

For Academic Affairs and Research Use Only	
Proposal Number	
CIP Code:	
Degree Code:	

PROGRAM MODIFICATION FORM

Undergraduate Curriculum Council

Graduate Council

Modification Type: Admissions, Curricular Sequence, or Other

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

ENTER DATE
Department Curriculum Committee Chair

ENTER DATE
COPE Chair (if applicable)

ENTER DATE
Department Chair

ENTER DATE
Head of Unit (if applicable)

Melodie Philhours
 10/28/20
College Curriculum Committee Chair

ENTER DATE
Undergraduate Curriculum Council Chair

ENTER DATE
Director of Assessment *(only for changes impacting assessment)*

ENTER DATE
Graduate Curriculum Committee Chair

Melody Lo
 10/28/20
College Dean

ENTER DATE
Vice Chancellor for Academic Affairs

ENTER DATE
General Education Committee Chair (if applicable)

1. Contact Person (Name, Email Address, Phone Number)
Patricia Quinn Robertson Johnston, Interim Associate Dean, Neil Griffin College of Business (NGCOB); probertson@astate.edu; 870-972-2300

- 2. Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)
- (a) Add MGMT 2003 Entrepreneurial Discovery and Innovation to the Business Core for all B.S. degrees in the NGCOB. See Appendix A for 8-semester plans for each of these B.S. degrees.
 - (b) Remove ECON 2323 Principles of Microeconomics from the Business Core for all B.S. degrees in the NGCOB and instead require it as a General Education course for all B.A. and B.S. majors in the NGCOB. The General Education Committee approved ECON 2323 as a Social Science General Education course at its October 5, 2020 meeting. See Appendix A for 8-semester plans.

The NGCOB B.S. degrees include:

- Accounting
- Business Administration
- Business Administration, Emphasis in Sustainable Business Practices
- Business Economics
- Information Systems & Business Analytics
- Finance, Emphasis in Banking
- Finance, Emphasis in Financial Management
- Global Supply Chain Management
- International Business
- Management
- Management, Emphasis in Hospitality Management
- Management, Emphasis in Human Resources
- Management, Emphasis in International Business
- Marketing
- Marketing, Emphasis in International Business
- Marketing, Emphasis in Logistics
- Marketing, Emphasis in Marketing Analytics
- Marketing, Emphasis in Sales

The NGCOB B.A. degrees include:

- Economics
- Economics, Emphasis in Pre-Law

3. Effective Date 8/15/2021

4. Justification – *Please provide details as to why this change is necessary.*

The Neil Griffin College of Business (NGCOB) has a Business Core of courses that all BS-Business Program-Level students must complete, and

this Business Core must be updated to meet current student and industry demands. Addition of MGMT 2003 to our NGCOB Business Core is necessary because discovery and creation of entrepreneurial activities by individuals and organizations is increasingly important in today's business world.

Entrepreneurship is the study of the creation of new businesses and organizations as well as the innovative actions to keep an existing organization competitive in changing environments. As such, it represents an intersection of the various sub-disciplines that compose a business education. There is a need for students to experience an introductory course early in their Business Core education that will expose them to the business creation process and how proper construction of various organizational components in the initial phase of the business will support its success. This exposure will help students associate how the different business functions (e.g., accounting, finance, marketing, operations, information systems, management) are interrelated and what role they play in starting a business. The course will have the following goals: (a) Understand the important role of the Entrepreneur in the economy, society, and particular industries; (b) Analyze business, economic, and societal problems to discover viable entrepreneurial opportunities; (c) Demonstrate an ability to effectively communicate ideas orally and in writing

Each one of the course goals are aligned with the Neil Griffin College of Business student learning outcomes in this manner: a) Understand the important role of an entrepreneur in the economy, society, and particular industries (NGCOB Learning Outcomes: Critical Thinking, Business Knowledge) b) Analyze business, economic, and society problems to discover viable entrepreneurial opportunities (NGCOB Learning Outcomes: Critical Thinking, Business Knowledge, and Ethics); (c) Demonstrate an ability to effectively communicate ideas orally and in writing (NGCOB Learning Outcomes: written and oral communication)

There is a need for a lower-level course in the Business Core to introduce students to the notions of creativity and entrepreneurship for several reasons. First, creativity and entrepreneurship are key to organizational success -- the majority of new businesses require today a market approach model to become successful in the long run and existing organizations require innovation and regeneration for remaining competitive. Second, by placing the course at a lower-level, students are encouraged to take the course earlier in their program of study, laying the foundation for a more integrative understanding of the

rest of their Business Core courses and leaving time for students to pursue further entrepreneurship and creativity-related courses should their interest be sparked. Finally, by experiencing the basics of new venture creation early in their college experience, students interested in starting new ventures themselves will have time to experiment with their ideas within the context of the university and the various support resources it offers.

ECON 2323 is aligned with the following two NGCOB Student Learning Outcomes: (1) Students will demonstrate general business knowledge; and (2) Students will demonstrate the use of critical thinking skills to make decisions. For this reason, ECON 2323 has been required for all NGCOB majors for many years.

The General Education Committee approved ECON 2323 as a Social Science General Education course at its October 5, 2020 meeting. Now that ECON 2323 is approved as a General Education course, the NGCOB has chosen to move ECON 2323 from the Business Core to a required General Education course for all NBCOB majors. All Business majors should take this course as a General Education course, and we are consistent with the practice of other universities in requiring this General Education course for Business majors

ECON 2323 is ideally suited to be included in the General Education curriculum because it strongly supports the A-State General Education Goal of developing a strong foundation in the social sciences. Economics is a social science that studies how people use resources to meet human needs. A student learning outcome that supports the A-State General Education Goal of developing a strong foundation in the social sciences is: Students will be able to explain the processes and effects of individual and group behavior. The study of Microeconomics directly relates to this student learning outcome.

Economics is the study of decision making of individuals, firms and governments in a world with limited resources and unlimited wants. ECON 2323 Principles of Microeconomics focuses on actions and decisions of individual agents within the economy, and the study of Principles of Microeconomics helps students to understand the world around them and make better decisions. The models that students use in ECON 2323 focus on individual and group behavior in connection with issues such as resource allocation, supply and demand, consumer behavior, costs of production, the competitive model, oligopoly, and factor markets.

For these reasons, it is necessary for all majors in the NGCOB to take: (a) MGMT 2003 as part of the Business Core and (b) ECON 2323 as a General Education course.

Bulletin Changes

Instructions

Please visit <http://www.astate.edu/a/registrar/students/bulletins/index.dot> and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.

***Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**

See Appendix B for "Before" and Appendix C for "After"

**NOTE: The "Before" pages in this proposal come from the 2020-21 Undergraduate Bulletin. On October 9, 2020, the University Curriculum Committee approved deleting that CIT 3523 course and adding CIT 3553 Foundation of Business Analytics to the Business Core. In addition, at the October 8, 2020, UCC meeting, changes to Computer Information Technology major were approved (including changing the name of that major to Information Systems and Business Analytics). Those changes have already been approved (so are not the subject of this proposal).*

The previously approved October 9, 2020 changes are in red letters in the "After" pages below. The changes that are the subject of this new proposal are highlighted in yellow in the "After" pages in Appendix C.

Appendix B - BEFORE:

Maintain a minimum GPA of 2.25 or a grade of at least a "C" for each course in the NeilGriffin College of Business core courses, based on the last grade earned in each course.

1. Maintain a minimum GPA of 2.25 or a grade of at least a "C" for each required course in the major, based on last grade earned in each course.
2. Maintain an overall GPA of 2.25.
3. Complete at least 30 of the last 36 semester hours in courses offered by A-State. At least 50 percent of the business credit hours required for a baccalaureate degree and 50 percent of business courses required for a major in business must be earned in the A-State Neil Griffin College of Business.

A Neil Griffin College of Business student may take a double major in business. She/he may also elect a business minor, in consultation with his/her advisor. Students majoring in the Neil Griffin College of Business may not minor in Business Administration.

NOTE: Students not majoring in the Neil Griffin College of Business will receive credit for no more than 30 hours of course work offered by the Neil Griffin College of Business.

FOREIGN LANGUAGE REQUIREMENT

All students seeking the Bachelor of Arts in Economics must demonstrate a basic proficiency in a foreign language. This may be done in one of the following ways:

1. By completing two years of a single foreign language in high school.
2. By completing the fourth semester of a foreign language course at the college level. Students with previous language experience must consult with a faculty member in World Languages for course placement. Students must complete Intermediate Language II.
3. By passing an examination acceptable to the chair of the Department of Economics and Finance as proof of proficiency equivalent to successful completion of the second semester of the intermediate year of a foreign language at the college level.

NEIL GRIFFIN COLLEGE OF BUSINESS CORE COURSES

All candidates for baccalaureate degrees in the Neil Griffin College of Business are required to take the following Neil Griffin College of Business core courses.

Neil Griffin College of Business Core Courses: Grade of "C" or better or 2.25 overall core GPA required	Sem. Hrs.
ACCT 2033, Introduction to Financial Accounting	3
ACCT 2133, Introduction to Managerial Accounting	3
BCOM 2563, Business Communication	3
CIT 1503, Microcomputer Applications OR CS 1013, Introduction to Computers <i>(Grade of "C" or better required for either course)</i>	3
CIT 3013, Management Information Systems	3
CIT 3523 Operations Management	3
STAT 3233, Applied Statistics	3
ECON 2323, Principles of Microeconomics	3
FIN 3713, Business Finance	3
LAW 2023, Legal Environment of Business	3
MGMT 3123, Principles of Management	3
MGMT 4813, Strategic Management	3
MKTG 3013, Marketing	3
Total Required Hours:	39

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Accounting

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
Students must maintain a minimum GPA of 2.5 AND a grade of at least a "C" for each course in the major.	
CIT 2033, Programming Fundamentals	3
CIT 3533, Microcomputer Applications II	3
ACCT 3003, Intermediate Accounting I	3
ACCT 3013, Intermediate Accounting II	3
ACCT 3053, Cost Accounting with a Managerial Emphasis	3
ACCT 4013, Tax Accounting I	3
ACCT 4023, Advanced Accounting and International Issues	3
ACCT 4033, Accounting Information Systems	3
ACCT 4053, Auditing I	3
ACCT 4113, Tax Accounting II	3
ACCT 4133, Accounting Statistics	3
ACCT 4123, Government and Not-For-Profit Accounting	3
ACCT 4183, Accounting Analytics	3
LAW 4043, Law of Business Organizations	3
Sub-total	42
Electives:	Sem. Hrs.
Electives	1
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Computer and Information Technology

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
<p>Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</p>	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section) Grade of "C" or better required in CIT 3013, Management Information Systems	39
Major Requirements:	Sem. Hrs.
Grade of "C" or better required for all Major Requirements	
CIT 2033, Programming Fundamentals	3
CIT 2523, Telecommunications and Networking Essentials	3
CIT 3033, Intermediate Programming	3
CIT 3353, Mobile and Web Development	3
CIT 3403, Database Management	3
CIT 3413, Advanced Database Management	3
CIT 3603, Systems Analysis and Design	3
CIT 4453, Global eCommerce	3
CIT 4523, Advanced Network Telecommunications	3
CIT 4623, Computer Security	3
CIT 4653, Data Capture	3
CIT 4853, IT Project Management	3
Sub-total	36
Electives:	Sem. Hrs.
Electives	7
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Business Administration

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
Select one from each of the following categories:	
Accounting Elective ACCT 3053, Cost Accounting with a Managerial Emphasis ACCT 4013, Tax Accounting I ACCT 4153, Fraud Examinations	3
Finance Elective FIN 3763, Financial Institutions and Markets FIN 4723, Investments FIN 4743, Managerial Finance FIN 4753, Capital Management	3
International Elective ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development FIN 3813, International Finance Management and Banking	3
Macro Economics Elective ECON 3323, Money and Banking ECON 3353, Macroeconomic Analysis ECON 3363, Labor Economics ECON 4323, Economic Policy Analysis	3
Management Elective MGMT 3143, Human Resource Management MGMT 3183, Entrepreneurship MGMT 3613, Leadership MGMT 4123, International Management MGMT 4163, Small Business Management	3

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Business Administration
Bachelor of Science
Emphasis in Sustainable Business Practices

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78) Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	35
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
Select one from each of the following categories:	
Accounting Elective ACCT 3053, Cost Accounting with a Managerial Emphasis ACCT 4013, Tax Accounting I ACCT 4153, Fraud Examinations	3
Finance Elective FIN 3763, Financial Institutions and Markets FIN 4723, Investments FIN 4743, Managerial Finance FIN 4753, Capital Management	3
International Elective ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development FIN 3813, International Finance Management and Banking	3
Macro Economics Elective ECON 3323, Money and Banking ECON 3353, Macroeconomic Analysis ECON 3363, Labor Economics ECON 4323, Economic Policy Analysis	3
Sub-total	12
Emphasis Area (Sustainable Business Practices):	Sem. Hrs.
MGMT 3193, Social Impact Management	3
MKTG 4393, Social Marketing	3
ECON 4363, Global Environmental Policies	3
Select one of the following: AGRI 4223, Agriculture and the Environment ECON 468V (Special Problems, with Economics and Finance department approval) FIN 489V (Special Problems, with Economics and Finance department approval) IB 427V (Special Problems, with Economics and Finance department approval) MGMT 429V (Special Problems, with Economics and Finance department approval) MKTG 419V (Special Problems, with Economics and Finance department approval)	3
Sub-total	12
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Business Economics

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
ECON 3313, Microeconomic Analysis	3
ECON 3323, Money and Banking	3
ECON 3353, Macroeconomic Analysis	3
Upper-level Economics Electives <i>Students with this major must select at least one course from each of the following categories to fulfill upper-level elective requirements.</i>	15
International ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development ECON 468V, Special Problems in Economics	
Public Policy and Business ECON 4323, Economic Policy Analysis ECON 4333, Government Regulation of Business ECON 4363, Global Environmental Policies ECON 468V, Special Problems in Economics	
Theory of the Firm ECON 3363, Labor Economics ECON 4343, Managerial Economics ECON 468V, Special Problems in Economics	
Sub-total	24
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Bachelor of Arts

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Language Requirement:	Sem. Hrs.
Foreign Language (See Beginning of Business Section)	0-12
Major Requirements:	Sem. Hrs.
CIT 3013, Management Information Systems	3
ECON 2313, Principles of Macroeconomics <i>Required ONLY if not taken to satisfy a part of the General Education Requirements</i>	0-3
ECON 2323, Principles of Microeconomics	3
ECON 3313, Microeconomic Analysis	3
ECON 3323, Money and Banking	3
ECON 3353, Macroeconomic Analysis	3
Upper-level Economics Electives	12
Upper-level History Electives	3
Upper-level Political Science Electives	6
Upper-level Sociology Elective	3
Sub-total	39-42
Electives:	Sem. Hrs.
Electives	28-43
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Economics

Bachelor of Arts Emphasis in Pre-Law

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: <i>MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i>	
Language Requirement:	Sem. Hrs.
Foreign Language (See Beginning of Business Section)	0-12
Major Requirements:	Sem. Hrs.
COMS 2243, Principles of Argumentation OR COMS 3243, Principles of Persuasion	3
ECON 2313, Principles of Macroeconomics <i>Required ONLY if not taken to satisfy a part of the General Education Requirements</i>	0-3
ECON 2323, Principles of Microeconomics	3
ECON 3313, Microeconomic Analysis	3
ECON 3353, Macroeconomic Analysis	3
ENG 3013, Practical Writing OR ENG 3043, Technical Writing	3
LAW 2023, Legal Environment of Business	3
PHIL 1503, Logic and Practical Reasoning	3
Economics Electives <i>Choose any four upper-level.</i>	12
Philosophy and Political Science Electives <i>Choose any three upper-level.</i>	9
Law and Management Electives (select two of the following): LAW 4033, Law of Commercial Transactions LAW 4043, Law of Business Organizations LAW 4053, Employment Law MGMT 3163, Labor Relations and Collective Bargaining REI 4413, Real Estate Law	6
Sub-total	48-51
Electives:	Sem. Hrs.
Electives	19-34
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Finance

Bachelor of Science Emphasis in Banking

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
<p>Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</p>	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
ACCT 3003, Intermediate Accounting I	3
FIN 3763, Financial Institutions and Markets OR ECON 3323, Money and Banking	3
FIN 4723, Investments	3
FIN 4753, Capital Management	3
Sub-total	12
Emphasis Area (Banking):	Sem. Hrs.
FIN 3773, Financial Risk Management	3
FIN 4743, Managerial Finance	3
FIN 4763, Bank Management	3
FIN 4773, Advanced Bank Management	3
<p>Select one of the following: ACCT 3013, Intermediate Accounting II ECON 3323, Money and Banking ECON 4343, Managerial Economics FIN 3813, International Financial Management & Banking MKTG 3023, Applied Research REI 4423, Real Estate Finance</p>	3
Sub-total	15
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Finance
Bachelor of Science Emphasis in
Financial Management

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
ACCT 3003, Intermediate Accounting I	3
FIN 3763, Financial Institutions and Markets OR ECON 3323, Money and Banking	3
FIN 4723, Investments	3
FIN 4753, Capital Management	3
Sub-total	12
Emphasis Area (Financial Management):	Sem. Hrs.
Select four of the following (two must be FIN or REI courses): AGEC 3053, Commodity Futures Markets MKTG 3093, Professional Selling Any upper-level ECON Course Any upper-level FIN Course Any upper-level REI Course Any upper-level ACCT Course	12
Sub-total	12
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Global Supply Chain Management

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3063, Transportation	3
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4313, Prescriptive Analytics	3
GSCM 4103, Concepts of Business Logistics	3
GSCM 4123, Organizational Purchasing	3
GSCM 4133, International Logistics	3
Select one of the following: ACCT 3053, Cost Accounting with a Managerial Emphasis CIT 4453, Global E Commerce CIT 4853, IT Project Management ECON 4103, International Trade MGMT 4123, International Management MKTG 4113, International Marketing	3
Sub-total	24
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in International Business

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Language Requirements	Sem. Hrs.
French, German, or Spanish <i>International Business majors should take their foreign language during their freshman and sophomore years. No waiver will be allowed for the language requirement. If English is a second language, 12 hours of 3000 level English courses may be used to meet the language requirement.</i>	12
Major Requirements:	Sem. Hrs.
CIT 4453, Global E-Commerce	3
FIN 3813, International Financial Management and Banking	3
ECON/IB 4143, Export Policies and Procedures	3
GSCM 4133, International Logistics and Outsourcing	3
MKTG 4113, International Marketing	3
MGMT 3193, Social Impact Management	3
MGMT 4123, International Management	3
Select one of the following: IB 3013, Global Experience IB 4283, Internship in International Business	3
Sub-total	24
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	7
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 4123, International Management	3
MKTG 3023, Applied Research	3
Sub-total	9
Emphasis Area (General Management):	Sem. Hrs.
MGMT 3153, Organizational Behavior	3
MGMT 3613, Leadership	3
MGMT 4163, Small Business Management	3
Select two of the following: ACCT 3053, Cost Accounting with a Managerial Emphasis BCOM 3573, Managerial Communication MGMT 3163, Labor Relations and Collective Bargaining OR MGMT 4173, Compensation Management MGMT 3183, Entrepreneurship MGMT 3193, Social Impact Management MGMT 4143, Organizational Change and Development MGMT 4183, Family Business Management MGMT 419V, Management Internship MGMT 4393, Management of Service Operations OR MKTG 4023, Services Marketing	6
Sub-total	15
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management

Bachelor of Science Emphasis in Hospitality Management

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 4123, International Management	3
MKTG 3023, Applied Research	3
Sub-total	9
Emphasis Area (Hospitality Management):	Sem. Hrs.
ACCT 3063, Hospitality Accounting	3
LAW 4063, Hospitality Law	3
MKTG 3033, Advertising & Promotion	3
MKTG 4023, Services Marketing	3
MGMT 419V, Management Internship OR MKTG 428V, Marketing Internship	3
Sub-total	15
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management

Bachelor of Science

Emphasis in Human Resource Management

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 3153, Organizational Behavior	3
MGMT 4123, International Management	3
MKTG 3023, Applied Research	3
Sub-total	12
Emphasis Area (Human Resource Management):	Sem. Hrs.
LAW 4053, Employment Law	3
MGMT 3163, Labor Relations and Collective Bargaining	3
MGMT 4173, Compensation Management	3
Select two of the following: BCOM 3573, Managerial Communication MGMT 3173, Special Topics in Human Resources MGMT 3193, Social Impact Management MGMT 4143, Organizational Change and Development MGMT 419V, Management Internship	6
Sub-total	15
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management

Bachelor of Science Emphasis in International Business

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 3153, Organizational Behavior	3
MGMT 3613, Leadership	3
MGMT 4163, Small Business Management	3
MKTG 3023, Applied Research	3
Sub-total	15
Emphasis Area (International Business):	Sem. Hrs.
ECON/IB 4143, Export Policies & Procedures	3
FIN 3813, International Financial Management and Banking	3
GSCM 4133, International Logistics and Outsourcing	3
MGMT 4123, International Management	3
MKTG 4113, International Marketing	3
Select one of the following: CIT 4453, Global E-Commerce ECON 4103, International Trade ECON 4363, Global Environmental Policies IB 3013, Global Experience IB 4133, International Law IB 4283, Internship in International Business MGMT 3193, Social Impact Management	3
Sub-total	18
Electives:	Sem. Hrs.
Electives	10
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Additional Requirements:	Sem. Hrs.
MKTG 4113, International Marketing	3
Select three of the following (at least one must be in MKTG): ACCT 3053, Cost Accounting with a Managerial Emphasis BCOM 3573, Managerial Communication ECON 4343, Managerial Economics MGMT 3183, Entrepreneurship MKTG 3033, Advertising and Promotion OR STCM 3023, Principles of Advertising MKTG 3043, Retailing MKTG 3093, Professional Selling MKTG 3173, Category Management MKTG 3193, Sales Planning and Management MKTG 4023, Services Marketing MKTG 4143, Advanced Category Management MKTG 4213, Marketing Analytics MKTG 4253, Data Analytics and Visualization MKTG 428V, Marketing Internship MKTG 4313, Prescriptive Analytics MKTG 4323, Advanced Sales	9
Sub-total	12
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science Emphasis in International Business

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (International Business):	Sem. Hrs.
ECON/IB 4143, Export Policies & Procedures	3
FIN 3813, International Financial Management and Banking	3
GSCM 4133, International Logistics and Outsourcing	3
MGMT 4123, International Management	3
MKTG 4113, International Marketing	3
Select one of the following: CIT 4453, Global E-Commerce ECON 4103, International Trade ECON 4363, Global Environmental Policies IB 3013, Global Experience IB 4133, International Law IB 4283, Internship in International Business MGMT 3193, Social Impact Management	3
Sub-total	18
Electives:	Sem. Hrs.
Electives	10
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science Emphasis in Marketing Analytics

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MKTG 3023, Applied Research	3
MKTG 3163, Supply Chain Management	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (Marketing Analytics):	Sem. Hrs.
MKTG 4213, Marketing Analytics	3
MKTG 4253, Data Analytics and Visualization	3
MKTG 3173, Category Management	3
Select one of the following: CS 2114, Structured Programming CIT 2033, Programming Fundamentals CIT 3353, Mobile and Web Applications Development CIT 3403, Database Management CIT 3413, Advanced Database Management CIT 3663, Data Mining CIT 4453, Global E-commerce 4853, IT Project Management MKTG 4313, Prescriptive Analytics MKTG 4143, Advanced Category Management	3
Sub-total	12
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science Emphasis in Logistics

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (Logistics):	Sem. Hrs.
GSCM 3063, Transportation	3
GSCM 4103, Concepts of Business Logistics	3
GSCM 4133, International Logistics and Outsourcing	3
Select one of the following: ACCT 3053, Cost Accounting with a Managerial Emphasis BCOM 3573, Managerial Communication ECON 4333, Government Regulation of Business ECON 4343, Managerial Economics GSCM 4123, Organizational Purchasing GSCM 427V, Supply Chain Management Internship MGMT 4123, International Management MKTG 3043, Retailing MKTG 3093, Professional Selling MKTG 4313, Prescriptive Analytics	3
Sub-total	12
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science Emphasis in Sales

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (Sales):	Sem. Hrs.
MKTG 3093, Professional Selling	3
MKTG 3193, Sales Planning and Management	3
MKTG 426V, Sales Internship	3
MKTG 4323, Advanced Sales	3
Select one of the following: GSCM 4123, Organizational Purchasing MKTG 3173, Category Management MKTG 4213 Marketing Analytics MKTG 4253, Data Analytics and Visualization	3
Sub-total	15
Electives:	Sem. Hrs.
Electives	13
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

APPENDIX C - AFTER:

1. Maintain a minimum GPA of 2.25 or a grade of at least a "C" for each course in the NeilGriffin College of Business core courses, based on the last grade earned in each course.
2. Maintain a minimum GPA of 2.25 or a grade of at least a "C" for each required course in the major, based on last grade earned in each course.
3. Maintain an overall GPA of 2.25.
4. Complete at least 30 of the last 36 semester hours in courses offered by A-State. At least 50 percent of the business credit hours required for a baccalaureate degree and 50 percent of business courses required for a major in business must be earned in the A-State Neil Griffin College of Business.

A Neil Griffin College of Business student may take a double major in business. She/he may also elect a business minor, in consultation with his/her advisor. Students majoring in the Neil Griffin College of Business may not minor in Business Administration.

NOTE: Students not majoring in the Neil Griffin College of Business will receive credit for no more than 30 hours of course work offered by the Neil Griffin College of Business.

FOREIGN LANGUAGE REQUIREMENT

All students seeking the Bachelor of Arts in Economics must demonstrate a basic proficiency in a foreign language. This may be done in one of the following ways:

1. By completing two years of a single foreign language in high school.
2. By completing the fourth semester of a foreign language course at the college level. Students with previous language experience must consult with a faculty member in World Languages for course placement. Students must complete Intermediate Language II.
3. By passing an examination acceptable to the chair of the Department of Economics and Finance as proof of proficiency equivalent to successful completion of the second semester of the intermediate year of a foreign language at the college level.

NEIL GRIFFIN COLLEGE OF BUSINESS CORE COURSES

All candidates for baccalaureate degrees in the Neil Griffin College of Business are required to take the following Neil Griffin College of Business core courses.

Neil Griffin College of Business Core Courses: Grade of "C" or better or 2.25 overall core GPA required	Sem. Hrs.
ACCT 2033, Introduction to Financial Accounting	3
ACCT 2133, Introduction to Managerial Accounting	3
BCOM 2563, Business Communication	3
CIT 1503, Microcomputer Applications OR CS 1013, Introduction to Computers (Grade of "C" or better required for either course)	3
CIT 3013, Management Information Systems	3
CIT 3553 Foundation of Business Analytics	3
STAT 3233, Applied Statistics	3
ECON 2323, Principles of Microeconomics	3
FIN 3713, Business Finance	3
LAW 2023, Legal Environment of Business	3
MGMT 2003, Entrepreneurial Discovery and Innovation	3
MGMT 3123, Principles of Management	3
MGMT 4813, Strategic Management	3
MKTG 3013, Marketing	3
Total Required Hours:	39

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Accounting

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
Students must maintain a minimum GPA of 2.5 AND a grade of at least a "C" for each course in the major.	
CIT 2033, Programming Fundamentals	3
CIT 3533, Microcomputer Applications II	3
ACCT 3003, Intermediate Accounting I	3
ACCT 3013, Intermediate Accounting II	3
ACCT 3053, Cost Accounting with a Managerial Emphasis	3
ACCT 4013, Tax Accounting I	3
ACCT 4023, Advanced Accounting and International Issues	3
ACCT 4033, Accounting Information Systems	3
ACCT 4053, Auditing I	3
ACCT 4113, Tax Accounting II	3
ACCT 4133, Accounting Statistics	3
ACCT 4123, Government and Not-For-Profit Accounting	3
ACCT 4183, Accounting Analytics	3
LAW 4043, Law of Business Organizations	3
Sub-total	42
Electives:	Sem. Hrs.
Electives	1
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in **Information Systems and Business Analytics**

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78) Students with this major must take the following: <i>A "C" or better in MATH 2143, Business Calculus OR</i> <i>MATH 2194, Survey of Calculus OR</i> <i>MATH 2204, Calculus I</i> <i>ECON 2313, Principles of Macroeconomics</i> <i>ECON 2323, Principles of Microeconomics</i> <i>COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i>	35
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section) <i>Grade of "C" or better required in ISBA 3013, Management Information Systems</i>	39
Major Requirements:	Sem. Hrs.
Grade of "C" or better required for all Major Requirements	
CIT 2033, Programming Fundamentals	3
CIT 2523, Telecommunications and Networking Essentials	3
CIT 3353, Mobile App Development for Business	3
CIT 3403, Database Management	3

CIT 3413, Big Data for Business	3
CIT 3423, Data Visualization for Business	3
CIT 3603, Systems Analysis and Design	3
CIT 3663, Data Mining for Business	3
CIT 4453, E-Commerce Business Strategies	3
CIT 4623, Information Systems Security	3
CIT 4633, AI Business Strategies	3
CIT 4653, IoT and Blockchain Business Strategies	3
CIT 4663, Enterprise Resource Planning	3
CIT 4853, Project Management	3
Sub-total	42
Electives:	Sem. Hrs.
Electives	1
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Business Administration

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
Select one from each of the following categories:	
Accounting Elective ACCT 3053, Cost Accounting with a Managerial Emphasis ACCT 4013, Tax Accounting I ACCT 4153, Fraud Examinations	3
Finance Elective FIN 3763, Financial Institutions and Markets FIN 4723, Investments FIN 4743, Managerial Finance FIN 4753, Capital Management	3
International Elective ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development FIN 3813, International Finance Management and Banking	3
Macro Economics Elective ECON 3323, Money and Banking ECON 3353, Macroeconomic Analysis ECON 3363, Labor Economics ECON 4323, Economic Policy Analysis	3
Management Elective MGMT 3143, Human Resource Management MGMT 3183, Entrepreneurship MGMT 3613, Leadership MGMT 4123, International Management MGMT 4163, Small Business Management	3

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

**Major in Business Administration
Bachelor of Science
Emphasis in Sustainable Business Practices**

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78) Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	35
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
Select one from each of the following categories:	
Accounting Elective ACCT 3053, Cost Accounting with a Managerial Emphasis ACCT 4013, Tax Accounting I ACCT 4153, Fraud Examinations	3
Finance Elective FIN 3763, Financial Institutions and Markets FIN 4723, Investments FIN 4743, Managerial Finance FIN 4753, Capital Management	3
International Elective ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development FIN 3813, International Finance Management and Banking	3
Macro Economics Elective ECON 3323, Money and Banking ECON 3353, Macroeconomic Analysis ECON 3363, Labor Economics ECON 4323, Economic Policy Analysis	3
Sub-total	12
Emphasis Area (Sustainable Business Practices):	Sem. Hrs.
MGMT 3193, Social Impact Management	3
MKTG 4393, Social Marketing	3
ECON 4363, Global Environmental Policies	3
Select one of the following: AGRI 4223, Agriculture and the Environment ECON 468V (Special Problems, with Economics and Finance department approval) FIN 489V (Special Problems, with Economics and Finance department approval) IB 427V (Special Problems, with Economics and Finance department approval) MGMT 429V (Special Problems, with Economics and Finance department approval) MKTG 419V (Special Problems, with Economics and Finance department approval)	3
Sub-total	12
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Business Economics

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
ECON 3313, Microeconomic Analysis	3
ECON 3323, Money and Banking	3
ECON 3353, Macroeconomic Analysis	3
Upper-level Economics Electives <i>Students with this major must select at least one course from each of the following categories to fulfill upper-level elective requirements.</i>	15
International ECON 4103, International Trade ECON/IB 4143, Export Policy and Procedures ECON 4353, Economic Development ECON 468V, Special Problems in Economics	
Public Policy and Business ECON 4323, Economic Policy Analysis ECON 4333, Government Regulation of Business ECON 4363, Global Environmental Policies ECON 468V, Special Problems in Economics	
Theory of the Firm ECON 3363, Labor Economics ECON 4343, Managerial Economics ECON 468V, Special Problems in Economics	
Sub-total	24
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Economics

Bachelor of Arts

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: <i>MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i>	
Language Requirement:	Sem. Hrs.
Foreign Language (See Beginning of Business Section)	0-12
Major Requirements:	Sem. Hrs.
CIT 3013, Management Information Systems	3
ECON 2313, Principles of Macroeconomics <i>Required ONLY if not taken to satisfy a part of the General Education Requirements</i>	0-3
ECON 2323, Principles of Microeconomics <i>Required ONLY if not taken to satisfy a part of the General Education Requirements</i>	0-3
ECON 3313, Microeconomic Analysis	3
ECON 3323, Money and Banking	3
ECON 3353, Macroeconomic Analysis	3
Upper-level Economics Electives	12
Upper-level History Electives	3
Upper-level Political Science Electives	6
Upper-level Sociology Elective	3
Sub-total	36-42
Electives:	Sem. Hrs.
Electives	28-46
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Economics

Bachelor of Arts Emphasis in Pre-Law

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: <i>MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i>	
Language Requirement:	Sem. Hrs.
Foreign Language (See Beginning of Business Section)	0-12
Major Requirements:	Sem. Hrs.
COMS 2243, Principles of Argumentation OR COMS 3243, Principles of Persuasion	3
ECON 2313, Principles of Macroeconomics <i>Required ONLY if not taken to satisfy a part of the General Education Requirements</i>	0-3
ECON 2323, Principles of Microeconomics Required ONLY if not taken to satisfy a part of the General Education Requirements	0-3
ECON 3313, Microeconomic Analysis	3
ECON 3353, Macroeconomic Analysis	3
ENG 3013, Practical Writing OR ENG 3043, Technical Writing	3
LAW 2023, Legal Environment of Business	3
PHIL 1503, Logic and Practical Reasoning	3
Economics Electives <i>Choose any four upper-level.</i>	12
Philosophy and Political Science Electives <i>Choose any three upper-level.</i>	9
Law and Management Electives (select two of the following): LAW 4033, Law of Commercial Transactions LAW 4043, Law of Business Organizations LAW 4053, Employment Law MGMT 3163, Labor Relations and Collective Bargaining REI 4413, Real Estate Law	6
Sub-total	48-51
Electives:	Sem. Hrs.
Electives	19-34
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Finance

Bachelor of Science Emphasis in Banking

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
ACCT 3003, Intermediate Accounting I	3
FIN 3763, Financial Institutions and Markets OR ECON 3323, Money and Banking	3
FIN 4723, Investments	3
FIN 4753, Capital Management	3
Sub-total	12
Emphasis Area (Banking):	Sem. Hrs.
FIN 3773, Financial Risk Management	3
FIN 4743, Managerial Finance	3
FIN 4763, Bank Management	3
FIN 4773, Advanced Bank Management	3
Select one of the following: ACCT 3013, Intermediate Accounting II ECON 3323, Money and Banking ECON 4343, Managerial Economics FIN 3813, International Financial Management & Banking MKTG 3023, Applied Research REI 4423, Real Estate Finance	3
Sub-total	15
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Finance
Bachelor of Science Emphasis in
Financial Management

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
ACCT 3003, Intermediate Accounting I	3
FIN 3763, Financial Institutions and Markets OR ECON 3323, Money and Banking	3
FIN 4723, Investments	3
FIN 4753, Capital Management	3
Sub-total	12
Emphasis Area (Financial Management):	Sem. Hrs.
Select four of the following (two must be FIN or REI courses): AGEC 3053, Commodity Futures Markets MKTG 3093, Professional Selling Any upper-level ECON Course Any upper-level FIN Course Any upper-level REI Course Any upper-level ACCT Course	12
Sub-total	12
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Global Supply Chain Management

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3063, Transportation	3
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4313, Prescriptive Analytics	3
GSCM 4103, Concepts of Business Logistics	3
GSCM 4123, Organizational Purchasing	3
GSCM 4133, International Logistics	3
Select one of the following: ACCT 3053, Cost Accounting with a Managerial Emphasis CIT 4453, Global E Commerce CIT 4853, IT Project Management ECON 4103, International Trade MGMT 4123, International Management MKTG 4113, International Marketing	3
Sub-total	24
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in International Business

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Language Requirements	Sem. Hrs.
French, German, or Spanish International Business majors should take their foreign language during their freshman and sophomore years. No waiver will be allowed for the language requirement. If English is a second language, 12 hours of 3000 level English courses may be used to meet the language requirement.	12
Major Requirements:	Sem. Hrs.
CIT 4453, Global E-Commerce	3
FIN 3813, International Financial Management and Banking	3
ECON/IB 4143, Export Policies and Procedures	3
GSCM 4133, International Logistics and Outsourcing	3
MKTG 4113, International Marketing	3
MGMT 3193, Social Impact Management	3
MGMT 4123, International Management	3
Select one of the following: IB 3013, Global Experience IB 4283, Internship in International Business	3
Sub-total	24
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	7
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 4123, International Management	3
MKTG 3023, Applied Research	3
Sub-total	9
Emphasis Area (General Management):	Sem. Hrs.
MGMT 3153, Organizational Behavior	3
MGMT 3613, Leadership	3
MGMT 4163, Small Business Management	3
Select two of the following: ACCT 3053, Cost Accounting with a Managerial Emphasis BCOM 3573, Managerial Communication MGMT 3163, Labor Relations and Collective Bargaining OR MGMT 4173, Compensation Management MGMT 3183, Entrepreneurship MGMT 3193, Social Impact Management MGMT 4143, Organizational Change and Development MGMT 4183, Family Business Management MGMT 419V, Management Internship MGMT 4393, Management of Service Operations OR MKTG 4023, Services Marketing	6
Sub-total	15
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management
Bachelor of Science Emphasis in
Hospitality Management

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 4123, International Management	3
MKTG 3023, Applied Research	3
Sub-total	9
Emphasis Area (Hospitality Management):	Sem. Hrs.
ACCT 3063, Hospitality Accounting	3
LAW 4063, Hospitality Law	3
MKTG 3033, Advertising & Promotion	3
MKTG 4023, Services Marketing	3
MGMT 419V, Management Internship OR MKTG 428V, Marketing Internship	3
Sub-total	15
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	19
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management

Bachelor of Science

Emphasis in Human Resource Management

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 3153, Organizational Behavior	3
MGMT 4123, International Management	3
MKTG 3023, Applied Research	3
Sub-total	12
Emphasis Area (Human Resource Management):	Sem. Hrs.
LAW 4053, Employment Law	3
MGMT 3163, Labor Relations and Collective Bargaining	3
MGMT 4173, Compensation Management	3
Select two of the following: BCOM 3573, Managerial Communication MGMT 3173, Special Topics in Human Resources MGMT 3193, Social Impact Management MGMT 4143, Organizational Change and Development MGMT 419V, Management Internship	6
Sub-total	15
Electives:	Sem. Hrs.
Electives (must include at least 3 upper-level hours)	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Management

Bachelor of Science Emphasis in International Business

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MGMT 3143, Human Resource Management	3
MGMT 3153, Organizational Behavior	3
MGMT 3613, Leadership	3
MGMT 4163, Small Business Management	3
MKTG 3023, Applied Research	3
Sub-total	15
Emphasis Area (International Business):	Sem. Hrs.
ECON/IB 4143, Export Policies & Procedures	3
FIN 3813, International Financial Management and Banking	3
GSCM 4133, International Logistics and Outsourcing	3
MGMT 4123, International Management	3
MKTG 4113, International Marketing	3
Select one of the following: CIT 4453, Global E-Commerce ECON 4103, International Trade ECON 4363, Global Environmental Policies IB 3013, Global Experience IB 4133, International Law IB 4283, Internship in International Business MGMT 3193, Social Impact Management	3
Sub-total	18
Electives:	Sem. Hrs.
Electives	10
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Additional Requirements:	Sem. Hrs.
MKTG 4113, International Marketing	3
Select three of the following (at least one must be in MKTG): ACCT 3053, Cost Accounting with a Managerial Emphasis BCOM 3573, Managerial Communication ECON 4343, Managerial Economics MGMT 3183, Entrepreneurship MKTG 3033, Advertising and Promotion OR STCM 3023, Principles of Advertising MKTG 3043, Retailing MKTG 3093, Professional Selling MKTG 3173, Category Management MKTG 3193, Sales Planning and Management MKTG 4023, Services Marketing MKTG 4143, Advanced Category Management MKTG 4213, Marketing Analytics MKTG 4253, Data Analytics and Visualization MKTG 428V, Marketing Internship MKTG 4313, Prescriptive Analytics MKTG 4373, Advanced Sales	9
Sub-total	12
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science Emphasis in International Business

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (International Business):	Sem. Hrs.
ECON/IB 4143, Export Policies & Procedures	3
FIN 3813, International Financial Management and Banking	3
GSCM 4133, International Logistics and Outsourcing	3
MGMT 4123, International Management	3
MKTG 4113, International Marketing	3
Select one of the following: CIT 4453, Global E-Commerce ECON 4103, International Trade ECON 4363, Global Environmental Policies IB 3013, Global Experience IB 4133, International Law IB 4283, Internship in International Business MGMT 3193, Social Impact Management	3
Sub-total	18
Electives:	Sem. Hrs.
Electives	10
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing
Bachelor of Science Emphasis in
Marketing Analytics

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2323, Principles of Microeconomics ECON 2313, Principles of Macroeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
MKTG 3023, Applied Research	3
MKTG 3163, Supply Chain Management	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (Marketing Analytics):	Sem. Hrs.
MKTG 4213, Marketing Analytics	3
MKTG 4253, Data Analytics and Visualization	3
MKTG 3173, Category Management	3
Select one of the following: CS 2114, Structured Programming CIT 2033, Programming Fundamentals CIT 3353, Mobile and Web Applications Development CIT 3403, Database Management CIT 3413, Advanced Database Management CIT 3663, Data Mining CIT 4453, Global E-commerce CIT 4853, IT Project Management MKTG 4313, Prescriptive Analytics MKTG 4143, Advanced Category Management	3
Sub-total	12
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science Emphasis in Logistics

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) (For Neil Griffin College of Business requirements, see p. 125)	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (Logistics):	Sem. Hrs.
GSCM 3063, Transportation	3
GSCM 4103, Concepts of Business Logistics	3
GSCM 4133, International Logistics and Outsourcing	3
Select one of the following: ACCT 3053, Cost Accounting with a Managerial Emphasis BCOM 3573, Managerial Communication ECON 4333, Government Regulation of Business ECON 4343, Managerial Economics GSCM 4123, Organizational Purchasing GSCM 427V, Supply Chain Management Internship MGMT 4123, International Management MKTG 3043, Retailing MKTG 3093, Professional Selling MKTG 4313, Prescriptive Analytics	3
Sub-total	12
Electives:	Sem. Hrs.
Electives	16
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>

Major in Marketing

Bachelor of Science Emphasis in Sales

A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/>

University Requirements:	
See University General Requirements for Baccalaureate degrees (p. 42) <i>(For Neil Griffin College of Business requirements, see p. 125)</i>	
First Year Making Connections Course:	Sem. Hrs.
BUSN 1003, First Year Experience Business	3
General Education Requirements:	Sem. Hrs.
See General Education Curriculum for Baccalaureate degrees (p. 78)	35
Students with this major must take the following: A "C" or better in MATH 2143, Business Calculus OR MATH 2194, Survey of Calculus OR MATH 2204, Calculus I ECON 2313, Principles of Macroeconomics ECON 2323, Principles of Microeconomics COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)	
Neil Griffin College of Business Core Courses:	Sem. Hrs.
(See Beginning of Business Section)	39
Major Requirements:	Sem. Hrs.
GSCM 3163, Supply Chain Management	3
MKTG 3023, Applied Research	3
MKTG 4043, Consumer Behavior	3
MKTG 4083, Marketing Research Design and Analysis	3
MKTG 4223, Marketing Management	3
Sub-total	15
Emphasis Area (Sales):	Sem. Hrs.
MKTG 3093, Professional Selling	3
MKTG 3193, Sales Planning and Management	3
MKTG 426V, Sales Internship	3
MKTG 4323, Advanced Sales	3
Select one of the following: GSCM 4123, Organizational Purchasing MKTG 3173, Category Management MKTG 4213 Marketing Analytics MKTG 4253, Data Analytics and Visualization	3
Sub-total	15
Electives:	Sem. Hrs.
Electives	13
Total Required Hours:	120

The bulletin can be accessed at <https://www.astate.edu/a/registrar/students/bulletins/>



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1				Year 1			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
BIOL 1001	Biology Lab	1	X	ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
BIOL 1003	Biology	3	X	COMS 1203	Oral Communications	3	X
BUSN 1003	First Year Experience Business	3	X	ENG 1013	Composition II	3	X
CIT 1503	Microcomputer Applications	3		PHSC 1201	Physical Science Lab	1	X
ENG 1003	Composition I	3	X	PHSC 1203	Physical Science	3	X
MATH 2143	Business Calculus	3	X	ECON 2323	Principles of Microeconomics	3	X
Total Hours		16		Total Hours		16	
Year 2				Year 2			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3		ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3		ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
ECON 2313	Principles of Macroeconomics	3	X	MGMT 2003	<i>Entrepreneurial Discovery and Innovation</i>	3	
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X	LAW 2023	Legal Environment of Business	3	
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X	MGMT 3123	Principles of Management	3	
Total Hours		15		Total Hours		15	
Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ACCT 3003	Intermediate Accounting I	3		ACCT 3013	Intermediate Accounting II	3	
ACCT 3053	Cost with Managerial Emphasis	3		ACCT 4113	Tax Accounting II	3	
ACCT 4013	Tax Accounting I	3		CIT 3013	Management Information Systems	3	
CIT 2033	Programming Fundamentals	3		CIT 3553	Foundation of Business Analytics	3	
FIN 3713	Business Finance	3		LAW 4043	Law of Business Organizations	3	
Total Hours		15		Total Hours		15	
Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ACCT 4053	Auditing I	3		ACCT 4033	Accounting Information Systems	3	
ACCT 4123	Government Not for Profit	3		ACCT 4123	ADV Accounting and Int'l Issues	3	
ACCT 4133	Accounting Statistics	3		ACCT 4183	Accounting Analytics	3	
CIT 3533	Microcomputer Apps II	3		Elective	Any Level Elective	1	
MKTG 3013	Marketing	3		MGMT 4813	Strategic Management	3	
Total Hours		15		Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.50 in major **AND** at least a "C" in each course in major
- 2.25 overall and at least 2.00 GPA at ASU
- 2.25 in business core or at least a "C" in each core course
- 50 % of business requirements completed at ASU-Jonesboro
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours **after completing 30 hours**
- 120 Total Credit Hours
- 30 of last 36 hours at ASU-Jonesboro
- 32 ASU residence hours
- Must have grade of C or better in MATH 2143, ACCT 2033 and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
ECON 3313	Microeconomic Analysis	3	
ECON 3713	Business Finance	3	
Elective	Any Level Elective	3	
MGMT 3123	Principles of Management	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3000/4000	ECON Elective	3	
ECON 4103	International Elective	3	
ECON 4343	Theory of the Firm Elective	3	
Elective	Upper Level Elective	3	
Elective	Elective	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
Math 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
ECON 3323	Money and Banking	3	
ECON 3353	Macroeconomic Analysis	3	
Elective	Any Level Elective	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3000/4000	ECON Elective	3	
ECON 4333	Public Policy and Business Elective	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	1	
MGMT 4813	Strategic Management	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1				Year 1			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X	ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
BIOL 1001	Biology Lab	1	X	COMS 1203	Oral Communications	3	X
BUSN 1003	Freshman Year Experience Business	3	X	ENG 1013	Composition II	3	X
ENG 1003	Composition I	3	X	Elective	Any Elective	3	
MATH 1023	College Algebra	3	X	PHSC 1203	Physical Science	3	X
ECON 2323	Principles of Microeconomics	3	X	PHSC 1201	Physical Science Lab	1	X
Total Hours		16		Total Hours		16	
Year 2				Year 2			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ECON 2313	Principles of Macroeconomics	3	X	Elective	Any Elective	3	
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X	Elective	Any Elective	3	
Elective	Any Elective	3		Elective	Any Elective	3	
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X	Elective	Any Elective	3	
Language	Semester 1 of Foreign Language	3		Language	Semester 2 of Foreign Language	3	
Total Hours		15		Total Hours		15	
Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3		ECON 3000/4000	JR/SR ECON Elective	3	
ECON 3313	Microeconomics Analysis	3		ECON 3323	Money & Banking	3	
Elective	Upper Level Elective	3		ECON 3353	Macroeconomic Analysis	3	
Language	Semester 3 of Foreign Language	3		Elective	Upper Level Elective	3	
POSC 3000/4000	JR/SR POSC Elective	3		Language	Semester 4 of Foreign Language	3	
Total Hours		15		Total Hours		15	
Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ECON 3000/4000	JR/SR ECON Elective	3		ECON 3000/4000	JR/SR ECON Elective	3	
ECON 3000/4000	JR/SR ECON Elective	3		Elective	Any Elective	3	
Elective	Upper Level Elective	3		Elective	Any Elective	1	
Elective	Any Elective	3		HIST 3000/4000	JR/SR HIST Elective	3	
POSC 3000/4000	JR/SR POSC Elective	3		SOC 3000/4000	JR/SR SOC Elective	3	
Total Hours		15		Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.00 in overall, ASU and Major.
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 18 of last 24 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 1023



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience Business	3	X
ENG 1003	Composition I	3	X
MATH 1023	College Algebra	3	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
COMS 1203	Oral Communications	3	X
ENG 1013	Composition II	3	X
Elective	Elective	3	
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 2313	Principles of Macroeconomics	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Language	Semester 1 of Foreign Language	3	
PHIL 1103	Intro to Philosophy	3	X
PHIL 1503	Logic & Practical Reasoning	3	
Total Hours		15	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
COMS 2243 or COMS 3243	Principles of Argumentation or Principles of Persuasion	3	
Elective	Any Elective	3	
Elective	Any Elective	3	
Language	Semester 2 of Foreign Language	3	
LAW 2023	Legal Environment of Business	3	
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3313	Microeconomics Analysis	3	
Elective	Upper Level Elective	3	
ENG 3013 or 3043	Practical Writing or Technical Writing	3	
Language	Semester 3 of Foreign Language	3	
POSC 3000/4000	JR/SR PHIL or POSC Elective	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3000/4000	JR/SR ECON Elective	3	
ECON 3353	Macroeconomics Analysis	3	
Language	Semester 4 of Foreign Language	3	
LAW 3000/4000	Law Elective -See Degree Plan	3	
POSC/PHIL	JR/SR POSC OR PHIL Elective	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3000/4000	JR/SR ECON Elective	3	
ECON 3000/4000	JR/SR ECON Elective	3	
Elective	Any Elective	3	
Elective	Upper Level Elective	3	
Elective	Upper Level Elective	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3000/4000	JR/SR ECON Elective	3	
Elective	Any Elective	1	
Elective	Any Elective	3	
LAW 3000/4000	Law elective -see degree plan	3	
PHIL 3000/4000	JR/SR PHIL or POSC Elective	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.00 in overall, ASU and major.
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours after completing 30 hours
- 120 Total Credit Hours
- 18 of last 24 hours at ASU-Jonesboro
- 32 ASU residence hours
- Must have grade of C or better in MATH 1023



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 4363	Global Environmental Policies	3	
Elective	Any Level Elective	3	
FIN 3813	International Elective	3	
MKTG 4393	Social Marketing	3	
Select One	AGRI 4223 OR Special Problems Class	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 4153	Accounting Elective	3	
CIT 3013	Management Information Systems	3	
Elective	Any Level Elective	3	
FIN 3763	Finance Elective	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3323	Macroeconomics Elective	3	
Elective	Upper Level Elective	3	
Elective	Any Level Elective	1	
MGMT 3193	Social Impact Management	3	
MGMT 4813	Strategic Management	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
ECON 4343	Microeconomics Elective	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BUS Elective	Upper Level JR/SR Business Elective	3	
Elective	Upper Level JR/SR Elective	3	
Elective	Any Level Elective	3	
MGMT 3613	Management Elective	3	
MKTG 4043	Marketing Elective	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	<i>Entrepreneurial Discovery and Innovation</i>	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 4153	Accounting Elective	3	
CIT 3013	Management Information Systems	3	
Elective	Any Level Elective	3	
FIN 3763	Finance Elective	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ECON 3323	Macroeconomics Elective	3	
ECON 4143	International Elective	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	1	
MGMT 4813	Strategic Management	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 3003	Intermediate Accounting I	3	
CIT 3553	Foundation of Business Analytics	3	
ECON 3713	Business Finance	3	
Elective	Any Level Elective	3	
MGMT 3123	Principles of Management	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
FIN 4763	Bank Management	3	
FIN 3773	Financial Risk Mgmt	3	
FIN 4723	Investments	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
ECON 3323	Money and Banking or other "Select One"	3	
FIN 3763	Financial Institutions and Markets	3	
FIN 4753	Capital Management	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
Elective	Any Level Elective	1	
FIN 4743	Managerial Finance	3	
FIN 4773	Advanced Bank Management	3	
MGMT 4813	Strategic Management	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 3003	Intermediate Accounting I	3	
CIT 3553	Foundation of Business Analytics	3	
Elective	Any Level Elective	3	
ECON 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
FIN 4723	Investments	3	
FIN/REI	Major Elective as Listed on Degree Plan	3	
FIN/REI	Major Elective as Listed on Degree Plan	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
FIN 3763	Financial Institutions and Markets	3	
FIN/REI	Major Elective as Listed on Degree Plan	3	
FIN/REI	Major Elective as Listed on Degree Plan	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Upper Level Elective	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	1	
FIN 4753	Capital Management	3	
MGMT 4813	Strategic Management	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
GSCM 4103	Concepts of Business Logistics	3	
GSCM 4133	International Logistics	3	
MKTG 3023	Applied Research	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
GSCM 3063	Transportation	3	
GSCM 3163	Supply Chain Management	3	
GSCM 4123	Organizational Purchasing	3	
Select One	ACCT 3053, CIT 4453, CIT 4853, ECON 4103, MGMT 4123, MKTG 4113	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Upper Level Elective	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	1	
MGMT 4813	Strategic Management	3	
MKTG 4313	Perscriptive Analytics	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
Language	Semester 1 of Foreign Language	3	
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		15	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
Language	Semester 3 of Foreign Language	3	
Total Hours		16	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BCOM 2563	Business Communications	3	
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
LAW 2023	Legal Environment Business	3	
MGMT 3123	Principles of Management	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
CIT 4453	Global E-Commerce	3	
FIN 3813	International Financial Mgmt/Banking	3	
MKTG 4113	International Marketing	3	
MKTG 4133	International Logistics and Outsourcing	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
Language	Semester 2 of Foreign Language	3	
MATH 2143	Business Calculus	3	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		15	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
Language	Semester 4 of Foreign Language	3	
PHYS 1203	Physical Science	3	X
PHYS 1201	Physical Science Lab	1	X
Total Hours		16	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
ECON 4143	Export Policies and Procedures	3	
FIN 3713	Business Finance	3	
MGMT 4123	International Management	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	1	
Elective	Upper Level Elective	3	
IB Elective	Select One of the Following	3	
MGMT 3193	Social Impact Management	3	
MGMT 4813	Strategic Management	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Making Connections in Business (FYE)	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
Elective	Elective	1	
Total Hours		14	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
CIT 2523	Telecommunications Essentials	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 2033	Programming Fundamentals	3	
CIT 3013	Management Information Systems	3	
CIT 3403	Database Management	3	
CIT 3553	Foundation of Business Analytics	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
BCOM 2563	Business Communications	3	
CIT 3423	Data Visualization for Business	3	
CIT 3413	Big Data for Business	3	
CIT 3603	Systems Analysis & Design	3	
FIN 3713	Business Finance	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 4653	IoT and Blockchain Business Strategies	3	
CIT 3353	Mobile App Development for Business	3	
CIT 4633	AI Business Strategies	3	
CIT 4663	Enterprise Resource Planning	3	
MGMT 3123	Principles of Management	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 4853	Project Management	3	
CIT 4623	Information Systems Security	3	
CIT 4453	E-Commerce Business Strategies	3	
CIT 3663	Data Mining for Business	3	
MGMT 4813	Strategic Management	3	
Total Hours		15	

Total Jr/Sr Hours: 54
Total Degree Hours: 120

Graduation Requirements:

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.25 in major and at least a "C" in each course within this specific area of the degree.
- 2.25 overall and at least 2.00 GPA at ASU
- 2.25 in business core or at least a "C" in each course.
- 50 % of business requirements completed at ASU-Jonesboro
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours **after completing 30 hours**
- 120 Total Credit Hours
- 30 of last 36 hours at ASU-Jonesboro
- Minimum of 57 hours from 4-year institutions
- 32 ASU residence hours
- Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
MGMT 3153	Org Behavior - Upper Level Elective	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 3063	Hospitality Accounting	3	
Elective	Any Level Elective	3	
LAW 4063	Hospitality Law	3	
MGMT 4123	International Mgmt	3	
MKTG 4023	Services Marketing	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
MKTG 3033	Advertising and Promotion	3	
MGMT 3143	Human Resources Management	3	
MKTG 3013	Marketing	3	
MKTG 3023	Applied Research	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	1	
MGMT 4193 or MKTG 4283	Management Internship or Marketing Internship	3	
MGMT 4813	Strategic Management	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
MGMT 3153	Organizational Behavior	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
MGMT 3143	Human Resources Management	3	
MGMT 4123	International Management	3	
MKTG 3013	Marketing	3	
MKTG 3023	Applied Research	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
Elective	Upper Level Elective	3	
MGMT 3163	Labor Relations & Collective Bargaining	3	
HR MGMT Elective	Select One of the Following: BCOM 3573, MGMT 3173, MGMT 3193, MGMT 4143 or MGMT 419V	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	1	
LAW 4053	Employment Law	3	
MGMT 4173	Compensation Management	3	
MGMT 4813	Strategic Management	3	
HR MGMT Elective	Select One of the Following: BCOM 3573, MGMT 3173, MGMT 3193, MGMT 4143 or MGMT 419V	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.25 in major or at least a "C" in each course in major
- 2.25 overall and at least 2.00 GPA at ASU
- 2.25 in business core or at least a "C" in each core course
- 50 % of business requirements completed at ASU-Jonesboro
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours **after completing 30 hours**
- 120 Total Credit Hours
- 30 of last 36 hours at ASU-Jonesboro
- 32 ASU residence hours
- Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1001	Biology Lab	1	X
BIOL 1003	Biology	3	X
BUSN 1003	First Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
ELECTIVE	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
FIN 3813	Int'l Financial Mgmt & Banking	3	
GSCM 4133	Int'l Logistics & Outsourcing	3	
MGMT 3163	Leadership	3	
MGMT 4163	Small Business Management	3	
MKTG 4113	International Marketing	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1201	Physical Science Lab	1	X
PHSC 1203	Physical Science	3	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
ECON 4143	Export Policy & Procedures	3	
MGMT 3153	Organizational Behavior	3	
MGMT 4123	International Management	3	
MKTG 3023	Applied Research	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ELECTIVE	Any Level Elective	1	
ELECTIVE	Any Level Elective	3	
MGMT 3413	Human Resource Management	3	
MGMT 4813	Strategic Management	3	
MGMT or IB Elec	Select One of the Following: CIT 4453, ECON 4103, ECON 4363, IB 3013, IB 4133, IB 4283 or MGMT 3193	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.25 in major or at least a "C" in each course in major
- 2.25 overall and at least 2.00 GPA at ASU
- 2.25 in business core or at least a "C" in each core course
- 50 % of business requirements completed at ASU-Jonesboro
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours **after completing 30 hours**
- 120 Total Credit Hours
- 30 of last 36 hours at ASU-Jonesboro
- 32 ASU residence hours
- Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1				Year 1			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X	ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
BIOL 1001	Biology Lab	1	X	ENG 1013	Composition II	3	X
BUSN 1003	Freshman Year Experience	3	X	MATH 2143	Business Calculus	3	X
CIT 1503	Microcomputer Applications	3		PHSC 1203	Physical Science	3	X
ENG 1003	Composition I	3	X	PHSC 1201	Physical Science Lab	1	X
MATH 1023 or Elective	College Algebra or Elective	3		ECON 2323	Principles of Microeconomics	3	X
Total Hours		16		Total Hours		16	
Year 2				Year 2			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3		ACCT 2133	Intro to Managerial Accounting	3	
COMS 1203	Oral Communications	3	X	BCOM 2563	Business Communications	3	
ECON 2313	Principles of Macroeconomics	3	X	MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X	ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X	LAW 2023	Legal Environment Business	3	
Total Hours		15		Total Hours		15	
Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3		CIT 3013	Management Information Systems	3	
Elective	Any Level Elective	3		Elective	Any Level Elective	3	
FIN 3713	Business Finance	3		MGMT 3123	Principles of Management	3	
MGMT 3153	Organizational Behavior	3		MGMT 3143	Human Resources Management	3	
MKTG 3013	Marketing	3		MKTG 3023	Applied Research	3	
Total Hours		15		Total Hours		15	
Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3		Elective	Upper Level Elective	3	
MGMT 3613	Leadership	3		Elective	Any Level Elective	3	
MGMT 4123	International Management	3		Elective	Any Level Elective	1	
MGMT 4163	Small Business Management	3		MGMT 4813	Strategic Management	3	
MGMT Elective	Select One of the Following: ACCT 3053, BCOM 3573, MGMT 3163/MGMT 4173, MGMT 3183, MGMT 3193, MGMT 4143, MGMT 4183, MGMT 419V, MGMT 4393 or MKTG 4023	3		MGMT Elective	Select One of the Following: ACCT 3053, BCOM 3573, MGMT 3163/MGMT 4173, MGMT 3183, MGMT 3193, MGMT 4143, MGMT 4183, MGMT 419V, MGMT 4393 or MKTG 4023	3	
Total Hours		15		Total Hours		13	
Total Jr/Sr Hours: 45							
Total Degree Hours: 120							

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1001	Biology Lab	1	X
BIOL 1003	Biology	3	X
BUSN 1003	First Year Experience Business	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1201	Physical Science Lab	1	X
PHSC 1203	Physical Science	3	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
ELECTIVE	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
ECON 4143	Export Policy & Procedures	3	
MGMT 4123	International Management	3	
MKTG 3023	Applied Research	3	
GSCM 3163	Supply Chain Management	3	
Total Hours		12	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ELECTIVE	Any Level Elective	3	
FIN 3813	Int'l Financial Mgmt & Banking	3	
GSCM 4133	Int'l Logistics & Outsourcing	3	
MKTG 4083	Mktg Research Design & Analysis	3	
MKTG 4113	International Marketing	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ELECTIVE	Any Level Elective	1	
MGMT 4813	Strategic Management	3	
MKTG 4043	Consumer Behavior	3	
MKTG 4223	Marketing Management	3	
MKTG or IB Elec	Select One of the Following: CIT 4453, ECON 4103, ECON 4363, IB 3013, IB 4133, IB 4283 or MGMT 3193	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.25 in major or at least a "C" in each course in major
- 2.25 overall and at least 2.00 GPA at ASU
- 2.25 in business core or at least a "C" in each core course
- 50 % of business requirements completed at ASU-Jonesboro
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours **after completing 30 hours**
- 120 Total Credit Hours
- 30 of last 36 hours at ASU-Jonesboro
- 32 ASU residence hours
- Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
GSCM 4103	Concepts of Business Logistics	3	
GSCM 4133	International Logistics Outsourcing	3	
MKTG 4083	Marketing Research Design & Analysis	3	
MKTG 4223	Marketing Management	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
GSCM 3163	Supply Chain Mgmt	3	
MKTG 3023	Applied Research	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	1	
GSCM 3063	Transportation	3	
MGMT 4813	Strategic Management	3	
MKTG 4043	Consumer Behavior	3	
MKTG Elective	Select One - See Degree Plan	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



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Year 1				Year 1			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X	ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
BIOL 1001	Biology Lab	1	X	ENG 1013	Composition II	3	X
BUSN 1003	Freshman Year Experience	3	X	MATH 2143	Business Calculus	3	X
CIT 1503	Microcomputer Applications	3		PHSC 1203	Physical Science	3	X
ENG 1003	Composition I	3	X	PHSC 1201	Physical Science Lab	1	X
MATH 1023 or Elective	College Algebra or Elective	3		ECON 2323	Principles of Microeconomics	3	X
Total Hours		16		Total Hours		16	
Year 2				Year 2			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3		ACCT 2133	Intro to Managerial Accounting	3	
COMS 1203	Oral Communications	3	X	BCOM 2563	Business Communications	3	
ECON 2313	Principles of Macroeconomics	3	X	MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X	ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X	LAW 2023	Legal Environment Business	3	
Total Hours		15		Total Hours		15	
Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3		CIT 3013	Management Information Systems	3	
Elective	Any Level Elective	3		Elective	Any Level Elective	3	
FIN 3713	Business Finance	3		Elective	Any Level Elective	3	
MGMT 3123	Principles of Management	3		GSCM 3163	Supply Chain Management	3	
MKTG 3013	Marketing	3		MKTG 3023	Applied Research	3	
Total Hours		15		Total Hours		15	
Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3		Elective	Any Level Elective	1	
MKTG 3173	Category Management	3		MGMT 4813	Strategic Management	3	
MKTG 4083	Marketing Research Design & Analysis	3		MKTG 4253	Data Analytics and Visualization	3	
MKTG 4213	Marketing Analytics	3		MKTG 4043	Consumer Behavior	3	
MKTG 4223	Marketing Management	3		Marketing Analytics Elective	Select One of the Following: CS 2114, CIT 2033, CIT 3353, CIT 3403, CIT 3413, CIT 3663, CIT 4453, CIT 4853 or MKTG 4143	3	
Total Hours		15		Total Hours		13	
Total Jr/Sr Hours:						45	
Total Degree Hours:						120	

Graduation Requirements:

- Completion of HIST 2763 or HIST 2773 or POSC 2103
- English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
- 2.25 in major or at least a "C" in each course in major
- 2.25 overall and at least 2.00 GPA at ASU
- 2.25 in business core or at least a "C" in each core course
- 50 % of business requirements completed at ASU-Jonesboro
- Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
- 45 JR/SR Hours **after completing 30 hours**
- 120 Total Credit Hours
- 30 of last 36 hours at ASU-Jonesboro
- 32 ASU residence hours
- Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



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Year 1			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X
BIOL 1001	Biology Lab	1	X
BUSN 1003	Freshman Year Experience	3	X
CIT 1503	Microcomputer Applications	3	
ENG 1003	Composition I	3	X
MATH 1023 or Elective	College Algebra or Elective	3	
Total Hours		16	

Year 2			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3	
COMS 1203	Oral Communications	3	X
ECON 2313	Principles of Macroeconomics	3	X
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X
Total Hours		15	

Year 3			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3	
Elective	Any Level Elective	3	
FIN 3713	Business Finance	3	
MGMT 3123	Principles of Management	3	
MKTG 3013	Marketing	3	
Total Hours		15	

Year 4			
Fall Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3	
Elective	Any Level Elective	3	
MKTG 4223	Marketing Management	3	
MKTG 426V	Sales Internship	3	
MKTG 4323	Advanced Sales	3	
Total Hours		15	

Year 1			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
ENG 1013	Composition II	3	X
MATH 2143	Business Calculus	3	X
PHSC 1203	Physical Science	3	X
PHSC 1201	Physical Science Lab	1	X
ECON 2323	Principles of Microeconomics	3	X
Total Hours		16	

Year 2			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
ACCT 2133	Intro to Managerial Accounting	3	
BCOM 2563	Business Communications	3	
MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
LAW 2023	Legal Environment Business	3	
Total Hours		15	

Year 3			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
CIT 3013	Management Information Systems	3	
GSCM 3163	Supply Chain Management	3	
MKTG 3023	Applied Research	3	
MKTG 3093	Professional Selling	3	
MKTG 4043	Consumer Behavior	3	
Total Hours		15	

Year 4			
Spring Semester			
Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	1	
MGMT 4813	Strategic Management	3	
MKTG 3193	Sales Planning and Management	3	
MKTG 4083	Marketing Research Design & Analysis	3	
Sales Elective	Select One - See Degree Plan	3	
Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.



Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, ACCUPLACER) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper division credit (3000-4000 level) is required for this degree.

Year 1				Year 1			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
BIOL 1003	Biology	3	X	ART or MUS or THEA 2503	Fine Arts Visual, Musical, or Theatre	3	X
BIOL 1001	Biology Lab	1	X	ENG 1013	Composition II	3	X
BUSN 1003	Freshman Year Experience	3	X	MATH 2143	Business Calculus	3	X
CIT 1503	Microcomputer Applications	3		PHSC 1203	Physical Science	3	X
ENG 1003	Composition I	3	X	PHSC 1201	Physical Science Lab	1	X
MATH 1023 or Elective	College Algebra or Elective	3		ECON 2323	Principles of Microeconomics	3	X
Total Hours		16		Total Hours		16	
Year 2				Year 2			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
ACCT 2033	Intro to Financial Accounting	3		ACCT 2133	Intro to Managerial Accounting	3	
COMS 1203	Oral Communications	3	X	BCOM 2563	Business Communications	3	
ECON 2313	Principles of Macroeconomics	3	X	MGMT 2003	Entrepreneurial Discovery and Innovation	3	
ENG 2003 or ENG 2013 or PHIL 1103	World Literature I, World Literature II, or Intro to Philosophy	3	X	ECON 2113 or STAT 3233	Business Statistics or Applied Statistics	3	
HIST 2763 or HIST 2773 or POSC 2103	US History to 1876, US History from 1876, or Intro to US Gov.	3	X	LAW 2023	Legal Environment Business	3	
Total Hours		15		Total Hours		15	
Year 3				Year 3			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
CIT 3553	Foundation of Business Analytics	3		CIT 3013	Management Information Systems	3	
ELECTIVE	Any Level Elective	3		Elective	Any Level Elective	3	
FIN 3713	Business Finance	3		MKTG 3023	Applied Research	3	
MGMT 3123	Principles of Management	3		GSCM 3163	Supply Chain Management	3	
MKTG 3013	Marketing	3		MKTG Elective	Select One of the Following: ACCT 3053, BCOM 3573, ECON 4343, MGMT 3183, MKTG 3033/AD3023, MKTG 3043, MKTG 3093, MKTG 3193, MKTG 4023, MKTG 4143, MKTG 4213, MKTG 4253, MTKG 428V, MTKG 4313, or MKTG 4323	3	
Total Hours		15		Total Hours		15	
Year 4				Year 4			
Fall Semester				Spring Semester			
Course No.	Course Name	Hrs	Gen Ed	Course No.	Course Name	Hrs	Gen Ed
Elective	Any Level Elective	3		MGMT 4813	Strategic Management	3	
Elective	Any Level Elective	3		MKTG 4043	Consumer Behavior	3	
MKTG 4083	Marketing Research Design & Analysis	3		MKTG 4223	Marketing Management	3	
MKTG 4113	International Marketing	3		Elective	Any Level Elective	1	
MKTG elective	Select One of the Following: ACCT 3053, BCOM 3573, ECON 4343, MGMT 3183, MKTG 3033/AD3023, MKTG 3043, MKTG 3093, MKTG 3193, MKTG 4023, MKTG 4143, MKTG 4213, MKTG 4253, MTKG 428V, MTKG 4313, or MKTG 4323	3		MKTG Elective	Select One of the Following: ACCT 3053, BCOM 3573, ECON 4343, MGMT 3183, MKTG 3033/AD3023, MKTG 3043, MKTG 3093, MKTG 3193, MKTG 4023, MKTG 4143, MKTG 4213, MKTG 4253, MTKG 428V, MTKG 4313, or MKTG 4323	3	
Total Hours		15		Total Hours		13	

Total Jr/Sr Hours: 45
Total Degree Hours: 120

Graduation Requirements:

Completion of HIST 2763 or HIST 2773 or POSC 2103
 English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)
 2.25 in major or at least a "C" in each course in major
 2.25 overall and at least 2.00 GPA at ASU
 2.25 in business core or at least a "C" in each core course
 50 % of business requirements completed at ASU-Jonesboro
 Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max)
 45 JR/SR Hours **after completing 30 hours**
 120 Total Credit Hours
 30 of last 36 hours at ASU-Jonesboro
 32 ASU residence hours
 Must have grade of C or better in MATH 2143, ACCT 2033, and CIT 1503.