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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**New or Modified Course Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

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| --- |
| **[ ]New Course, [ ]Experimental Course (1-time offering), or [X]Modified Course (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Kelly Fish 9/17/2020 **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| James Doering 9/17/2020 **Department Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Head of Unit (if applicable)** |
| Melodie Philhours 9/24/2020  **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Director of Assessment (new courses only)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
| Melody Lo 9/24/2020 **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **General Education Committee Chair (if applicable)** |  |

1. **Contact Person (Name, Email Address, Phone Number)**

Kelly Fish, kfish@astate.edu, 870-972-3986

1. **Proposed starting term and Bulletin year for new course or modification to take effect**

Fall 2021.

**Instructions:**

*Please complete all sections unless otherwise noted. For course modifications, sections with a “Modification requested?” prompt need not be completed if the answer is “No.”*

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|  | **Current (Course Modifications Only)** | **Proposed (New or Modified)**  *(Indicate “N/A” if no modification)* |
| **Prefix** | **CIT** | **N/A** |
| **Number\*** | **4453** | **N/A** |
| **Title** | **Global E-Commerce** | **E-Commerce Business Strategies** |
| **Description\*\*** | **Provides an understanding of the technologies behind E-commerce and how they enable the delivery of goods and services in a global context.** | **N/A** |

***\**** (Confirm with the Registrar’s Office that number chosen has not been used before and is available for use. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*. )

\*\*Forty words or fewer as it should appear in the Bulletin.

1. **Proposed prerequisites and major restrictions** **[Modification requested? No]**

(Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

1. **Yes / No** Are there any prerequisites?
   1. If yes, which ones?

Enter text...

* 1. Why or why not?

Enter text...

1. **Yes / No** Is this course restricted to a specific major?
   1. If yes, which major? Enter text...
2. **Proposed course frequency [Modification requested? No]**

(e.g. Fall, Spring, Summer; if irregularly offered, please indicate, “irregular.”) *Not applicable to Graduate courses.*

Enter text...

1. **Proposed course type [Modification requested? No]**

Will this course be lecture only, lab only, lecture and lab, activity (e.g., physical education), dissertation/thesis, capstone, independent study, internship/practicum, seminar, special topics, or studio? Please choose one.

Enter text...

1. **Proposed grade type [Modification requested? No]**

What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Enter text...

1. No. Is this course dual-listed (undergraduate/graduate)?
2. No. Is this course cross-listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross-listed course.)*

**a.** – If yes, please list the prefix and course number of the cross-listed course.

Enter text...

**b.** – **Yes / No** Can the cross-listed course be used to satisfy the prerequisite or degree requirements this course satisfies?

Enter text...

1. No Is this course in support of a new program?

a. If yes, what program?

Enter text...

1. Yes . Will this course be a one-to-one equivalent to a deleted course or previous version of this course (please check with the Registrar if unsure)?

a. If yes, which course?

CIT 4453 Global E-Commerce

**Course Details**

1. **Proposed outline** **[Modification requested? No]**

(The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Enter text...

1. **Proposed special features** **[Modification requested? No]**

(e.g. labs, exhibits, site visitations, etc.)

Enter text...

1. **Department staffing and classroom/lab resources**

Classroom and computer lab

1. Will this require additional faculty, supplies, etc.?

No

1. No. Does this course require course fees?

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Justification**

**Modification Justification (Course Modifications Only)**

1. Justification for Modification(s)

Name change to better reflect course content

**New Course Justification (New Courses Only)**

1. Justification for course. Must include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

Enter text...

b. How does the course fit with the mission of the department? If course is mandated by an accrediting or certifying agency, include the directive.

Enter text...

c. Student population served.

Enter text...

d. Rationale for the level of the course (lower, upper, or graduate).

Enter text...

**Assessment**

**Assessment Plan Modifications (Course Modifications Only)**

1. No Do the proposed modifications result in a change to the assessment plan?

*If yes, please complete the Assessment section of the proposal*

**Relationship with Current Program-Level Assessment Process (Course modifications skip this section unless the answer to #18 is “Yes”)**

1. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

1. Considering the indicated program-level learning outcome/s (from question #19), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

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| **Program-Level Outcome 1 (from question #19)** | Type outcome here. What do you want students to think, know, or do when they have completed the course? |
| Assessment Measure | Please include direct and indirect assessment measure for outcome. |
| Assessment  Timetable | What semesters, and how often, is the outcome assessed? |
| Who is responsible for assessing and reporting on the results? | Who (person, position title, or internal committee) is responsible for assessing, evaluating, and analyzing results, and developing action plans? |

*(Repeat if this new course will support additional program-level outcomes)*

**Course-Level Outcomes**

1. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

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| **Outcome 1** | Students will communicate effectively and professionally in writing |
| Which learning activities are responsible for this outcome? | Midterm essay exam, term-project write-up |
| Assessment Measure | Grade on midterm essay and grade on write-up of term-project |

*(Repeat if needed for additional outcomes)*

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| **Outcome 2** | Students will use critical thinking skills to make decisions |
| Which learning activities are responsible for this outcome? | In class exercises, computer labs and term-project |
| Assessment Measure | Grades on class exercises, computer labs and term-project |

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| **Outcome 3** | Students will develop an e-commerce web site to support a business strategy that will result in competitive advantage in domestic and international markets |
| Which learning activities are responsible for this outcome? | Students will develop a prototypical web-site enabled for successful global e-commerce |
| Assessment Measure | Grade on web site development portion of term project |

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| **Outcome 4** | Students will analyze cultural factors that are crucial for the success of a global e-commerce initiative |
| Which learning activities are responsible for this outcome? | Lectures and labs on Hofstede cultural dimensions |
| Assessment Measure | Grade on cultural awareness lab and cultural adjustment part of term project write-up |
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| **Outcome 5** | Students will be able to identify, analyze, and create e-commerce solutions to the firm’s operating model |
| Which learning activities are responsible for this outcome? | Lectures, labs on competitive strategies of global e-commerce sites |
| Assessment Measure | Application grade of term project |

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

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**CIT 409V. Special Problems in Computer Information Technology** Individual problems in CIT arranged on a case by case basis after consultation with the instructor. Student must meet departmental requirements before enrolling in this course. Pre/Co-requisite, CIT 3013. Fall, Spring, Summer.

**~~CIT 4453. Global E-Commerce~~** ~~Provides an understanding of the technologies behind Ecommerce and how they enable the delivery of goods and services using electronic formats in a global context. Pre/Co-requisite, CIT 3013. Spring.~~

**CIT 4453.** **E-Commerce** **Business Strategies** Provides an understanding of the technologies behind Ecommerce and how they enable the delivery of goods and services using electronic formats in a global context. Pre/Co-requisite, CIT 3013. Spring.

**CIT 4503. Business Technology Methods** The present status and software usage of business technology personnel. Special attention is given to instructional innovations. Intended for BSE majors. Pre/Co-requisite, CIT 3013. Fall

Also as shown in pp. 123, 124, 127, 455 of the Comprehensive bulletin changes for NGCOB CIT curriculum revision file:

