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| For Academic Affairs and Research Use Only | |
| CIP Code: |  |
| Degree Code: |  |

**New Course Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **[ ] New Course or [ ]Experimental Course (1-time offering) (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

Email completed proposals to [curriculum@astate.edu](mailto:curriculum@astate.edu) for inclusion in curriculum committee agenda.

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| --- | --- |
| Lisa Moskal 9/18/17 **Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **COPE Chair (if applicable)** |
| Marceline Hayes 9/13/2017 **Department Chair:** |  |
| Warren Johnson 9/25/2017 **College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Undergraduate Curriculum Council Chair** |
| Gina Hogue 9/25/2017 **College Dean** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (If applicable)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…  **Vice Chancellor for Academic Affairs** |

1. Contact Person (Name, Email Address, Phone Number)

**Marceline Hayes,** [**mhayes@astate.edu**](mailto:mhayes@astate.edu)**, 972-2816**

2. Proposed Starting Term and Bulletin Year

**Spring 2018**

3. Proposed Course Prefix and Number (Confirm that number chosen has not been used before. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*. )

**COMS 4533**

4. Course Title – if title is more than 30 characters (including spaces), provide short title to be used on transcripts. Title cannot have any symbols (e.g. slash, colon, semi-colon, apostrophe, dash, and parenthesis). Please indicate if this course will have variable titles (e.g. independent study, thesis, special topics).

**Communication Studies Capstone**

5. Brief course description (40 words or fewer) as it should appear in the bulletin.

**Application of skills and knowledge gained in the Communication Studies major through a research project presented orally and in writing.**

6. Prerequisites and major restrictions. (Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register). **Yes / No**

1. Are there any prerequisites? YES
   1. If yes, which ones?

**Prerequisites: COMS 2313; COMS 3363 or COMS 3433; permission of instructor**

* 1. Why or why not?

**The student will base their work on the prerequisite courses especially in the COMS 3363 or COMS 3433 research methods courses.**

1. Is this course restricted to a specific major YES
   1. If yes, which major? **Communication Studies**

7. Course frequency(e.g. Fall, Spring, Summer). **Fall, Spring** *Not applicable to Graduate courses.*

8. Will this course be lecture only, lab only, lecture and lab, activity, dissertation, experiential learning, independent study, internship, performance, practicum, recitation, seminar, special problems, special topics, studio, student exchange, occupational learning credit, or course for fee purpose only (e.g. an exam)? Please choose one.

**Capstone**

9. What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Standard letter

10. Is this course dual listed (undergraduate/graduate)? NO

11. Is this course cross listed? NO

**11.1** – If yes, please list the prefix and course number of cross listed course.

**11.2** – Are these courses offered for equivalent credit? NO

12. Is this course in support of a new program? NO

a. If yes, what program?

13. Does this course replace a course being deleted? NO

a. If yes, what course?

14. Will this course be equivalent to a deleted course? NO

a. If yes, which course?

15. Has it been confirmed that this course number is available for use? YES

16. Does this course affect another program? NO

If yes, provide confirmation of acceptance/approval of changes from the Dean, Department Head, and/or Program Director whose area this affects.

**Course Details**

17. Outline (The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Weeks 1-4 Data Collection

Weeks 5-8 Data Analysis

Weeks 9-13 Report Development

Weeks 14-16 Reporting – Presentation and Final Paper Submission

18. Special features (e.g. labs, exhibits, site visitations, etc.)

**NA**

19. Department staffing and classroom/lab resources

Marceline Hayes, Professor and Chair

Linda Clark, Assistant Professor

Michael Gray, Instructor

Matthew Thatcher, Assistant Professor

Dinah Tetteh, Assistant Professor

Scott Anderson, Assistant Professor

Sarah Scott, Instructor

1. Will this require additional faculty, supplies, etc.?

**NO**

20. Does this course require course fees? NO

*If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Course Justification**

21. Justification for course being included in program. Must include:

a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

1. In this course the student will demonstrate mastery of the following program goals through the paper and presentation in the course: 1. Demonstrate understanding of communication studies. 2. Engage in Communication Inquiry 3. Create appropriate messages 4. Critically analyze messages

b. How does the course fit with the mission established by the department for the curriculum? If course is mandated by an accrediting or certifying agency, include the directive. (See also 23 below for directive)

This course assesses the following program goals: 1. Demonstrate understanding of communication studies. 2. Engage in Communication Inquiry 3. Create appropriate messages 4. Critically analyze messages

c. Student population served.

Communication Studies majors

d. Rationale for the level of the course (lower, upper, or graduate).

Capstone; Students should have completed major requirements and majority of upper-level electives intended for graduating seniors.

**Assessment**

**University Outcomes**

22. Please indicate the university-level student learning outcomes for which this new course will contribute. Check all that apply.

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| * 1. **[ ]** Global Awareness | * 1. **[x]** Thinking Critically | * 1. **[x]** Information Literacy |

**Relationship with Current Program-Level Assessment Process**

23. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

This course is a capstone course, which will function as a final assessment of the following program outcomes.

1. Employ communication theories, perspectives, principles, and concepts

               2. Engage in communication inquiry

               3. Create messages appropriate to the audience, purpose, and context

               4. Critically analyze messages

These are goals being identified and reported in TASKSTREAM across all courses. Along with assessments throughout the program the capstone course will provide a direct measure of the program goals.

24. Considering the indicated program-level learning outcome/s (from question #23), please fill out the following table to show how and where this course fits into the program’s continuous improvement assessment process.

*For further assistance, please see the ‘Expanded Instructions’ document available on the UCC - Forms website for guidance, or contact the Office of Assessment at 870-972-2989.*

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| **Program-Level Outcome 1 (from question #23)** | Employ communication theories, perspectives, principles, and concepts. |
| Assessment Measure | Capstone Project |
| Assessment  Timetable | The assessment committee will convene during spring assessment day to assess the capstone projects completed in that semester. |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment Committee (Marceline Hayes, Matt Thatcher, Sarah Scott) |

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| **Program-Level Outcome 2 (from question #23)** | Engage in communication inquiry |
| Assessment Measure | Capstone Project |
| Assessment  Timetable | The assessment committee will convene on spring assessment day to assess the capstone projects completed that semester. |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment Committee (Marceline Hayes, Matt Thatcher, Sarah Scott) |

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| **Program-Level Outcome 3 (from question #23)** | Create messages appropriate to the audience, purpose, and context |
| Assessment Measure | Capstone project |
| Assessment  Timetable | The assessment committee will convene on assessment day to assess the capstone projects completed that semester. |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment Committee (Marceline Hayes, Matt Thatcher, Sarah Scott) |

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| **Program-Level Outcome 4 (from question #23)** | Critically analyze messages. |
| Assessment Measure | Capstone Project |
| Assessment  Timetable | The assessment committee will convene on assessment day to assess the capstone projects completed that semester. |
| Who is responsible for assessing and reporting on the results? | Communication Studies Assessment Committee (Marceline Hayes, Matt Thatcher, Sarah Scott) |

**Course-Level Outcomes**

25. What are the course-level outcomes for students enrolled in this course and the associated assessment measures?

Since this is a capstone course, the course-level outcomes are the same as the program level outcomes.

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| **Outcome 1** | Employ communication theories, perspectives, principles, and concepts. |
| Which learning activities are responsible for this outcome? | This is a capstone project. Therefore, this course does not include learning activities, but functions as an assessment of what the student has learned throughout the program. |
| Assessment Measure | The student will appropriately employ communication theory within the capstone project. The assessment committee will employ a uniform rubric to assess this outcome. |

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| **Outcome 2** | Engage in communication inquiry |
| Which learning activities are responsible for this outcome? | This is a capstone project. Therefore, this course is not a learning activities course, but an assessment of what the student has learned throughout the program. |
| Assessment Measure | The student will appropriately employ communication research methods within the capstone project. The assessment committee will employ a uniform rubric to assess this outcome. |

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| **Outcome 3** | Create messages appropriate to the audience, purpose, and context |
| Which learning activities are responsible for this outcome? | This is a capstone project. Therefore, this course is not a learning activities course, but an assessment of what the student has learned throughout the program. |
| Assessment Measure | The student will present a final paper using appropriate style guidelines (APA or MLA) and perform a public presentation of her or his work. The assessment committee will employ a uniform rubric to assess this outcome. |

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| **Outcome 4** | Critically analyze messages. |
| Which learning activities are responsible for this outcome? | Students will take this course in their senior year. |
| Assessment Measure | The student will collect and analyze communication data within the capstone project. The assessment committee will employ a uniform rubric to assess this outcome. |

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Follow the following guidelines for indicating necessary changes.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  - Deleted courses/credit hours should be marked with a red strike-through (~~red strikethrough~~)  - New credit hours and text changes should be listed in blue using enlarged font (blue using enlarged font).  - Any new courses should be listed in blue bold italics using enlarged font (***blue bold italics using enlarged font***)  *You can easily apply any of these changes by selecting the example text in the instructions above, double-clicking the ‘format painter’ icon 🡪 , and selecting the text you would like to apply the change to.*  *Please visit* [*https://youtu.be/yjdL2n4lZm4*](https://youtu.be/yjdL2n4lZm4) *for more detailed instructions.* |

**Major in Communication Studies  
Bachelor of Arts**A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** **Sem. Hrs.**

UC 1013, Making Connections **3**

**General Education Requirements:** **Sem. Hrs**.See General Education Curriculum for Baccalaureate degrees (p. 84) **35**

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option*)

**Major Requirements: Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives (21 hours required; 18 hours must be upperlevel):**

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication 21

**Sub-total ~~33~~ *36***

**Electives:** **Sem. Hrs.**

Electives ~~49~~ ***46***

**Total Required Hours:** **120**

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 218

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Interpersonal Communication**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** Sem. Hrs.

UC 1013, Making Connections **3**

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* **35**

**Major Requirements**: **Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives:** 9

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

**Sub-total** **~~21~~ 24**

Emphasis Area (Interpersonal Communication): **Sem. Hrs.**

COMS 4243, Interpersonal Communication 3

COMS 4323, Communication in Personal Relationships 3

COMS 4373, Conflict Resolution 3

COMS 4403, Seminar in Health Communication 3

**Sub-total 12**

**Electives**: **Sem. Hrs.**

Electives  **~~49~~ *46***

**Total Required Hours: 120**

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 219

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Organizational Communication**

A complete 8-semester degree plan is available at <http://registrar.astate.edu/>.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

First Year Making Connections Course: **Sem. Hrs.**

UC 1013, Making Connections 3

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* 35

**Major Requirements:** **Sem. Hrs.**

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives:**

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication 9

**Sub-total** **~~21~~ 24**

**Emphasis Area (Organizational Communication**): **Sem. Hrs.**

COMS 3203, Business and Professional Communication 3

COMS 4203, Small Group Communication 3

COMS 4263, Organizational Communication 3

COMS 4443, Leadership and Communication 3

**Sub-total 12**

**Electives:** **Sem. Hrs**.

Electives  **~~49~~ *46***

**120**

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 220

**Major in Communication Studies**

**Bachelor of Arts**

**Emphasis in Public Communication**

A complete 8-semester degree plan is available at http://registrar.astate.edu/.

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 41)

**First Year Making Connections Course:** **Sem. Hrs.**

UC 1013, Making Connections  **3**

**General Education Requirements:** **Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p. 84)

Students with this major must take the following:

*CMAC 1003, Mass Communication in Modern Society*

*COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* **35**

**Major Requirements**: Sem. Hrs.

COMS 2243, Principles of Argumentation 3

COMS 2313, Communication Theory 3

COMS 2373, Introduction to Interpersonal Communication 3

COMS 3363, Communication Research Methods OR COMS 3433, Communication Criticism 3

*COMS 4533, Communication Studies Capstone 3*

**Communication Studies Electives:**  9

AD 3023, Principles of Advertising

COMS 2253, Introduction to Health Communication

COMS 3203, Business and Professional Communication

COMS 3243, Principles of Persuasion

COMS 3253, Principles of Listening

COMS 3363, Communication Research Methods

*If not taken to satisfy the core requirement*

COMS 3373, Gender Communication

COMS 3433, Communication Criticism

*If not taken to satisfy the core requirement*

COMS 4203, Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

**Sub-total ~~21~~ 24**

**Emphasis Area (Public Communication):** **Sem. Hrs.**

COMS 3243, Principles of Persuasion 3

~~COMS 3433, Communication Criticism~~ PR 3003, Principles of Public Relations 3

COMS 4253, Intercultural Communication 3

COMS 431V, Special Problems 3

**Sub-total** **12**

**Electives:** **Sem. Hrs.**

Electives ~~49~~ ***46***

**Total Required Hours:** 120

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 221

**Communication Studies (COMS)**

**COMS 1203. Oral Communication** The theory and practice of communication in interpersonal,

small groups, and public speaking contexts, emphasizing proficiency in message organization,

delivery, and critical thinking. Fall, Spring, Summer. (ACTS#: SPCH 1003)

**COMS 1211. Intercollegiate Debate** Study and practice of intercollegiate debate. May be

repeated for credit. Demand.

**COMS 2203. Introduction to Human Communication** An introduction to and an overview

of communication, including concepts and applications. Prerequisite, COMS 1203. Demand.

**COMS 2313. Communication Theory** Study of foundational and current theories of communication and applications of these theories in communication contexts. Prerequisite, COMS 1203. Spring.

**COMS 2243. Principles of Argumentation** Principles of logical reasoning used in advocacy,

analysis, use of evidence, inductive and deductive reasoning. Spring, even.

**COMS 2253. Introduction to Health Communication** Communication in healthcare settings.

Major topics include patient provider interaction, information dissemination, cultural concerns,

ethical issues, and social support. Fall.

**COMS 2373. Introduction to Interpersonal Communication** A study of interpersonal communication. Prerequisite, COMS 1203. Spring.

**COMS 3203. Business and Professional Communication** Communication needs of people

in business and professional settings. Fall, Spring.

**COMS 3211. Intercollegiate Debate Study** and practice of intercollegiate debate. May be

repeated for credit. Demand.

**COMS 3243. Principles of Persuasion Theory** and practice of persuasion as an instrument

in motivating human conduct. Fall.

**COMS 3253. Principles of Listening** Principles of listening in the communication process,

emphasis on listening improvement. Fall, even.

**COMS 3363. Communication Research Methods** ~~Principles of listening in the communication~~

~~process, emphasis on listening improvement.~~ *Study of qualitative and quantitative approaches to communication research.* Fall, even.

**COMS 3373. Gender Communication** Study of the interrelationship between communication

and gender in various contexts. Spring, odd.

**COMS 3433. Communication Criticism** Provides critical approaches from the humanistic

condition engaging media, public discourse, and interpersonal communication. Prerequisites,

COMS 1203, or PHIL 1503 or PHIL 1103. Summer.

***COMS 4533. Communication Studies Capstone*** *Application of skills and knowledge gained in the Communication Studies major through a research project presented orally and in writing. Prerequisites: COMS 2313; COMS 3363 or COMS 3433; permission of instructor. Fall, Spring.*

**COMS 4203. Small Group Communication** Group and conference techniques for classroom,

business, and professional situations. Spring, Summer.

**COMS 4243. Interpersonal Communication** Emphasis on increasing students capacity for

openness, sensitivity, and objective appraisal. Fall, Summer.

**COMS 4253. Intercultural Communication** Identification of barriers and breakdowns to communication among cultures. Spring.

**COMS 4263. Organizational Communication** Dynamics and theories of communication

within an organization. Spring, even.

**COMS 431V. Special Problems** Prerequisite, permission of instructor. May be repeated twice

with different topics. Demand.

**COMS 4323. Communication in Personal Relationships** The course covers interpersonal

communication in the context of personal relationships, such as romantic relationships, friendships, professional relationships, and family relationships. Fall, odd.

**COMS 4373. Conflict Resolution** Conflict as a communication variable created through interpersonal interaction in dyads, small groups, families, and organizations. Dual listed as COMS 5373. Summer.

*The bulletin can be accessed at* [*http://www.astate.edu/a/registrar/students/*](http://www.astate.edu/a/registrar/students/) 476