

ASSESSMENT

P.O. Box 1945, State University, AR 72467 | o: 870-680-8403 | f: 870-972-2336

B.S. Sport Management

Program-Level Student Learning Outcomes

- Demonstrate knowledge of fundamental sport management research, principles, strategies, and practices.
- Effectively apply oral and written business and professional communications skills.
- Demonstrate understanding and competence with behavioral expectations related to ethical good practice and conduct in the workplace.