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| For Academic Affairs and Research Use Only |
| Proposal Number | LAC32 |
| CIP Code:  |  |
| Degree Code: |  |

**New or Modified Course Proposal Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **[ ]New Course, [ ]Experimental Course (1-time offering), or [X]Modified Course (Check one box)** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

|  |  |
| --- | --- |
| Ronald Sitton 2/15/2022**Department Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**COPE Chair (if applicable)** |
| Brad Rawlins 2/16/2022**Department Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Head of Unit (if applicable)**   |
| Warren Johnson 2/23/2022**College Curriculum Committee Chair** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Undergraduate Curriculum Council Chair** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Director of Assessment (new courses only)** | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**Graduate Curriculum Committee Chair** |
| Carl M. Cates 3/2/2022**College Dean** | Alan Utter 3/14/2022**Vice Chancellor for Academic Affairs** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Enter date…**General Education Committee Chair (if applicable)**   |  |

1. **Contact Person (Name, Email Address, Phone Number)**

Ronald Sitton, School of Media and Journalism, rsitton@astate.edu, 870-972-2979

1. **Proposed starting term and Bulletin year for new course or modification to take effect**

Fall 2022, 2022-2023 Bulletin

**Instructions:**

*Please complete all sections unless otherwise noted. For course modifications, sections with a “Modification requested?” prompt need not be completed if the answer is “No.”*

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| --- | --- | --- |
|  | **Current (Course Modifications Only)** | **Proposed (New or Modified)** *(Indicate “N/A” if no modification)* |
| **Prefix** | **MDIA** | **N/A** |
| **Number\*** | **3003** | **4033** |
| **Title** | Feature Writing and Freelancing | **N/A** |
| **Description\*\*** | Methods of gathering material for feature stories through interviews, research, and observation; practice in writing the article; techniques of free lancing.  | **N/A** |

 ***\**** (Confirm with the Registrar’s Office that number chosen has not been used before and is available for use. For variable credit courses, indicate variable range. *Proposed number for experimental course is 9*. )

\*\*Forty words or fewer as it should appear in the Bulletin.

1. **Proposed prerequisites and major restrictions** **[Modification requested? No]**

(Indicate all prerequisites. If this course is restricted to a specific major, which major. If a student does not have the prerequisites or does not have the appropriate major, the student will not be allowed to register).

1. YES Are there any prerequisites?
	1. If yes, which ones?

MDIA 3013

* 1. Why or why not?

Students should know Multimedia Reporting before progressing to Feature Writing and Freelancing.

1. YES Is this course restricted to a specific major?
	1. If yes, which major? Multimedia Journalism
2. **Proposed course frequency [Modification requested? YES]**

(e.g. Fall, Spring, Summer; if irregularly offered, please indicate, “irregular.”) *Not applicable to Graduate courses.*

Change from: Fall to: Fall, Summer

1. **Proposed course type [Modification requested? NO]**

Will this course be lecture only, lab only, lecture and lab, activity (e.g., physical education), dissertation/thesis, capstone, independent study, internship/practicum, seminar, special topics, or studio? Please choose one.

Enter text...

1. **Proposed grade type [Modification requested? NO]**

What is the grade type (i.e. standard letter, credit/no credit, pass/fail, no grade, developmental, or other [please elaborate])

Enter text...

1. YES Is this course dual-listed (undergraduate/graduate)? MDIA 5003
2. NO Is this course cross-listed?

*(If it is, all course entries must be identical including course descriptions. Submit appropriate documentation for requested changes. It is important to check the course description of an existing course when adding a new cross-listed course.)*

**a.** – If yes, please list the prefix and course number of the cross-listed course.

 Enter text...

 **b.** – **Yes / No** Can the cross-listed course be used to satisfy the prerequisite or degree requirements this course satisfies?

 Enter text...

1. NO Is this course in support of a new program?

a. If yes, what program?

 Enter text...

1. NO Will this course be a one-to-one equivalent to a deleted course or previous version of this course (please check with the Registrar if unsure)?

a. If yes, which course?

**Course Details**

1. **Proposed outline** **[Modification requested? NO]**

(The course outline should be topical by weeks and should be sufficient in detail to allow for judgment of the content of the course.)

Enter text...

1. **Proposed special features** **[Modification requested? NO]**

(e.g. labs, exhibits, site visitations, etc.)

Enter text...

1. **Department staffing and classroom/lab resources**

no change

1. Will this require additional faculty, supplies, etc.?

 Enter text...

1. NO Does this course require course fees?

 *If yes: please attach the New Program Tuition and Fees form, which is available from the UCC website.*

**Justification**

**Modification Justification (Course Modifications Only)**

1. Justification for Modification(s)

Course is already taught at a senior level. Moving to 4000-level course will also allow dual-listing for graduate level students to have additional course offerings. Changing frequency will allow both undergraduate and graduate students opportunity to take course during summer.

**New Course Justification (New Courses Only)**

1. Justification for course. Must include:

 a. Academic rationale and goals for the course (skills or level of knowledge students can be expected to attain)

 Enter text...

b. How does the course fit with the mission of the department? If course is mandated by an accrediting or certifying agency, include the directive.

 Enter text...

c. Student population served.

Enter text...

d. Rationale for the level of the course (lower, upper, or graduate).

Enter text...

**Assessment**

**Assessment Plan Modifications (Course Modifications Only)**

1. NO Do the proposed modifications result in a change to the assessment plan?

 *If yes, please complete the Assessment section of the proposal*

**Relationship with Current Program-Level Assessment Process (Course modifications skip this section unless the answer to #18 is “Yes”)**

1. What is/are the intended program-level learning outcome/s for students enrolled in this course? Where will this course fit into an already existing program assessment process?

**Bulletin Changes**

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| --- |
| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

**CURRENT**

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|  |  |
| --- | --- |
| **University Requirements:** |  |
| See University General Requirements for Baccalaureate degrees (p. 47) |  |
| **First Year Making Connections Course:** | **Sem. Hrs.** |
| MDIA 1103, Making Connections in Media and Journalism | **3** |
| **General Education Requirements:** | **Sem. Hrs.** |
| See General Education Curriculum for Baccalaureate degrees (p. 84)**Students with this major must take the following:***MDIA 1003, Mass Communications in Modern Society**COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)* | **35** |
| **Major Requirements:**Cumulative minimum 2.0 GPA or better required for B.S. Multimedia Journalism Major Requirements. | **Sem. Hrs.** |
| MDIA 1013, Principles of Journalism | 3 |
| MDIA 2043, Basic Digital Photography | 3 |
| MDIA 2201, News Practicum I | 1 |
| MDIA 2313, Digital Media Production | 3 |
| MDIA 2323, Reporting Words | 3 |
| MDIA 3013, Multimedia Reporting | 3 |
| MDIA 3063, Editing for Publications and the Web | 3 |
| MDIA 3201, News Practicum II | 1 |
| MDIA 3363, Modern Media Inquiries | 3 |
| MDIA 4003, Media Law and Ethics | 3 |
| MDIA 4053, Civic Reporting | 3 |
| MDIA 4202, News Practicum III | 2 |
| MDIA 4323, DIversity and Media | 3 |
| MDIA 4603, Internship | 3 |
| **Major Electives (Select nine hours of the following with advisor approval):**GCOM 3673, Desktop Publishing and Publication Design MDIA 1001, Media Grammar and StyleMDIA 2053, Introduction to Visual Communications MDIA 2223, Video Production I **OR**GCOM 1813, Introduction to Digital Publishing ~~MDIA 3003, Feature Writing and Freelancing~~ MDIA 3053, Sports ReportingMDIA 3083, History of the Mass Media MDIA 3093, Photo Storytelling IMDIA 3203, Audio Storytelling MDIA 3383, News in Social Media MDIA 3603, Television Reporting MDIA 4013, Photo Storytelling IIMDIA 4023, Public Opinion, Propaganda and the Mass Media MDIA 4033, Feature Writing and FreelancingMDIA 4103, Data JournalismMDIA 4113, Specialized ReportingMDIA 4123, Media Management and Entrepreneurship MDIA 4343, News Production and Performance **AND**MDIA 4340, News Production and Performance LaboratoryMDIA 4552, Photojournalism Practicum and Professional Development | 9 |
| **Sub-total** | **46** |

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**MDIA 2323. Reporting Words** Introduction to writing news for media outlets with precision, ac- curacy, conciseness, and adherence to AP style and guidelines. Prerequisite, ENG 1003 with a grade of “C” or better, and MDIA 1013. Fall, Spring.

**~~MDIA 3003. Feature Writing and Freelancing~~** ~~Methods of gathering material for feature stories through interviews, research, and observation; practice in writing the article; techniques of free- lancing. Prerequisite, MDIA 3013. Fall.~~

**MDIA 3011. Experiential Media II** Advanced experiences in the production of live and recorded media productions such as sports, musical performances, special events, or news. Students will develop an advanced awareness of various working roles in media production. Prerequisite, MDIA 1011. Fall, Spring.

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**MDIA 4023. Public Opinion, Propaganda and the Mass Media** Survey of public opinion for- mation and change, with special attention to the role of the mass media in the creation and use of public opinion and propaganda. Fall.

**MDIA 4033. Feature Writing and Freelancing** Methods of gathering material for feature stories through interviews, research, and observation; practice in writing the article; techniques of freelancing. Prerequisite, MDIA 3013. Fall, Summer.

**MDIA 4053. Civic Reporting** Reporting on public affairs, emphasizing courts, local govern- ment, education, the economy, and politics using data-driven reporting and multimedia support (such as photo slideshows, information graphics, audio and video packages, data journalism, and social media posts). Prerequisite, grade of C or better in MDIA 3013 or instructor permis- sion. Spring.

**PROPOSED**

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| --- | --- |
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| MDIA 1103, Making Connections in Media and Journalism | **3** |
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| MDIA 2043, Basic Digital Photography | 3 |
| MDIA 2201, News Practicum I | 1 |
| MDIA 2313, Digital Media Production | 3 |
| MDIA 2323, Reporting Words | 3 |
| MDIA 3013, Multimedia Reporting | 3 |
| MDIA 3063, Editing for Publications and the Web | 3 |
| MDIA 3201, News Practicum II | 1 |
| MDIA 3363, Modern Media Inquiries | 3 |
| MDIA 4003, Media Law and Ethics | 3 |
| MDIA 4053, Civic Reporting | 3 |
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| MDIA 4323, DIversity and Media | 3 |
| MDIA 4603, Internship | 3 |
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