

Major in Communication Studies - Bachelor of Arts

Emphasis in Public Communication

University Requirements:		
See University General Requirements for Baccalaureate degrees (p. 41)		<input type="checkbox"/>
First Year Making Connections Course:	Sem. Hrs.	
UC 1013, Making Connections	3	<input type="checkbox"/>
General Education Requirements:	Sem. Hrs.	
See General Education Curriculum for Baccalaureate degrees (p. 84) Students with this major must take the following: <i>CMAC 1003, Mass Communication in Modern Society</i> <i>COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)</i>	35	<input type="checkbox"/>
Major Requirements:	Sem. Hrs.	
COMS 2243, Principles of Argumentation	3	<input type="checkbox"/>
COMS 2313, Communication Theory	3	<input type="checkbox"/>
COMS 2373, Introduction to Interpersonal Communication	3	<input type="checkbox"/>
COMS 3363, Communication Research Methods	3	<input type="checkbox"/>
Communication Studies Electives: AD 3023, Principles of Advertising COMS 2253, Introduction to Health Communication COMS 3203, Business and Professional Communication COMS 3243, Principles of Persuasion COMS 3253, Principles of Listening COMS 3373, Gender Communication COMS 3433, Communication Criticism COMS 4203, Small Group Communication COMS 4243, Interpersonal Communication COMS 4253, Intercultural Communication COMS 4263, Organizational Communication COMS 431V, Special Problems COMS 4323, Communication in Personal Relationships COMS 4373, Conflict Resolution COMS 4383, Computer Mediated Communication COMS 4403, Health Communication COMS 4423, Narratives in Health and Healing PR 3003, Principles of Public Relations PR 4603, Crisis Communication	9	<input type="checkbox"/>

Sub-total	21	<input type="checkbox"/>
Emphasis Area (Public Communication):	Sem. Hrs.	
COMS 3243, Principles of Persuasion	3	<input type="checkbox"/>
COMS 3433, Communication Criticism	3	<input type="checkbox"/>
COMS 4253, Intercultural Communication	3	<input type="checkbox"/>
COMS 431V, Special Problems	3	<input type="checkbox"/>
Sub-total	12	<input type="checkbox"/>
Electives:	Sem. Hrs.	
Electives	49	<input type="checkbox"/>
Total Required Hours:	120	