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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**NEW CERTIFICATE PROGRAM FORM**

(Also requires Arkansas Department of Higher Education (ADHE) approval)

**[ ] Undergraduate Curriculum Council**

**[X] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | John Mello | 9/2/2020 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Sharon James | 9/2/2020 |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | John Mello | 9/2/2020 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Melody Lo | 9/3/2020 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |

1. **Contact Person** (Name, Email Address, Phone Number)

Dr. John Mello  
[jmello@astate.edu](mailto:jmello@astate.edu)  
870-972-3515

1. **Name of proposed Certificate Program (Program must consist of 6-21 semester credit hours):**

Graduate Certificate in Global Supply Chain Management

1. **Proposed effective date:**

January 1, 2021

1. **Reason for proposed program implementation:**

The purpose of this program is to offer an opportunity for individuals to increase their knowledge and skills in Supply Chain Management. Furthermore, this program offers access to graduate business study for those hesitant to commit to the complete MBA program.   
  
Demand for Supply Chain Managers is expected to go up, with an expected annual increase of 23 percent over the next few years (Career.com). According the Bureau of Labor Statistics, Occupational Employment Statistics the mean salary nationally for logistics managers is $74,750 and in Arkansas, the mean is $73,000. Graduates of this program will be well-positioned to enter a growing field at relatively high salaries. ([*https://www.bls.gov/oes/current/oes112021.htm#nat*](https://www.bls.gov/oes/current/oes112021.htm#nat))

1. **Provide the following:**
   * 1. Curriculum outline - List of courses in new program – Underline required courses

GSCM 6253 Seminar in Logistics Management

GSCM 6283 Global Supply Chain Management

GSCM 6513 Logistics Operations

GSCM 6523 Sourcing and Procurement

* + 1. Total semester credit hours required for proposed program

12

* + 1. New courses and new course descriptions

No new courses needed.

* + 1. Program goals and objectives
  1. This certificate will be considered a sub-segment of the MBA program. The MBA program has a fully developed assessment plan to include the following student learning outcomes.   
     Students will
* demonstrate an ability to communicate effectively in writing
* demonstrate an ability to deliver effective oral presentations
* demonstrate an ability to lead and productively participate in group situations
* understand the role of business ethics when solving problems and making decisions
* apply quantitative and qualitative knowledge to solve problems and make decisions

The Graduate Certificate in Global Supply Chain Management will contribute to all of these outcomes and will specifically develop students’ knowledge application/problem solving skills, writing and oral presentation skills, and leadership/group participation skills.

* + 1. Expected student learning outcomes

The Graduate Certificate in Global Supply Chain Management will specifically develop students’ knowledge application/problem solving skills, critical thinking, written communication skills, and leadership/group participation skills.

* + 1. Documentation that program meets employer needs

Employer surveys conducted in Northeast Arkansas and Memphis areas indicate significant demand for detailed knowledge of supply chain operations and managerial skills. Specifically mentioned skills include understanding supply chain operations, analytical thinking and data-driven knowledge application, and strong communication and leadership skills, all of which this program is designed to deliver.

* + 1. Student demand (projected enrollment) for proposed program

25

* + 1. Program approval letter from licensure/certification entity, if required (attach)
    2. Name of institutions offering similar programs and the institution(s) used as model to develop proposed program

Michigan State University, Penn State University, University of Denver, and Saint Louis University.

* + 1. Proposed program review date (within 10 years of program implementation)

2026

1. **Will this program be offered:**
   1. **Traditional/Face-to-face** No
   2. **Distance/Online** Yes
      1. **If yes, indicate mode of distance delivery, and the percentage of courses offered via this modality (<50%, 50-99%, or 100%).**

100%

* + 1. **If online, will it be offered through Global Initiatives/Academic Partnerships (AP)?**

No

1. **Will this program be offered off-campus?** No
   1. **If yes, identify the off-campus location**

Enter text...

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

***Graduate Certificate in Global Supply Chain Management***

The Graduate Certificate in Global Supply Chain Management is designed for individuals who want to develop the skills needed to effectively work in today’s complex international supply chain environment. The program provides students with in-depth coverage of the core components of supply chain theory as applied in a dynamic international supply chain environment. Students in the program acquire the knowledge, techniques, and tools necessary to analyze supply chain designs and operations in order to develop effective solutions to problems in domestic and international sourcing, transportation, warehousing, inventory, and other supply chain activities.

**Global Supply Chain Management**

**Graduate Certificate**

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| --- | --- |
| **University Requirements:** |  |
| See Graduate School Degree Policies for additional information (p.p. 22-23) |  |
| **Core Requirements:** | Sem. Hrs. |
| GSCM 6253 Seminar in Logistics Management | 3 |
| GSCM 6283 Global Supply Chain Management | 3 |
| GSCM 6513 Logistics Operations | 3 |
| GSCM 6523 Sourcing and Procurement | 3 |
| **Total Required Hours:** | 12 |

p. 71