

## **ASSESSMENT WEBSITE INFORMATION**

**College: Communications      Degree Program: Journalism BS- Photojournalism**

**Chair/Director: Gil Fowler**

### **DATA SAY:**

**An examination of projects developed in the Capstone Class for Photo-Journalism majors by faculty and journalism department advisory committee members indicated that students needed to ensure diversity was addressed in some form in their portfolios. It was rated the lowest of 9 evaluation areas.**

### **SO WHAT:**

**Photo-journalism students need to be sensitized to the importance of diversity and its recognition in their work. Employers work in and hire workers in a broad range of diverse communities. Potential employees need to be sensitive to those components of a community in which they work and recognize cultural differences. An understanding of diversity and how it can be illustrated in one's work is a necessity in today's world.**

### **HOW WE CHANGED:**

**Photo-journalism students will be encouraged to include photos of diversity in their portfolios. In addition, diversity and photos illustrating diversity will be included as a class session in future sections of advanced photojournalism. Two new classes have also been developed called Portfolio and Exhibition, JOUR 4551 and Photojournalism Practicum and Professional Development, JOUR 4552 and this will be a topic of discussion in each.**

### **WHAT WE GOT:**

**Obviously, it will take time to see the impact of providing further opportunities for our students to address adversity throughout our program. It will take at least a year to have graduating seniors address this concept as they build this component into their projects which are completed each spring. Course outlines for the two new courses noted above have been submitted to the University UCC Committee for consideration and approval.**

