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| For Academic Affairs and Research Use Only | |
| Proposal Number | LAC44 |
| CIP Code: |  |
| Degree Code: |  |

**Program Modification Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

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| **Modification Type: [ ]Admissions, [X]Curricular Sequence, or [ ]Other** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | Dr. Ronald Sitton | 3/10/2020 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Brad Rawlins | 3/11/2021 |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 3/16/2021 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Gina Hogue | 3/17/2021 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** | |  |  | | --- | --- | | Alan Utter | 4/12/2021 |   **Vice Chancellor for Academic Affairs** |

1. **Contact Person** (Name, Email Address, Phone Number)

Ronald Sitton, School of Media and Journalism, rsitton@astate.edu, 870-972-2979

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

Updating degree requirements for the Multimedia Journalism major following adjustments during the 2021-2022 academic year as indicated below:

1. Remove 72-hour rule.

2. Add to the major electives add MDIA 1001 (modified course), MDIA 4340, MDIA 4343.

3. Change to cumulative minimum 2.0 in the core classes.

1. **Effective Date**

Fall 2021, 2021-2022 Bulletin

1. **Justification –** *Please provide details as to why this change is necessary.*

Changes will reflect update bulletin as a result of curriculum changes approved in Spring 2020. MDIA 4340 and MDIA 4343 inadvertently were left off the major electives; adding MDIA 100 to electives provides students additional options.

A change in standards from the accrediting body will now allow students to take elective hours within the School of Media and Journalism if the student chooses. Updating the minimum GPA requirement to 2.0 will ensure students are prepared to enter the industry, as well as ensure the industry and the pubic that student journalists are proficient in their craft.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

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**MULTIMEDIA JOURNALISM DEGREE REQUIREMENTS**

Students earning a Bachelor of Science from the School of Media and Journalism must complete the following:

~~1. Take at least 72 hours outside of the three Bachelor of Science degrees offered in the School of Media and Journalism.~~

~~2~~ 1. A minor outside of the School of Media and Journalism. The minor must be approved by the student’s advisor.

~~3~~ 2. Earn no more than three hours of internship credit towards the 120 hours required for graduation.

~~4~~ 3. Take a senior exit exam on the study day prior to final exams of his or her last semester of enrollment.

~~5~~ 4. Complete an exit survey and submit a resume prior to graduation.

~~6~~ 5. Present for faculty review a portfolio website that meets specified requirements

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**Major in Multimedia Journalism**

**Bachelor of Science**

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

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| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 42) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| MDIA 1103, Making Connections in Media and Journalism | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 78)  **Students with this major must take the following:**  *MDIA 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements** Cumulative minimum 2.0 GPA or better required for B.S. Multimedia Journalism Major Requirements. | **Sem. Hrs.** |
| MDIA 1013, Principles of Journalism | 3 |
| MDIA 2043, Basic Digital Photography | 3 |
| MDIA 2201, News Practicum I | 1 |
| MDIA 2313, Digital Media Production | 3 |
| MDIA 2323, Reporting Words | 3 |
| MDIA 3013, Multimedia Reporting | 3 |
| MDIA 3063, Editing for Publications and the Web | 3 |
| MDIA 3201, News Practicum II | 1 |
| MDIA 3363, Modern Media Inquiries | 3 |
| MDIA 4003, Media Law and Ethics | 3 |
| MDIA 4053, Civic Reporting | 3 |
| MDIA ~~4201~~  **4202**, News Practicum III | ~~1~~ **2** |
| MDIA 4323, Diversity and Media | 3 |
| MDIA 4603, Internship | 3 |
| **Major Electives (Select ~~3~~ 9 hours of the following with advisor approval)**  GCOM 3673, Desktop Publishing and Publication Design  **MDIA 1001, Media Grammar and Style** MDIA2053**,** Introduction to Visual Communications  MDIA 2223**,** Video Production I **OR** GCOM 1813, Introduction to Digital Publishing  MDIA 3003, Feature Writing and Freelancing  MDIA 3053, Sports Reporting  MDIA 3083, History of the Mass Media  MDIA 3093, Photo Storytelling I  MDIA 3203, Audio Storytelling  MDIA 3383, News in Social Media MDIA 3603, Television Reporting  MDIA 4013, Photo Storytelling II MDIA 4023, Public Opinion, Propaganda and the Mass Media  MDIA 4103, Data Journalism  MDIA 4113, Specialized Reporting MDIA 4123, Media Management and Entrepreneurship  **MDIA 4340, News Production and Performance Laboratory MDIA 4343, News Production and Performance** MDIA 4552, Photojournalism Practicum and Professional Development | **Sem. Hrs.**  9 |
| **Sub-total** | **~~45~~ 46** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Departments of Communication and the School of Media and Journalism; approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | ~~16-19~~ **15-18** |
| **Total Required Hours** | **120** |

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**MULTIMEDIA JOURNALISM DEGREE REQUIREMENTS**

Students earning a Bachelor of Science from the School of Media and Journalism must complete the following:

1. A minor outside of the School of Media and Journalism. The minor must be approved by the student’s advisor.

2. Earn no more than three hours of internship credit towards the 120 hours required for graduation.

3. Take a senior exit exam on the study day prior to final exams of his or her last semester of enrollment.

4. Complete an exit survey and submit a resume prior to graduation.

5. Present for faculty review a portfolio website that meets specified requirements

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**Major in Multimedia Journalism**

**Bachelor of Science**

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

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| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 42) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| MDIA 1103, Making Connections in Media and Journalism | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 78)  **Students with this major must take the following:**  *MDIA 1003, Mass Communications in Modern Society*  *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements** Cumulative minimum 2.0 GPA or better required for B.S. Multimedia Journalism Major Requirements. | **Sem. Hrs.** |
| MDIA 1013, Principles of Journalism | 3 |
| MDIA 2043, Basic Digital Photography | 3 |
| MDIA 2201, News Practicum I | 1 |
| MDIA 2313, Digital Media Production | 3 |
| MDIA 2323, Reporting Words | 3 |
| MDIA 3013, Multimedia Reporting | 3 |
| MDIA 3063, Editing for Publications and the Web | 3 |
| MDIA 3201, News Practicum II | 1 |
| MDIA 3363, Modern Media Inquiries | 3 |
| MDIA 4003, Media Law and Ethics | 3 |
| MDIA 4053, Civic Reporting | 3 |
| MDIA 4202, News Practicum III | 2 |
| MDIA 4323, Diversity and Media | 3 |
| MDIA 4603, Internship | 3 |
| **Major Electives (Select 9 hours of the following with advisor approval)**  GCOM 3673, Desktop Publishing and Publication Design MDIA 1001, Media Grammar and Style  MDIA 2053, Introduction to Visual Communications  MDIA 2223, Video Production I OR GCOM 1813, Introduction to Digital Publishing  MDIA 3001, Professional Seminar  MDIA 3003, Feature Writing and Freelancing  MDIA 3053, Sports Reporting  MDIA 3083, History of the Mass Media  MDIA 3093, Photo Storytelling I  MDIA 3203, Audio Storytelling  MDIA 3383, News in Social Media MDIA 3603, Television Reporting  MDIA 4013, Photo Storytelling II MDIA 4023, Public Opinion, Propaganda and the Mass Media  MDIA 4103, Data Journalism  MDIA 4113, Specialized Reporting MDIA 4123, Media Management and Entrepreneurship  MDIA 4340, News Production and Performance Laboratory MDIA 4343, News Production and PerformanceMDIA 4552, Photojournalism Practicum and Professional Development | **Sem. Hrs.**  9 |
| **Sub-total** | **46** |
| **Minor:** | **Sem. Hrs.** |
| *Must be outside of the Department of Communication and the School of Media and Journalism; approved by advisor.* | **18-21** |
| **Electives:** | **Sem. Hrs.** |
| Electives | 15-18 |
| **Total Required Hours** | **120** |