

Major in Business Administration - Bachelor of Science

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| University Requirements: | | |
| See University General Requirements for Baccalaureate degrees (p. 40) <i>(For College of Business requirements, see p. 142)</i> | | <input type="checkbox"/> |
| First Year Making Connections Course: | Sem. Hrs. | |
| BUSN 1003, First Year Experience Business | 3 | <input type="checkbox"/> |
| General Education Requirements: | Sem. Hrs. | |
| See General Education Curriculum for Baccalaureate degrees (p. 83) Students with this major must take the following: <i>MATH 2143, Business Calculus with a "C" or better OR</i> <i>MATH 2194, Survey of Calculus OR</i> <i>MATH 2204, Calculus I</i> <i>ECON 2313, Principles of Macroeconomics</i> <i>COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i> | 35 | <input type="checkbox"/> |
| College of Business Core Courses: | Sem. Hrs. | |
| (See Beginning of Business Section) | 39 | <input type="checkbox"/> |
| Major Requirements: | Sem. Hrs. | |
| Select one from each of the following categories: | | <input type="checkbox"/> |
| Accounting Elective ACCT 3053, Cost Accounting with a Managerial Emphasis ACCT 4013, Tax Accounting I ACCT 4153, Fraud Examinations | 3 | <input type="checkbox"/> |
| Finance Elective FIN 3763, Financial Institutions and Markets FIN 4723, Investments FIN 4743, Managerial Finance FIN 4753, Capital Management | 3 | <input type="checkbox"/> |
| International Elective ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development FIN 3813, International Finance Management and Banking | 3 | <input type="checkbox"/> |

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| Macro Economics Elective ECON 3323, Money and Banking ECON 3353, Macroeconomic Analysis ECON 3363, Labor Economics ECON 4323, Economic Policy Analysis | 3 | <input type="checkbox"/> |
| Management Elective MGMT 3143, Human Resource Management MGMT 3183, Entrepreneurship MGMT 3613, Leadership MGMT 4123, International Management MGMT 4163, Small Business Management | 3 | <input type="checkbox"/> |
| Marketing Elective MKTG 3033, Advertising and Promotion MKTG 3043, Retailing MKTG 4023, Services Marketing MKTG 4043, Consumer Behavior MKTG 4113, International Marketing | 3 | <input type="checkbox"/> |
| Micro Economics Elective ECON 3313, Microeconomic Analysis ECON 4303, Sports Economics ECON 4333, Government Regulations of Business ECON 4343, Managerial Economics ECON 4363, Global Environmental Policies | 3 | <input type="checkbox"/> |
| Upper-level Business Elective | 3 | <input type="checkbox"/> |
| Sub-total | 24 | <input type="checkbox"/> |
| Electives: | Sem. Hrs. | |
| Electives (must include at least 3 upper-level hours) | 19 | <input type="checkbox"/> |
| Total Required Hours: | 120 | |