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| For Academic Affairs and Research Use Only |
| Proposal Number |  |
| CIP Code:  |  |
| Degree Code: |  |

**Program Modification Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **Modification Type: [ ]Admissions, [X]Curricular Sequence, or [ ]Other**  |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Shelley Gipson | 3/12/2020 |

**Department Curriculum Committee Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**COPE Chair (if applicable)** |
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| Temma Balducci | 3/12/2020 |

**Department Chair**  |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Head of Unit (if applicable)**   |
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| Warren Johnson  | 3/18/2020 |

**College Curriculum Committee Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Undergraduate Curriculum Council Chair** |
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| Gina Hogue | 3/18/2020 |

**College Dean** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Graduate Curriculum Committee Chair** |
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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**General Education Committee Chair (if applicable)**   |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Vice Chancellor for Academic Affairs** |

1. **Contact Person** (Name, Email Address, Phone Number)

Shelley Gipson, Dept. of Art + Design, sgipson@astate.edu, 870.972.3753

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

Include:

DIGI 2003, Introduction to Coding with Swift

DIGI 3003, Intermediate Coding with Swift

DIGI 4003, Advanced Studio in Swift Coding

An additional GRFX 4703, Advanced Web Studio 3

Remove

GRFX 3303, Intermediate Typography 3

GRFX 3753, Motion Graphics 3

GRFX 4503, Professional Practice for Design 3

GRFX 4713, Design for Physical Computing 3

Change

GRFX 4803 Portfolio Capstone to GRFX 4813 Digital Design Portfolio Capstone

1. **Effective Date**

2020-2021 Bulletin

1. **Justification –** *Please provide details as to why this change is necessary.*

Digital design has shifted from the traditional solitary web-site. Web Design has transformed into Design Across Devices.[[1]](#footnote-1) By focusing the curriculum on this, our limited faculty can help our students graduate with a degree that function in today’s screen laden society.

**Bulletin Changes**

|  |
| --- |
| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

**Undergraduate Bulletin 2020-2021, pp. 222-23, current**

**Major in Graphic Design**

**Bachelor of Fine Arts
Emphasis in Digital Design**A complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/

|  |  |
| --- | --- |
| **University Requirements:**  |  |
| See University General Requirements for Baccalaureate degrees (p. 42)  |  |
| **First Year Making Connections Course:**  | **Sem. Hrs.**  |
| ART 1013, Design I Making Connections (See Art Major Core below)  | **-**  |
| **General Education Requirements:**  | **Sem. Hrs.**  |
| See General Education Curriculum for Baccalaureate degrees (p. 78) **Students with this major must take the following:** *MUS 2503, Fine Arts - MusicTHEA 2503, Fine Arts - Theatre (Required Departmental Gen. Ed. Option)*  | **35**  |
| **B.F.A. Art Major Core:** Grade of “C” or better required for all B.F.A. Art Major Core Requirements, including prerequisites.  | **Sem Hrs.**  |
| ART 1013, Design I  | 3  |
| ART 1023, Design II  | 3  |
| ART 1033, Drawing I  | 3  |
| ART 1043, Drawing II  | 3  |
| ART 3033, Drawing III  | 3  |
| ARTH 2583, Survey of Art History I  | 3  |
| ARTH 2593, Survey of Art History II  | 3  |
| **Sub-total**  | **21**  |
| **Studio Art Requirements:** Grade of “C” or better required for all Studio Art Requirements, including prerequisites.  | **Sem. Hrs.**  |
| ART 3063, Painting  | 3  |
| ART 3083, Printmaking  | 3  |
| ART 3093, Ceramics  | 3  |
| ART 3103, Sculpture  | 3  |
| ART 3403, Photography  | 3  |
| **Sub-total**  | **15**  |
| **Additional Requirements:**  | **Sem. Hrs.**  |
| ARTH 3573, History of Graphic Design  | 3  |
| Art History Elective  | 3  |
| **Sub-total**  | **6**  |
| **Emphasis Area (Digital Design):** Grade of “C” or better required for all Graphic Design Requirements, including prerequisites.  | **Sem. Hrs.**  |
| DIGI 2003, Introduction to Coding with Swift | 3 |
| DIGI 3003, Intermediate Coding with Swift  | 3 |
| DIGI 4003, Advanced Studio in Swift Coding | 3 |
| GRFX 1111, Design Technology  | 1  |
| GRFX 2103, Ideation  | 3  |
| GRFX 2203, Introduction to Graphic Design  | 3  |
| GRFX 2303, Typography and Layout  | 3  |
| GRFX 2703, Introduction to Web Design  | 3  |
| ~~GRFX 3303, Intermediate Typography~~  | ~~3~~  |
| GRFX 3400, Graphic Design Review  | 0  |
| GRFX 3703, Intermediate Web Design  | 3  |

**Major in Graphic Design (cont.)**

**Bachelor of Fine Arts
Emphasis in Digital Design**A complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/

|  |  |
| --- | --- |
| GRFX 3713, 3D Digital and Game Design  | 3  |
| ~~GRFX 3753, Motion Graphics~~  | ~~3~~  |
| ~~GRFX 4503, Professional Practice for Design~~  | ~~3~~  |
| GRFX 4603, Graphic Design Internship  | 3  |
| GRFX 4703, Advanced Web Studio (must take twice) | ~~3~~ 6 |
| ~~GRFX 4713, Design for Physical Computing~~  | ~~3~~  |
| ~~GRFX 4803, Portfolio Capstone~~  GRFX 4813, Digital Design Portfolio Capstone | 3  |
| **Select one of the following:** ART 4063, Advanced Painting ART 4083, Advanced Printmaking ART 4093, Advanced Ceramics ART 4103, Advanced Sculpture  | 3  |
| **Sub-total**  | **43**  |
| **Total Required Hours:**  | **120**  |

**p. 225, current**

##### Certificate in Swift Coding

*This certificate is not available to majors in BFA Graphic Design, Emphasis in Digital Design.*

|  |  |
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| **Required Courses:** | **Sem. Hrs.** |
| DIGI 2003, Introduction to Coding with Swift | 3 |
|  DIGI 3003, Intermediate Coding with Swift | 3 |
|  DIGI 4003, Advanced Studio in Swift Coding | 3 |
| **Total Required Hours:** | **9** |

**Undergraduate Bulletin 2020-2021, pp. 222-23, proposed**

**Major in Graphic Design**

**Bachelor of Fine Arts
Emphasis in Digital Design**A complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/

|  |  |
| --- | --- |
| **University Requirements:**  |  |
| See University General Requirements for Baccalaureate degrees (p. 42)  |  |
| **First Year Making Connections Course:**  | **Sem. Hrs.**  |
| ART 1013, Design I Making Connections (See Art Major Core below)  | **-**  |
| **General Education Requirements:**  | **Sem. Hrs.**  |
| See General Education Curriculum for Baccalaureate degrees (p. 78) **Students with this major must take the following:** *MUS 2503, Fine Arts - MusicTHEA 2503, Fine Arts - Theatre (Required Departmental Gen. Ed. Option)*  | **35**  |
| **B.F.A. Art Major Core:** Grade of “C” or better required for all B.F.A. Art Major Core Requirements, including prerequisites.  | **Sem Hrs.**  |
| ART 1013, Design I  | 3  |
| ART 1023, Design II  | 3  |
| ART 1033, Drawing I  | 3  |
| ART 1043, Drawing II  | 3  |
| ART 3033, Drawing III  | 3  |
| ARTH 2583, Survey of Art History I  | 3  |
| ARTH 2593, Survey of Art History II  | 3  |
| **Sub-total**  | **21**  |
| **Studio Art Requirements:** Grade of “C” or better required for all Studio Art Requirements, including prerequisites.  | **Sem. Hrs.**  |
| ART 3063, Painting  | 3  |
| ART 3083, Printmaking  | 3  |
| ART 3093, Ceramics  | 3  |
| ART 3103, Sculpture  | 3  |
| ART 3403, Photography  | 3  |
| **Sub-total**  | **15**  |
| **Additional Requirements:**  | **Sem. Hrs.**  |
| ARTH 3573, History of Graphic Design  | 3  |
| Art History Elective  | 3  |
| **Sub-total**  | **6**  |
| **Emphasis Area (Digital Design):** Grade of “C” or better required for all Graphic Design Requirements, including prerequisites.  | **Sem. Hrs.**  |
| DIGI 2003, Introduction to Coding with Swift | 3 |
| DIGI 3003, Intermediate Coding with Swift  | 3 |
| DIGI 4003, Advanced Studio in Swift Coding | 3 |
| GRFX 1111, Design Technology  | 1  |
| GRFX 2103, Ideation  | 3  |
| GRFX 2203, Introduction to Graphic Design  | 3  |
| GRFX 2303, Typography and Layout  | 3  |
| GRFX 2703, Introduction to Web Design  | 3  |
| GRFX 3400, Graphic Design Review  | 0  |
| GRFX 3703, Intermediate Web Design  | 3  |

**Major in Graphic Design (cont.)**

**Bachelor of Fine Arts
Emphasis in Digital Design**A complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/

|  |  |
| --- | --- |
| GRFX 3713, 3D Digital and Game Design  | 3  |
| GRFX 4603, Graphic Design Internship  | 3  |
| GRFX 4703, Advanced Web Studio (must take twice) | 6  |
| GRFX 4813, Digital Design Portfolio Capstone | 3  |
| **Select one of the following:** ART 4063, Advanced Painting ART 4083, Advanced Printmaking ART 4093, Advanced Ceramics ART 4103, Advanced Sculpture  | 3  |
| **Sub-total**  | **43**  |
| **Total Required Hours:**  | **120**  |

**p. 225, proposed**

##### Certificate in Swift Coding

 *This certificate is not available to majors in BFA Graphic Design, Emphasis in Digital Design.*

|  |  |
| --- | --- |
| **Required Courses:** | **Sem. Hrs.** |
| DIGI 2003, Introduction to Coding with Swift | 3 |
|  DIGI 3003, Intermediate Coding with Swift | 3 |
|  DIGI 4003, Advanced Studio in Swift Coding | 3 |
| **Total Required Hours:** | **9** |

**Appendix A, 8-Semester Plan**

(**Referenced in #2** - **Undergraduate Proposals Only)**

*Instructions: Please identify new courses in italics*.

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| **Arkansas State University-Jonesboro****Degree:Bachelor of Fine Arts****Major:** **Graphic Design, Digital Design emphasis****Year:2020-2021** |
| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. |
| **Year 1** |  | **Year 1** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| **ENG 1003** | **Composition I** | **3** | **X** |  | **ENG 1013** | **Composition II** | **3** | **X** |
| **MATH 1023** | **College Algebra** | **3** | **X** |  | **HUMANITIES** | **See Gen Ed List** | **3** | **X** |
| **ART 1013** | **Design I** | **3** |  |  | **ART 1043** | **Drawing II** | **3** |  |
| **ART 1033** | **Drawing I** | **3** |  |  | **ARTH 2593** | **Survey of Art History II** | **3** |   |
| **ARTH 2583** | **Survey of Art History I\*** | **3** |  |  | **GRFX 1111** | **Design Technology** | **1** |  |
|  | **\*ARTH 2583, FYE** | **3** |  |  | **GRFX 2303** | **Introduction to Graphic Design** | **3** |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 16 |  |
| **Year 2** |  | **Year 2** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| **Social Science** | **See Gen Ed List** | **3** | **X** |  | **Social Science** | **See Gen Ed List** | **3** | **X** |
| **Physical Science** | **See Gen Ed List** | **3** | **X** |  | **Life Science** | **See Gen Ed List** | **3** | **X** |
| **Physical Science** | **Lab for above** | **1** | **X** |  | **Life Science** | **Lab for above** | **1** | **X** |
| **ART 1023** | **Design II** | **3** |  |  | **ART 3033** | **Drawing III** | **3** |   |
| **GRFX 2103** | **Ideation** | **3** |  |  | **GRFX 3400** | **Graphic Design Review** | **0** |  |
| **GRFX 2403** | **Typography and Layout** | **3** |  |  | **GRFX 2703** | **Introduction to Web Design** | **3** |  |
| **Total Hours** |  | 16 |  |  | **Total Hours** |  | 13 |  |
| **Year 3** |  | **Year 3** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| **Social Science** | **See Gen Ed List** | **3** | **X** |  | **ART 3083** | **Printmaking** | **3** |  |
| **ART 3093** | **Ceramics** | **3** |   |  | **ART 3103** | **Sculpture** | **3** |  |
| **ART 3403** | **Photography** | **3** |   |  | **ARTH** | **3000/4000 Art History** | **3** |  |
| **ARTH 4573** | **History of Graphic Design** | **3** |  |  | **GRFX 3703** | **Intermediate Web Design** | **3** |  |
| **DIGI 2003** | **Introduction to Coding with Swift** | **3** |   |  | **DIGI 3003** | **Intermediate Coding with Swift** | **3** |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 15 |  |
| **Year 4** |  | **Year 4** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| **MUS 2503** | **Fine Arts Musical** | **3** | **X** |  | **THEA 2503** | **Fine Arts Theatre** | **3** | **X** |
| **ART 3063** | **Painting** | **3** |  |  | **Upper Level** | **ART 4063/4083/4103/GRFX 4143/4703** | **3** |  |
| **GRFX 3713** | **3D Digital and Game Design** | **3** |  |  | **DIGI 3003** | **Advanced Coding with Swift** | **3** |  |
| **GRFX 4603**  | **Graphic Design Internship** | **3** |   |  | **GRFX 4703** | **Advanced Web Studio** | **3** |  |
| **GRFX 4703**  | **Advanced Web Studio** | **3** |   |  | ***GRFX 4813*** | ***Digital Design Portfolio Capstone*** | **3** |  |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 15 |  |
| **Total Jr/Sr Hours 54 Total Degree Hours 120** |
| **Graduation Requirements:**Completion of HIST 2763 or HIST 2773 or POSC 2103 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013) 2.75 GPA in Major 2.00 GPA at ASU 2.00 GPA Overall Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max) Minimum 45 JR/SR Hours after completing 30 hours 120 Total Credit Hours 18 of last 24 hours must be ASU-Jonesboro courses Minimum of 57 hours from 4-year institutions 32 Resident Hours if completing second degree and first degree was not from ASU-J  |

1. “**Digital designers** use creativity and computer skills to **design** visuals associated with electronic technology. They create everything from websites and computer-game graphics to special effects for movies, and may work in a variety of industries, including entertainment, education, and advertising.” - <https://study.com/articles/Salary_and_Career_Info_for_a_Digital_Designer.html> [↑](#footnote-ref-1)