

Arkansas State University - Jonesboro

Effective Date: 07/01/91

Number: 06-22

Section: University Advancement

Subject: Correct Use of University Name

The University's official name is "Arkansas State University." When used in this manner, it must be spelled out, with no abbreviations. Acceptable variations and conditions of use include:

1. "A-State" and "Arkansas State," in text reference in printed matter, after the complete name has been established. These variations must never be used alone. A hyphen must be used when using "A-State"
2. "ASU" is permissible when identifying colleges and departments

There are no other acceptable variations to the university's name and its uses.

Revised 06/30/13.