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| --- | --- |
| For Academic Affairs and Research Use Only | |
| Proposal Number |  |
| CIP Code: |  |
| Degree Code: |  |

**Online Delivery of Existing Certificate or Degree FORM**

**(More than 50% Online)**

(Also requires Arkansas Department of Higher Education (ADHE) approval)

**[ ] Undergraduate Curriculum Council**

**[X] Graduate Council**

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| --- | --- | --- | --- | --- | --- |
| |  |  | | --- | --- | | Po-Lin Pan | 12/2/2020 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Marceline Hayes | 12/2/2020 |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Warren Johnson | 1/27/2021 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | Gina Hogue | 1/27/2021 |   **College Dean** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** | |  |  | | --- | --- | | Alan Utter | 2/26/2021 |   **Vice Chancellor for Academic Affairs** |

1. **Contact Person** (Name, Email Address, Phone Number)

Dr. Marcie Hayes, [mhayes@astate.edu](mailto:mhayes@astate.edu), 870-972-2816

1. **Name of Existing Certificate(s) or Degree(s):**

M.A. in Communication Studies

1. **Proposed Effective Date:**

Fall 2021

1. **Reason for online delivery of the Program:**

There is an increasing population of working adults who desire to enhance their education but find traditional college attendance unfeasible due to work constraints, etc. Thus, many working adults prefer the flexibility of an online degree as completion of an online degree will provide opportunities for career change or career enhancement. The current M.A. in Communication Studies degree program at Arkansas State University is a flexible degree that gives students the necessary theory and skills to advance in their career and life goals. Offering this degree online will expand the availability of the degree and give working adults and edge in a competitive world

1. **Percentage of courses to be offered online (50-99%, or 100%):**

100%

1. **Will this Program be offered through Global Initiatives/AP?**

Yes

1. **Provide the current and proposed curriculum (course number/title) with the courses that are or will be offered via distance technology underlined. Mark\* courses that will be taught by adjunct faculty.**

Current and Proposed Curriculum:

|  |  |  |
| --- | --- | --- |
| **Course No** | **Name** | **Credit Hours** |
| CMAC 6053 | Quantitative Research Methods | 3 |
| CMAC 6203 | Introduction to Graduate Study | 3 |
| CMAC 6253 | Qualitative Research Methods in Communication | 3 |
| COMS 6103 | Communication Theory | 3 |
| COMS | Communication Studies Electives | 18 |
|  |  |  |
| **Total** |  | 30 |

**There will be no change in curriculum.**