

ASSESSMENT WEBSITE INFORMATION

College: Business

DATA SAY:

The College of Business at Arkansas State University-Jonesboro annually reviews the culture of assessment in order to gain a better understanding of the assessment culture in the College of Business from the perspective of faculty members. The survey results have shown improvement from the inception to the present.

The survey results indicate that faculty have shown an increase in involvement in assessment planning, data collection, and report writing in both undergraduate and graduate programs from 74% to 87% and 33% to 65% respectively.

SO WHAT:

This survey attests to the faculty's agreement with the assessment efforts of creating and sustaining a culture of assessment within the College of Business.

HOW WE CHANGED:

There has been growth in the number of faculty members who make decisions on program changes based on assessment results in both undergraduate and graduate programs from 31% to 74% and 21% to 48% respectively

WHAT WE GOT:

The survey results suggest that faculty members show a stronger level of agreement that the assessment culture is growing and improving within the College of Business. There is also a stronger agreement of faculty members that the most important reason for assessment is to improve student learning outcomes.

