

ASSESSMENT

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MACC Program-Level Student Learning Outcomes

- Accounting Knowledge: Students will apply appropriate professional knowledge to a)develop and measure, b) analyze, and c) communicate financial and other business information
- Data Analytics and Professional Judgment: Students will apply data analysis skills and professional judgment to solve problems and make decisions in a business setting.
- Research: Students will demonstrate an ability to find and communicate answers to accounting and tax questions by using the appropriate tools to conduct research in original sources of accounting and tax standards.
- Communication: Students will demonstrate an ability to communicate effectively.