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| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**New Emphasis, Concentration, Option, or Minor Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| |  |  | | --- | --- | | Shelley Gipson | 10/16/2020 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Temma Balducci | 10/20/2020 |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 10/28/2020 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Gina Hogue | 10/29/2020 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Vice Chancellor for Academic Affairs** |

1. **Contact Person (Name, Email Address, Phone Number)**

Nicole Arnell, Dept. of Art + Design • [narnell@astate.edu](mailto:narnell@astate.edu) • 303-842-3039

1. **Proposed Starting Date**

Start Date: Fall 2021, Bulletin Year: 2021-2022

1. **Title of degree program:**
2. **Proposed name of new option/concentration/emphasis/minor:**

Minor in Graphic Design

1. **Reason for proposed action that includes rationale, goals, and student population served:**

The previous minor was deleted because upper-classmen were able to register before our students, keeping them from graduating on time. We are proposing a new version of the minor that is a foundation to design literacy. Students will be introduced to the tools and methods of graphic design through special awareness, basic software knowledge and creative thinking/ideation. Students will have the opportunity to reinforce this knowledge in a 3000-level class of their choosing. This new lower-level minor allows the Department of Art + Design to welcome students from across the campus to a minor that was popular in the past and has the potential to enhance any number of degrees.

1. **Provide the following:**
   1. Curriculum outline - List of courses in new option/concentration/emphasis/minor – Underline required courses

**ART 1013, Design I**

**ART 1033, Drawing I**

**GRFX 1111, Design Technology**

**GRFX 2103, Ideation**

**GRFX 2203, Introduction to Graphic Design**

**GRFX 2303, Typography and Layout**

**SELECT 1 of the FOLLOWING:**

**ART 3433, Digital Illustration**

**GRFX 3303, Intermediate Typography**

**GRFX 3503, Identity Design  
GRFX 3603, Art Direction for Advertising**

* 1. Total semester credit hours required for option/emphasis/concentration/minor

**19**

* 1. Student demand (projected enrollment) for program option

**Projected Enrollment:   
5 new students in 2021-2022 academic year;   
7 new students each year after this**

1. **Will the new option/emphasis/concentration/minor be offered:**
   1. **Traditional/Face-to-face**  **YES**
   2. **Distance/Online**  **NO**
      1. **If yes, indicate mode of distance delivery, and the percentage of courses offered via this modality (<50%, 50-99%, or 100%).**

* + 1. **If online, will it be offered through Global Initiatives/Academic Partnerships (AP)?**

1. **Specify the amount of the additional costs required, the source of funds, and how funds will be used.**

**There are no additional costs. There is room in classes presently taught and all equipment is already present.**

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

Page 66 where minors are listed (second page of minors).   
Graphic Design would be added to this list.

**PAGE 66 AFTER:**

Finance Financial

Wealth Management

Folklore Studies

French

General Business

German History

Graphic Design

History and Philosophy of Science and Technology

Homeland Security and Disaster Preparedness

Horticulture

Interdisciplinary Family Studies

International Business

International Studies

Land Surveying and Geomatics

Leadership Studies

Logistics Management

Marine Science

Marketing

Mathematics

Medieval Studies

Military Science and Leadership

Modern European Studies

Multimedia Journalism

Music

Philosophy

Physics

Plant Science

Political Science

Precision Agriculture

Psychology Religious Studies

Renewable Energy Technology

Sales Leadership

Sociology

Spanish Strategic

Communication Statistics

Theatre

**PAGE 229 (after Minor in Digital Design)**

**Minor in Graphic Design**

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| **Required Courses:** Grade of “C” or better required for all ART/ARTH Minor Requirements, including prerequisites (Department of Art + Design minimum). Courses used to meet the requirements for the major cannot be used to meet the requirements for the minor. | **Sem. Hrs.** |
| ART 1013, Design I | 3 |
| ART 1033, Drawing I | 3 |
| GRFX 1111, Design Technology | 1 |
| GRFX 2103, Ideation | 3 |
| GRFX 2203, Introduction to Graphic Design | 3 |
| GRFX 2303, Typography and Layout\* | 3 |
| **Select one of the following:** ART 3433, Digital Illustration GRFX 3303, Intermediate Typography\* GRFX 3503, Identity Design\* GRFX 3603, Art Direction for Advertising\*  \*Students pursuing this minor are not required to take GRFX 3400, Graphic Design Review. | 3 |
| **Total Required Hours:** | **19** |