## **Major in Creative Media Production - Bachelor of Science**

## **Emphasis in Sports Media**

University Requirements:		
See University General Requirements for Baccalaureate degrees (p. 41)		٦
First Year Making Connections Course:	Sem. Hrs.	
UC 1013, Making Connections	3	
General Education Requirements:	Sem. Hrs.	
See General Education Curriculum for Baccalaureate degrees (p. 84)	35	٦
<b>Students with this major must take the following:</b> CMAC 1003, Mass Communication in Modern Society COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)		
Major Requirements:	Sem. Hrs.	
CMAC 1001, Media Grammar and Style	1	٦
CMAC 2003, Media Writing	3	Q
CMAC 2053, Introduction to Visual Communications	3	D
CMAC 3001, Professional Seminar	1	Q
CMAC 4073, Communications Law and Ethics	3	
MDIA 2313, Multimedia Production	3	0
MDIA 3363, Communications Research	3	
MDIA 4123, Media Management and Entrepreneurship	3	Q
MDIA 4363, Multimedia Storytelling	3	Q
Media or Communication Electives	6-9	0
Sub-total	29-32	

Emphasis Area (Sports Media):	Sem. Hrs.	
MDIA 3053, Sports Reporting	3	
MDIA 3573, Sports Production	3	
MDIA 4563, Sports Programming	3	
MDIA 4573, Sportscasting	3	
Sub-total	12	
Minor:	Sem. Hrs.	
Must be outside of the Departments of Media and Communication and approved by advisor.	18-21	
Electives:	Sem. Hrs.	
Electives	17-23	
Total Required Hours:	120	