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| For Academic Affairs and Research Use Only |
| Proposal Number |  |
| CIP Code:  |  |
| Degree Code: |  |
|  2+2/MOUs: |  |

**Emphasis, Concentration, Option, or Minor Deletion Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Shelley Gipson | 9/18/2020 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Temma Balducci | 9/18/2020 |

**Department Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Head of Unit (if applicable)**   |
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| Warren Johnson  | 10/28/2020 |

**College Curriculum Committee Chair** |

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**Undergraduate Curriculum Council Chair** |
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| Gina Hogue | 10/29/2020 |

**College Dean** |

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**Graduate Curriculum Committee Chair** |
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**General Education Committee Chair (if applicable)**   |

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**Vice Chancellor for Academic Affairs** |

1. **Contact Person** (Name, Email Address, Phone Number)

Mindy Fulcher, Dept. of Art + Design, mfulcher@astate.edu, 870-761-2121

1. **Type of deletion request:**
2. [ ] Emphasis
3. [X] Concentration
4. [ ] Option
5. [ ]Minor
6. **Title of emphasis, concentration, option, or minor**

Bachelor of Science in Digital Innoations with Concentration in Strategic Communications

1. **Number of students still enrolled in emphasis, concentration, option, or minor:**

4

1. **How will students in the deleted emphasis, concentration, option, or minor be accommodated?**

We would teach these students out, or use appropriate course substitutions as needed. A hard deadline will be provided when the teach-out would end (one that is reasonable and all currently enrolled students could finish by).

1. **Last semester and year for graduation.**

Fall 2022

1. **Last semester for new admissions?**

Fall 2020

1. **When will written notification providing deletion information be sent to enrolled students? (In the notification, include semester and year of the last award and how student will be accommodated.)**

Students who entered program during or before Fall 2020 will be notified in writing as soon as possible. Newly admitted students would either transition over to this new program, or they would be given a couple of years to complete the program as is. A “teach out” plan will be determined for those students and/or we will determine acceptable “substitutions” to replace the few courses that will be deleted.

1. **Provide documentation of written notification to students currently enrolled in emphasis, concentration, option, or minor.**

Students will be notified and will work with Program Director/Advisor to either finish degree or convert to new degree plan.

1. **Please provide a short justification for why this emphasis, concentration, option, or minor is being deleted.**

We are adding four new concentrations in this degree which we feel will be more applicable to our students when they enter the career field.

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

**CURRENT**

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**Bachelor of Science (B.S.)**

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| --- |
| Accounting |
| Biological Sciences (emphasis in):—Biology—Botany—Pre-professional Studies—Zoology |
| Biotechnology |
| Business Administration—Sustainable Business Practices |
| Business Economics |
| Chemistry:—Pre-Health Profession Studies |
| Clinical Laboratory Science |
| Communication Disorders |
| Computer and Information Technology |
| Computer Science |
| Creative Media Production (emphasis in):—Corporate Media—Graphic Communication—Sports Media |
| Dietetics |
| Digital Innovations (emphasis in):—Graphic Communications—Strategic Communications |
| Disaster Preparedness/Emergency Mgmt. |
| Environmental Science |
| Exercise Science |

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#### ~~Major in Digital Innovations~~

**~~Bachelor of Science Concentration in Strategic Communications~~**

~~A complete 8-semester degree plan is available~~ [~~at https://www.astate.edu/info/academics/degrees/~~](http://www.astate.edu/info/academics/degrees/)

|  |  |
| --- | --- |
| **~~University Requirements:~~** |  |
| ~~See University General Requirements for Baccalaureate degrees (p. 42)~~ |  |
| **~~First Year Making Connections Course:~~** | **~~Sem. Hrs.~~** |
| ~~UC 1013, Making Connections~~ | **~~3~~** |
| **~~General Education Requirements:~~** | **~~Sem. Hrs.~~** |
| ~~See General Education Curriculum for Baccalaureate degrees (p. 78)~~**~~Students with this major must take the following:~~***~~MUS 2503, Fine Arts - Music~~**~~THEA 2503, Fine Arts - Theatre (Required Departmental Gen. Ed. Option) CMAC 1003, Mass Communication~~**~~PSY 2103, Introduction to Psychology POSC 2103, Introduction to US Government~~* | **~~35~~** |
| **~~Digital Innovations Requirements:~~**~~Grade of “C” or better required for all GRFX Requirements, including prerequisites.~~ | **~~Sem. Hrs.~~** |
| ~~GRFX 1111, Design Technology~~ | ~~1~~ |
| ~~GRFX 1112, Design Literacy~~ | ~~2~~ |
| ~~GRFX 2703, Interaction Design~~ | ~~3~~ |
| ~~GRFX 2783, Human Centered Design~~ | ~~3~~ |
| ~~GRFX 3703, Front End Web Development~~ | ~~3~~ |
| ~~GRFX 3713, 3D Digital and Game Design~~ | ~~3~~ |
| ~~GRFX 3783, Patterns in Application Design~~ | ~~3~~ |
| ~~GRFX 4603, Graphic Design Internship~~ | ~~3~~ |
| ~~GRFX 4773, Design Build I~~ | ~~3~~ |
| ~~GRFX 4783, Design Build II~~ | ~~3~~ |
| ~~GRFX 4792, Digital Innovations Portfolio~~ | ~~2~~ |
| **~~Sub-total~~** | **~~29~~** |
| **~~Concentration in Strategic Communications:~~** | **~~Sem. Hrs.~~** |
| ~~STCM 4333, Social Media Measurement~~ | ~~3~~ |
| ~~CMAC 4073, Communications Law and Ethics~~ | ~~3~~ |
| ~~COMS 4383, Computer Mediated Communication~~ | ~~3~~ |
| ~~STCM 4113, Integrated Marketing Communications~~ | ~~3~~ |
| ~~STCM 4213, Social Media in Strategic Communications~~ | ~~3~~ |
| **~~Sub-total~~** | **~~15~~** |
| **~~Electives:~~** | **~~Sem. Hrs.~~** |
| ~~Electives~~ | **~~38~~** |
| **~~Total Required Hours:~~** | **~~120~~** |