



Bachelor of Science in Business Administration

Problems Or Questions Regarding Registration? Please Email Us At OnlineAdvising@astate.edu

Must Have 35 Hours of General Education Courses for a Bachelor's Degree at Arkansas State University

MGMT 4813 MUST be Taken in the Final Semester of Graduation

| <i>X = Offered Every Year</i> <i>XE = Offered "Even" Years (e.g. 2022, 2024 etc.)</i> <i>XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)</i> | | | Fall Term 1 | Fall Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
|--|------|-----------------------------------|----------------|----------------|------------------|------------------|------------------|------------------|
| CORE COURSES (39 Hours) | | | | | | | | |
| ACCT | 2033 | Intro to Financial Accounting | | X | | | X | |
| ACCT | 2133 | Intro to Managerial Accounting | X | | X | | | |
| BCOM | 2563 | Business Communications | | X | | X | | |
| ECON | 2113 | Business Statistics I | | | | X | | |
| FIN | 3713 | Business Finance | | | X | | | |
| GSCM | 3163 | Supply Chain Management | X | | X | | | |
| ISBA | 1503 | Microcomputer Applications | | | | | X | |
| ISBA | 3013 | Management Info Systems | X | | X | | | |
| ISBA | 3553 | Foundations of Business Analytics | | | X | | X | |
| LAW | 2023 | Legal Environment of Business | X | | X | | | |
| MGMT | 3123 | Principles of Management | X | | X | | | |
| MGMT | 4813 | Strategic Management | | X | | X | | X |
| MKTG | 3013 | Marketing | X | | X | | | |
| STAT | 3233 | Applied Statistics I | | | X | | X | |



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|--|------|-----------------------------------|----------------|----------------|------------------|------------------|------------------|------------------|
| MAJOR REQUIREMENTS (27 Hours) | | | | | | | | |
| Accounting Elective (3 HOURS) | | | | | | | | |
| ACCT | 4153 | Fraud Examination | | X | | X | X | |
| Economics Elective (3 HOURS) | | | | | | | | |
| ECON | 3313 | Microeconomic Analysis | | X | | | | |
| ECON | 3353 | Macroeconomic Analysis | | | | X | | |
| ECON | 4103 | International Trade | | | | | | X |
| ECON | 4143 | Export Policy & Procedures | | | X | | | |
| ECON | 4333 | Government Regulation of Business | | | | X | | |
| ECON | 4343 | Managerial Economics | | | | | | |



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|--|------|----------------------------------|-------------------------|----------------|------------------|------------------|------------------|------------------|
| Finance Elective (3 HOURS) | | | | | | | | |
| FIN | 3763 | Financial Institutions & Markets | | X | | | | |
| FIN | 3813 | Intl Financial Mgmt & Banking | | | | | | X |
| FIN | 4013 | Financial Wealth Management | | | | X | | |
| FIN | 4723 | Investments | | | | | X | |
| FIN | 4743 | Managerial Finance | | X | X | | | |
| FIN | 4753 | Capital Management | TEMPORARILY UNAVAILABLE | | | | | |
| REI | 3413 | Real Estate Practice | | | | X | | |
| REI | 3513 | Risk & Insurance | X | | | | | |
| REI | 4413 | Real Estate Law | | | X | | | |
| REI | 4423 | Real Estate Finance | | | | X | | |
| REI | 4433 | Real Estate Appraising | | X | | | | |
| International Elective (3 HOURS) | | | | | | | | |
| ECON | 4103 | International Trade | | | | | | X |
| ECON | 4143 | Export Policy & Procedures | | | X | | | |
| FIN | 3813 | Intl Financial Mgmt & Banking | | | | | | X |



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|--|------|------------------------------------|-------------|-------------|---------------|---------------|---------------|---------------|
| Management Elective (3 HOURS) | | | | | | | | |
| HETM | 3013 | Lodging Operations Management | | X | | | | |
| HETM | 3123 | Meeting & Event Management | | | X | | | |
| MGMT | 3143 | Human Resource Management | | | | | | X |
| MGMT | 3153 | Organizational Behavior | | | | | X | |
| MGMT | 3163 | Labor Relations Negotiation | X | | | | | |
| MGMT | 3193 | Social Impact Management | | | | | | X |
| MGMT | 3613 | Leadership | X | | | | X | |
| MGMT | 4143 | Organizational Change & Dev | | X | | | | |
| MGMT | 4173 | Compensation & Benefits | | | | X | | |
| MGMT | 4813 | Strategic Management | | X | | X | | X |
| Marketing Elective (3 HOURS) | | | | | | | | |
| MKTG | 3033 | Strategic Marketing Communications | | | | X | | |
| MKTG | 3093 | Professional Selling | | | | | X | |
| MKTG | 3193 | Sales Planning & Management | | | X | | | |
| MKTG | 4023 | Services Marketing | | | | X | | |
| MKTG | 4043 | Consumer Behavior | | | | X | X | |
| MKTG | 4213 | Marketing Analytics | | | X | | | |
| MKTG | 4253 | Data Analytics Visualization | X | | | | | |
| MKTG | 4313 | Prescriptive Analytics | | X | | | | |
| MKTG | 4323 | Advanced Sales | X | | | | | |
| Upper Level Business Elective (9 HOURS) | | | | | | | | |
| Any 3000/4000 Level Business Course With Subject (ACCT, AGEC, ECON, FIN, GSCM, HETM, ISBA, MGMT, MKTG, HETM, ISBA, LAW, REI.) | | | | | | | | |



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|--|------|-------------------------------------|-------------------------|----------------|------------------|------------------|------------------|------------------|
| PROGRAM REQUIRED GENERAL EDUCATION (9 Hours) | | | | | | | | |
| COMS | 1203 | Oral Communications | X | X | X | X | X | X |
| ECON | 2313 | Principles of Macroeconomics | | | | | X | |
| ECON | 2323 | Principles of Microeconomics | | | | | | X |
| PREREQUISITES (3 Hours) | | | | | | | | |
| MATH | 1023 | College Algebra | | X | X | | X | |
| AREAS OF STUDY | | | | | | | | |
| Not Required to Meet Graduation Requirements; May be Taken Along with BSBA Requirements | | | | | | | | |
| ACCOUNTING - SOME CLASSES ARE TEMPORARILY UNAVAILABLE | | | | | | | | |
| ACCT | 2014 | Computerized Accounting Principles | TEMPORARILY UNAVAILABLE | | | | | |
| ACCT | 2703 | Strategic Accounting Technologies I | TEMPORARILY UNAVAILABLE | | | | | |
| ACCT | 3003 | Intermediate Accounting I | TEMPORARILY UNAVAILABLE | | | | | |
| ACCT | 4153 | Fraud Examination | | X | | X | X | |
| Agricultural Business | | | | | | | | |
| AGEC | 1003 | Intro to Agricultural Business | X | | | | | |
| AGEC | 3063 | Agricultural Entrepreneurship | | | | X | | |
| AGEC | 4033 | Agricultural Law | | | X | | | |
| AGEC | 4073 | Agricultural Business Management | | X | | | | |
| BUSINESS ANALYTICS - CLASSES ARE TEMPORARILY UNAVAILABLE | | | | | | | | |
| ISBA | 2033 | Programming Fundamentals | TEMPORARILY UNAVAILABLE | | | | | |
| ISBA | 3353 | Mobile App Development for Business | TEMPORARILY UNAVAILABLE | | | | | |
| ISBA | 4453 | E-Commerce Business Strategies | TEMPORARILY UNAVAILABLE | | | | | |
| ISBA | 4853 | Project Management | TEMPORARILY UNAVAILABLE | | | | | |



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| Finance | | | | | | | | |
| FIN | 3763 | Financial Institutions & Markets | | X | | | | |
| FIN | 3813 | Intl Financial Management & Banking | | | | | | X |
| FIN | 4723 | Investments | | | | | X | |
| REI | 4423 | Real Estate Finance | | | | X | | |
| Financial Wellness | | | | | | | | |
| FIN | 2013 | Personal Asset Management | | X | | | | |
| FIN | 4013 | Financial Wealth Management | | | | X | | |
| FIN | 4723 | Investments | | | | | X | |
| REI | 3413 | Real Estate Practice | | | | | | X |
| REI | 3513 | Risk & Insurance | X | | | | | |
| Economics | | | | | | | | |
| ECON | 2113 | Business Statistics | | | | X | | |
| ECON | 3313 | Microeconomic Analysis | | X | | | | |
| ECON | 3353 | Macroeconomic Analysis | | | | X | | |
| ECON | 4103 | International Trade | | | | | | X |
| ECON | 4343 | Managerial Economics | | | | | | |
| Business Law | | | | | | | | |
| LAW | 4043 | Law of Business Organizations | | | | | | X |
| LAW | 4053 | Employment Law | | | | | X | |
| LAW | 4073 | Business Law in Popular Culture | X | | | | | |
| REI | 4413 | Real Estate Law | | | X | | | |



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|--|------|------------------------------------|----------------|----------------|------------------|------------------|------------------|------------------|
| Real Estate | | | | | | | | |
| REI | 3413 | Real Estate Practice | | | | | | X |
| REI | 4413 | Real Estate Law | | | X | | | |
| REI | 4423 | Real Estate Finance | | | | X | | |
| REI | 4443 | Appraising & Investment | | X | | | | |
| Human Resources Management | | | | | | | | |
| LAW | 4053 | Employment Law | | | | | X | |
| MGMT | 3143 | Human Resource Management | | | | | | X |
| MGMT | 3163 | Labor Relations Negotiation | X | | | | | |
| MGMT | 4173 | Compensation & Benefits | | | | X | | |
| Sales Leadership | | | | | | | | |
| MKTG | 3093 | Professional Selling | | | | | X | |
| MKTG | 4043 | Consumer Behavior | | | | X | | X |
| MKTG | 4213 | Marketing Analytics | | | X | | | |
| MKTG | 4323 | Advanced Sales | X | | | | | |
| Marketing | | | | | | | | |
| MKTG | 3033 | Strategic Marketing Communications | | | | X | | |
| MKTG | 3093 | Professional Selling | | | | | X | |
| MKTG | 4043 | Consumer Behavior | | | | X | | X |
| MKTG | 4213 | Marketing Analytics | | | X | | | |



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|--|------|---------------------------------------|----------------|----------------|------------------|------------------|------------------|------------------|
| Marketing Analytics | | | | | | | | |
| MKTG | 4043 | Consumer Behavior | | | | X | X | |
| MKTG | 4213 | Marketing Analytics | | | X | | | |
| MKTG | 4253 | Data Analytics Visualization | X | | | | | |
| MKTG | 4313 | Prescriptive Analytics | | X | | | | |
| Hospitality Management | | | | | | | | |
| HETM | 2013 | The Hospitality Industry | X | | | | | |
| HETM | 3013 | Lodging Operations Management | | X | | | | |
| HETM | 3123 | Meeting & Event Management | | | X | | | |
| MKTG | 4023 | Services Marketing | | | | X | | |
| Supply Chain Management | | | | | | | | |
| GSCM | 3063 | Transportation | | | | | | |
| GSCM | 3163 | Supply Chain Management | | X | | X | | |
| GSCM | 4103 | Concepts of Business Logistics | | | | | | |
| GSCM | 4133 | International Logistics & Outsourcing | | | | | | |



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| BACHELOR OF SCIENCE BUSINESS ADMINISTRATION PREREQUISITES | | | | | | | | |
| CORE COURSES | | | | | | | | |
| ACCT | 2033 | Intro to Financial Accounting | No Prerequisites | | | | | |
| ACCT | 2133 | Intro to Managerial Accounting | "C" or better in ACCT 2033 | | | | | |
| BCOM | 2563 | Business Communications | ENG 1013 | | | | | |
| ECON | 2113 | Business Statistics I | MATH 1023 & ISBA 1503 | | | | | |
| FIN | 3713 | Business Finance | ACCT 2133 or ACCT 2023 | | | | | |
| GSCM | 3163 | Supply Chain Management | No Prerequisites | | | | | |
| ISBA | 1503 | Microcomputer Applications | No Prerequisites | | | | | |
| ISBA | 3013 | Management Info Systems | ISBA 1503; ACCT 2023 or ACCT 2033; & ECON 2313 | | | | | |
| ISBA | 3553 | Foundations of Business Analytics | ISBA 1503, ACCT 2033, ACCT 2133, & STAT 3233 | | | | | |
| LAW | 2023 | Legal Environment of Business | No Prerequisites | | | | | |
| MGMT | 3123 | Principles of Management | No Prerequisites | | | | | |
| MGMT | 4813 | Strategic Management | Core Courses Completed, Final Semester, Senior Standing | | | | | |
| MKTG | 3013 | Marketing | No Prerequisites | | | | | |



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|---|--|-----------|-----------|--------|--------|--------|--------|
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| <i>XE = Offered "Even" Years (e.g. 2022, 2024 etc.)</i> | | 1 | 2 | Term 1 | Term 2 | Term 1 | Term 2 |
| <i>XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)</i> | | | | | | | |

MAJOR REQUIREMENTS

Accounting Elective (3 HOURS)

| | | | |
|------|------|---------------------------|--|
| ACCT | 3003 | Intermediate Accounting I | TEMPORARILY UNAVAILABLE |
| ACCT | 4153 | Fraud Examination | ACCT 2133 & ISBA 1503 with "C" or Better |

Economics Elective (3 HOURS)

| | | | |
|------|------|-----------------------------------|---|
| ECON | 3313 | Microeconomic Analysis | ECON 2313 & ECON 2323 |
| ECON | 3353 | Macroeconomic Analysis | ECON 2313 & ECON 2323 |
| ECON | 4103 | International Trade | ECON 2313 & ECON 2323 |
| ECON | 4143 | Export Policy & Procedures | Completion of 60 hours |
| ECON | 4333 | Government Regulation of Business | ECON 2313 & ECON 2323 |
| ECON | 4343 | Managerial Economics | ECON 2313, ECON 2323, ECON 2113 or STAT 3233 & CIT 3523 |



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|--|------|----------------------------------|-----------------------------------|----------------|------------------|------------------|------------------|------------------|
| Finance Elective (3 HOURS) | | | | | | | | |
| FIN | 3763 | Financial Institutions & Markets | ECON 2313 & ECON 2323 | | | | | |
| FIN | 3813 | Intl Financial Mgmt & Banking | FIN 3713 | | | | | |
| FIN | 4013 | Financial Wealth Management | FIN 4723 | | | | | |
| FIN | 4723 | Investments | ECON 2113 or STAT 3233 & FIN 3713 | | | | | |
| FIN | 4743 | Managerial Finance | ECON 2113 or STAT 3233 & FIN 3713 | | | | | |
| FIN | 4753 | Capital Management | TEMPORARILY UNAVAILABLE | | | | | |
| REI | 3413 | Real Estate Practice | No Prerequisites | | | | | |
| REI | 3513 | Risk & Insurance | No Prerequisites | | | | | |
| REI | 4413 | Real Estate Law | No Prerequisites | | | | | |
| REI | 4423 | Real Estate Finance | No Prerequisites | | | | | |
| REI | 4433 | Real Estate Appraising | No Prerequisites | | | | | |
| International Elective (3 HOURS) | | | | | | | | |
| ECON | 4103 | International Trade | ECON 2313 & ECON 2323 | | | | | |
| ECON | 4143 | Export Policy & Procedures | Completion of 60 hours | | | | | |
| FIN | 3813 | Intl Financial Mgmt & Banking | FIN 3713 | | | | | |



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| Management Elective (3 HOURS) | | | | | | | | |
| HETM | 3013 | Lodging Operations Management | HETM 2013 | | | | | |
| HETM | 3123 | Meeting & Event Management | HETM 2013 | | | | | |
| MGMT | 3143 | Human Resource Management | MGMT 3153 | | | | | |
| MGMT | 3153 | Organizational Behavior | No Prerequisites | | | | | |
| MGMT | 3163 | Labor Relations Negotiation | MGMT 3143 | | | | | |
| MGMT | 3193 | Social Impact Management | MGMT 3123 or MGMT 3153 | | | | | |
| MGMT | 3613 | Leadership | MGMT 3123 or MGMT 3153 | | | | | |
| MGMT | 4143 | Organizational Change & Dev | MGMT 3153 | | | | | |
| MGMT | 4173 | Compensation & Benefits | MGMT 3143 | | | | | |
| Marketing Elective (3 HOURS) | | | | | | | | |
| MKTG | 3033 | Strategic Marketing Communications | MKTG 3013 | | | | | |
| MKTG | 3093 | Professional Selling | MKTG 3013 | | | | | |
| MKTG | 3193 | Sales Planning & Management | MKTG 3013 | | | | | |
| MKTG | 4023 | Services Marketing | MKTG 3013 | | | | | |
| MKTG | 4043 | Consumer Behavior | MKTG 3013 | | | | | |
| MKTG | 4213 | Marketing Analytics | MKTG 3013 | | | | | |
| MKTG | 4253 | Data Analytics Visualization | MKTG 3013 | | | | | |
| MKTG | 4313 | Prescriptive Analytics | No Prerequisites | | | | | |
| MKTG | 4323 | Advanced Sales | MKTG 3093- Co-req MKTG 3193 | | | | | |



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| PROGRAM REQUIRED GENERAL EDUCATION | | | | | | | | |
| COMS | 1203 | Oral Communications | No Prerequisites | | | | | |
| ECON | 2313 | Principles of Macroeconomics | No Prerequisites | | | | | |
| ECON | 2323 | Principles of Microeconomics | No Prerequisites | | | | | |
| AREAS OF STUDY | | | | | | | | |
| Accounting | | | | | | | | |
| ACCT | 2014 | Computerized Accounting Principles | TEMPORARILY UNAVAILABLE | | | | | |
| ACCT | 2703 | Strategic Accounting Technologies I | TEMPORARILY UNAVAILABLE | | | | | |
| ACCT | 3003 | Intermediate Accounting I | TEMPORARILY UNAVAILABLE | | | | | |
| ACCT | 4153 | Fraud Examination | ACCT 2133 & CIT 1503 | | | | | |
| Agricultural Business | | | | | | | | |
| AGEC | 1003 | Intro to Agricultural Business | No Prerequisites | | | | | |
| AGEC | 3063 | Agricultural Entrepreneurship | AGEC 1003 or ECON 2313 | | | | | |
| AGEC | 4033 | Agricultural Law | AGEC 1003 or ECON 2313 or ECON 2323 | | | | | |
| AGEC | 4073 | Agricultural Business Management | AGEC 1003 or ECON 2313 or ECON 2323 | | | | | |
| Business Analytics | | | | | | | | |
| ISBA | 2033 | Programming Fundamentals | ISBA 1503 | | | | | |
| ISBA | 3353 | Mobile App Development for Business | TEMPORARILY UNAVAILABLE | | | | | |
| ISBA | 4453 | E-Commerce Business Strategies | ISBA 3013 | | | | | |
| ISBA | 4853 | Project Management | ISBA 3013 | | | | | |



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| Finance | | | | | | | | |
| FIN | 3763 | Financial Institutions & Markets | ECON 2313 & ECON 2323 | | | | | |
| FIN | 3813 | Intl Financial Management & Banking | FIN 3713 | | | | | |
| FIN | 4723 | Investments | ECON 2113 or STAT 3233 & FIN 3713 | | | | | |
| REI | 4423 | Real Estate Finance | No Prerequisites | | | | | |
| Financial Wellness | | | | | | | | |
| FIN | 2013 | Personal Asset Management | No Prerequisites | | | | | |
| FIN | 4013 | Financial Wealth Management | FIN 4723 | | | | | |
| FIN | 4723 | Investments | ECON 2113 or STAT 3233 & FIN 3713 | | | | | |
| REI | 3413 | Real Estate Practice | No Prerequisites | | | | | |
| REI | 3513 | Risk & Insurance | No Prerequisites | | | | | |
| Economics | | | | | | | | |
| ECON | 2113 | Business Statistics | MATH 1023 & ISBA 1503 | | | | | |
| ECON | 3313 | Microeconomic Analysis | ECON 2313 & ECON 2323 | | | | | |
| ECON | 3353 | Macroeconomic Analysis | ECON 2313 & ECON 2323 | | | | | |
| ECON | 4103 | International Trade | ECON 2313 & ECON 2323 | | | | | |
| ECON | 4343 | Managerial Economics | ECON 2313, ECON 2323, ECON 2113 or STAT 3233 & CIT 3523 | | | | | |
| Business Law | | | | | | | | |
| LAW | 4043 | Law of Business Organizations | LAW 2023 | | | | | |
| LAW | 4053 | Employment Law | LAW 2023 | | | | | |
| LAW | 4073 | Business Law in Popular Culture | No Prerequisites | | | | | |
| REI | 4413 | Real Estate Law | No Prerequisites | | | | | |



Bachelor of Science in Business Administration

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MGMT 4813 MUST be Taken in the Final Semester of Graduation

| <i>X = Offered Every Year</i> <i>XE = Offered "Even" Years (e.g. 2022, 2024 etc.)</i> <i>XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)</i> | | | Fall Term 1 | Fall Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
|--|------|-----------------------------|-----------------------------|----------------|------------------|------------------|------------------|------------------|
| Real Estate | | | | | | | | |
| REI | 3413 | Real Estate Practice | No Prerequisites | | | | | |
| REI | 4413 | Real Estate Law | No Prerequisites | | | | | |
| REI | 4423 | Real Estate Finance | No Prerequisites | | | | | |
| REI | 4443 | Appraising & Investment | REI 4433 | | | | | |
| Human Resources Management | | | | | | | | |
| LAW | 4053 | Employment Law | LAW 2023 | | | | | |
| MGMT | 3143 | Human Resource Management | MGMT 3153 | | | | | |
| MGMT | 3163 | Labor Relations Negotiation | MGMT 3143 | | | | | |
| MGMT | 4173 | Compensation & Benefits | MGMT 3143 | | | | | |
| Sales Leadership | | | | | | | | |
| MKTG | 3093 | Professional Selling | MKTG 3013 | | | | | |
| MKTG | 4043 | Consumer Behavior | MKTG 3013 | | | | | |
| MKTG | 4213 | Marketing Analytics | MKTG 3013 | | | | | |
| MKTG | 4323 | Advanced Sales | MKTG 3093- Co-req MKTG 3193 | | | | | |



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|--|------|------------------------------------|------------------|----------------|------------------|------------------|------------------|------------------|
| Marketing | | | | | | | | |
| MKTG | 3033 | Strategic Marketing Communications | MKTG 3013 | | | | | |
| MKTG | 3093 | Professional Selling | MKTG 3013 | | | | | |
| MKTG | 4043 | Consumer Behavior | MKTG 3013 | | | | | |
| MKTG | 4213 | Marketing Analytics | MKTG 3013 | | | | | |
| Marketing Analytics | | | | | | | | |
| MKTG | 4043 | Consumer Behavior | MKTG 3013 | | | | | |
| MKTG | 4213 | Marketing Analytics | MKTG 3013 | | | | | |
| MKTG | 4253 | Data Analytics Visualization | MKTG 3013 | | | | | |
| MKTG | 4313 | Prescriptive Analytics | No Prerequisites | | | | | |
| Hospitality Management | | | | | | | | |
| HETM | 2013 | The Hospitality Industry | No Prerequisites | | | | | |
| HETM | 3013 | Lodging Operations Management | HETM 2013 | | | | | |
| HETM | 3123 | Meeting & Event Management | HETM 2013 | | | | | |
| MKTG | 4023 | Services Marketing | MKTG 3013 | | | | | |