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| For Academic Affairs and Research Use Only | |
| CIP Code: |  |
| Degree Code: |  |

**New Course Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **[X] New Course or [ ]Experimental Course (1-time offering) (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

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| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date… **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| Donald Kennedy 10/27/2017 **Department Chair:** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Head of Unit (If applicable)** |
| J Kim Pittcock 10/27/2017 **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| Timothy Burcham 10/27/2017 **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Contact Person (Name, Email Address, Phone Number)

**Mark Jordan,** [**mjordan@astate.edu**](mailto:mjordan@astate.edu)**, (870) 972-3942**

2. Proposed Starting Term and Bulletin Year

**Fall 2018**

3. Proposed Course Prefix and Number (Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*. )

**AGEC 4123**

4. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

**Land Economics and Farm Appraisal shortened title for transcripts: Land Econ and Farm Appraisal**

5. Brief course description (40 words or fewer) as it should appear in the bulletin.

**Physical characteristics of land, economics of land use, and principles of land utilization, classification, conservation, zoning, and land-use planning. Factors governing the price of land, methods of land valuation and appraisal.**

6. Prerequisites and major restrictions. (Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

1. **Yes / No** Are there any prerequisites? **Yes**
   1. If yes, which ones?

**AGEC 1003 or ECON 2313 or ECON 2323**

* 1. Why or why not?

1. **Yes / No** Is this course restricted to a specific major? **No**
   1. If yes, which major?

7. Course frequency(e.g. Fall, Spring, Summer). *Not applicable to Graduate courses.*

**Fall**

8. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

**Lecture only.**

9. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

**Standard letter.**

10. **Yes / No** Is this course dual listed (undergraduate/graduate)? **No**

11. **Yes / No** Is this course cross listed? **No**

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross listed course.)*

**11.1** – If yes, please list the prefix and course number of cross listed course.

**11.2** – **Yes / No** Are these courses offered for equivalent credit?

Please explain.

12. **Yes / No** Is this course in support of a new program? **No**

a. If yes, what program?

13. **Yes / No** Does this course replace a course being deleted? **Yes**

a. If yes, what course?

**AGEC 4043 Land Economics and AGEC 4013 Farm Appraisal**

14. **Yes / No** Will this course be equivalent to a deleted course? **No**

a. If yes, which course?

15. **Yes / No** Has it been confirmed that this course number is available for use? **Yes**

16. **Yes / No** Does this course affect another program? **No**

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

**Course Details**

17. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

|  |  |
| --- | --- |
| Date | Topics / Objectives / Highlights |
| Week 1 | Course Overview & Introductions |
| 1 | Physical Characteristics of Land |
| 2 | Physical Characteristics of Land; Land Classification |
| 2 | Land Classification |
| 3 | Land Utilization |
| 3 | Land Utilization; Land-Use Planning |
| 4 | Zoning Land Use |
| 4 | Zoning Land Use; Land Conservation |
| 5 | Land Conservation |
| 5 | **Examination 1** |
| 6 | Finding the Highest and Best Use for Farmland |
| 6 | Finding the Highest and Best Use for Farmland |
| 7 | How and Where to Find Land Value Data and Information |
| 7 | How and Where to Find Land Value Data and Information |
| 8 | Relationship Between Farmland Values and Agricultural Prices & Farm Incomes |
| 8 | Relationship Between Farmland Values and Agricultural Prices & Farm Incomes |
| 9 | Understanding the Income Capitalization Rate |
| 9 | Understanding the Income Capitalization Rate |
| 10 | **Examination 2** |
| 10 | The Public Land Survey System |
| 11 | The Rectangular System of Real Property Description |
| 11 | The Rectangular System of Real Property Description |
| 12 | The Three Approaches to Appraisal |
| 12 | The Three Approaches to Appraisal; How and Where to Find Comparable Property Sales |
| 13 | How and Where to Find Comparable Property Sales |
| 13 | Adjusting Land Values for Land Quality/Features and Improvements |
| 14 | Drafting a Professional Farm Appraisal |
| 14 | **Examination 3** |

18. Special features (e.g. labs, exhibits, site visitations, etc.)

**Students will be assigned field work/research to replicate steps in conducting a professional farm appraisal.**

19. Department staffing and classroom/lab resources

**Standard classroom only.**

1. Will this require additional faculty, supplies, etc.? **No**

20. **Yes / No** Does this course require course fees? **No**

**Course Justification**

21. Justification for course being included in program. Must include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

**This course is vital to helping students understand different types of land use, appropriate ways of considering and estimating land values, and valuing specific properties. These elements have been taught separately in AGEC 4013 Farm Appraisal and AGEC 4043 Land Economics. It is extremely important this material is maintained as part of the program; however, it has been determined that combining the elements of both courses, where there is considerable overlap in the subject matter, into one would provide a more efficient and effective learning environment for students.**

b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive.

O**ur program-level student learning outcome is for students to be able to “apply economic, management, marketing and financial tools to make decisions in agricultural firms.” How land is used and valued is of critical importance to all “agricultural firms,” regardless of whether they’re tied more closely to the farming/production sector or with downstream commercial elements and marketing activities. Students will be required to think critically about the many factors affecting land values, both at a macro and micro level, and why they’re so important in relation to so many other decisions affecting farms and agribusinesses.**

c. Student population served.

**This subject matter will be predominantly of interest to students majoring in Agricultural Business.**

d. Rationale for the level of the course (lower, upper, or graduate).

**The concepts presented in examining land use and values from a macro perspective as well as understanding the appropriate steps to completing a professional appraisal of an individual farm or rural property require a mastery of the more fundamental concepts of economics and the kind of work ethic and ability to apply classroom knowledge that isn’t suitable for a lower-level course.**

**Assessment**

**University Outcomes**

22. Please indicate the university-level student learning outcomes for which this new course will contribute. Check all that apply.

|  |  |  |
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| * 1. **[ ]** Global Awareness | * 1. **[X]** Thinking Critically | * 1. **[X]** Information Literacy |

**Relationship with Current Program-Level Assessment Process**

23. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

**Program Learning Outcome 2**

**This course will be required for the Agricultural Marketing and Management emphasis area within the Agricultural Business program.**

24. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

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| Program-Level Outcome 2 | Communicate written and verbal form on public and current issues affecting agribusinesses firms: **students will demonstrate written and verbal skills for effective communication in agribusiness.** |
| Assessment Measure | **Research Project** |
| Assessment  Timetable | **18-19** |
| Who is responsible for assessing and reporting on the results? | **AGEC 4073 Faculty** |

*(Repeat if this new course will support additional program-level outcomes)*

**Course-Level Outcomes**

25. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

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| **Outcomes** | **Examine the different categories of land use, the concept of putting land resources to their highest and best use, and how the economics of land use affect farmland values.**  **Develop the analytic skills to relate estimated farmland values at the state and regional level to crop production/prices and estimated farm incomes.** |
| Which learning activities are responsible for this outcome? | **An independent research project.** |
| Assessment Measure | **A rubric will be used outlining objectives and grading for the research project. Students will be required to develop and organize a dataset and deliver a short paper with their findings on land use and land value trends. The project grade will be broken down as follows: 25% on data collection/organization, 50% on paper content (i.e. demonstration of critical thinking skills), and 25% on grammar/writing style (i.e. appropriate spelling, punctuation, etc.). The goal is for at least 90% of the students to complete the project and achieve a score of at least 75%.** |

*(Repeat if needed for additional outcomes)*

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

**\*change affects page 417 in the course bulletin**

AGEC 4073 Agricultural Business Management Principles and problems involved in acquiring, organizing, and operating successful farms, ranches and other agricultural businesses, balance of enterprises, capital requirements, emphasis on managerial principles, and management simulation. Prerequisite, AGEC 1003 or ECON 2313 or ECON 2323. Fall, Spring.

AGEC 4083 Agricultural Policy and Current Issues Economic developments in agriculture, role of the government in agriculture and policies affecting rural people are considered. Text and current information are utilized. Prerequisite, AGEC 1003 or ECON 2313 or ECON 2323. Fall, Spring.

***AGEC 4123 Land Economics and Farm Appraisal Physical characteristics of land, economics of land use, and principles of land utilization, classification, conservation, zoning, and land-use planning. Factors governing the price of land, methods of land valuation and appraisal. Prerequisite, AGEC 1003 or ECON 2313 or ECON 2323. Fall.***

AGEC 419V Special Problems in Agricultural Economics For students of senior standing. Approval of the instructor and dean necessary. Credit of one, two, or three credit hours as arranged. Spring, Fall, Summer.

**\*change affects page 106 in the course bulletin**

Emphasis Area (Agricultural Marketing and Management):

Student may select from one of the career specialty areas or consult an advisor and design a program to meet the student’s particular career goals.

Sem. Hrs.

AGEC 3003, Agricultural Marketing 3

AGEC 3013, Agricultural Records 3

AGEC 3063, Agricultural Sales and Services 3

AGEC 4013, Farm Appraisal 3

AGEC 4023, International Commodity Marketing 3

AGEC 4043, Land Economics 3

***AGEC 4123, Land Economics and Farm Appraisal 3***

Sub-total 18

Electives: Sem. Hrs. Electives 13

Total Required Hours: 120