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| For Academic Affairs and Research Use Only |
| Proposal Number | LAC129 |
| CIP Code:  |  |
| Degree Code: |  |

**NEW OR MODIFIED COURSE PROPOSAL FORM**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

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| **[X]New Course, [ ]Experimental Course (1-time offering), or [ ]Modified Course (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Katherine Baker 9/23/2022…**Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**COPE Chair (if applicable)** |
| Temma Balducci 9/23/2022**Department Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Head of Unit (if applicable)**   |
| Warren Johnson 9/27/2022**College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Undergraduate Curriculum Council Chair** |
| Mary Elizabeth Spence 09/26/2022**Office of Assessment (new courses only)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Graduate Curriculum Committee Chair** |
| \_\_\_\_\_\_\_\_Gina Hogue\_\_\_ 9/28/2022**College Dean** | \_\_\_ Alan Utter \_\_\_\_\_\_\_\_\_\_\_\_ 10/17/22**Vice Chancellor for Academic Affairs** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**General Education Committee Chair (if applicable)**   |  |

1. **Contact Person (Name, Email Address, Phone Number)**

Dr. Temma Balducci, Dept. of Art + Design, tbalducci@astate.edu, (870) 972-3050

1. **Proposed starting term and Bulletin year for new course or modification to take effect**

Start Term Spring 2024 Bulletin Year 23-24

**Instructions:**

*Please complete all sections unless otherwise noted. For course modifications, sections with a “Modification requested?” prompt need not be completed if the answer is “No.”*

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|  | **Current (Course Modifications Only)** | **Proposed (New or Modified)** *(Indicate “N/A” if no modification)* |
| **Prefix** |  | **GRFX** |
| **Number\*** |  | **4801** |
| **Title** (include a short title that’s 30 characters or fewer) |  | **Graphic Design Senior Show** |
| **Description\*\*** |  | **Preparation of the BFA Graphic Design Senior Show. To be taken final spring semester with corequisites. Spring.****Prerequisites: Advisor and instructor permission, minimum GPA of 2.75 in all course work with an ART, ARTH, ARED, or GRFX prefix.****Corequisites: GRFX 4503 and GRFX 4803** |

 ***\**** Confirm with the Registrar’s Office that number chosen has not been used before and is available for use. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*.

\*\*Forty words or fewer (excepting prerequisites and other restrictions) as it should appear in the Bulletin.

1. **Proposed prerequisites and major restrictions** **[Modification requested? YES/NO]**

(Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

1. **YES** Are there any prerequisites?
	1. If yes, which ones?

**Prerequisites:** Advisor and instructor permission, minimum GPA of 2.75 in all course work with an ART, ARTH, ARED, or GRFX prefix.

**Corequisites:** GRFX 4503 and GRFX 4803

* 1. Why or why not?

This is to be taken with GRFX-4803 Portfolio Capstone and its corequisite GRFX-4503 Professional Practice in Design. Instead of a long list of class codes, all three courses have moved to the existing Capstone course prerequisites.

1. **YES** Is this course restricted to a specific major?
	1. If yes, which major? BFA Graphic Design
2. **Proposed course frequency [Modification requested? Yes/No]**

(e.g. Fall, Spring, Summer; if irregularly offered, please indicate, “irregular.”) *Not applicable to Graduate courses.*

Spring

1. **Proposed course type [Modification requested? Yes/No]**

Will this course be lecture only, lab only, lecture and lab, activity (e.g., physical education), dissertation/thesis, capstone, independent study, internship/practicum, seminar, special topics, or studio? Please choose one.

Studio

1. **Proposed grade type [Modification requested? Yes/No]**

What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Standard Letter

1. **NO** Is this course dual-listed (undergraduate/graduate)?
2. **NO** Is this course cross-listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross-listed course.)*

**a.** – If yes, please list the prefix and course number of the cross-listed course.

 Enter text...

 **b.** – **Yes / No** Can the cross-listed course be used to satisfy the prerequisite or degree requirements this course satisfies?

 Enter text...

1. **NO** Is this course in support of a new program?

a. If yes, what program?

 Enter text...

1. **NO** Will this course be a one-to-one equivalent to a deleted course or previous version of this course (please check with the Registrar if unsure)?

a. If yes, which course?

Enter text...

**Course Details**

1. **Proposed outline** **[Modification requested? Yes/No]**

(The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

**WEEK 1:** Course introductions. Begin working on portfolio pieces via GRFX-4803 and brand for self via GRFX-4503.

**WEEK 2:** Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 3:** Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 4:** Introduction to BAM gallery space. Discussion with faculty/staff how to best use the space to show work in both print and digital form.Review of what is due that will be shown on Branded.com (created by the professor).
Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 5:** Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 6:** Finalized specifications for BAM gallery space. Deadlines and final schedule available.Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 7:** Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 8:** Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 9:** Continued work on portfolio and brand via GRFX-4803 and -4503.

**WEEK 10:** Continued work on portfolio and brand.

**WEEK 11:** Each students’ websites and socials finalized, preparation of all materials – both printed and digital

**WEEK 12:** Each students’ websites and socials finalized, preparation of all materials – both printed and digital

**WEEK 13:** BFA Senior Show (scheduled by Bradbury Art Museum)

**WEEK 14:** Websites and socials updated post-show

**WEEK 15:** Finals, discussions

1. **Proposed special features** **[Modification requested? Yes/No]**
2. (e.g. labs, exhibits, site visitations, etc.)

Visitation to Bradbury Art Museum on campus. Discussions with Bradbury Art Museum faculty/staff to understand the requirements of the gallery space.

1. **Department staffing and classroom/lab resources**

This 1-credit class will be taught by whoever is teaching GRFX-4803. (See Justification.) This will be an overload of 1 credit.

1. Will this require additional faculty, supplies, etc.?

 **NO**

1. **NO** Does this course require course fees?

 *If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Justification**

**Modification Justification (Course Modifications Only)**

1. Justification for Modification(s)

Enter text...

**New Course Justification (New Courses Only)**

1. Justification for course. Must include:

 a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

 Spring 2022 was the first time those acquiring their BFA in Graphic Design exhibited work in the same space as fellow students earning their BFA in a studio discipline, which will be a continued effort in the future. Therefore, this extra work demanded by the gallery space vs. the former one-night “Branded” show should be recognized on top of the huge amount **of** time and effort alreadynecessary for the corequisites of GRFX-4503 and -4803. By adding this one more class in the senior semester, students better understand the amount of required time and effort from the beginning of studies and can better plan. This extra one-credit class also helps when a student does not have enough credit hours to fill requirements of scholarship or minimum hours for the university in a semester. See <http://www.brandedshow.com>. 2022 work is under Designers page; however, 2019, 2020, and 2021 work is viewable under History. *Note: This 1-credit class will be taught by whoever is teaching GRFX-4803 that semester, which will be an unpaid overload of 1 credit*.

b. How does the course fit with the mission of the department? If course is mandated by an accrediting or certifying agency, include the directive.

 See above.

c. Student population served.

Students in their final semester of study to obtain a BFA in Graphic Design.

d. Rationale for the level of the course (lower, upper, or graduate).

To be taken with Portfolio Capstone course as part of the Senior Show; hence, 4000-level.

**Assessment**

**Assessment Plan Modifications (Course Modifications Only)**

1. **Yes / No** Do the proposed modifications result in a change to the assessment plan?

 *If yes, please complete the Assessment section of the proposal*

**Relationship with Current Program-Level Assessment Process (Course modifications skip this section unless the answer to #18 is “Yes”)**

1. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

*I = Introduced; E = Emphasized; R = Reinforced; X = Assessment Capstone*

**R/X** : PLO 1: SUBJECT KNOWLEDGE : Students will be able to synthesize professional work that answers project objectives using aesthetic, conceptual, and technical skills.

**R/X** : PLO 2: PROBLEM SOLVING SKILLS: Students will be able to solve complex problems for interconnected systems of objects, people and settings using knowledge of aesthetic and contextual issues.

**R/X** : PLO 3: TECHNICAL COMPETENCE: Students will be able to create a portfolio that proves adaptation to technological innovation via effective designs that display a working knowledge of multiple processes and media.

1. Considering the indicated program-level learning outcome/s (from question #19), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

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| **Program-Level Outcome 1 (from question #19)** | SUBJECT KNOWLEDGE : Students will be able to synthesize professional work that answers project objectives using aesthetic, conceptual, and technical skills. |
| Assessment Measure | A group of Graphic Design Faculty and outside evaluators (alumni, regional designers, etc.) evaluate the student’s ability to analyze their work, be professional in their oral comments, and show conceptual understanding of project objectives.  |
| Assessment Timetable | three year cycleFall Meeting: Assessment Committee reviews data; Spring Meeting: Faculty reviews findings |
| Who is responsible for assessing and reporting on the results? | Assessment Coordinator reports on A+D Faculty evaluations |

(Repeat if this new course will support additional program-level outcomes)

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| **Program-Level Outcome 2 (from question #19)** | PROBLEM SOLVING SKILLS: Students will be able to solve complex problems for interconnected systems of objects, people and settings using knowledge of aesthetic and contextual issues. |
| Assessment Measure | A group of Graphic Design Faculty and outside evaluators (alumni, regional designers, etc.) evaluate the student’s ability to analyze their work, be professional in their oral comments, and show conceptual understanding of project objectives.  |
| Assessment Timetable | three year cycleFall Meeting: Assessment Committee reviews data; Spring Meeting: Faculty reviews findings |
| Who is responsible for assessing and reporting on the results? | Assessment Coordinator reports on A+D Faculty evaluations |
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| **Program-Level Outcome 3 (from question #19)** | TECHNICAL COMPETENCE: Students will be able to create a portfolio that proves adaptation to technological innovation via effective designs that display a working knowledge of multiple processes and media.  |
| Assessment Measure | A group of Graphic Design Faculty and outside evaluators (alumni, regional designers, etc.) evaluate the student’s ability to analyze their work, be professional in their oral comments, and show conceptual understanding of project objectives.  |
| Assessment Timetable | three year cycleFall Meeting: Assessment Committee reviews data; Spring Meeting: Faculty reviews findings |
| Who is responsible for assessing and reporting on the results? | Assessment Coordinator reports on A+D Faculty evaluations |

 **Course-Level Outcomes**

1. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

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| **Outcome 1** | Table of produced (printed and online work) from co-requisite classes at the final senior show.  |
| Which learning activities are responsible for this outcome? | The production of these and final steps in planning the event are major investments of both time and money. The development of all material occurs in the co-reqs, but the printing of all material from business cards to merchandise, payment for domains and site server space, as well as professional clothing and appearance will all be guided by professor in lecture, discussion, and critique.  |
| Assessment Measure  | Every project sheet contains a detailed rubric. Multiple discussions throughout the process will assess problem-solving skills. Final show will be assessed according to its rubric and progress throughout course. |

*(Repeat if needed for additional outcomes)*

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

**Undergraduate Bulletin 2022-2023**

[**https://catalog.astate.edu/content.php?filter%5B27%5D=GRFX&filter%5B29%5D=&filter%5Bcourse\_type%5D=-1&filter%5Bkeyword%5D=&filter%5B32%5D=1&filter%5Bcpage%5D=1&cur\_cat\_oid=3&expand=&navoid=78&search\_database=Filter#acalog\_template\_course\_filter**](https://catalog.astate.edu/content.php?filter%5B27%5D=GRFX&filter%5B29%5D=&filter%5Bcourse_type%5D=-1&filter%5Bkeyword%5D=&filter%5B32%5D=1&filter%5Bcpage%5D=1&cur_cat_oid=3&expand=&navoid=78&search_database=Filter%23acalog_template_course_filter)

**CURRENT**

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|    | •  [GRFX 4613 - Independent Study in Graphic Design](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4630) **Sem. Hrs:** **3** |
|    | •  [GRFX 4623 - Special Topics in Graphic Design](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4631) **Sem. Hrs:** **3** |
|    | •  [GRFX 4703 - Advanced Digital Studio](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4632) **Sem. Hrs:** **3** |
|    | •  [GRFX 4713 - Design for Physical Computing](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4633) **Sem. Hrs:** **3** |
|    | •  [GRFX 4723 - Virtual Reality Design and Development](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4634) **Sem. Hrs:** **3** |
|    | •  [GRFX 4773 - Design Build](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4635) **Sem. Hrs:** **3** |
|    | •  [GRFX 4793 - Digital Technology and Design Portfolio](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4636) **Sem. Hrs:** **3**[GRFX 4801 - Graphic Design Senior Show](https://catalog.astate.edu/content.php?filter%5B27%5D=GRFX&filter%5B29%5D=&filter%5Bcourse_type%5D=-1&filter%5Bkeyword%5D=&filter%5B32%5D=1&filter%5Bcpage%5D=1&cur_cat_oid=3&expand=&navoid=78&search_database=Filter)

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| Print (opens a new window)**GRFX 4801 - Graphic Design Senior Show** **Sem. Hrs:** **3**Preparation of the BFA Graphic Design Senior Show. To be taken final spring semester with corequisites. Spring.**Prerequisites:** Advisor and instructor permission, minimum GPA of 2.75 in all course work with an ART, ARTH, ARED, or GRFX prefix.**Corequisites:** GRFX 4503 and GRFX 4803. |

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|    | •  [GRFX 4803 - Portfolio Capstone](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4637) **Sem. Hrs:** **3** |

**PROPOSED**

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|    | •  [GRFX 4613 - Independent Study in Graphic Design](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4630) **Sem. Hrs:** **3** |
|    | •  [GRFX 4623 - Special Topics in Graphic Design](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4631) **Sem. Hrs:** **3** |
|    | •  [GRFX 4703 - Advanced Digital Studio](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4632) **Sem. Hrs:** **3** |
|    | •  [GRFX 4713 - Design for Physical Computing](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4633) **Sem. Hrs:** **3** |
|    | •  [GRFX 4723 - Virtual Reality Design and Development](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4634) **Sem. Hrs:** **3** |
|    | •  [GRFX 4773 - Design Build](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4635) **Sem. Hrs:** **3** |
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| Print (opens a new window)**GRFX 4801 - Graphic Design Senior Show** **Sem. Hrs:** **3**Preparation of the BFA Graphic Design Senior Show. To be taken final spring semester with corequisites. Spring.**Prerequisites:** Advisor and instructor permission, minimum GPA of 2.75 in all course work with an ART, ARTH, ARED, or GRFX prefix.**Corequisites:** GRFX 4503 and GRFX 4803. |

 |
|    | •  [GRFX 4803 - Portfolio Capstone](https://catalog.astate.edu/preview_course_nopop.php?catoid=3&coid=4637) **Sem. Hrs:** **3** |