



# A-State Online Services Registration Assistance

## BS in Strategic Communications

### SCHEDULE OF CLASSES 2019

REQUIRED COURSES	"x" or CRN indicates course is scheduled to be offered			
	Spring Term 1 01/14-03/01	Spring Term 2 03/11-05/04	Summer Term 1 05/28-06/28	Summer Term 2 07/01-08/02

### CORE COURSES

COMS	6253	Audience Market Analysis		13724		
COMS	5113	Integrated Marketing Communication	13723			
CMAC	6053	Quantitative Research Methods in Comm.		13717		