

# Major in Creative Media Production - Bachelor of Science

## Emphasis in Graphic Communication

<b>University Requirements:</b>		
See University General Requirements for Baccalaureate degrees (p. 41)		<input type="checkbox"/>
<b>First Year Making Connections Course:</b>	<b>Sem. Hrs.</b>	
UC 1013, Making Connections	<b>3</b>	<input type="checkbox"/>
<b>General Education Requirements:</b>	<b>Sem. Hrs.</b>	
See General Education Curriculum for Baccalaureate degrees (p. 84)	<b>35</b>	<input type="checkbox"/>
<p><b>Students with this major must take the following:</b>  <i>CMAC 1003, Mass Communication in Modern Society</i>  <i>COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i></p>		
<b>Major Requirements:</b>	<b>Sem. Hrs.</b>	
CMAC 1001, Media Grammar and Style	1	<input type="checkbox"/>
CMAC 2003, Media Writing	3	<input type="checkbox"/>
CMAC 2053, Introduction to Visual Communications	3	<input type="checkbox"/>
CMAC 3001, Professional Seminar	1	<input type="checkbox"/>
CMAC 4073, Communications Law and Ethics	3	<input type="checkbox"/>
MDIA 2313, Multimedia Production	3	<input type="checkbox"/>
MDIA 3363, Communications Research	3	<input type="checkbox"/>
MDIA 4123, Media Management and Entrepreneurship	3	<input type="checkbox"/>
MDIA 4363, Multimedia Storytelling	3	<input type="checkbox"/>
Media or Communication Electives	6	<input type="checkbox"/>
<b>Sub-total</b>	<b>29</b>	<input type="checkbox"/>

<b>Emphasis Area (Graphic Communication):</b>	<b>Sem. Hrs.</b>	
GCOM 1813, Introduction to Digital Publishing	3	<input type="checkbox"/>
GCOM 2673, Digital Prepress Workflow	3	<input type="checkbox"/>
GCOM 3603, Graphic Production Systems	3	<input type="checkbox"/>
GCOM 3673, Desktop Publishing and Publication Design	3	<input type="checkbox"/>
GCOM 4643, Graphic Communications Management Seminar	3	<input type="checkbox"/>
<b>Sub-total</b>	<b>15</b>	<input type="checkbox"/>
<b>Minor:</b>	<b>Sem. Hrs.</b>	
<i>Must be outside of the Departments of Media and Communication and approved by advisor.</i>	<b>18-21</b>	<input type="checkbox"/>
<b>Electives:</b>	<b>Sem. Hrs.</b>	
Electives	<b>17-20</b>	<input type="checkbox"/>
<b>Total Required Hours:</b>	<b>120</b>	