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| For Academic Affairs and Research Use Only | |
| CIP Code: |  |
| Degree Code: |  |

**New Course Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **[X] New Course or [ ]Experimental Course (1-time offering) (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

|  |  |
| --- | --- |
| Po-Lin Pan 3/8/2018 **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| Marceline Hayes 3/8/2018 **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Head of Unit (If applicable)** |
| Warren Johnson 9/19/2018 **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| Gina Hogue 9/21/2018 **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Contact Person (Name, Email Address, Phone Number)

Marceline Hayes, Dept. of Communication, mhayes@astate.edu, 870-972-2816

2. Proposed Starting Term and Bulletin Year

Spring 2019

3. Proposed Course Prefix and Number (Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*. )

COMS 4503

4. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

Internship in Communication Studies

Short title: INTERNSHIP IN COMM STUDIES

5. Brief course description (40 words or fewer) as it should appear in the bulletin.

Field-based experience in a supervised setting that will enhance communication knowledge and skills.

6. Prerequisites and major restrictions. (Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

1. Yes Are there any prerequisites?
   1. If yes, which ones?

Approval of department chair.

* 1. Why or why not?

Students will need to be placed by the department.

1. No Is this course restricted to a specific major?
   1. If yes, which major? Enter text...

7. Course frequency(e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*

Fall, Spring, Summer

8. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

Experiential learning

9. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Standard

10. **No** Is this course dual listed (undergraduate/graduate)?

11. **No** Is this course cross listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*

**11.1** – If yes, please list the prefix and course number of cross listed course.

Enter text...

**11.2** – **Yes / No** Are these courses offered for equivalent credit?

Please explain. Enter text...

12. **No** Is this course in support of a new program?

a. If yes, what program?

13. **No** Does this course replace a course being deleted?

a. If yes, what course?

14. **No** Will this course be equivalent to a deleted course?

a. If yes, which course?

No

15. **Yes** Has it been confirmed that this course number is available for use?

*If no: Contact Registrar’s Office for assistance.*

16. **No** Does this course affect another program?

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

**Course Details**

17. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Overview of Internship requirements, Orientation

1. Work with site supervisor, experiential learning, work logs
2. Experiential learning, work logs
3. Experiential learning, work logs
4. Experiential learning, work logs
5. Experiential learning, work logs
6. Midterm internship report
7. Experiential learning, work logs
8. Experiential learning, work logs
9. Experiential learning, work logs
10. Experiential learning, work logs
11. Experiential learning, work logs
12. Experiential learning, work logs
13. Experiential learning, work logs
14. Final internship report

18. Special features (e.g. labs, exhibits, site visitations, etc.) internship experience on site

19. Department staffing and classroom/lab resources

Faculty with strategic communication experience on staff

1. Will this require additional faculty, supplies, etc.?

No

20. **No** Does this course require course fees?

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Course Justification**

21. Justification for course being included in program. Must include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

COMS 4503, Internship in Communication Studies provides experience in putting into practice the learning outcomes of the Communication Studies program.

b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

COMS 4503 Internship in Communication Studies includes course objectives that are in keeping with the overall program outcomes of the communication studies program – particularly creating messages appropriate to the audience, context, and purpose.

Communication Studies Assessment Data

External reviewers (2015, External Program Review Report, Bachelor of Arts in Communication Studies) stated,” Students who participate in a well-designed Internship course can gain insights into how theories explain what they encounter in a work setting, approach job interviews with more confidence and a stronger resume, and lay the foundation for future professional networking.”

c. Student population served.

Students in the Communication Studies program.

d. Rationale for the level of the course (lower, upper, or graduate).

The outcomes of the course are most appropriate for an upper level course because they include skills that should be developed in introductory and lower-level skills courses.

**Assessment**

**University Outcomes**

22. Please indicate the university-level student learning outcomes for which this new course will contribute. Check all that apply.

|  |  |  |
| --- | --- | --- |
| * 1. **[ ]** Global Awareness | * 1. **[X]** Thinking Critically | * 1. **[ ]** Information Literacy |

**Relationship with Current Program-Level Assessment Process**

23. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

COMS 4503 Internship in Communication Studies will be incorporated in the Communication Studies Assessment Program and will support the following program-level learning outcome:

1. Employ communication theories, perspectives, principles, and concepts.

2. Engage in communication inquiry.

3. Create messages appropriate to the audience, purpose, and context.

4. Critically analyze messages.

24. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

|  |  |
| --- | --- |
| Program-Level Outcome 1 (from question #23) | Employ communication theories, perspectives, principles, and concepts |
| Assessment Measure | Exit Survey - Indirect  Final Capstone Project – Direct  Senior Knowledge Exam – Direct  Supervisor practicum/Internship evaluation –Direct |
| Assessment  Timetable | Annual (Once a year on fall study day) |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment team, coordinated by department chair |
| Program-Level Outcome 2 (from question #23) | Engage in communication inquiry |
| Assessment Measure | Exit Survey - Indirect  Final Capstone Project – Direct  Senior Knowledge Exam – Direct  Supervisor practicum/Internship evaluation –Direct |
| Assessment  Timetable | Annual (Once a year on fall study day) |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment team, coordinated by department chair |
| Program-Level Outcome 3 (from question #23) | Create messages appropriate to the audience, purpose, and context |
| Assessment Measure | Exit Survey - Indirect  Final Capstone Project – Direct  Senior Knowledge Exam – Direct  Supervisor practicum/Internship evaluation –Direct |
| Assessment  Timetable | Annual (Once a year on fall study day) |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment team, coordinated by department chair |
| Program-Level Outcome 4 (from question #23) | Critically analyze messages |
| Assessment Measure | Exit Survey - Indirect  Final Capstone Project – Direct  Senior Knowledge Exam – Direct  Supervisor practicum/Internship evaluation –Direct |
| Assessment  Timetable | Annual (Once a year on fall study day) |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment team, coordinated by department chair |

*(Repeat if this new course will support additional program-level outcomes)*

**Course-Level Outcomes**

25. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

|  |  |
| --- | --- |
| ***Outcome 1*** | Employ communication theories, perspectives, principles, and concepts |
| *Which learning activities are responsible for this outcome?* | Experiential learning |
| *Assessment Measure* | Midterm and final reports, Supervisor evaluation |
| ***Outcome 2*** | Engage in communication inquiry |
| *Which learning activities are responsible for this outcome?* | Experiential learning |
| *Assessment Measure* | Midterm and final reports, Supervisor evaluation |
| ***Outcome 3*** | Create messages appropriate to the audience, purpose, and context |
| *Which learning activities are responsible for this outcome?* | Experiential learning |
| *Assessment Measure* | Midterm and final reports, Supervisor evaluation |
| ***Outcome 4*** | Critically analyze messages |
| *Which learning activities are responsible for this outcome?* | Experiential learning |
| *Assessment Measure* | Midterm and final reports, Supervisor evaluation |

**Bulletin Changes**

|  |
| --- |
| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

**Major in Communication Studies  
Bachelor of Arts**A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** **Sem. Hrs.**

UC 1013, Making Connections **3**

**General Education Requirements:** **Sem. Hrs**.See General Education Curriculum for Baccalaureate degrees (p. 84) **35**

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option*)

**Major Requirements: Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods 3

COMS 4033 Communication Studies Capstone 3

**Communication Studies Electives (21 hours required; 18 hours must be upperlevel):**

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

**COMS 4503, Internship in Communication Studies**

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

**Sub-total *36***

**Electives:** **Sem. Hrs.**

Electives **46**

**Total Required Hours:** **120**

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 218

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Interpersonal Communication**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** Sem. Hrs.

UC 1013, Making Connections **3**

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* **35**

**Major Requirements**: **Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods 3

COMS 4033 Communication Studies Capstone 3

**Communication Studies Electives:** 9

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

**COMS 4503, Internship in Communication Studies**

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

**Sub-total** **21**

Emphasis Area (Interpersonal Communication): **Sem. Hrs.**

COMS 4243, Interpersonal Communication 3

COMS 4323, Communication in Personal Relationships 3

COMS 4373, Conflict Resolution 3

COMS 4403, Seminar in Health Communication 3

**Sub-total 12**

**Electives**: **Sem. Hrs.**

Electives  **46**

**Total Required Hours: 120**

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 219

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Organizational Communication**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

First Year Making Connections Course: **Sem. Hrs.**

UC 1013, Making Connections 3

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* 35

**Major Requirements:** **Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods 3

COMS 4033 Communication Studies Capstone 3

**Communication Studies Electives:**

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

**COMS 4503, Internship in Communication Studies**

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication 9

**Sub-total** **21**

**Emphasis Area (Organizational Communication**): **Sem. Hrs.**

COMS 3203, Business and Professional Communication 3

COMS 4203, Small Group Communication 3

COMS 4263, Organizational Communication 3

COMS 4443, Leadership and Communication 3

**Sub-total 12**

**Electives:** **Sem. Hrs**.

Electives  **46**

**120**

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 220

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Public Communication**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** **Sem. Hrs.**

UC 1013, Making Connections  **3**

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* **35**

**Major Requirements**: Sem. Hrs.

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods 3

COMS 4033 Communication Studies Capstone 3

**Communication Studies Electives:**  9

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

**COMS 4503, Internship in Communication Studies**

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

**Sub-total** **21**

**Emphasis Area (Public Communication):** **Sem. Hrs.**

COMS 3243, Principles of Persuasion 3

COMS 3433, Communication Criticism 3

COMS 4253, Intercultural Communication 3

COMS 431V, Special Problems 3

**Sub-total** **12**

**Electives:** **Sem. Hrs.**

Electives 46

**Total Required Hours:** 120

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**DEPARTMENT OF COMMUNICATION**

**Communication Studies (COMS)**

**COMS 1203. Oral Communication** The theory and practice of communication in interpersonal,

small groups, and public speaking contexts, emphasizing proficiency in message organization,

delivery, and critical thinking. Fall, Spring, Summer. (ACTS#: SPCH 1003)

**COMS 1211. Intercollegiate Debate** Study and practice of intercollegiate debate. May be

repeated for credit. Demand.

**COMS 2203. Introduction to Human Communication** An introduction to and an overview

of communication, including concepts and applications. Prerequisite, COMS 1203. Demand.

**COMS 2313. Communication Theory** Study of foundational and current theories of communication and applications of these theories in communication contexts. Prerequisite, COMS 1203. Spring.

**COMS 2243. Principles of Argumentation** Principles of logical reasoning used in advocacy,

analysis, use of evidence, inductive and deductive reasoning. Spring, even.

**COMS 2253. Introduction to Health Communication** Communication in healthcare settings.

Major topics include patient provider interaction, information dissemination, cultural concerns,

ethical issues, and social support. Fall.

**COMS 2373. Introduction to Interpersonal Communication** A study of interpersonal communication. Prerequisite, COMS 1203. Spring.

**COMS 3203. Business and Professional Communication** Communication needs of people

in business and professional settings. Fall, Spring.

**COMS 3211. Intercollegiate Debate Study** and practice of intercollegiate debate. May be

repeated for credit. Demand.

**COMS 3243. Principles of Persuasion Theory** and practice of persuasion as an instrument

in motivating human conduct. Fall.

**COMS 3253. Principles of Listening** Principles of listening in the communication process,

emphasis on listening improvement. Fall, even.

**COMS 3363. Communication Research Methods** Principles of listening in the communication

process, emphasis on listening improvement. Fall, even.

**COMS 3373. Gender Communication** Study of the interrelationship between communication

and gender in various contexts. Spring, odd.

**COMS 3433. Communication Criticism** Provides critical approaches from the humanistic

condition engaging media, public discourse, and interpersonal communication. Prerequisites,

COMS 1203, or PHIL 1503 or PHIL 1103. Summer.

**COMS 4753 Communication Studies** Capstone Conduct communication research and report findings via a scholarly paper and presentation. Prerequisite, COMS 2313, COMS 3363 or COMS 3433.

**COMS 4203. Small Group Communication** Group and conference techniques for classroom,

business, and professional situations. Spring, Summer.

**COMS 4243. Interpersonal Communication** Emphasis on increasing students capacity for

openness, sensitivity, and objective appraisal. Fall, Summer.

**COMS 4253. Intercultural Communication** Identification of barriers and breakdowns to communication among cultures. Spring.

**COMS 4263. Organizational Communication** Dynamics and theories of communication

within an organization. Spring, even.

**COMS 431V. Special Problems** Prerequisite, permission of instructor. May be repeated twice

with different topics. Demand.

**COMS 4323. Communication in Personal Relationships** The course covers interpersonal

communication in the context of personal relationships, such as romantic relationships, friendships, professional relationships, and family relationships. Fall, odd.

**COMS 4373. Conflict Resolution** Conflict as a communication variable created through interpersonal interaction in dyads, small groups, families, and organizations. Dual listed as COMS 5373. Summer.

**COMS 4383. Computer Mediated Communication** This course considers how identities, relationships and communities are created and influenced by our use of computers and the internet. We will gain understanding of these processes by engaging new media scholarship and activities involving different forms of new media. Dual listed as COMS 5383. Prerequisite, COMS 1203. Spring.

**COMS 4403. Seminar in Health Communication** Study of the major cultural, interpersonal,

and public communication issues affecting health communication. Spring, odd.

**COMS 4443. Leadership and Communication** Leadership and communication in organizations and society.

**COMS 4423. Narratives in Health and Healing** Explores the social construction of health,

illness, and healing through the study narrative. Dual listed as COMS 5423. Spring.

***COMS 4503. Internship in Communication Studies*** *Field-based experience in a supervised setting that will enhance communication knowledge and skills. Prerequisite: Approval of department chair. Fall, Spring, Summer.*