

# 2026- 2027 LEADERSHIP IN BANKING SERIES

## What is the Leadership in Banking Series?

The Leadership in Banking Series is a monthly gathering of regional bankers to explore contemporary issues and skills related to the banking industry. Professors from A-State's Neil Griffin College of Business facilitate sessions and engage the participants in dialogue and feedback.

## Learning Outcomes

Participants engage in discussions and in class exercises to expand their knowledge and understanding of the banking profession, further develop skills in leadership, and expand their professional network of colleagues.

## Registration and Cost

Limited seating is available. Applications may be completed online at [AState.edu/DCED](http://AState.edu/DCED). Cost of the program is \$450 per person.



## Location

Delta Center for  
Economic Development  
Room 201

319 University Loop  
Jonesboro, ARK 72401



## Courses

**Contemporary Issues in Banking**  
Wednesday, September 9 • 11 a.m. - 2 p.m.

Dr. David Kern  
Associate Professor of Finance  
*McAdams-Frierson Chair of Bank Management*

**Leadership in Lending**  
Wednesday, October 7 • 11 a.m. - 2 p.m.

C. David White  
Chief Lending Officer  
*Farmers Bank and Trust, Magnolia*

**Management Issues in Banking**  
Wednesday, November 11 • 11 a.m. - 2 p.m.

Dr. Hilary Schloemer  
Associate Professor of Management

**Business Communication for Banking**  
Wednesday, December 9 • 11 a.m. - 2 p.m.

Dr. H. Steve Leslie  
Associate Professor of  
Business Communication

**Sales and Marketing for Banking**  
Wednesday, January 13 • 11 a.m. - 2 p.m.

Dr. Katie Hill  
Associate Professor of Marketing  
*Director of the R.M "Bob" Wood Sales  
Leadership Center*

**Leadership Fundamentals for Banking**  
Wednesday, February 10 • 11 a.m. - 2 p.m.

Dr. Cliff E. Jones  
Deputy Director  
*Delta Center for Economic Development*

## Contact

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