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| For Academic Affairs and Research Use Only | |
| CIP Code: |  |
| Degree Code: |  |

**Course Revision Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

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| Dr. Ronald Sitton **12/10/2018** **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| Dr. Osa Amienyi **10/5/2018** **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Head of Unit (If applicable)** |
| Warren Johnson 2/20/2019 **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| Gina Hogue 2/20/2019 **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Contact Person (Name, Email Address, Phone Number)

**Sandra L. Combs, Dept. of Media,** [**scombs@astate.edu**](mailto:scombs@astate.edu)**, 870-972-2704**

2. Proposed Starting Term and Bulletin Year for Change to Take Effect

**Fall 2019, 2019-2020 Bulletin**

3. Current Course Prefix and Number

**MDIA 4053**

3.1 – **[No]** Request for Course Prefix and Number change

If yes, include new course Prefix and Number below. *(Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. Proposed number for experimental course is 9. )*

Enter text...

3.2 – n/a If yes, has it been confirmed that this course number is available for use?

*If no: Contact Registrar’s Office for assistance.*

4. Current Course Title

Advanced Reporting

4.1 – **[Yes]** Request for Course Title Change

If yes, include new Course Title Below.

**Civic Reporting**

1. If title is more than 30 characters (including spaces), provide short title to be used on transcripts. *Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis).*

Enter text...

1. Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Enter text...

5. – **[Yes ]** Request for Course Description Change.

If yes, please include brief course description (40 words or fewer) as it should appear in the bulletin.

**Reporting on public affairs, emphasizing courts, local government, education, the economy, and politics using data-driven reporting and multimedia support (such as photo slideshows, information graphics, audio and video packages, data journalism, and social media posts).**

6. – [**Yes** ] Request for prerequisites and major restrictions change.

*(If yes, indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).*

1. **Yes** Are there any prerequisites?
   1. If yes, which ones?

**“C” or better in MDIA 3013 or instructor permission (Previous prerequisite: MDIA 2013; previous corequisite MDIA 4050.)**

* 1. Why or why not?

**Students must have previously had the multimedia reporting course before this course. This course builds upon those skills and principles. The lab (MDIA 4050) is being deleted.**

1. **No** Is this course restricted to a specific major?
   1. If yes, which major? Enter text...

7. – [**No** ] Request for Course Frequency Change(e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*

a. If yes, please indicate current and new frequency:

Enter text...

8. – [**No**] Request for Class Mode Change

*If yes, indicate if this course will be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please* *indicate the current and choose one.*

Enter text...

9. – [**No** ] Request for grade type change

*If yes, what is the current and the new grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])*

Enter text...

10. **No** Is this course dual listed (undergraduate/graduate)?

a. If yes, indicate course prefix, number and title of dual listed course.

Enter text...

11. **No** Is this course cross listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*

**11.1** – If yes, please list the prefix and course number of cross listed course.

Enter text...

**11.2** – n/a Are these courses offered for equivalent credit?

Please explain. Enter text...

12. **No** Is this course in support of a new program?

a. If yes, what program?

Enter text...

13. **No** Does this course replace a course being deleted?

a. If yes, what course?

Enter text...

14. **No** Will this course be equivalent to a deleted course or the previous version of the course?

a. If yes, which course?

**MDIA 4053 – Advanced Reporting**

15. **Yes** Does this course affect another program?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

**BS Agriculture, Emphasis in Agricultural Communications**

16. **No** Does this course require course fees?

*If yes: Please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Revision Details**

17. Please outline the proposed revisions to the course.

*Include information as to any changes to course outline, special features, required resources, or in academic rationale and goals for the course.*

**Title and course description update; Pre-requisite change (nominal); no change to course content**

18. Please provide justification to the proposed changes to the course.

**Title and course description clarified.**

19. **No** Do these revisions result in a change to the assessment plan?

*\*If yes: Please complete the Assessment section of the proposal on the next page.*

*\*If no: Skip to Bulletin Changes section of the proposal.*

***\*See question 19 before completing the Assessment portion of this proposal.***

**Assessment**

**Relationship with Current Program-Level Assessment Process**

20. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

Enter text...

21. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

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| **Program-Level Outcome 1 (from question #23)** | Type outcome here. What do you want students to think, know, or do when they have completed the course? |
| Assessment Measure | Please include direct and indirect assessment measure for outcome. |
| Assessment  Timetable | What semesters, and how often, is the outcome assessed? |
| Who is responsible for assessing and reporting on the results? | Who (person, position title, or internal committee) is responsible for assessing, evaluating, and analyzing results, and developing action plans? |

*(Repeat if this new course will support additional program-level outcomes)*

**Course-Level Outcomes**

22. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

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| **Outcome 1** | Type outcome here. What do you want students to think, know, or do when they have completed the course? |
| Which learning activities are responsible for this outcome? | List learning activities. |
| Assessment Measure | What will be your assessment measure for this outcome? |

*(Repeat if needed for additional outcomes)*

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

Note: Changes to BS in Multimedia Journalism curriculum are presented in separate proposal.

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**Major in Agricultural Studies Bachelor of Science in Agriculture Emphasis in Agricultural Communications**

A [complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/](https://www.astate.edu/info/academics/degrees/)

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| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 44) |  |
| **First Year Making Connections Course** | **Sem. Hrs.** |
| AGRI 1213, Making Connections in Agriculture | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 89)  **Students with this major must take the following:**  *MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite*  *BIOL 1003* ***AND*** *BIOL 1001, Biological Science and Laboratory*  *CHEM 1013,* ***AND*** *CHEM 1011, General Chemistry I and Laboratory* ***OR***  *CHEM 1043* ***AND*** *CHEM 1041, Fundamental Concepts of Chemistry and Laboratory*  *CMAC 1003, Mass Communications in Modern Society*  *ECON 2313, Principles of Macroeconomics* ***OR***  *ECON 2333, Economic Issues and Concepts*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Agriculture Core Courses:** | **Sem. Hrs.** |
| (See Beginning of Agriculture Section) | **24** |
| **Major Requirements:** | **Sem. Hrs.** |
| See emphasis area below. | **-** |
| **Emphasis Area (Agricultural Communications:)** | **Sem. Hrs** |
| AD 3023, Principles of Advertising **OR**  PR 3003, Principles of Public Relations | 3 |
| AGEC 3063, Agricultural Sales and Services | 3 |
| AGEC 4083, Agricultural Policy and Current Issues | 3 |
| AGED 1411, Introduction to Agricultural and Extension Education | 1 |
| AGED 3443, Leadership in Agriculture | 3 |
| AGED 445V, Practicum in Agricultural Communications | 3 |
| AGED 4462, Agricultural Youth Organizations | 2 |
| AGRI 420V, Internships in Agriculture | 3 |
| AGRI 4433, Organic Agricultural Production | 3 |
| AGRI 4223, Agriculture and the Environment | 3 |
| AGST 1003, Modern Agricultural Systems | 3 |
| AGST 3543, Fundamentals of GIS/GPS | 3 |
| CMAC 1001, Media Grammar and Style | 1 |
| CMAC 2003, Media Writing | 3 |
| CMAC 2053, Introduction to Visual Communications | 3 |
| ENG 3043, Technical Writing **OR**  MDIA 4053, ~~Advanced~~ Civic Reporting | 3 |
| MDIA 2013 **AND** MDIA 2010, Multimedia Reporting Laboratory | 3 |
| MDIA 2313, Multimedia Production | 3 |

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**MDIA 3373. Introduction to Internet Communications** Introductory course in the use of the Internet as a communication delivery system. The course addresses Internet history, its development and future applications for communicators. Basic computer competency required. Fall, Spring.

**MDIA 3403. Screenwriting for Narrative Motion Pictures** Study and application of writing and scripting techniques for narrative motion picture, including synopsis, sequence outline, treat­ments and screenplay. Characterization and genre conventions are also considered. Fall, Spring.

**MDIA 3503. Film Cinematography, Lighting and Editing** Introduction to the theory and techniques of cinematography, lighting, and editing for narrative filmmaking. Prerequisite, consent of instructor. Fall, Spring, Summer.

**MDIA 3573. Sports Production** Theory and practical application of sports production for radio and television. Fall, Spring.

**MDIA 3603. Electronic News Gathering** Advanced reporting techniques, story development process and tools needed to interview and write, report and edit video news stories. Stories pro­duced will be used to enhance newscast development. Prerequisite, C or better in MDIA 3353, MDIA 2013,and MDIA 3203, or consent of instructor. Fall, Spring.

**MDIA 3673. Seminar in Digital Media and Design** A study of the development and impact of digital media. Spring.

**MDIA 4010. Advanced Photojournalism Laboratory** Laboratory for Advanced Photojour­nalism. Must be taken concurrently with MDIA 4013. Fall.

**MDIA 4013. Advanced Photojournalism** Advanced theories and skills associated with digital photojournalism. May require: transportation, digital SLR camera, audio recording device, and external hard drive. Six hours of laboratory work per week. Must be taken concurrently with MDIA 4010. Prerequisite, MDIA 3093. Special course fee, $25.00. Fall.

**MDIA 4043. Studies in Newspaper Management** Study of business and editorial manage­ment of the print media, including newspaper organization, publishing policies and economics, print media technology, circulation and promotional problems. Fall, even.

**MDIA 4050. Advanced Reporting Laboratory** Laboratory for Advanced Reporting. Must be taken concurrently with MDIA 4053. Spring.

**MDIA 4053. ~~Advanced~~ Civic Reporting** ~~Instruction and practice in gathering material and reporting stories on public affairs, emphasis on courts, government and data-driven reporting. Must be taken concurrently with MDIA 4050.~~ Reporting on public affairs, emphasizing courts, local government, education, the economy, and politics using data-driven reporting and multimedia support (such as photo slideshows, information graphics, audio and video packages, data journalism, and social media posts). Prerequisite, grade of C or better in MDIA ~~2013~~ 3013 or consent of instructor. Spring.

**MDIA 4083. Sports, Business and Opinion Writing** Techniques of newswriting and information gathering in business and sports reporting. Techniques of opinion writing. Prerequisite, C or better in MDIA 2013 or consent of instructor or department chair. Spring, odd.

**MDIA 4123. Media Management and Entrepreneurship** Entrepreneurial techniques and skills including business finance, client interaction, and ethics that can be applied across multiple media-based contexts and platforms. Prerequisite, CMAC 3001. Fall, Spring, Summer.

**MDIA 4303. Advanced Filmmaking Techniques** In-depth study of narrative filmmaking as an art form. Students develop greater expertise in shooting properly exposed and imaginatively composed images, storyboarding, production techniques, composition aesthetics, lighting, sound mixes, and digital non-linear editing. Prerequisites, MDIA 3303, MDIA 3403, MDIA 3503. Spring.

**MDIA 4323. Race, Gender and Media** Survey of the interface between Americans of color, women and the mass media in the United States. Fall.

**MDIA 4333. Special Topics Seminar** A seminar that addresses current topics in the area of communication. Fall.

**MDIA 4340. News Production and Performance Laboratory** Laboratory section for News Production and Performance. Must be taken concurrently with MDIA 4343. Fall, Spring.

**MDIA 4343. News Production and Performance** Experience in producing news programs. Stu­dents exercise judgment and make editorial decisions about news content and program continuity. Experience in verbal and nonverbal communication relative to on camera delivery. Must be taken concurrently with MDIA 4340. Prerequisites, MDIA 3603 or consent of instructor. $25 special course fee. Fall, Spring.

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