

Faculty Senate Minutes for September 21, 2012

Chair Julie Isaacson called the meeting to order at 3:03 p.m. The meeting was held at the Delta Center for Economic Development, Room 201

Julie Isaacson requested a deviation from the agenda to allow for a presentation by Chancellor Tim Hudson.

New Business

Chancellor Hudson on Partnership in Mexico

Chancellor Hudson presented an opportunity for ASU to establish a sister campus in Mexico. The ASU Board of Trustees has also been briefed regarding this prospect, which originated during the chancellor's leadership at Texas Tech University. Such an endeavor would change the trajectory of higher education in Mexico through a public private international partnership that operates an American style university in the heart of Mexico and serves the rapidly growing market of that country. A feasibility study done at Texas Tech showed this partnership to be in considerable demand.

Chancellor Hudson has made two trips to Mexico. The Mexican government not only supports this project, but is determined to see it through. They will provide 125 acres for the campus surrounded by a larger development project covering 400 acres. The first building would also be funded as well as the restoration of an historic building on the site. This is quite a competitive opportunity for US educational institutions; however, in looking for an academic partner, the Mexican government has been impressed with ASU's academic programs and like the community of Jonesboro. They may not be exploring other universities at this time, but ASU needs to move quickly. Trustees have been briefed here at ASU.

Chancellor Hudson explained that the sister campus would be in the state of Querétaro. Its location represents a strategic opportunity. The private sector that wants to fund this picked Querétaro due to the corporations there, industries (automotive, aerospace, technological, biochemical and consumer goods cluster) climate, and safety. It is one of best states in country. Governor Calzada and the Minister of Education are anxious to visit ASU. They are coming to a football game, and also for a "watershed meeting" along with the private landowners and the team who originated this idea. The Governor of Arkansas will also be in attendance. Governor Calzada will be in office until 2015 and feels an urgency to see this enterprise initiated before he is out of office.

Chancellor Hudson stated that this partnership would benefit ASU because it would generate:

- competition globally
- financial viability (how to invest would be ASU's decision)
- a transformation for our institution and change how others view ASU
- expand our research capacity
- access to rapidly growing demands in Mexico and Latin America
- faculty and staff development opportunities (ASU teachers could teach there—the language of the instruction would be English)

- the facilitation of study abroad for our students

Chancellor Hudson further explained that the language of instruction would be English if ASU teachers might be interested in teaching there. Students would be those of high ability who could handle our admission standards without a problem. The preferred teaching style is traditional as opposed to on-line. ASU would provide leadership and strategic vision, management, instruction, IT, etc. They want an “American style” education: a transformative experience. Dr. Yvonne Unnold (Department Chair, World Languages and Cultures) is currently helping to translate our programs and curriculum into Spanish to facilitate decisions regarding degree offerings. When asking what degrees in which they are interested, the *corporations* involved in the project answer: engineering, business, and accounting; however, the *administrative* answer highlights the need for their students to become engaged, educated citizens. Henry Torres interjected mentioning his experience in meeting with two members of *Gruppo Proyecto*: they want to learn how we teach and mimic that style as educators themselves.

Chancellor Hudson remarked that the only way the project would not work, would be lack of enrollment.

Senator John Hall moved to support the project. Andy Mooneyhan seconded the motion. The motion passed unanimously.

Senator Andy Mooneyhan moved to approve the minutes for the last four meetings. The motion was seconded by Senator Faye Cocchira. Without changes or objection, all minutes were accepted.

Report from the Chair

Chair Julie Isaacson asked the new senators to stand and be recognized.

Dr. Humphrey was asked to serve as Past President since Beverly Boals Gilbert is now Dean of Continuing Education.

Election and Voting of New Officers

Senators John Hall and Tracy Farmer ran for Vice Chair. Senator Marika Kyriakos ran for Secretary (no nominations were received from the floor or as ballot write-ins). With the absence of the current Secretary, Tracy Farmer, Marika Kyriakos recorded the minutes for the meeting.

Ballot Results: Senator John Hall, Vice Chair
Senator Marika Kyriakos, Secretary

All were in favor of Senator Andy Mooneyhan as Parliamentarian.

Old Business

Kays House Update: Report by Dr. Clyde Milner of Heritage Studies

Dr. Clyde Milner, who chairs the committee organized to save Kays House, gave an overview of a meeting on 27 April 2012. The purpose of the meeting was to brief Chancellor Hudson on the situation. As a result of this meeting and subsequent discussions, the ASU Board of Trustees and Chancellor Hudson's agreed to delay demolition of the home due to strong interest in saving the house. The focus for Kays House could be related to Arkansas Heritage Sites. It could be one of four Arkansas Heritage Sites from the 1930s including the Johnny Cash home.

A meeting with Cristian Murdock on 30 August 2012 included fundraising ideas for the restoration. The full amount needed may be \$500,000 according to architect, Ken Stacks, though his estimate was \$370,000. A grant is being sought. In addition, Chancellor Hudson asked the committee to focus on acquiring one large gift of at least \$100,000 within a year. Once the first large gift is in order, he will help to launch the next step for fundraising.

Dr. Milner showed pictures of the home and a floor plan, showing possible meeting rooms and the like. The main floor would be an information center. A large room on the east side would be fine for meetings and receptions, seating 30 to 40 with an adjoining solarium. The upstairs would be appropriate for offices and meeting rooms. Dr. Milner also pointed out that sorority houses would be on either side of the property and would most likely want to use the space. As for the condition of Kays House, there is no mold, but some mildew due to drainage issues.

IP/Patent Policy Update—Dr. Dan Marburger & Dr. Jeff Pittman

The following report was given as a matter of information. No vote was in order for today.

Dr. Dan Marburger (of the College of Business: Economics and Finance) stated that a draft policy has been provided including comments made by his brother who is a Copyright Attorney; the policy deals with patents only and has been separated from copyright. The committee formulated for the modification of the previous policy met with the University Council and administrators to collaborate and devise the policy. Susan Allen (of the Chemistry Department) served on the committee and thinks the draft is a good policy; she has quite a bit of experience with patents, working with them all the time.

Dr. Marburger stressed that the committee has been trying to devise an Intellectual Property Policy that is beneficial to ASU and to the employees. In explanation, the originator of any invention owns the idea, not the employer; but the owner has the right to transfer ownership, which would need to be done in writing. There is a big benefit of transferring ownership. The university would take care of the patent, commercial expenses, etc.

Dr. Marburger further explained any reluctance on the part of the owner regarding transferring ownership. First, the university would be asking you to give up your patent rights. It would be nice to have a provision saying that the patent rights would be given back to the owner if, within a certain amount of time, the university had no interest or intent in pursuing the patent. Another concern: the current revenue sharing scheme is not binding. New administration could come in

and change the percentages of the revenue to be gained. The committee would like to seek a policy that is beneficial to everyone.

Dr. Jeff Pittman (Department of Economics and Finance) mentioned that the new proposal is significantly better. From an outside perspective, this proposal is better than any university's in his opinion. The end result was a collaborative effort that was quite congenial. There is a dramatic difference from the previous draft which went to Shared Governance. The significant edits are the result of the writing group working together.

Chair Julie Isaacson requested that all Senators read both the old and new policies to assess the material thoroughly. Senators will have the opportunity to formally vote on this policy as it moves through the shared governance process.

Instructor Qualifications-Resolution 1/20/12—Senator John Hall

Due to lack of time, this topic will be deferred until the next Senate Meeting. Dr. Hall commented that it is mostly his intent to follow-up and get the resolution to the Faculty Handbook Committee for consideration.

More New Business

Adjunct Faculty Concerns—Senator Bill Rowe

Due to lack of time, this topic will be deferred until the next Senate Meeting. Senator Rowe stated that he mainly wanted to make everyone aware of the situation.

Academic Calendar—Gina Hogue

Academic Calendar committee members, Sandra Combs (of Journalism and Printing) and Past President, Dr. Beverly Gilbert, both presented calendar options for 2013-14 and 2014-15. The options are to continue with the weeklong break during the Thanksgiving holiday, or to shorten that break to 3 days and have an earlier 2-day fall break. Dr. Gilbert discussed why the 2 options were presented for consideration. The options stem from the long period of time without a break until Thanksgiving and from the short time between the Thanksgiving holiday and finals.

Senator Bill Humphrey asked why the beginning of the second semester was so late (18 January). Dr. Lynita Cooksey (Interim Vice Chancellor and Provost) explained that it is difficult to process transcripts in time for an earlier start for the Spring Semester. Chair Julie Isaacson announced that this item would be going to Shared Governance.

Faculty Association Report—Senator Farhad Moeeni

Faculty Association Secretary/Treasurer Farhad Moeeni gave a treasury and membership report. Last year, there were 85 paying members in the Faculty Association. For 2012, this has increased to 108 members to date.

Faculty Association Report: Ad Hoc Subcommittee on Finance—Senator John Hall

Senator John Hall reported that there were six recommendations made by the Ad Hoc Subcommittee on Finance:

1. Payroll deduction option to pay dues
2. Increase payment to \$15-\$20 from \$10
3. First account: move funds from outside banking account, which is not interest-bearing
4. Second account: when minimum balance of \$5,000 is exceeded, move to interest-bearing account
5. Donate \$8,000 to \$10,000 to restoring Kays House
6. Third account: keep no more than \$10,000 in account, then move to interest-bearing account

Senator Hall stressed that the subcommittee is very concerned about Kays House. The fifth recommendation above would of course require a vote by members of the Association.

Drawing: Chair Isaacson announced that the Doug Doggett had invited a senator and their guest to accompany the football team to the Texas football game. All interested senators were allowed to include their name in the drawing for this event. Faye Cocchiara won!

Announcements from Julie Isaacson

Chair Julie Isaacson mentioned that Bill Hall would meet with the Senate later regarding the Comprehensive Campus Master Plan. She also stressed that Senators take the Committee Interest Survey. Lastly, Chair Isaacson informed the Senate that the website had been updated.

Additional Business

Senator John Hall moved that a formal letter of thanks be written to Chancellor Hudson with a copy to Dr. Len Frey (Vice Chancellor for Finance and Administration); both Chancellor Hudson and Dr. Frey were instrumental in getting the temporary road constructed by the Hypess building. Senator Bill Humphrey seconded the motion. The motion passed unanimously.

The meeting was adjourned at 4:58 p.m.

Attendees:

Association Officers:

Chair Julie Isaacson
Farhad Moeeni
Andy Mooneyhan

Agriculture & Technology:

Bill Humphrey

Business:

Faye Cocchira
Richard Segall
Jollean Sinclair

Communications:

Larz Roberts

Education:

John Hall
Minghui Gao
Ann Ross
Amany Saleh

Engineering:

Fine Arts:

Claire Garrard
Marika Kyriakos
Bill Rowe

Humanities & Social Sciences:

Warren Johnson
Lawrence Salinger

Nursing & Health Professions:

Brenda Anderson
Deanna Barymon
Gauri Bhattacharya
Bill Payne
Pat Walls

Sciences & Mathematics:

Hai Jiang
Bruce Johnson
Fabricio Medina-Bolivar
Suzanne Melescue

University:

Margaret McClain

Military Science:

Library & Information Resources: