore their heritage through the 140 books on display and the numerous rolls of microfilm, microfiche, periodicals, and computer disks.
 - The Fowler Center is Northeast Arkansas's home for the arts. Its professional programming includes the Fowler Center Series, which has featured a diverse selection of internationally acclaimed performers such as Preservation Hall Jazz Band, Chamber Orchestra Kremlin, Ladysmith Black Mambazo, Maynard Ferguson, the Peking Acrobats, Rockapella, and the Vienna Boys Choir, among others. In addition, the Fowler Center hosts the Liberty Bank distinguished Lecture Series, which has brought President William Jefferson Clinton and General Colin L. Powell to its stage. The Fowler Center also hosts the ASU Department of Theatre plays and

the Department of Music concerts, as well as the Senior Art shows. The Bradbury Gallery features changing exhibitions of contemporary art in all mediums. Regionally, nationally and internationally recognized artists are represented to inform our viewers of cultural developments across the US and around the world. The Bradbury Gallery is also the site of the Delta National Small Prints Exhibition, a nationally recognized juried print show. Twice yearly, the gallery features the work by graduating seniors from the ASU Department of Art.

- The Orpheum Theatre is located in Memphis, about an hour and fifteen minutes from Paragould. Managed by the Memphis Development Foundation, The Orpheum presents two seasons of Broadway tours each year, and, on an average annual basis, has presented more Broadway touring productions than any other theater in the country. Entertainers such as Cary Grant, Andy Williams, Johnny Mathis, Gladys Knight and the Pips, Kenny G, Chuck Mangione, Stacy Keach, Patti LaBelle, Robert Goulet, Dorothy Hamill, Harry Connick Jr., Tom Jones, and the Vienna Boys Choir. The Orpheum also features performances from Ballet Memphis and Opera Memphis.
 - Bluegrass Monday concerts are held on the fourth Monday night of each month. These concerts are presented with support from Backbeat Music, the Posey Peddler, Main Street Paragould, the Northeast Arkansas Bluegrass Association and KASU, the public broadcasting service of Arkansas State University in Jonesboro. Bluegrass Mondays take place at Atkins Celebration Hall in downtown Paragould and are attended by people from all over Northeast Arkansas. Past performers include Goin' Home, Hard Drive Bluegrass, 2 Mule Plow, Sorghum Hill, and Loosahatchie Grass.
 - Lake Frierson State Park is where to fish in Northeast Arkansas. Its 335-acre lake is full of bass, crappie, catfish, and bream that can be caught from a barrier-free fishing pier or fishing boats. Kayaks and pedal boats are also available for rent. Lake Frierson State Park offers four campsites with water and electricity, and three with tables and grills. Picnic tables, playground, and trail are all available to make any picnic great. For more information, call (870) 932-2615.
- Collaborative Activities with Other Communities
 - Bluegrass Monday
 - The Delta Symphony Orchestra
 - Summarize the level of support for community, civic and organizational events (fundraisers for charities/foundations, festival and fair participation, etc.).

Greene County is an area which supports itself, its schools, and other programs through taxation. Programs and events such as Relay for Life and the Greene County Endowment Fund Scholarship Program are widely supported throughout Greene County and Paragould. It is estimated that about 6000 people attended this year's Loose Caboose Festival, which celebrates Paragould's railroad heritage. The hunt for "Spike," the railroad spike tied to the Loose Caboose festival is a large draw for the people of Paragould as well.

- Describe involvement of public and private sectors in development programs
 - City government joins with the Paragould Economic Development Corporation and the Paragould Chamber of Commerce to promote economic development. The city is also involved with Main Street Paragould, Greene County Museum of Paragould, and many other private organizations.
- Communication Networks
 - List local media
 - KDRS am/fm: 107.1fm ("The Ridge") and 1490 am (Sporting News Radio)

- Paragould Daily Press
- *Premiere Magazine*
- List civic and fraternal organizations
 - American Legion Council
 - American Legion Auxiliary
 - Boy Scouts
 - Business and Professional Women
 - CASA
 - Children's Homes, Inc.
 - Civitan Club
 - Exchange Club
 - Girl Scouts
 - Greene County Community Fund
 - Greene County Fair Board
 - Greene County Fine Arts Association
 - Greene County Humane Society
 - Greene County Master Gardeners
 - Habitat for Humanity
 - Hospital Auxiliary
 - Junior Auxiliary
 - Kiwanis Club
 - Main Street Paragould
 - Ministerial Alliance
 - Paragould Lions Club
 - Paragould Newcomers
 - Paragould Pilots Association
 - Parks and Recreation
 - Rotary Club
 - VFW Auxiliary
- Voting Patterns (percent of voter turnout for general elections and local issues)
 - Last General Election: November 7, 2006 – 45.79% of registered voters in Greene County voted (9,118 of 19,912).
 - Last Primary Election: May 23, 2006 – The total number of voters was 7,000 (approximately 35% of registered voters).
- Crime Statistics

The population of Paragould Arkansas in 2005 was approximately 23622 people. Of the offenses known to law enforcement officers in 2005, 103 were violent crimes and 1838 were property crimes. Violent crimes in 2005 included 1 case of murder and non-negligent manslaughter, 8 cases of forcible rape, 17 cases of robbery and 77 cases of aggravated assault. Property crimes in 2005 included 451 cases of burglary, 1248 cases of larceny or theft and 139 cases of motor vehicle theft. If you divide these numbers out for comparison with other communities, there were 4.4 violent crimes per every 1000 people and there were 77.8 property crimes per 1000 people in 2005.

Human Capital

Human capital refers to the skills, talents, health and vitality of people in the community. The human capital in your community includes quality leadership, an educated work force and on-going educational opportunities, as well as the health, wellness and recreation of the population.

- Family Services Programs (ex: community-based recreational programs)
 - CASA (Court Appointed Special Advocates)
 - Arkansas Baptist Children's Homes
 - Children's Home, Inc.

- Faith-Based/Social Programs and Resources (ex: rehabilitation, Mission Outreach, local churches)
 - Mission Outreach
 - Agape House
 - Grace Mission Bible Training
 - Calvary Baptist Church Care Center
 - Seventh and Mueller Church of Christ
 - East Side Baptist Church Day Care
 - 7th and Mueller Church of Christ Compassion Outreach Program
 - Lifehouse Ministries
 - East Side Baptist Church Divorce Care Program

- Social Programs:
 - American Legion Council
 - American Legion Auxiliary
 - Civitan Club
 - Exchange Club
 - Greene County Community Fund
 - Greene County Fine Arts Council
 - Habitat For Humanity
 - Hospital Auxiliary
 - Junior Auxiliary
 - Kiwanis Club
 - Mainstreet Paragould
 - Ministerial Alliance
 - Paragould Lions Club
 - Paragould Newcomers
 - Paragould Pilots Association
 - Rotary Club
 - VFW Auxiliary

- Local Government – summarize strengths or cite any weakness in each area
 - Local police protection and public safety
 - Strength – 42 Sworn Officers and 8 Civilian
 - Fire protection
 - Paragould fire rate is a Class 3 – One of the lowest in the State of Arkansas
 - Trash pickup and waste disposal
 - Strength – Curb pickup twice weekly
 - Effective local planning and zoning
 - Strength – Land Use Plan and Planning and Zoning Committee
 - Adequacy of local tax base to cover cost of services and government operations
 - Strength – City has reserves
 - Cooperation of local government with business
 - Strength – City Officials work well with business locating to Paragould

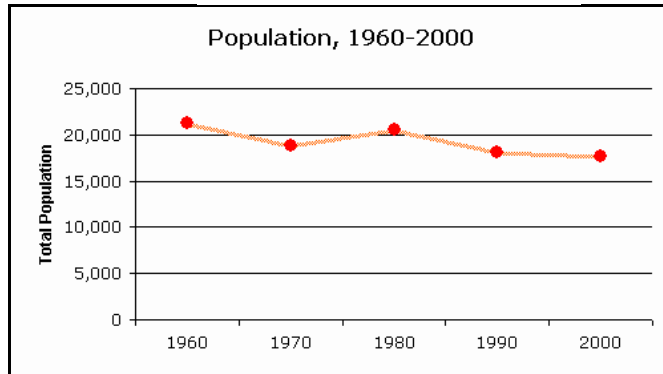
- Cooperation of local government entities with each other
- The city works with other governments, but at times it is necessary to disagree with county government to protect the interest of the city.
- Long-range planning for capital improvements
- The city plans for capital improvements

Demographic and Economic Profile Clay – Craighead - Greene

Population Trends, Estimates and Projections 1960-2011

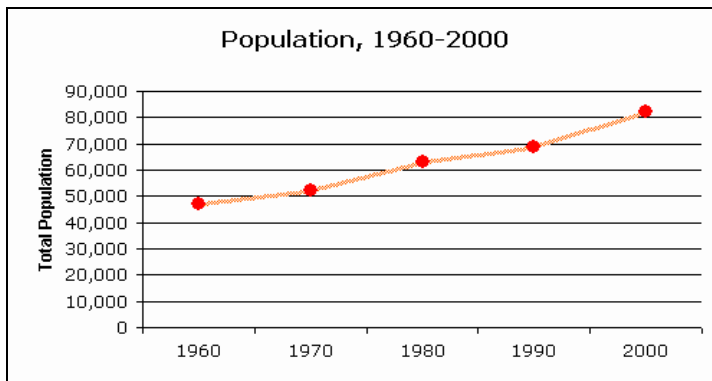
Clay County – Figure 1

From 1960 to 2000, Clay County experienced a loss of population, with the greatest occurring from 1980 to 1990. A 9.8 percent gain in population occurred from 1970 to 1980. Between the years of 1960 and 2000, Clay County has seen a decline of 17 percent in its population.



Population, 1960-2000					
	1960	1970	1980	1990	2000
Total	21,258	18,771	20,616	18,107	17,609
Change		-2,487	1,845	-2,509	-498
Percent Change		-11.70%	9.83%	-12.17%	-2.75%

Craighead County – Figure 2

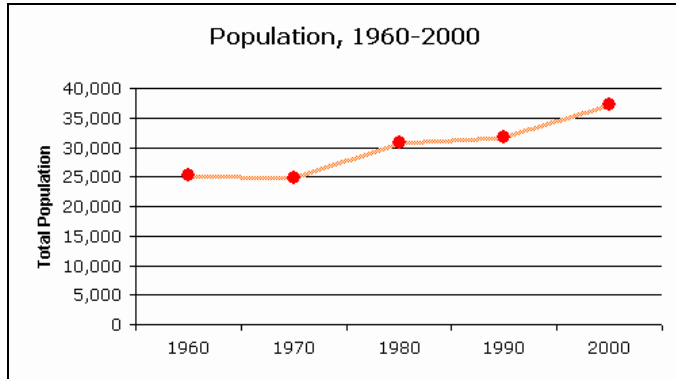


Craighead County experienced steady population growth from 1960 to 2000. From 1970 to 1980, a 21.4 percent change occurred. Cumulative growth over the forty-year time period has resulted in a population gain of 73.5 percent.

Population, 1960-2000					
	1960	1970	1980	1990	2000
Total	47,303	52,068	63,239	68,956	82,148
Change		4,765	11,171	5,717	13,192
Percent Change		10.07%	21.45%	9.04%	19.13%

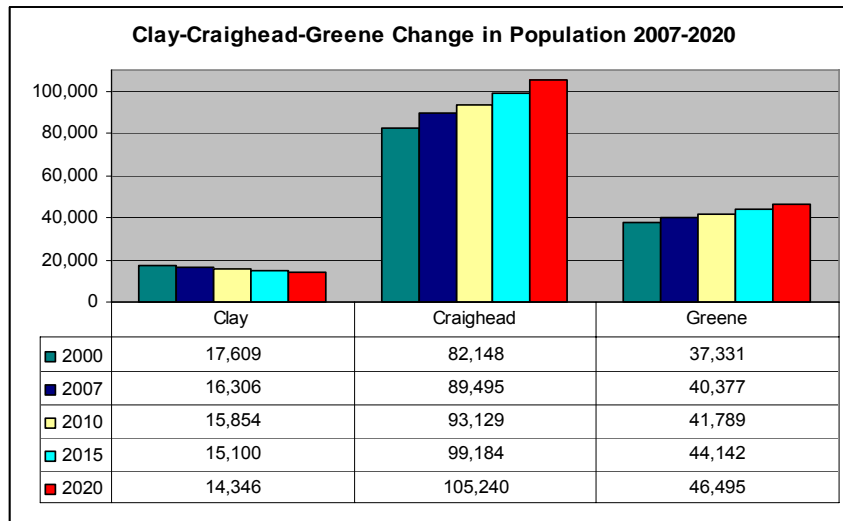
Greene County – Figure 3

Greene County experienced a 48 percent gain in population from 1960 to 2000. From 1970 to 1980, the county grew by 24 percent, and experienced significant gains from 1990 to 2000 with a 17 percent growth rate.



Population, 1960-2000					
	1960	1970	1980	1990	2000
Total	25,198	24,765	30,744	31,804	37,331
Change		-433	5,979	1,060	5,527
Percent Change		1.72%	24.14%	3.45%	17.38%

2007 – 2020 Projected Population Change - Figure 4 -



- Figure 5 -

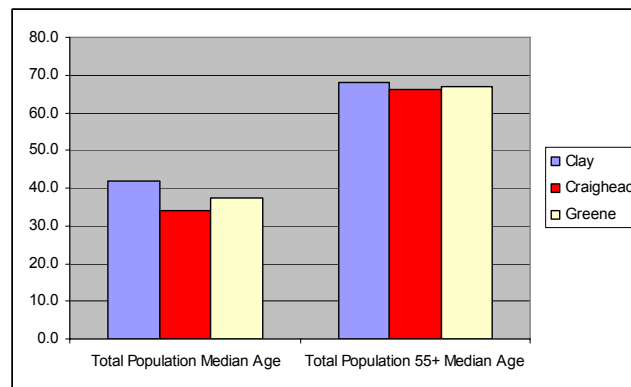
	2000	2010	2020
Clay	17,609	15,854	14,346
% of Change		-10%	-10%
Craighead	82,148	93,129	105,240
% of Change		13%	13%
Greene	37,331	41,789	46,495
% of Change		12%	11%

Population projections through the year 2020 indicate the population will continue to grow in Craighead and Greene Counties, but may not grow at the same pace as seen in earlier decades. Clay County is projected to see further decline in population, which has been the trend in rural areas

of Arkansas and throughout the country. Like industry, farming has been impacted as new technologies over the past four decades has increased productivity using less people. To compound the situation, these same rural areas were successful in securing manufacturing facilities in the 1940's and 1950's producing primarily nondurable goods (clothing, shoes, etc.) These areas were however the first to lose jobs to other countries as companies looked for opportunities to maintain and increase profit margins in a growing and competitive economy.

Source: *U.S. Census Bureau; Arkansas State Data Center*

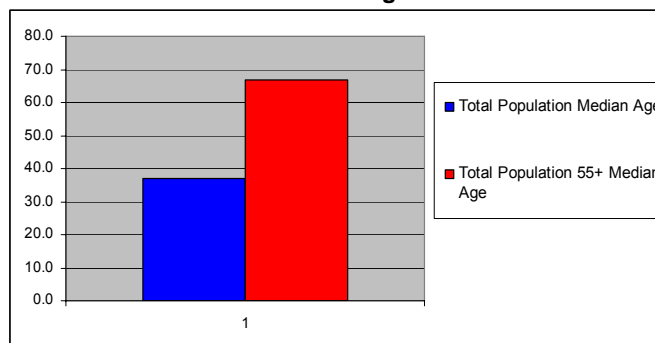
Median Age in Total and Over 55 Populations in Clay-Craighead and Greene Counties – Figure 6



In 2006 the median age in Clay County was 42; Craighead, 34 and Greene, 37. In the age groups over 55, the median age gap closed with all counties showing similar results. Figure 7 reflects the average age of persons in the state of Arkansas at 37 and in the over 55 category, the median is 67.

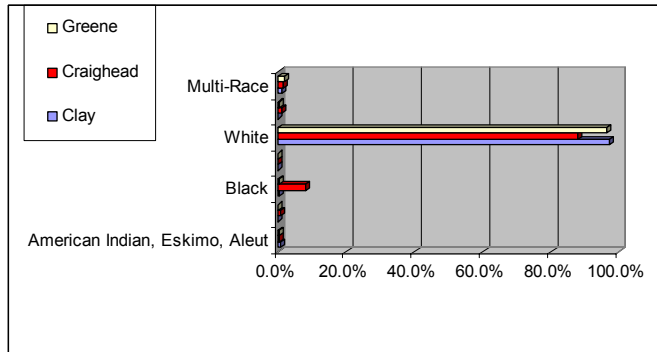
Generational issues are driving not only retail marketing, but also how communities are planning for the future. There is a growing trend to develop housing with amenities such as shopping, restaurants and green space for parks and recreation mixed in the development. Easy access to healthcare professionals and facilities are important in areas serving or targeting growth in the retiree sector.

Median Age in Total and Over 55 Populations in Arkansas – Figure 7

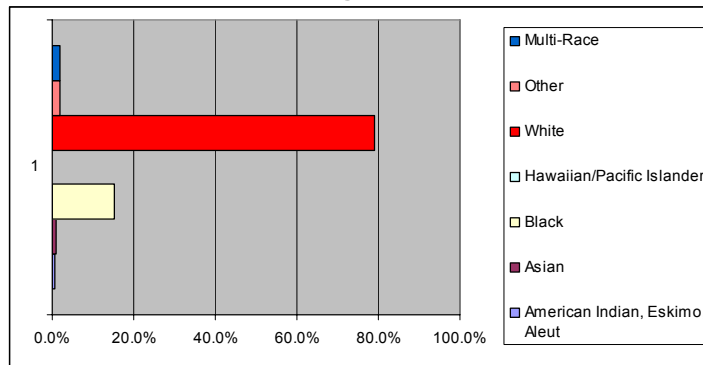


The Hispanic ethnic group is included in the white race category. Craighead County has a 3.4 percent Hispanic population, followed by Greene with 1.8 percent and Clay with 1.1 percent. Craighead County has 8 percent of its population in the black category with Clay and Greene reporting less than one percent.

Population by Race and Ethnicity for Clay, Craighead and Greene Counties– Figure 8



Population by Race and Ethnicity, State of Arkansas – Figure 9 -



Arkansas averages reflect approximately 80 percent of the population statewide is in the white category, and 15 percent black. The Hispanic ethnic group accounts for 5 percent of the state’s white population. Source: *Demographics Now*

Housing Characteristics

The city of Jonesboro leads the group in renter occupied properties with 40.6 percent of the total housing in this category, and also exceeds the statewide average of 28.4 percent and U.S. average of 28 percent. This is consistent with other university towns in Arkansas; Conway has 39.1 percent of its housing units in rental properties and Fayetteville, 55.7 percent. Paragould’s 10.5 percent rate of vacant homes is below the statewide average of 13.6 percent and national average of 11.4 percent.

- Figure 10

2007 Housing Units	Corning	Piggott	Rector	Jonesboro	Paragould
Total	1,721	1,963	1,023	26,478	10,532
Owner Occupied	59.3%	62.4%	62.4%	45.3%	56.2%
Renter Occupied	29.0%	26.1%	23.5%	40.6%	33.3%
Vacant	11.7%	11.4%	14.1%	14.1%	10.5%

The range of median home values reflects the variations in population in the three-county area. The median home value for Arkansas was \$72,727 and in the U.S., \$115,194 according to the 2000 census. Single family dwellings represent a higher percentage of the housing stock in Clay county compared to Jonesboro and Paragould.

- Figure 11 -

2000 Housing Values & Characteristics	Corning	Piggott	Rector	Jonesboro	Paragould
Total	1,720	1,911	1,043	24,230	9,785
Median Home Value	\$38,593	\$55,380	\$38,232	\$86,795	\$68,349
Average Rent	\$240	\$217	\$185	\$387	\$322
Single-Family House	79.0%	82.0%	83.0%	67.1%	74.0%

Charts 12 and 13 reflect movement into existing and newly constructed housing as of 2000. From 1995 to 1998, all cities with the exception of Jonesboro showed the highest level of movement which was slightly higher from 1999 to March 2000. Data beyond the 2000 decennial census is not available in the housing unit category.

- Figure 12 -

Year Moved In	Corning	Piggott	Rector	Jonesboro	Paragould
1969 or Earlier	11.0%	10.6%	12.3%	6.2%	7.4%
1970-79	7.9%	13.3%	13.0%	7.5%	11.1%
1980-89	19.9%	17.4%	22.8%	13.0%	11.8%
1990-1994	20.6%	15.7%	13.5%	13.7%	14.9%
1995-1998	23.7%	23.9%	22.7%	29.0%	30.2%
1999-March 2000	16.9%	19.1%	15.7%	30.5%	24.6%

As reflected in Figure 13, Corning, Piggott and Rector experienced strong home construction during the time when local economies continued to be driven by farm-related jobs and a strong small business climate. From 1990 to March 2000, 27 percent of Jonesboro's housing stock was constructed. From 1990 to March 2000, Paragould's new home construction accounted for 25.6 percent of the city's housing, slightly over the 1970 to 1979 era which was a high growth era for all cities.

- Figure 13 -

Year Structure Built	Corning	Piggott	Rector	Jonesboro	Paragould
Before 1939	9.0%	10.3%	17.2%	4.7%	6.6%
1940 to 1949	10.6%	10.8%	7.1%	4.8%	5.1%
1950 to 1959	11.9%	15.8%	15.0%	7.9%	9.1%
1960 to 1969	17.4%	14.0%	18.9%	15.1%	15.2%
1970 to 1979	25.9%	24.7%	24.5%	21.5%	24.3%
1980 to 1989	16.5%	10.0%	11.2%	19.0%	14.2%
1990 to 1994	3.5%	6.5%	3.2%	11.1%	9.7%
1995 to 1998	3.5%	5.7%	2.9%	12.1%	10.7%
1999 to March 2000	1.6%	2.2%	0.0%	3.8%	5.2%

Educational Attainment

Educational attainment charts below reflect the highest level of education achieved by the number and percentage of persons over the age of 25 in each county, the region, state and United States. Education and training continues to be a critical issue as rural areas compete with urban centers and the U.S. competes with other countries. It will become more critical as emerging nations continue to place emphasis on education in the math and sciences.

A category that continues to reflect a high number is the “some college, no degree” area. The region has 20 percent of its population that fit into this category. The statewide average is 21 and across the nation, 20 percent have some college, no degree. The projections for 2011 show an even slightly higher percentage attending college without receiving a degree. This trend has been discussed by higher education officials in the state, but little movement has occurred to create funding programs for third and fourth year students in college.

Persons that hold a high school diploma with no additional training or education captures the majority of people in all geographies. Across the United States, 29.9 percent fall into this category and 36 percent in the state of Arkansas. Clay, Craighead and Greene combined have 37.6 percent of its population in this category.

Persons who have completed four years of college continue to grow in the region and state. The percent of change from 1990 to 2000 shows an increase of 52 percent in Clay, 56 percent in Craighead, 42 percent in Greene, 43.7 percent in the state and 36.2 percent across the country. The number of persons graduating from college in the state and region are outpacing growth across the country.

- Figure 14 -

Clay County Educational Attainment							Percent Change	
	2000 Census		2006 Estimate		2011 Projection		1990 to 2000	2006 to 2011
Age 25+ Population	12,183		11,331		10,716		-2.0%	-5.4%
Grade K - 8	2,363	19.4%	1,677	14.8%	1,197	11.2%	-42.4%	-28.6%
Grade 9 - 12	2,295	18.8%	1,719	15.2%	1,337	12.5%	-2.8%	-22.2%
High School Graduate	4,604	37.8%	4,754	42.0%	4,767	44.5%	17.1%	0.3%
Some College, No Degree	1,565	12.9%	1,716	15.1%	1,789	16.7%	43.7%	4.3%
Associates Degree	312	2.6%	404	3.6%	463	4.3%	0.3%	14.6%
Bachelor's Degree	610	5.0%	713	6.3%	779	7.3%	52.1%	9.3%
Graduate Degree	290	2.4%	348	3.1%	384	3.6%	18.4%	10.3%
No Schooling Completed	144	1.2%						

- Figure 15 -

Craighead County Educational Attainment							Percent Change	
	2000 Census		2006 Estimate		2011 Projection		1990 to 2000	2006 to 2011
Age 25+ Population	50,801		57,272		61,100		21.0%	6.7%
Grade K – 8	4,155	8.2%	3,774	6.6%	2,986	4.9%	-41.2%	-20.9%
Grade 9 – 12	6,760	13.3%	5,841	10.2%	4,971	8.1%	3.4%	-14.9%
High School Graduate	16,635	32.8%	19,601	34.2%	21,376	35.0%	31.9%	9.1%
Some College, No Degree	10,198	20.1%	12,217	21.3%	13,538	22.2%	36.2%	10.8%
Associates Degree	1,793	3.5%	2,510	4.4%	3,036	5.0%	23.8%	21.0%
Bachelor's Degree	6,767	13.3%	8,465	14.8%	9,630	15.8%	56.3%	13.8%
Graduate Degree	3,876	7.6%	4,864	8.5%	5,563	9.1%	54.7%	14.4%
No Schooling Completed	617	1.2%						

- Figure 16 -

Greene County Educational Attainment							Percent Change	
	2000 Census		2006 Estimate		2011 Projection		1990 to 2000	2006 to 2011
Age 25+ Population	24,510		26,277		27,759		18.2%	5.6%
Grade K - 8	2,464	10.1%	2,149	8.2%	1,706	6.2%	-46.0%	-20.6%
Grade 9 - 12	4,049	16.5%	3,415	13.0%	2,919	10.5%	0.2%	-14.5%
High School Graduate	9,939	40.6%	11,360	43.2%	12,444	44.8%	35.8%	9.5%
Some College, No Degree	4,350	17.8%	5,108	19.4%	5,712	20.6%	66.7%	11.8%
Associates Degree	702	2.9%	961	3.7%	1,179	4.3%	123.6%	22.7%
Bachelor's Degree	1,822	7.4%	2,241	8.5%	2,586	9.3%	41.9%	15.4%
Graduate Degree	848	3.5%	1,043	4.0%	1,213	4.4%	37.9%	16.3%
No Schooling Completed	336	1.4%						

- Figure 17 -

Clay Craghead Greene - Educational Attainment							Percent Change	
	2000 Census		2006 Estimate		2011 Projection		1990 to 2000	2006 to 2011
Age 25+ Population	87,494		94,880		99,575		16.4%	4.9%
Grade K - 8	8,982	10.3%	7,600	8.0%	5,889	5.9%	-42.9%	-22.5%
Grade 9 - 12	13,104	15.0%	10,975	11.6%	9,227	9.3%	1.3%	-15.9%
High School Graduate	31,178	35.6%	35,715	37.6%	38,587	38.8%	30.6%	8.0%
Some College, No Degree	16,113	18.4%	19,041	20.1%	21,039	21.1%	44.0%	10.5%
Associates Degree	2,807	3.2%	3,875	4.1%	4,678	4.7%	35.4%	20.7%
Bachelor's Degree	9,199	10.5%	11,419	12.0%	12,995	13.1%	53.0%	13.8%
Graduate Degree	5,014	5.7%	6,255	6.6%	7,160	7.2%	49.0%	14.5%
No Schooling Completed	1,097	1.3%						

- Figure 18 -

State of Arkansas Educational Attainment								Percent Change	
	2000 Census		2006 Estimate		2011 Projection		1990 to 2000	2006 to 2011	
Age 25+ Population	1,731,293		1,863,736		1,958,481		16.00%	5.10%	
Grade K - 8	141,699	8.20%	116,973	6.30%	92,015	4.70%	-37.50%	-21.30%	
Grade 9 - 12	265,025	15.30%	202,327	10.90%	165,575	8.50%	-3.70%	-18.20%	
High School Graduate	590,409	34.10%	670,416	36.00%	719,698	36.80%	20.90%	7.40%	
Some College, No Degree	355,370	20.50%	394,638	21.20%	417,578	21.30%	42.90%	5.80%	
Associates Degree	69,590	4.00%	113,494	6.10%	145,104	7.40%	27.40%	27.90%	
Bachelor's Degree	190,449	11.00%	243,993	13.10%	280,537	14.30%	43.70%	15.00%	
Graduate Degree	98,006	5.70%	121,895	6.50%	137,974	7.00%	47.40%	13.20%	

- Figure 19 -

United States Educational Attainment								Percent Change	
	2000 Census		2006 Estimate		2011 Projection		1990 to 2000	2006 to 2011	
Age 25+ Population	181,984,640		198,571,748		211,169,266		14.90%	6.30%	
Grade K - 8	11,122,468	6.10%	11,539,737	5.80%	10,280,972	4.90%	32.30%	10.90%	
Grade 9 - 12	21,932,472	12.10%	17,260,058	8.70%	14,591,759	6.90%	-3.60%	15.50%	
High School Graduate	52,101,837	28.60%	59,265,131	29.90%	64,216,134	30.40%	9.70%	8.40%	
Some College, No Degree	38,303,916	21.10%	39,115,816	19.70%	39,374,447	18.70%	29.00%	0.70%	
Associates Degree	11,497,392	6.30%	15,444,109	7.80%	18,361,316	8.70%	17.70%	18.90%	
Bachelor's Degree	28,285,315	15.50%	35,378,200	17.80%	40,545,977	19.20%	36.20%	14.60%	
Graduate Degree	16,127,028	8.90%	20,568,696	10.40%	23,798,659	11.30%	40.90%	15.70%	

Source: *Demographics Now*

School Report Card

The charts below reflect data for each school district in Clay, Craighead and Greene counties and a comparison to statewide averages.

It is important to use caution when comparing this data, and advisable to seek input from school administrators and counselors for analysis. Student testing is a complex and often controversial approach to measuring schools. It is important however, for economic development programs at all levels (local, regional, and state) to maintain an open line of communication with school administrators to discuss ways to prepare students for college, technical training or entry into the workplace. Prospects will continue to place significance on local secondary schools in the site selection process. Performance and schools that are taking innovative approaches to prepare school children for post-secondary training and education will enhance a community's position in the competition for new investment.

- Figure 20 -

School Report Card - 2004 and 2006 Clay County							
	Corning		Rector		Piggott		State
<i>End of School Year</i>	04	06	04	06	04	06	2006
Literacy 4th Grade	69%	76%	60%	69%	75%	72%	63%
Math 4th Grade	58%	76%	60%	45%	84%	80%	62%
Literacy 8th Grade	55%	75%	38%	51%	78%	75%	67%
Math 8th Grade	29%	45%	18%	36%	42%	47%	45%
Literacy 11th Grade	47%	39%	38%	58%	43%	22%	47%
End of Course Algebra	54%	65%	79%	79%	56%	59%	65%
End of Course Geometry	48%	60%	56%	73%	47%	58%	60%
Free-Reduced Cost Meals	53%	57%	46%	46%	45%	49%	54%
College Remediation Rate	35%	54%	50%	43%	57%	42%	48%
Composite ACT Score	21	21	20	21	19	22	21
Enrollment	1038	1199	669	631	1010	1028	
Per Pupil Expenditure	\$6730	7658	\$5958	7170	\$5735	6747	\$7,795

- Figure 21 -

School Report Card - 2006 Craighead County															
	Jones- boro		Nettle- ton		Valley View		Westside		Bay		Brook- land		BIC	State	
<i>End of School Year</i>	04	06	04	06	04	06	04	06	04	06	04	06	04	06	2006
Literacy 4th Grade	71%	65%	76%	71%	91%	89%	81%	67%	68%	80%	81%	72%	71%	77%	63%
Math 4th Grade	73%	65%	69%	73%	91%	84%	81%	89%	62%	68%	75%	55%	63%	74%	62%
Literacy 8th Grade	60%	65%	64%	77%	81%	79%	74%	64%	58%	79%	41%	72%	48%	63%	67%
Math 8th Grade	32%	44%	58%	55%	49%	62%	47%	41%	27%	48%	20%	46%	41%	30%	45%
Literacy 11th Grade	54%	54%	60%	45%	66%	67%	28%	42%	52%	49%	40%	44%	73%	50%	47%
End of Course Algebra	54%	65%	72%	80%	88%	87%	76%	75%	59%	74%	48%	73%	60%	73%	65%
End of Course Geometry	50%	62%	60%	83%	88%	91%	38%	66%	56%	70%	73%	74%	63%	54%	60%
Free-Reduced Cost Meals	52%	60%	42%	46%	18%	24%	66%	74%	45%	48%	34%	39%	50%	53%	54%
College Remed. Rate	37%	38%	38%	ND	50%	22%	50%	59%	52%	46%	43%	19%	56%	ND	48%
Composite ACT Score	22	23	22	ND	21	23	20	20	21	21	21	23	21	ND	21
Enrollment	4845 4774		2753	2919	1542	1793	585	631	568	586	1203	1316	821	855	
Per Pupil Expend.	\$6448 \$7202		\$5729 \$6815		\$5271 \$6703		\$6188 \$7620		\$5623 \$6393		\$5558 \$6664		\$5468 \$7354	\$7,795	

- Figure 22-

School Report Card - 2004 and 2006 Greene County							
	Paragould		GCT		Marmaduke		State
<i>End of School Year</i>	04	06	04	06	04	06	2006
Literacy 4th Grade	72%	77%	72%	65%	79%	71%	63%
Math 4th Grade	66%	74%	69%	69%	47%	59%	62%
Literacy 8th Grade	55%	72%	62%	83%	62%	61%	67%
Math 8th Grade	28%	52%	39%	55%	47%	37%	45%
Literacy 11th Grade	49%	42%	54%	83%	62%	40%	47%
End of Course Algebra	56%	73%	60%	77%	76%	ND	65%
End of Course Geometry	55%	71%	49%	51%	53%	ND	60%
Free-Reduced Cost Meals	51%	55%	40%	49%	53%	54%	54%
College Remediation Rate	44%	35%	57%	45%	29%	41%	48%
Composite ACT Score	21	22	20	21	20	22	21
Enrollment	2660	2769	2936	3435	773	776	
Per Pupil Expenditure	\$6247	6805	\$5677	6609	\$5681	7679	\$7,795

Source: <http://normessasweb.uark.edu/reportcards/select.php>

Technical Training, Colleges and Universities

Arkansas Northeastern College – The Paragould satellite focuses primarily on health-care related programs. Job training programs include certificates in the areas of Emergency Medical Technician (EMT) and Nursing Assistant (CNA). One year technical certificates are offered for persons interested in the Practical Nursing and Paramedic areas of study. The Department of Nursing offers an Associate in Applied Science Degree in Nursing. Upon completion of the two-year program, graduates are able to take the Registered Nurse’s examination.

Arkansas State University – Arkansas State University in Jonesboro serves as the only comprehensive public university in eastern Arkansas with an enrollment of approximately 11,000 students. Degrees offered include associates, bachelors, masters, and specialist’s degrees. Since 1992, the university has continued to develop doctoral programs and currently offers advanced degrees in educational leadership, environmental science, molecular bioscience and heritage studies. Colleges within the university include Agriculture, Business, Communications, Education, Engineering, Fine Arts, Humanities and Social Sciences, Nursing and Health Professions, Sciences and Mathematics, and University College.

Arkansas State University is home to the Arkansas Biosciences Institute (ABI), created as the major research component through Tobacco Settlement Proceeds Act in 2000. ABI is a joint venture and includes the campuses of Arkansas Children’s Hospital: Arkansas State University; the University of Arkansas-Division of Agriculture; the University of Arkansas, Fayetteville; and the University of Arkansas for Medical Sciences with a focus on agriculture and basic and clinical science research that will lead to health improvement. This collaborative approach to science research allows better opportunities to leverage research dollars from national and philanthropic sources to the state of Arkansas

ASU Delta Center for Economic Development – Training Division

- Since 2005 the Professional Development and Workforce Training component of the ASU Delta Center has worked with Northeast Arkansas business clients to provide training to over 3,100 participants. This includes more than 50 programs customized to meet specific client needs and objectives. Organizations served by the Delta Center include manufacturing, banking, printing, food processing, utilities, and education. Program offerings that have been customized include:
 - Supervision and Leadership Skills
 - Human Resources Programs (SHRM)
 - Continuous Improvement / Kaizen Events
 - High Performance Team Skills
 - Myers-Briggs Type Indicator Assessments
 - Technology Skills
 - Technical Skills

- **Arkansas Manufacturing Solutions (AMS)** was established in 1995 as a program of the Arkansas Science & Technology Authority and an affiliate of the National Institute of Standards and Technology Manufacturing Extension Partnership (NIST MEP) to provide manufacturing extension services to Arkansas manufacturers. A satellite office is housed in the ASU Delta Center. Since 2003, thirty companies have been served by the Jonesboro based AMS program resulting in \$8,000,000 in increased and \$124,250,000 in retained sales, respectively.

ASU Technical Center – Workforce Training Consortium

Since 1997 the ASU Technical Center has been home to the Workforce Training Consortium, a nonprofit entity organized by business and industry leaders in 1995. Approximately 4,700 students have completed 63,000 hours of classroom instruction in 6 different areas of study including adult education assessment, computer application, construction, mechanical, welding and professional development courses.

Crowley's Ridge College

A private Christian college located in Paragould serves approximately 200 students per semester and offers 21 associate degrees.

Black River Technical College – Greene County Industrial Training Center

From August 2007 through August 2008, 6,533 students were served through a variety of outreach programs including Leadership, Supervision, LEAN, Welding, and Safety Training. Black River provides training to the county's manufacturing sector, as well as to the service-based business including electrical and HVAC contractors, retail, local government, health care providers including local physician offices and childcare providers.

The Black River – Paragould campus also offers a general education track for students interested in pursuing a four-year degree program. Credits are transferable to four-year colleges and universities in the region.

Williams Baptist College

Located in Lawrence County, Williams Baptist is a Christian liberal arts college offering associates and bachelors degrees in 139 areas of study. Average enrollment is 600.

Labor and Employment Trends

The tables below provide a five-year look at labor force numbers in the region. Labor force numbers and unemployment percentages can be misinterpreted. A county's labor force is the number of people that live in the county that are employed or unemployed. It isn't the number of jobs in the county and is not representative of job growth. A person that lives in one county but works in another is a part of the labor force where they reside, not where they work. Places that have a growing population will benefit from a growing labor pool. The exception can include counties that have a large in-migration of retirees versus younger families with children 16 and older.

From the years 2002 to 2006, Clay County has had a decline of 775 persons in its workforce. Craighead and Greene County during the same time gained 3,250 and 1,850 persons respectively. The number of persons employed and that reside in Clay County declined by 800 persons from 2002 to 2006. Craighead County had a net gain of 3,225 persons enter the workforce. The number of persons living in Greene County and employed grew by 1,875 from 2002 to 2006. The number of persons unemployed changed little from 2002 to 2006. Clay and Craighead County had a net gain of 25 persons to its unemployment roll and Greene County had a net decline of 25 persons unemployed.

The labor force issue is one example how regional development and marketing are critical in today's competitive market. It makes sense to not only "pool people" but search other ways to combine resources that will provide a more competitive edge. Unemployment rates are often the most cited statistic used to report movement of the job market, but using numbers and understanding the growth dynamics of the local economy provides a more accurate picture.

Labor Force – Figure 23

Clay County Annual Average Labor 2002-2006					
	Labor Force	Employed	Unemployed	Rate	
2006	6975	6375	600	8.5	
2005	7075	6500	575	8.1	
2004	7300	6725	575	8	
2003	7500	6900	600	8	
2002	7750	7175	575	7.3	
Craighead County Annual Average Labor 2002-2006					
	Labor Force	Employed	Unemployed	Rate	
2006	45,825	43,600	2225	4.9	
2005	45,050	42,975	2075	4.6	
2004	44,225	41,850	2375	5.4	
2003	42,900	40,550	2350	5.5	
2002	42,575	40,375	2200	5.1	
Greene County Annual Average Labor 2002-2006					
	Labor Force	Employed	Unemployed	Rate	
2006	18,950	17,850	1100	5.8	
2005	18,750	17,700	1050	5.6	
2004	17,825	16,750	1075	6.1	
2003	17,125	16,000	1125	6.6	
2002	17,100	15,975	1125	6.6	

Clay, Craighead and Greene Combined Annual Labor 2006	Labor Force	Employed	Unemployed	Rate
	71,750	67,825	3925	6.4

Source: <http://www.discoverarkansas.net/>

Covered Employment

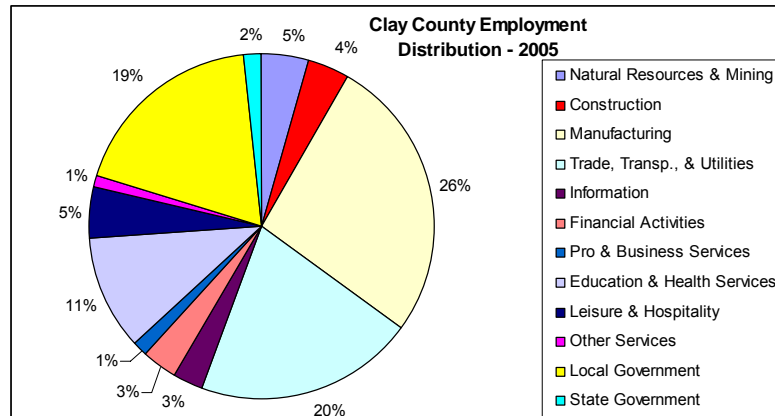
Covered employment is a measure of jobs by county and is defined by the Bureau of Labor Statistics as persons who are employed during the week of the 12th day of each month – or basically persons who are employed on a full-time basis.

Manufacturing represents 26 percent of employment in Clay County, followed by Transportation, Warehousing and Utilities with 20 percent employment and Local Government at 19 percent. The same areas also capture the top three “total earnings” category. The top average weekly earnings are Transportation, Warehouse and Utilities at \$681.56; followed by Wholesale Trade, \$494.34 and Financial Activities at \$491.70. Manufacturing ranks seventh in weekly wages out of the twelve primary job classification categories.

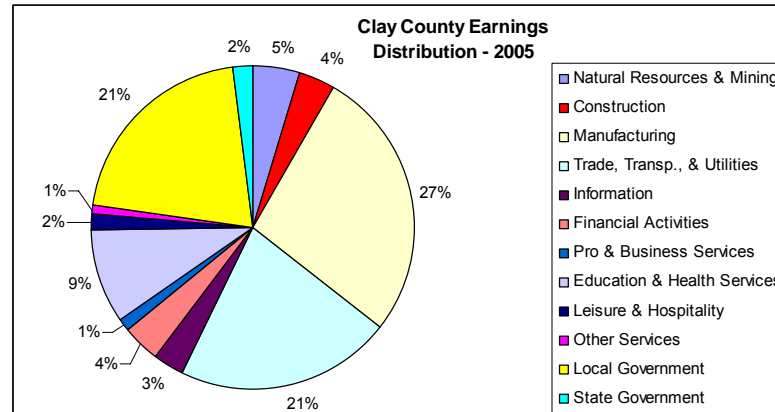
- Figure 24-

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM	AVERAGE EMPLOYING UNITS	AVERAGE COVERED EMPLOYMENT	TOTAL EARNINGS	AVERAGE WEEKLY EARNINGS
Clay County 2005 Annual Average Covered Employment	405	4,693	\$104,394,082	\$427.78
Natural Resources & Mining	57	215	\$4,800,490	\$429.38
Construction	40	175	\$3,943,524	\$433.35
Manufacturing	19	1,259	\$28,427,966	\$434.23
Trade, Transp., & Utilities Totals	98	963	\$22,438,535	\$448.09
Wholesale Trade	24	345	\$8,868,545	\$494.34
Retail Trade	52	456	\$7,793,048	\$328.65
Transp., Warehouse. & Utilities	21	163	\$5,776,942	\$681.56
Information	9	131	\$3,320,774	\$487.49
Financial Activities	36	157	\$4,014,226	\$491.70
Professional & Business Services	24	56	\$1,208,613	\$415.05
Education & Health Services	40	509	\$9,775,006	\$369.31
Leisure & Hospitality	24	227	\$1,685,710	\$142.81
Other Services	25	50	\$1,073,142	\$412.75
Local Government	22	873	\$21,738,200	\$478.86
State Government	12	79	\$1,967,896	\$479.04

- Figure 25 -



- Figure 26 -



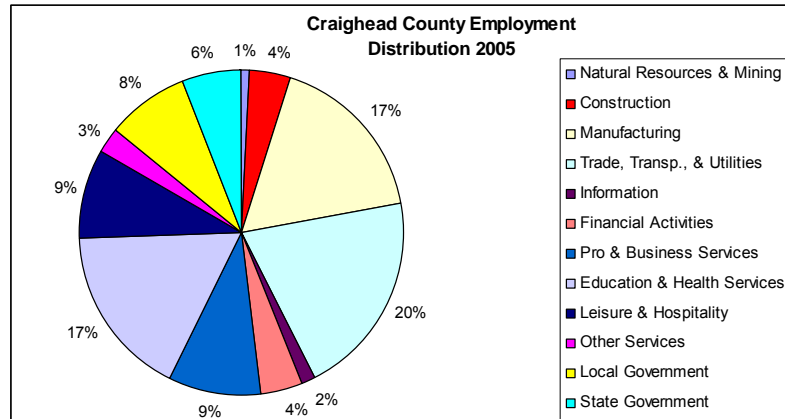
Trade, Transportation and Utilities represents 20 percent of the employment distribution in Craighead County, followed by Education/Health Services and Manufacturing at 17 percent. The employment base in Craighead County is diverse with good representation in manufacturing, education, health care and the service sector that includes trade and transportation.

Financial Activities with average weekly earnings of \$730.65 is the top category, followed by Education and Health Services at \$707.31 and State Government at \$696.21. Education and Health Services is 22 percent of all earnings in the county, followed by manufacturing with 21 percent and Trade, Transportation and Utilities at 17 percent. A total of 6,906 manufacturing jobs were reported in 2005 and ranks fifth in the county with weekly average wages of \$665.83.

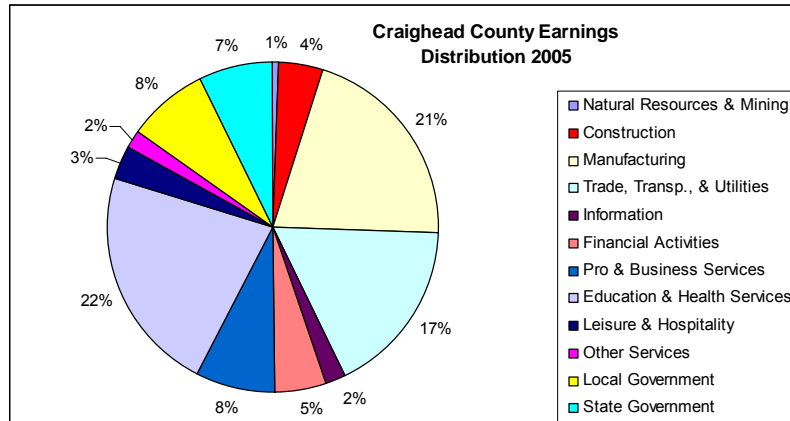
- Figure 27 -

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM	AVERAGE	AVERAGE	TOTAL EARNINGS	AVERAGE
	EMPLOYING	COVERED		WEEKLY
	UNITS	EMPLOYMENT		EARNINGS
Craighead Co. 2005 Annual Average - Covered Employment	2,524	40,065	\$1,151,426,676	\$552.67
Natural Resources & Mining	59	292	\$7,012,985	\$461.87
Construction	222	1,700	\$49,085,264	\$555.26
Manufacturing	140	6,906	\$239,105,917	\$665.83
Trade, Transp., & Utilities Totals	729	8,076	\$197,719,786	\$470.82
Wholesale Trade	187	1,505	\$52,952,719	\$676.63
Retail Trade	427	5,498	\$108,501,076	\$379.51
Transp., Warehouse. & Utilities	115	1,073	\$36,265,991	\$649.97
Information	34	654	\$21,300,590	\$626.34
Financial Activities	256	1,575	\$59,840,398	\$730.65
Professional & Business Services	319	3,705	\$87,925,797	\$456.38
Education & Health Services	344	6,951	\$255,657,388	\$707.31
Leisure & Hospitality	177	3,559	\$38,040,868	\$205.55
Other Services	182	1,021	\$20,058,680	\$377.81
Local Government	38	3,337	\$92,810,791	\$534.86
State Government	24	2,289	\$82,868,212	\$696.21

- Figure 28 -



- Figure 29 -



Manufacturing captures 36 percent of employment in Greene County with 5,470 jobs in 2005. Employment in the Trade, Transportation and Utilities category represents 15 percent of the county's jobs and third is Education and Health Services at 11 percent.

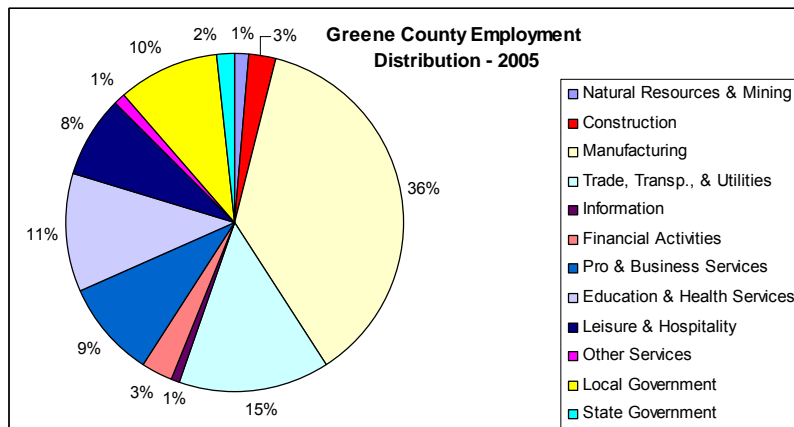
Manufacturing represents 46 percent of the total earnings in Greene County. This is followed by Trade, Transportation and Utilities with 12 percent and Education and Health Services at 10 percent.

The top category in the average weekly earnings is also manufacturing at \$642.11; Transportation, Warehouse and Utilities has weekly earnings of \$626.73 and Wholesale Trade rounds out the top three at \$620.39.

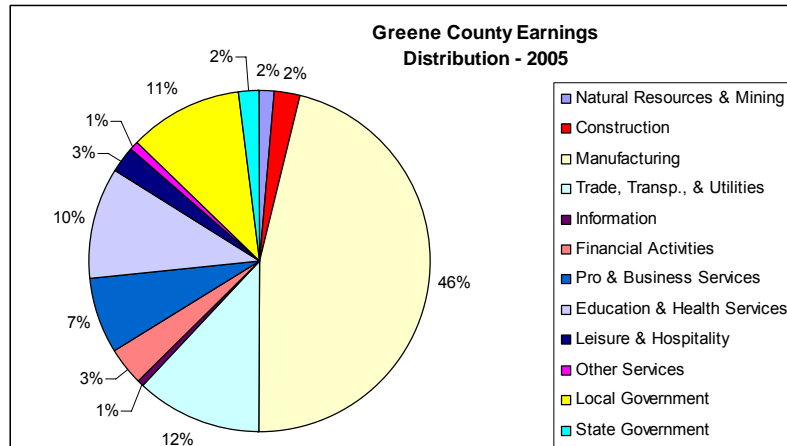
- Figure 30 -

NORTH AMERICAN INDUSTRY	AVERAGE	AVERAGE	TOTAL EARNINGS	AVERAGE
CLASSIFICATION SYSTEM	EMPLOYING	COVERED		WEEKLY
Greene County 2005 Annual Average Covered Employment	UNITS	EMPLOYMENT		EARNINGS
Natural Resources & Mining	37	210	\$5,983,261	\$547.92
Construction	75	387	\$9,181,876	\$456.26
Manufacturing	56	5,470	\$182,641,695	\$642.11
Trade, Transp., & Utilities Totals	244	2,170	\$47,749,109	\$423.16
Wholesale Trade	53	410	\$13,226,639	\$620.39
Retail Trade	161	1,572	\$28,428,171	\$347.77
Transp., Warehouse. & Utilities	30	187	\$6,094,299	\$626.73
Information	14	109	\$2,246,738	\$396.39
Financial Activities	86	466	\$13,610,118	\$561.66
Professional & Business Services	88	1,370	\$29,305,226	\$411.36
Education & Health Services	102	1,681	\$41,228,562	\$471.66
Leisure & Hospitality	66	1,134	\$10,177,614	\$172.60
Other Services	55	168	\$3,340,945	\$382.43
Local Government	32	1,457	\$42,538,778	\$561.46
State Government	11	253	\$7,880,359	\$598.99

- Figure 31 -



- Figure 32 -

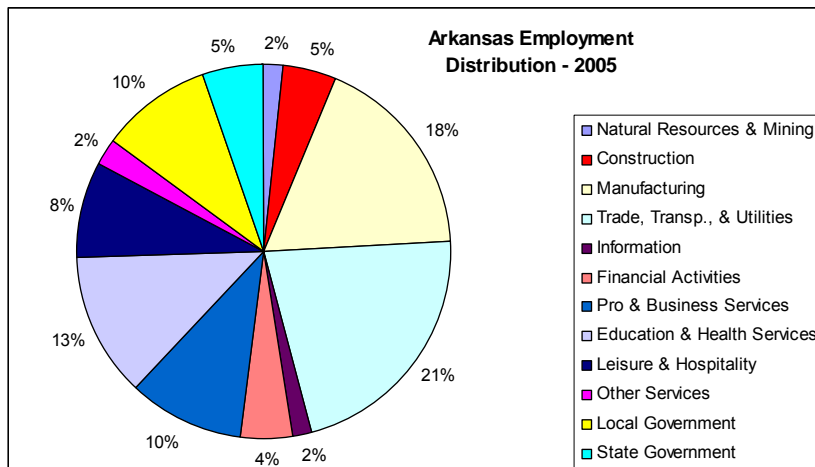


Employment and earnings in the state of Arkansas are just about equally distributed between Manufacturing; Trade, Transportation and Utilities; and Education and Health Services. In 2005, 18 percent of jobs were in the manufacturing sector and accounted for 20 percent of the earnings in the state. The Trade, Transportation and Utilities sectors captured 21 percent of the state's jobs and represented 21 percent of all earnings. Education and Health Services employment and earnings were both reported at 18 percent. Greene and Craighead both compare well with the statewide average in weekly earnings in the manufacturing category. Arkansas statewide average is \$657.90, Craighead is \$665.83 and the Greene County \$642.11. Clay County's manufacturing wages are 66 percent of the statewide average. In the Trade, Transportation and Utilities categories, weekly wages in Arkansas averaged \$573.80 compared to \$470.82 in Craighead County, \$448.09 in Clay County and \$423.16 in Greene County. Rounding out the top three categories, Education and Health Services earnings in Craighead County at \$707.31 slightly exceeded the statewide average of \$613.63. Average weekly earnings in this category in Greene County were \$471.66 and \$369.31 in Clay County.

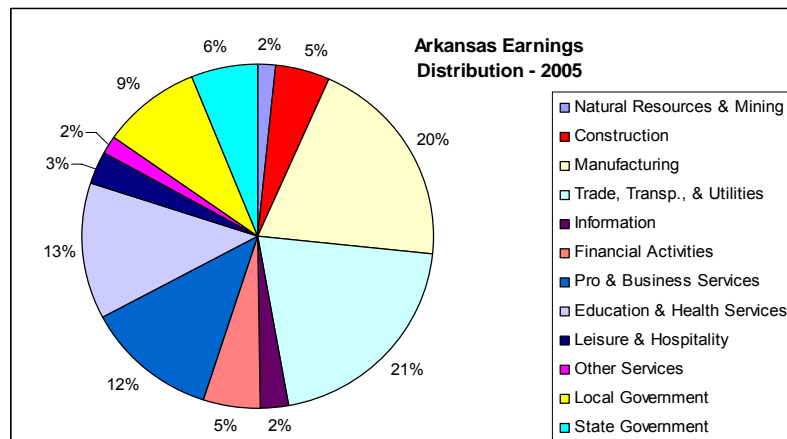
- Figure 33 -

NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM	AVERAGE EMPLOYING UNITS	AVERAGE COVERED EMPLOYMENT	TOTAL EARNINGS	AVERAGE WEEKLY EARNINGS
	UNITS	EMPLOYMENT		EARNINGS
	State of Arkansas 2005 Annual Average Covered Employment	76,665		1,126,871
Natural Resources & Mining	2,347	18,288	565,786,509	594.95
Construction	7,587	54,607	1,780,088,803	626.89
Manufacturing	3,571	200,997	6,876,251,191	657.90
Trade, Transp., & Utilities	20,850	241,805	7,214,824,993	573.80
Wholesale Trade	6,235	47,602	2,165,551,095	874.86
Retail Trade	11,330	131,903	2,647,509,213	385.99
Transp., Warehouse. & Utilities	3,285	62,300	2,401,764,685	952.72
Information	1,208	20,043	815,828,328	782.77
Financial Activities	7,754	49,767	1,899,257,036	733.90
Pro & Business Services	10,414	111,519	4,180,480,757	720.90
Education & Health Services	8,303	140,960	4,497,830,437	613.63
Leisure & Hospitality	5,909	94,089	1,056,328,154	215.90
Other Services	5,539	25,265	572,910,871	436.08
Local Government	1,987	109,243	3,180,215,703	559.83
State Government	1,199	60,289	2,108,855,433	672.68

- Figure 34 -



- Figure 35 -



Source: <http://www.discoverarkansas.net/>

Local Employment Dynamics (LED)

Local Employment Dynamics (LED) data are produced through a partnership with the state's labor market agency and U.S. Census Bureau. This new measure is referred to as the Quarterly Workforce Indicators (QWI). The following definitions and tables provide an explanation and overview of job movement in the top four employment categories in the three-county region. This reporting mechanism will provide community leaders a good understanding on what is happening in the job market and can be a valuable tool preparing for industry site visits and overall in a business, retention and expansion program.

Total Employment refers to workers employed both in the current and previous quarter and identifies those industries that are the biggest employers and occupations within the company. *Job flow* or change identifies industries that are expanding or contracting employment. *Job creation* or gains are the number of new jobs created by either new area businesses or the expansion of employment by existing firms. *New Hires* are persons not employed by that employer during the previous four quarters. *Separations* are workers employed by a business in the current quarter, but not in the subsequent quarter and is an indicator of the workers leaving jobs and those industries workers are leaving. The formula to calculate the turnover rate = $(1/2) * (\text{full-quarter new hires} + \text{full-quarter separations}) / \text{employment stable jobs}$. This helps identify the turnover rate in the workforce and the

proportion of new hires. *Average monthly earnings* are the total quarterly earnings divided by the number of full-quarter employees, divided by 3. This number provides a realistic number on what core employees are earning on average. *Average new hire earnings* is the total quarterly earnings of all new employees divided by the number of full-quarter new hires, divided by 3.

- Figure 36 -

Clay County - 2006 Q2+3 Prior Quarters	31-33 Manufacturing	44-45 Retail Trade	54 Professional Scientific Technical Services	62 Health Care & Social Assist.
Total_Employment	1,068	427	48	551
Net_Job_Flows	-45	6	5	12
Job_Creation	34	38	7	31
New_Hires	157	97	10	110
Separations	236	117	7	118
Turnover	13.50%	14.20%	10.30%	15.30%
Avg_Monthly_Earnings	\$1,953.75	\$1,843.25	\$4,336.00	\$1,795.25
Avg_New_Hire_Earnings	\$1,402.00	\$976.25	\$8,767.75	\$1,332.50

- Figure 37 -

Craighead County - 2006 Q2+3 Prior Quarters	31-33 Manufacturing	44-45 Retail Trade	54 Professional, Scientific Technical Services	62 Health Care & Social Assist.
Total_Employment	7,103	5532	992	7522
Net_Job_Flows	-34	89	13	115
Job_Creation	218	399	102	278
New_Hires	694	1528	192	1024
Separations	828	1568	225	1076
Turnover	6.90%	14.40%	10.80%	9.00%
Avg_Monthly_Earnings	\$3,093.00	\$2,024.50	\$3,908.25	\$2,988.25
Avg_New_Hire_Earnings	\$2,161.75	\$1,265.25	\$2,327.75	\$1,812.00

- Figure 38 -

Greene County - 2006 Q2+3 Prior Quarters	31-33 Manufacturing	44-45 Retail Trade	54 Professional, Scientific Technical Services	62 Health Care & Social Assist.
Total_Employment	5,614	1,564	309	1,580
Net_Job_Flows	-53	-2	2	16
Job_Creation	86	92	31	66
New_Hires	539	369	54	234
Separations	649	429	70	242
Turnover	9.80%	13.20%	10.30%	9.30%
Avg_Monthly_Earnings	\$2,752.00	\$2,014.50	\$2,334.75	\$2,257.00
Avg_New_Hire_Earnings	\$2,180.00	\$1,240.25	\$1,759.50	\$1,775.25

Source: <http://lehd.did.census.gov/led/>

Location Quotient

Location Quotients are the most commonly utilized economic base analysis method. The calculation allows an area to compare itself to other locations to determine if the market in question has a proportionate share of industry when compared to another area. The state of Arkansas was used in this case to compare how each county compares to statewide averages in the top NAICS sectors. Quotients over 1 indicate a larger share than the comparison region (Arkansas) and quotients under 1 indicate under representation. This method allows a county or region the means to gauge market opportunities and work toward a diverse economy.

- Figure 39 -

	CLAY	CRAIGHEAD	GREENE
Natural Resources & Mining	6.18	0.93	2.06
Construction	0.78	1.08	0.61
Manufacturing	2.09	1.03	2.00
Trade, Transportation & Utilities Totals	0.79	0.94	0.76
Wholesale Trade	1.18	0.94	0.86
Retail Trade	0.77	1.18	1.00
Transportation/Warehousing/Utilities	0.57	0.47	0.24
Information	1.51	0.91	0.45
Financial Activities	0.68	0.90	0.72
Professional & Business Services	0.12	0.91	0.95
Education & Health Services	0.72	1.32	0.93
Leisure & Hospitality	0.54	1.26	0.97
Other Services	0.30	0.80	0.35
Local Government	1.71	0.83	1.03
State Government	0.25	1.01	0.29

Source (of Data for Calculation :) <http://www.discoverarkansas.net/>

Commuting Patterns and Highways

- Figure 40 -

Workers Commuting to Clay County		Workers Commuting to Other Places	
Baxter	15	Arkansas	1
Benton	2	Baxter	13
Craighead	41	Carroll	1
Crawford	9	Craighead	120
Faulkner	3	Crittenden	7
Greene	324	Greene	972
Lawrence	23	Hot Spring	11
Mississippi	2	Lawrence	38
Prairie	7	Mississippi	93
Randolph	216	Monroe	7
Sharp	5	Poinsett	1
Other States	973	Pope	1
		Pulaski	10
		Randolph	79
		Van Buren	1
		White	10
		Other States	837

A point on U.S. Highway 67 in Corning at 6,900 cars daily has the highest traffic count in Clay County. The average count on Highway 67 south is 3,200 and north to the Missouri state line the count is 4,200. U.S. Highway 49 has an average count of 5,100 in Rector and 5,000 in Piggott.

2002 Census reports show 2,202 persons in Clay County commute to other places for work compared to 1,620 persons who commute into Clay Co. This represents a net loss of 582 workers commuting out of the county for work.

Highway 412 near the Paragould Municipal Airport has an average daily traffic count of 22,600 cars, the highest in the county. The daily average count of Highway 412 traveling east near the city limit line is 10,900. Highway 49 South at Pruetts Chapel Road has a daily average of 17,900 cars and drops to 12,600 near the Greene – Craighead county line. Going north to Clay County, Highway 135 has an average of 6,800 cars near Oak Grove Heights. Highway 49 at Marmaduke has 3,800 cars daily.

2002 Census reports reflect 3,081 persons in Greene County commute to other places for work. A total of 3,140 persons commute into Greene County. This represents a net gain of 59 workers commuting to Greene County for work.

- Figure 41 -

Workers Commuting to Greene County		Workers Commuting to Other Places	
Calhoun	1	Baxter	2
Clay	972	Clay	324
Craighead	915	Columbia	11
Cross	2	Craighead	2000
Independence	20	Cross	11
Izard	12	Desha	5
Jackson	8	Garland	7
Lawrence	178	Jackson	20
Lonoke	10	Lawrence	141
Marion	2	Lee	8
Mississippi	148	Mississippi	118
Poinsett	49	Poinsett	22
Pope	2	Pope	4
Randolph	114	Pulaski	15
Saline	8	Randolph	89
Sharp	11	St. Francis	19
Stone	15	Sharp	12
Washington	7	White	8
White	16	Other States	265
Other States	650		

- Figure 42 -

Workers Commuting to Craighead County		Workers Commuting to Other Places	
Baxter	30	Arkansas	31
Calhoun	2	Benton	3
Carroll	4	Boone	6
Clay	120	Bradley	15
Cleburn	3	Clark	18
Crittenden	54	Clay	41
Cross	170	Cleburne	10
Faulkner	13	Conway	2
Franklin	2	Crawford	11
Fulton	15	Crittenden	145
Grant	3	Cross	96
Greene	2000	Desha	16
Hempstead	9	Faulkner	3
Izard	16	Fulton	5
Independence	58	Garland	8
Jackson	321	Grant	9
Jefferson	6	Greene	915
Lawrence	1131	Hempstead	2
Lee	7	Independence	7
Lonoke	7	Jackson	77
Madison	10	Jefferson	8
Marion	3	Lawrence	324
Miller	10	Little River	9
Mississippi	563	Lonoke	9
Monroe	8	Mississippi	655
Phillips	9	Monroe	6
Poinsett	2623	Phillips	11
Pope	1	Poinsett	1120
Prairie	2	Pope	4
Pulaski	27	Pulaski	94
Randolph	346	Randolph	34
Sharp	117	Sharp	0
St. Francis	45	St. Francis	60
Stone	7	White	22
White	30	Other States	745
Woodruff	6		
Other States	299		

The intersection of Stadium Boulevard and Highland Drive has an average count of 30,300 and Caraway Road near Indian Mall has 29,700 cars daily according to the 2006 report. Highway 49 at Brookland shows a count of 19,900 cars daily and 49 South at Valley View, 18,800. U.S. Highway 63 (Future I-555) near the junction of Highway 91 has a count of 19,500 and going south on the same highway, the count is the same at the point near Industrial Drive.

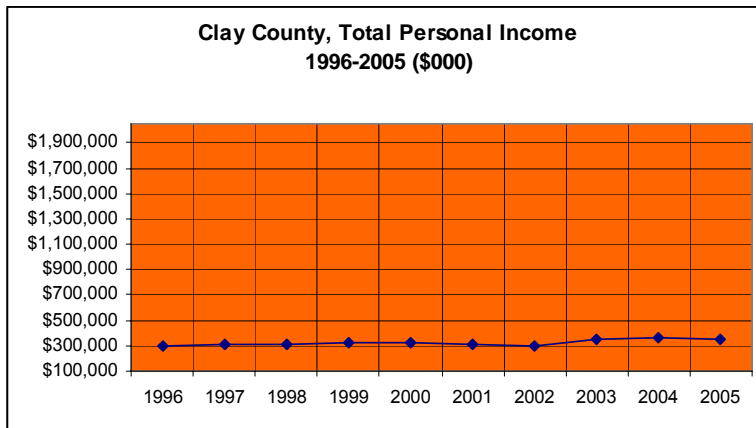
2002 Census reports reflect 4,521 persons in Craighead County commute to other places for work. A total of 8,077 persons commute into Craighead County. This represents a net gain of 3,556 workers commuting to Craighead County for work.

Source: U.S. Census Bureau

Personal Income

Personal income is composed of three primary sources. Earnings in both farm and non-farm sectors, government and business transfer payments, and monies received from dividends, interest and rent. It is the sum of compensation to employees, supplements to wages and salaries, proprietors' income, rental income, receipts on assets, and transfer receipts, less contributions for government social insurance.

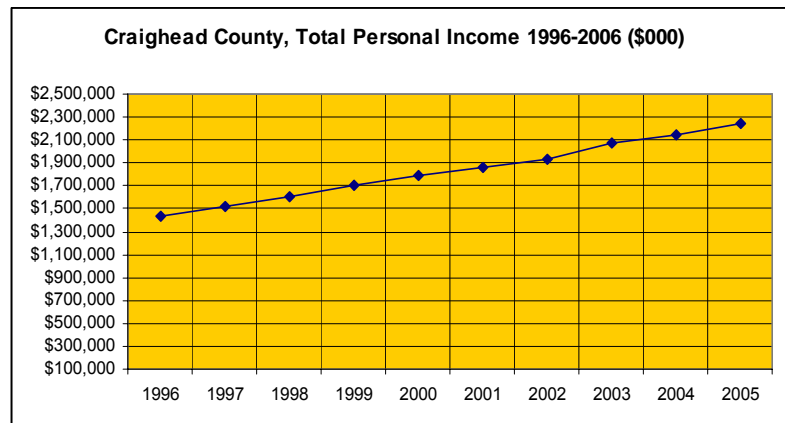
- Figure 43 -



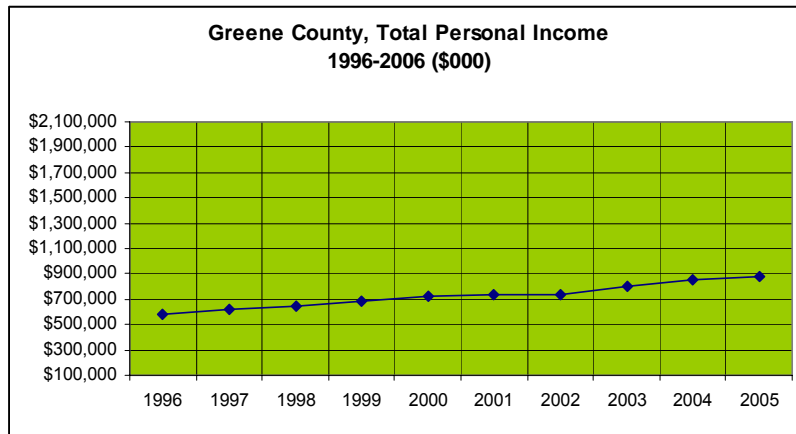
Total personal income (TPI) in Clay County remained relatively flat from 1996 to 2002. Slight upward movement occurred in 2003 and continued at the same level through 2005.

- Figure 44 -

In 1996, Craighead County had an approximate TPI of 1.4 billion. From 1996 to 2006, TPI has grown steadily with 2.3 billion reported in 2005.



- Figure 45 -



Greene County reported a Total Personal Income of approximately 600 million in 1996 and has continued to see a small, but steady increase. In 2005, a TPI of approximately 900 million was reported.

The following tables provide a breakdown of income from 2001 to 2005. Earnings account for approximately one-half of income in Clay County. A surge was experienced in 2003 and may have been the result of an upturn in commodity prices as reflected in farm earnings for the year. Farm earnings in 2003 were 11.6 percent of total earnings, significantly higher than the five year average of approximately 4 percent. Transfer payments represented approximately 30 percent of total personal income over the five-year time period. Dividends, interest and rent income was at its highest in 2001 at 17.5 percent and lowest in 2003 at 11.7 percent. The five-year average in dividends, interest and rent income is 14 percent.

- Figure 46 -

Personal Income Clay County 2001-2005	2001	% of TPI	2002	% of TPI	2003	% of TPI	2004	% of TPI	2005	% of TPI
Personal Income	317,349		300,788		354,558		358,109		346,312	
Net Earnings	172,088	54.2	158,269	52.6	213,681	60.2	206,360	57.6	186,499	53.8
Dividends, Interest, and Rent	55,832	17.5	46,408	15.4	41,603	11.7	46,574	13.0	48,593	14.0
Transfer Receipts	89,429	28.1	9,611	31.9	99,274	27.9	105,175	29.3	111,220	32.1
<i>Earnings by Place of Work</i>										
Farm Earnings	10,351	3.2	-6,024	-2.0	41,231	11.6	28,199	7.8	5,685	1.6
Nonfarm Earnings	162,001	51.0	162,814	54.1	167,518	47.2	171,398	47.8	1,674,581	48.3

Earnings accounted for approximately 66 percent of total income in Craighead County from 2001 to 2005. Dividends, interest and rent was 14.8 percent of income received during the same time period. Transfer payments over the five year time period averaged 18.8 percent and farm earnings accounted on average for 1 percent of the income in Craighead County.

- Figure 47 -

Personal Income Craighead County 2001-2005	2001	% of TPI	2002	% of TPI	2003	% of TPI	2004	% of TPI	2005	% of TPI
Personal Income	1,866,154		1,937,817		2,068,819		2,149,676		2,247,557	
Net Earnings	1,226,215	65.7	1,262,117	65.1	1,372,233	66.3	1,451,050	67.5	1,502,410	66.8
Dividends, Interest, and Rent	312,175	16.7	312,510	16.1	312,203	15.0	282,260	13.1	295,103	13.1
Transfer Receipts	327,764	17.5	363,190	18.7	384,383	18.5	416,366	19.3	450,044	20.0
<i>Earnings by Place of Work</i>										
Farm Earnings	15,246	0.81	355	0.02	54,221	2.6	34,011	1.5	13,514	0.60
Nonfarm Earnings	1,454,801	77.9	1,514,042	78.1	1,585,697	76.6	1,698,794	79.0	1,785,190	79.4

Earnings contributed on average, 61.4 percent of all total personal income received from 2001 to 2005 in Greene County. Farm earnings were 1.8 percent of this total. Dividends, interest and rent dropped from 17.8 percent in 2001 to 13.6 percent by 2003. Average earnings in this category over the five year time period were 15.2 percent. Persons with income from transfer receipts represented 21.8 percent of all income in 2001 and were 24.5 percent in 2005, with a five-year average of 23 percent.

- Figure 48 -

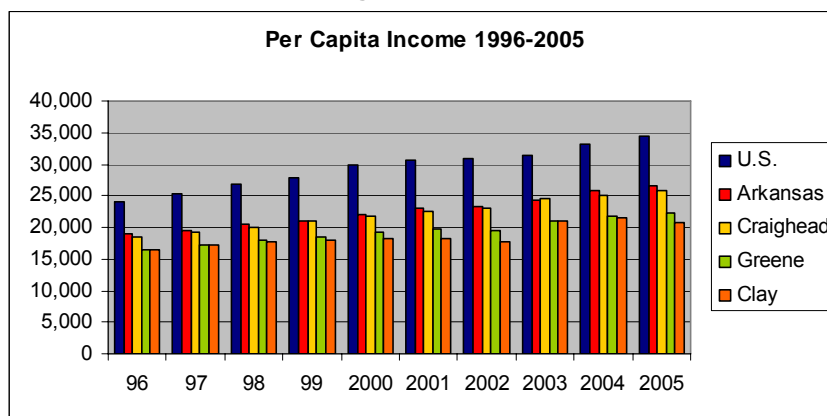
Personal Income Greene County 2001-2005	2001	% of TPI	2002	% of TPI	2003	% of TPI	2004	% of TPI	2005	% of TPI
<i>Personal Income</i>	742,032		739,282		804,832		849,239		877,873	
Net Earnings	448,398	60.4	446,972	60.5	511,927	63.6	523,172	61.6	537,697	61.2
Dividends, Interest, and Rent	132,106	17.8	116,618	15.8	109,861	13.6	127,492	15.0	125,131	14.2
Transfer Receipts	161,528	21.8	175,692	23.8	183,044	22.7	198,575	23.0	215,045	24.5
<i>Earnings by Place of Work</i>										
Farm Earnings	12,456	1.7	-1,360	-1.8	35,121	4.3	23,069	2.7	4,607	0.5
Nonfarm Earnings	482,644	65.0	492,249	66.6	529,435	65.8	555,276	65.3	596,886	67.9

From 1996 to 2005, per capita income in Arkansas grew by 7.8 percent annually. Craighead and Greene counties experienced similar growth at 8.1 percent and 7.9 percent respectively. Clay County with an annual average growth rate of 5.9 percent lagged among the three-counties and in the state.

Per capita income in the state of Arkansas was \$26,681 in 2005. Craighead County reported a per capita income of \$25,944; Greene County, \$22,314 and Clay County, 20,865.

Per capita income as a percent of the U.S. total fluctuated during the ten-year span from 1996 to 2005. The state of Arkansas and all three counties had a higher share of the U.S. total of per capita income in 1996 compared to 2005.

- Figure 49 -



	96	97	98	99	2000	2001	2002	2003	2004	2005
U.S.	24,175	25,334	26,883	27,939	29,843	30,562	30,795	31,466	33,090	34,471
AR	18,926	19,590	20,489	21,137	21,924	23,022	23,366	24,407	25,794	26,681
Craighead	18,449	19,215	19,985	21,028	21,729	22,481	23,150	24,464	25,073	25,944
Greene	16,433	17,107	17,858	18,475	19,166	19,643	19,445	20,958	21,886	22,314
Clay	16,505	17,285	17,687	17,928	18,161	18,299	17,642	20,990	21,423	20,865

- Figures 50 -

Per Capita Income, Change by Percent		1996-1997	1997-1998	1998-1999	1999-2000	2000-2001	2001-2002	2002-2003	2003-2004	2004-2005	Avg. annual growth rate
		1969-2005									
	Arkansas	4.7	5.6	4.2	4.8	5.5	2	5.1	6.6	4.5	7.8
	Craighead	6	5.7	6.4	5.2	4.1	3.8	6.8	3.9	4.6	8.1
	Greene	5.7	6.1	4.6	5.5	3.2	-0.4	8.9	5.5	3.4	7.9
	Clay	4.2	1.2	1.6	0.4	-0.4	-5.2	17.9	1	-3.3	5.9

- Figure 51 -

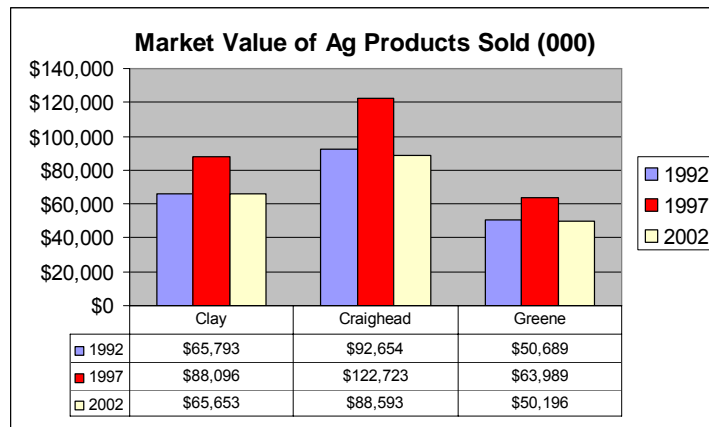
Per capita personal income, Percent of U.S. Total											
	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	
Arkansas	78	77	76	76	73	75	76	78	78	77	
Craighead	76	76	74	75	73	74	75	78	76	75	
Greene	68	68	66	66	64	64	63	67	66	65	
Clay	68	68	66	64	61	60	57	67	65	61	

Source: <http://www.bea.gov/>

Farm Income

The complexity of the farm sector continues to rise as costs associated with putting crops in are at all time highs and commodity prices fluctuate from year-to-year. Farming represents a small portion of income in the United States, but continues to be an important piece of the economic chain. Value-added processing opportunities, primarily in the way of alternative fuels, continues to be researched and will provide farmers an alternative to the traditional method of selling crops at river and inland elevator prices. Charts below provide information on market values of commodities and livestock sold in economic census years 1992, 1997 and 2002. Revenues generated in 1992 and 2002 show little change.

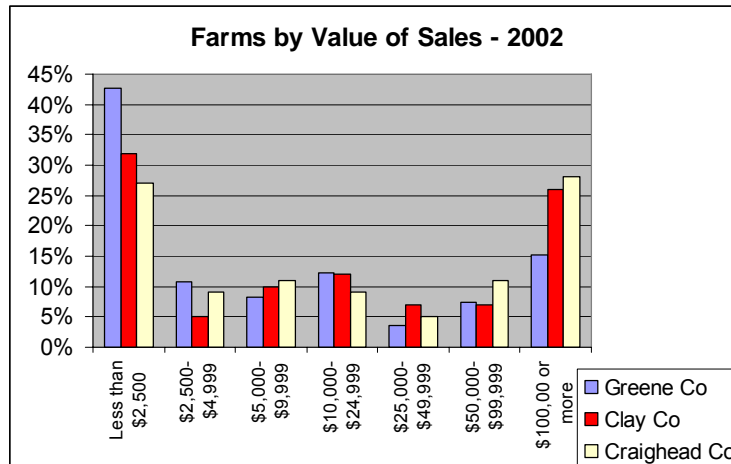
- Figure 52 -



- Figure 53 -

Number of Farms	1992	1997	2002
Clay	622	611	702
Craighead	781	754	730
Greene	739	733	827

- Figures 54 and 55 -



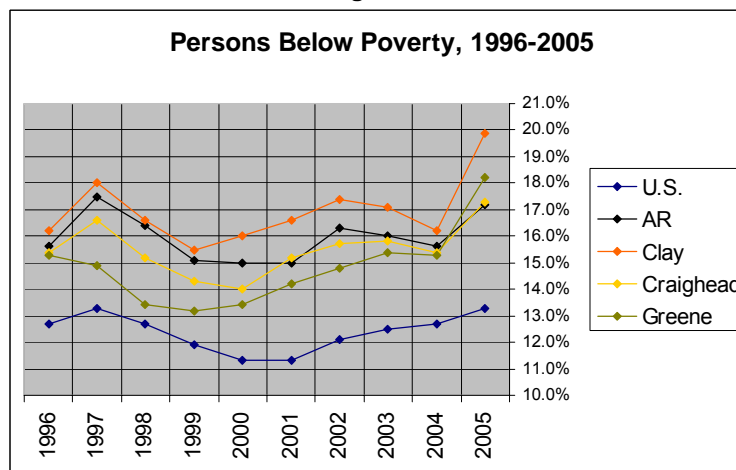
Farms by Size	Clay	Craighead	Greene
<i>Total Acres</i>			
1 to 9	8	40	40
10 to 49	153	174	185
50 to 179	196	185	304
180 to 499	144	114	151
500 to 999	81	97	74
1,000 or more	120	120	73

Source: <http://www.nass.usda.gov>

Persons in Poverty

The chart below reflects the U.S., state, and regional positions for persons in poverty. Craighead, Greene and Clay counties have experienced similar patterns with the lowest level of poverty occurring in 1998 and 1999. An upward trend began to develop in 2001 and continued through 2004. A significant change occurred from 2004 to 2005 for Arkansas and counties in the region. Caution should be used in analyzing the change due to the Census Bureau's adoption of new processes that may make it more difficult to compare data after the year 2004. The Census Bureau has initiated a program (American Community Survey) that allows for ongoing sampling using slightly different measures than the traditional method of enumeration every decade.

- Figure 56 -



Retail Sales

The retail sales summaries below are from the 2002 economic census of the U.S. Census Bureau released in 2005. Sales in these reports do not include construction over the past five years. The economic census is conducted every five years and releases data for metro areas first and drills down to smaller markets last (the 2002 census released Arkansas information by county in August 2005.) The same reports can be obtained by place, however, information is not disclosed if business representation is limited in that category.

Retail sales figures are the basis in conducting retail gap analysis which can identify market leakages and surplus by NAICS code. These types of analysis are important if a community has retail recruitment as one of its development strategies

- Figure 57 -

NAICS Code	Retail Trade - Clay County	Establishments	Sales (\$1,000)	Annual Payroll (\$1,000)	Employ	Sales Receipts/*ADMIN	Sales *Receipts/Est.
44-45	Summary	62	85,892	7,368	476	36.2%	6.4%
441	Motor Vehicle&Parts Dealers	12	28,718	1,410	67	56.6%	1.7%
442	Furniture & Home Furnishings	5	1,427	182	14	73.6%	0.0%
443	Electronics & Appliance Stores	1	D	D	a	D	D
444	Building Material, Garden Equip	8	12,602	1,178	54	26.7%	19.7%
445	Food & Beverage	4	14,546	1,290	115	1.6%	0.0%
446	Health & Personal Care	5	5,850	788	33	90.9%	0.0%
447	Gasoline Stations	10	9,562	813	63	42.9%	9.9%
448	Clothing & Clothing Access.	2	D	D	a	D	D
451	Sporting Goods, Hobby, Book						
452	General Merchandise Stores	5	11,200	337	100	0.0%	13.1%
453	Miscellaneous Store Retailers	8	D	D	a	D	D
454	Nonstore Retailers	2	D	D	a	D	D

- Figure 58 -

NAICS Code	Retail Trade – Craighead Co.	Establishments	Sales (\$1,000)	Annual Payroll (\$1,000)	Employ	Sales Receipts/*ADMIN	Sales *Receipts/Est.
44-45	Summary	453	1,047,329	98,340	5,734	19.3%	5.1%
441	Motor Vehicle&Parts Dealers	59	292,470	19,401	737	52.0%	4.9%
442	Furniture & Home Furnishings	29	D	D	c	D	D
443	Electronics & Appliance Stores	20	D	D	c	D	D
444	Building Material, Garden Equip	49	140,908	12,674	526	4.8%	3.6%
445	Food & Beverage	32	75,788	7,916	685	15.5%	6.4%
446	Health & Personal Care	36	42,936	6,315	284	16.4%	9.0%
447	Gasoline Stations	45	71,998	4,669	300	2.0%	4.8%
448	Clothing & Clothing Access.	60	D	D	f	D	D
451	Sporting Goods, Hobby,	27	23,365	2,556	203	5.2%	0.1%

	Book						
452	General Merchandise Stores	22	D	D	g	D	D
453	Miscellaneous Store Retailers	59	36,908	4,633	377	11.5%	3.7%
454	Nonstore Retailers	15	D	D	c	D	D

- Figure 59 -

NAICS Code	Retail Trade - Greene County	Establishments	Sales (\$1,000)	Annual Payroll (\$1,000)	Employ	Sales Receipts/*ADMIN	Sales Receipts/*Est.
44-45	Summary	177	287,944	27,809	1,795	21.4%	5.5%
441	Motor Vehicle&Parts Dealers	34	74,438	4,963	215	42.2%	7.1%
442	Furniture & Home Furnishings	9	4,064	590	40	22.9%	24.2%
443	Electronics & Appliance Stores	7	2,861	318	20	16.3%	44.3%
444	Building Material, Garden Equip	18	23,904	3,370	164	4.1%	3.7%
445	Food & Beverage	22	28,611	2,941	232	13.3%	3.5%
446	Health & Personal Care	11	17,665	1,805	116	62.1%	0.0%
447	Gasoline Stations	21	32,544	2,099	185	29.9%	4.3%
448	Clothing & Clothing Access.	11	9,616	1,092	101	6.0%	1.4%
451	Sporting Goods, Hobby, Book	9	3,028	430	47	19.7%	0.0%
452	General Merchandise Stores	9	D	D	f	D	D
453	Miscellaneous Store Retailers	13	D	D	b	D	D
454	Nonstore Retailers	13	7,445	1,250	61	13.2%	35.9%

*D Withheld to avoid disclosing data for individual companies; data are included in higher level totals

- a 0 to 19 employees
- b 20 to 99 employees
- c 100 to 249 employees
- f 500 to 999 employees
- g 1,000 to 2,499 employees

*ADMIN Percent of total sales/receipts/revenue obtained from administrative records of other federal agencies.

*Est. Percent of total sales/receipts/revenue that was imputed based on historic data, administrative data, industry averages, or other statistical methods.

Source: http://www.census.gov/econ/census02/data/ar/AR021_44.HTM