

For Academic Affairs and Research Use Only	
Proposal Number	
CIP Code:	
Degree Code:	

## PROGRAM MODIFICATION FORM

Undergraduate Curriculum Council

Graduate Council

Modification Type:  Admissions,  Curricular Sequence, or  Other

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

*Philip Tew*

ENTER DATE 2/2/22

Department Curriculum Committee Chair

ENTER DATE

COPE Chair (if applicable)

*Bill Hu*

2/2/2022  
ENTER DATE

Department Chair

ENTER DATE

Unit (if applicable)

*John Robertson*

2/2/22  
ENTER DATE

College Curriculum Committee Chair

Alan Utter

ENTER DATE

Graduate Curriculum Council Chair

ENTER DATE

Director of Assessment *(only for changes impacting assessment)*

ENTER DATE

Graduate Curriculum Committee Chair

*Jim O. Washam*

02/04/2022  
ENTER DATE

College Dean

Alan Utter

3/14/22

Vice Chancellor for Academic Affairs

ENTER DATE

General Education Committee Chair (if applicable)

**1. Contact Person** (Name, Email Address, Phone Number)

Patricia Quinn Johnston, [probertson@astate.edu](mailto:probertson@astate.edu), 870-972-2300

**2. Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

See the attached highlighted information in Appendix for the proposed changes. Appendix A includes an 8-semester plan. Appendix B includes deletions in red (with strikeout) and additions in green. Appendix C includes the before and after bulletin pages.

**3. Effective Date**

8/15/2022

**4. Justification** – *Please provide details as to why this change is necessary.*

As the Bulletin states: The major in business administration provides students with a diversified rather than a specialized program in business and economics. It is designed especially for those who need a broad background of training for managing a business of their own or for students planning to enter a large business which maintains its own specialized training program. This program requires a study of every major sector of business activity, with emphasis on creative thinking which will prepare the student for today's employment as well as for meeting tomorrow's challenges.

The proposed changes, while continuing to engage students in classes that provide a broad background in key disciplines of business, will enhance opportunities for each Business Administration student to strategically choose a set of major electives that are tailored to the student's interests and more closely aligned with the student's career objectives. Students will continue to take required business core courses and major course electives within a wide variety of fields (Accounting, Economics, Finance, Marketing, Management, etc.), but will have the opportunity to choose from a wider selection of major course electives from each field. This wider selection of business electives will better serve Business Administration students' varying interests and enhance career opportunities in an increasingly complex and changing business world.

This change will require no new faculty resources.

In addition to the increased flexibility in the categories of electives required for the major, this change corrects one typographical error in the course name for FIN 3813.

**Appendix A, 8-Semester Plan**  
**(Referenced in #2 - Undergraduate Proposals Only)**  
*Instructions: Please identify new courses in italics.*



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 2323	Principles of Microeconomics	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
<b>Total Hours</b>		<b>15</b>	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
<b>Total Hours</b>		<b>15</b>	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
ECON Elective	Upper Level JR/SR Economics Elective	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
<b>Total Hours</b>		<b>15</b>	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BUS Elective	Upper Level JR/SR Business Elective	3	
BUS Elective	Upper Level JR/SR Business Elective	3	
BUS Elective	Upper Level JR/SR Business Elective	3	
MGMT/HETM Elective	Upper Level JR/SR MGMT/HETM Elective	3	
MKTG/GSCM Elective	Upper Level JR/SR MKTG/GSCM Elective	3	
<b>Total Hours</b>		<b>15</b>	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
COMS 1203	Oral Communications	3	X
<b>Total Hours</b>		<b>16</b>	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
BIOL 1003 and 1001	Biological Science and Lab	4	X
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
<b>Total Hours</b>		<b>16</b>	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT Elective	Upper Level JR/SR Accounting Elective	3	
CIT 3013	Management Information Systems	3	
Elective	Any Level Elective	3	
FIN/REI Elective	Upper Level JR/SR FIN/REI Elective	3	
MKTG 3013	Marketing	3	
<b>Total Hours</b>		<b>15</b>	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
INTL Elective	Upper Level JR/SR International Elective	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	1	
MGMT 4813	Strategic Management	3	
<b>Total Hours</b>		<b>13</b>	

**Total Jr/Sr Hours: 48**  
**Total Degree Hours: 120**

**Graduation Requirements:**

Completion of HIST 2763 or HIST 2773 or POSC 2103  
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)  
 2.25 in major or at least a "C" in each course in major  
 2.25 overall and at least 2.00 GPA at ASU  
 2.25 in business core or at least a "C" in each core course  
 50 % of business requirements completed at ASU-Jonesboro  
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)  
 45 JR/SR Hours **after completing 30 hours**  
 120 Total Credit Hours  
 30 of last 36 hours at ASU-Jonesboro  
 32 ASU residence hours  
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.

# Bulletin Changes

## Instructions

Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.

\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.

## Appendix B – Bulletin Changes

(Referenced in #2 - Undergraduate Proposals Only)

Deletions in red; additions in green

### Major in Business Administration

<b>University Requirements:</b>	
See University General Requirements for Baccalaureate degrees (p. 47) (For Neil Griffin College of Business requirements, see p. 125)	
<b>First Year Making Connections Course:</b>	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
<b>General Education Requirements:</b>	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 84)	35
<b>Students with this major must take the following:</b> A "C" or better in MATH 2143, Business Calculus <b>OR</b> MATH 2194, Survey of Calculus <b>OR</b> MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
<b>Neil Griffin College of Business Core Courses:</b>	Sem. Hrs.
(See Beginning of Business Section)	39
<b>Major Requirements (Prerequisites Still Apply)</b>	Sem. Hrs.
<b>Accounting Elective (select one of the following):</b> -(select any upper-level ACCT course) <del>ACCT 3053, Cost Accounting with a Managerial Emphasis</del> <del>ACCT 4013, Tax Accounting I</del> <del>ACCT 4153, Fraud Examination</del>	3
<b>Finance Elective (select one of the following):</b> -(select any upper-level FIN or REI course except FIN 3713) <del>FIN 3763, Financial Institutions and Markets</del> <del>FIN 4723, Investments</del> <del>FIN 4743, Managerial Finance</del> <del>FIN 4753, Capital Management</del>	3
<b>International Elective (select one of the following):</b> ACCT 4143, International Accounting ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development FIN 3813, International <del>Finance</del> Financial Management and Banking IB 4133, International Law MGMT 4123, International Management MKTG 4113, International Marketing	3
<b>Macro-Economics Elective (select one of the following):</b> -(select any upper-level ECON course) <del>ECON 3323, Money and Banking</del> <del>ECON 3353, Macroeconomic Analysis</del> <del>ECON 3363, Labor Economics</del> <del>ECON 4323, Economic Policy Analysis</del>	3

<b>Management Elective (select one of the following):</b> (select any upper-level MGMT or HEMT course except MGMT 3123) MGMT-3143, Human Resource Management MGMT-3183, Entrepreneurship MGMT-3613, Leadership MGMT-4123, International Management MGMT-4163, Small Business Management	3
<b>Marketing Elective (select one of the following):</b> (select any upper-level MKTG or GSCM course except MKTG 3013 and GSCM 3163) MKTG-3033, Strategic Marketing Communications MKTG-3043, Retailing MKTG-4023, Services Marketing MKTG-4043, Consumer Behavior MKTG-4113, International Marketing	3

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The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>  
A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

## Major in Business Administration (cont.)

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

<b>Micro-Economics Elective (select one of the following):</b> ECON-3313, Microeconomic Analysis ECON-4303, Sports Economics ECON-4333, Government Regulations of Business ECON-4343, Managerial Economics ECON-4363, Global Environmental Policies	3
<b>Upper-level Business Electives</b>	<del>2</del> 9
<b>Sub-total</b>	<del>24</del> 27
<b>Electives:</b>	Sem. Hrs.
Electives	<del>19</del> 16
<b>Total Required Hours:</b>	<b>120</b>

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A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

APPENDIX C – BULLETIN PAGES AFTER CHANGES

<b>University Requirements:</b>	
See University General Requirements for Baccalaureate degrees (p. 47) (For Neil Griffin College of Business requirements, see p. 125)	
<b>First Year Making Connections Course:</b>	<b>Sem. Hrs.</b>
BUSN 1003, First Year Experience Business	3
<b>General Education Requirements:</b>	<b>Sem. Hrs.</b>
See General Education Curriculum for Baccalaureate degrees (p. 84)	35
<b>Students with this major must take the following:</b> A "C" or better in MATH 2143, Business Calculus <b>OR</b> MATH 2194, Survey of Calculus <b>OR</b> MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
<b>Neil Griffin College of Business Core Courses:</b>	<b>Sem. Hrs.</b>
(See Beginning of Business Section)	39
<b>Major Requirements (Prerequisites Still Apply)</b>	<b>Sem. Hrs.</b>
Accounting Elective (select any upper-level ACCT course)	3
Finance Elective (select any upper-level FIN or REI course except FIN 3713)	3
International Elective (select one of the following): ACCT 4143, International Accounting ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development FIN 3813, International Financial Management and Banking IB 4133, International Law MGMT 4123, International Management MKTG 4113, International Marketing	3
Economics Elective (select any upper-level ECON course)	3
Management Elective (select any upper-level MGMT or HEMT course except MGMT 3123)	3
Marketing Elective (select any upper-level MKTG or GSCM course except MKTG 3013 and GSCM 3163)	3

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>  
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## Major in Business Administration (cont.)

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

Upper-level Business Electives	9
Sub-total	27
<b>Electives:</b>	<b>Sem. Hrs.</b>
Electives	16
<b>Total Required Hours:</b>	<b>120</b>

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A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>