

ASSESSMENT WEBSITE INFORMATION

College: Communications Degree Program: RTV BS
Chair/Director: Osabuohien Amienyi

DATA SAY:

Data say that students have improved the content of their portfolio material and would be more likely to obtain a job from the materials evaluated. Senior exit exam results improved from the spring 2011 semester.

SO WHAT:

The results reflect the importance of changing the way we assess our students' work and their knowledge. We need to assess from program entry until graduation. Modifications to curriculum are in the works.

HOW WE CHANGED:

Results from the Senior Exit exam for radio-television students show that the instrument needs to be revisited. This is the second time the instrument has been used but the first time that it has been divided between production and broadcast journalism emphases. Capstone evaluations show the portfolio tool is a much better measurement tool than the previous assessment products.

WHAT WE GOT:

The department is collapsing the video and audio production courses into one class and adding a course called Electronic Media Operations, which should help the students produce quality portfolios. In addition, the faculty will address ways to improve exit exam scores.

