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| For Academic Affairs and Research Use Only |
| Proposal Number | LAC116 |
| CIP Code:  |  |
| Degree Code: |  |

**PROGRAM MODIFICATION FORM**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **Modification Type: [ ]Admissions, [X]Curricular Sequence, or [ ]Other**  |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Katherine Baker 9/23/2022 |  |

**Department Curriculum Committee Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**COPE Chair (if applicable)** |
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| Temma Balducci 9/23/2022 |  |

**Department Chair**  |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Head of Unit (if applicable)**   |
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| Warren Johnson 9/27/2022 |

**College Curriculum Committee Chair** |

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**Undergraduate Curriculum Council Chair** |
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**Director of Assessment** *(only for changes impacting assessment)* |

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**Graduate Curriculum Committee Chair** |
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| \_Gina Hogue\_\_\_\_\_\_\_ | 9/28/22 |

**College Dean** |

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| \_\_ Alan Utter \_\_\_\_\_\_\_ | 10/17/22 |

**Vice Chancellor for Academic Affairs** |
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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |

**General Education Committee Chair (if applicable)**   |  |

1. **Contact Person** (Name, Email Address, Phone Number)

Temma Balducci, Dept. of Art + Design, tbalducci@astate.edu, 870.972.3050

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

We are adding new classes and modifying names of existing classes, as indicated on the Bulletin page below.

1. **Effective Date**

Fall 2023

1. **Justification –** *Please provide details as to why this change is necessary.*
2. Our accrediting body, NASAD, specifies a BFA in Graphic Design should be structured as follows: 25-35% Graphic Design, 20-30% supporting Art courses, 10-15% Art and Design history and theory, and 25-35% general studies. Previously, our curriculum did not meet these criteria. The numbers were skewed with a much higher concentration of studio art courses and fewer Graphic Design courses. This modification will put us in compliance with the requirements of NASAD.
3. We lost our Digital Design faculty member, therefore, the following courses will no longer be taught: Interaction Design, Front-End Web Development, and Advanced Digital Studio.
4. Some courses have been renamed and their descriptions updated to reflect advances in the field and proper terminologies.
5. New courses were added to address weaknesses in our program and to remain competitive with other BFA Graphic Design programs.

**Bulletin Changes**

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| --- |
| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

Paste bulletin pages here...

**Before:**

##

## UNIVERSITY REQUIREMENTS:

See [University General Requirements for Baccalaureate degrees](https://catalog.astate.edu/content.php?catoid=3&navoid=67#university-general-requirements-for-all-baccalaureate-degrees)

## FIRST YEAR MAKING CONNECTIONS COURSE:

* [ARTH 2583 - Survey of Art History Before 1400](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3** (See B.F.A. Art Major Core)

## GENERAL EDUCATION REQUIREMENTS:

* See [General Education Curriculum for Baccalaureate degrees](https://catalog.astate.edu/preview_program.php?catoid=3&poid=447) **Sem. Hrs: 35**

### Students with this major must take the following:

* [MUS 2503 - Fine Arts-Music](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [THEA 2503 - Fine Arts-Theatre](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3** *(Required Departmental Gen. Ed. Option)*

## B.F.A. ART MAJOR CORE:

Grade of “C” or better required for all B.F.A. Art Major Core Requirements, including prerequisites.

* [ART 1033 - Drawing and Imaging](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 1113 - Creative Exploration](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 1123 - Creative Collaboration](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 2453 - Ideation](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ARTH 2583 - Survey of Art History Before 1400](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ARTH 2593 - Survey of Art History After 1400](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [GRFX 1413 - Design Technology](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**

### Sub-total: 21

## STUDIO ART REQUIREMENTS:

Grade of “C” or better required for all Studio Art Requirements, including prerequisites.

* [ART 3123 - Creative Practice](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 3403 - Photography](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* **ART 3433 - Digital Illustration Sem. Hrs: 3**

### Select three courses from the following:

* [**ART 3063 - Painting**](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* [**ART 3083 - Printmaking**](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* [**ART 3093 - Ceramics**](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* [**ART 3103 - Sculpture**](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* [**ART 3113 - Fiber Arts**](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**

### Sub-total: ~~15~~ 18

## ADDITIONAL REQUIREMENTS:

* [~~ARTH 3573 - History of Graphic Design~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* Art History Elective **Sem. Hrs: 3**

### Sub-total: ~~6~~ 3

## GRAPHIC DESIGN REQUIREMENTS:

Grade of “C” or better required for all Graphic Design Requirements, including prerequisites.

* [~~ART 4861 - Senior Project~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~1~~**
* [GRFX 2203 - Introduction to Graphic Design](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [GRFX 2303 - Typography I ~~Typography and Layout~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [~~GRFX 2703 - Interaction Design~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 3303 - Intermediate Typography~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 3400 - Graphic Design Review~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~0~~**
* GRFX 2403 - Typography II **Sem Hrs: 3**
* GRFX 2803 - Multi-Platform Design **Sem Hrs: 3**
* GRFX 3403 - Exploration of the Printed Form **Sem. Hrs: 3**
* [GRFX 3503 - Identity ~~Design~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) Systems **Sem. Hrs:** **3**
* GRFX 3573 - History of Graphic Design **Sem. Hrs: 3**
* [~~GRFX 4103 - Photography for the Graphic Designer~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [GRFX 4503 - Professional Practice for Design](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [GRFX 4603 - Graphic Design Internship](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* GRFX 4801 - Graphic Design Senior Show **Sem. Hrs: 1**
* [GRFX 4803 - Portfolio Capstone](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* ~~4000-level ART Studio course~~ **~~Sem. Hrs: 3~~**
* ~~Select~~ Three ~~of the following:~~ 3000-level GRFX electives **Sem. Hrs: 9**
* [~~ART 3433 - Digital Illustration~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77#/usr/local/webroot/acalog-legacy/shared/htdocs_gateway/ajax/preview_course.php)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 3603 - Art Direction for Advertising~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 3613 - Information Design~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 3703 - Front End Web Development~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**

### ~~Select~~ One ~~of the following:~~ 4000-level GRFX elective Sem. Hrs: 3

* [~~GRFX 4143 - Advanced Photography for the Graphic Designer~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 4403 - Design Entrepreneurship~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 4613 - Independent Study in Graphic Design~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 4623 - Special Topics in Graphic Design~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**
* [~~GRFX 4703 - Advanced Digital Studio~~](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77)**~~Sem. Hrs:~~****~~3~~**

### Sub-total: 43

## TOTAL REQUIRED HOURS: 120

**After:**

##

## UNIVERSITY REQUIREMENTS:

See [University General Requirements for Baccalaureate degrees](https://catalog.astate.edu/content.php?catoid=3&navoid=67#university-general-requirements-for-all-baccalaureate-degrees)

## FIRST YEAR MAKING CONNECTIONS COURSE:

* [ARTH 2583 - Survey of Art History Before 1400](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3** (See B.F.A. Art Major Core)

## GENERAL EDUCATION REQUIREMENTS:

* See [General Education Curriculum for Baccalaureate degrees](https://catalog.astate.edu/preview_program.php?catoid=3&poid=447) **Sem. Hrs: 35**

### Students with this major must take the following:

* [MUS 2503 - Fine Arts-Music](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* [THEA 2503 - Fine Arts-Theatre](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3** *(Required Departmental Gen. Ed. Option)*

## B.F.A. ART MAJOR CORE:

Grade of “C” or better required for all B.F.A. Art Major Core Requirements, including prerequisites.

* [ART 1033 - Drawing and Imaging](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 1113 - Creative Exploration](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 1123 - Creative Collaboration](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 2453 - Ideation](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ARTH 2583 - Survey of Art History Before 1400](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ARTH 2593 - Survey of Art History After 1400](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [GRFX 1413 - Design Technology](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**

### Sub-total: 21

## STUDIO ART REQUIREMENTS:

Grade of “C” or better required for all Studio Art Requirements, including prerequisites.

* [ART 3123 - Creative Practice](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* [ART 3403 - Photography](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs:** **3**
* ART 3433 - Digital Illustration **Sem. Hrs: 3**

### Select three upper-level studio art courses.

### Sub-total: 18

## ADDITIONAL REQUIREMENTS:

* Art History Elective **Sem. Hrs: 3**

### Sub-total: 3

## GRAPHIC DESIGN REQUIREMENTS:

Grade of “C” or better required for all Graphic Design Requirements, including prerequisites.

* [GRFX 2203 - Introduction to Graphic Design](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* [GRFX 2303 - Typography I](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* GRFX 2403 - Typography II **Sem. Hrs: 3**
* GRFX 2803 - Multi-Platform Design **Sem. Hrs: 3**
* GRFX 3403 - Exploration of the Printed Form **Sem. Hrs: 3**
* [GRFX 3503 - Identity](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) Systems **Sem. Hrs: 3**
* GRFX 3573 - History of Graphic Design **Sem. Hrs: 3**
* [GRFX 4503 - Professional Practice for Design](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* [GRFX 4603 - Graphic Design Internship](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* GRFX 4801 - Graphic Design Senior Show **Sem. Hrs: 1**
* [GRFX 4803 - Portfolio Capstone](https://catalog.astate.edu/preview_program.php?catoid=3&poid=570&returnto=77) **Sem. Hrs: 3**
* Three 3000-level GRFX electives **Sem. Hrs: 9**
* One 4000-level GRFX elective **Sem. Hrs: 3**

### Sub-total: 43

## TOTAL REQUIRED HOURS: 120

**Appendix A, 8-Semester Plan**

(**Referenced in #2** - **Undergraduate Proposals Only)**

*Instructions: Please identify new courses in italics*.

|  |
| --- |
| **Arkansas State University-Jonesboro****Degree: Bachelor of Fine Arts****Major: Graphic Design****Year: 2023** |
| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree. |
| **Year 1** |  | **Year 1** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| ART 2453 | Ideation | 3 |  |  | GRFX 2203 | Introduction to Graphic Design | 3 |  |
| GRFX 1413 | Design Technology | 3 |  |  | ART 1113 | Creative Exploration | 3 |  |
| ARTH 2583 | Survey of Art History Before 1400 (FYE) | 3 |  |  | ARTH 2593 | Survey of Art History After 1400 | 3 |  |
| ENG 1003 | Composition I | 3 | x |  | ENG 1013 | Composition II  | 3 | x |
| MATH | See General Education List  | 3 | x |  | HUMANITIES | See General Education List  | 3 | x |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 15 |  |
| **Year 2** |  | **Year 2** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| ART 3123 | Creative Practice | 3 |  |  | GRFX 2403 | Typography II | 3 |  |
| GRFX 2303 | Typography I | 3 |  |  | *GRFX 2803* | *Multi-Platform Design* | *3* |  |
| ART 1123 | Creative Collaboration  | 3 |  |  | ART | Art Elective | 3 |  |
| ART 1033 | Drawing and Imaging | 3 |  |  | SOCIAL | See General Education List | 3 | x |
| Physical Science | See General Education List | 3 | x |  | THEA | Fine Arts Theatre | 3 | x |
| Physical Science Lab | See General Education List | 1 | x |  |  |  |  |  |
| **Total Hours** |  | 16 |  |  | **Total Hours** |  | 15 |  |
| **Year 3** |  | **Year 3** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| GRFX 3573 | History of Graphic Design | 3 |  |  | ART 3433 | Digital Illustration | 3 |  |
| GRFX | 3000-level graphic design elective | 3 |  |  | GRFX 3503 | Identity Systems | 3 |  |
| *GRFX 3403* | *Exploration of the Printed Form* | *3* |  |  | GRFX | 3000-level graphic design elective | 3 |  |
| ART 3403 | Photography | 3 |  |  | GRFX | 3000-level graphic design elective | 3 |  |
| Life Science | See General Education List | 3 | x |  | THEA 2503 | Fine Arts Theatre | 3 | x |
| Life Science Lab | See General Education List | 1 | x |  |  |  |  |  |
| **Total Hours** |  | 16 |  |  | **Total Hours** |  | 15 |  |
| **Year 4** |  | **Year 4** |
| **Fall Semester** |  | **Spring Semester** |
| **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs** | **Gen Ed** |
| ART | Art Elective | 3 |  |  | GRFX 4803 | Portfolio | 3 |  |
| ARTH | Art History Elective | 3 |  |  | GRFX 4503 | Professional Practice | 3 |  |
| GRFX 4603 | Graphic Design Internship | 3 |  |  | *GRFX 4801* | *Graphic Design Senior Show* | *1* |  |
| GRFX  | 4000-level GRFX elective | 3 |  |  | ART | Art Elective | 3 |  |
| SOCIAL | See General Education List | 3 | x |  | SOCIAL | See General Education List | 3 | x |
| **Total Hours** |  | 15 |  |  | **Total Hours** |  | 13 |  |
| **Total Jr/Sr Hours \_52\_ Total Degree Hours \_120\_** |
| **Graduation Requirements:**No grade below C in courses with an ARED/ART/ARTH/**GRFX/DIGI** prefix may be applied to the Bachelor of Fine Arts degree. English Proficiency (Grade of C or better in ENG 1003 and ENG 1013) 2.75 GPA in Major 2.00 GPA at ASU 2.00 GPA Overall Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max) 120 Total Credit Hours 18 of last 24 hours must be ASU-Jonesboro courses 32 Resident Hours if completing second degree and first degree was not from A-State  |