

CURRICULUM VITAE FOR PAULA D. RUBY

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Information Systems and Business Analytics
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ACADEMIC CAREER SUMMARY

Arkansas State University, Jonesboro, AR

Full Professor, Information Systems and Business Analytics Summer 2001 – Present

ISBA 4853	Project Management
ISBA 3603	Systems Analysis and Design
ISBA 3533	Microcomputer Applications II
ISBA 3013	Management Information Systems
ISBA 1503	Microcomputer Applications

University of Memphis, Memphis, TN

Instructor, Department of Management Information Systems Fall 2000 – Spring 2001

University of Central Arkansas, Conway, AR

Assistant Professor of Information Systems, Department of Marketing, Management, and Information Systems Fall 1994 - Summer 2000; Tenured Spring 2000

Instructor of Information Systems, Department of Marketing, Management, and Information Systems Fall 1993 - Summer 1994

University of Tennessee, Knoxville, TN

Graduate Teaching Assistant, Department of Technological and Adult Education, June 1991 - August 1993

Arkansas State University, Jonesboro, AR

Full-time instructor, Department of Computer Information Systems/Administrative Services, Spring 1991

Part-time instructor, Department of Computer Information Systems/Administrative Services, Fall 1990

ACADEMIC PREPARATION

EdD **UNIVERSITY OF TENNESSEE**, Knoxville, TN, August 1993
Technological and Adult Education, Concentration: Business Education. Cognate: Educational Counseling and Psychology. Dissertation Title: "The Learning and Teaching Styles of Tennessee Secondary Business Education Teachers."

- MSE** **ARKANSAS STATE UNIVERSITY**, Jonesboro, AR, August 1990
Business Education with Computer Endorsement and Vocational Endorsement
- BSE** **ARKANSAS STATE UNIVERSITY**, Jonesboro, AR, May 1989
Business Education with Computer Endorsement and Vocational Endorsement

INTELLECTUAL CONTRIBUTIONS

Patent, titled TRANSLATOR, with Ralph Ruby, Jr. October, 2015.

Mobile Apps

Class Notes, With Ralph Ruby, Jr. July 2018. Educational note-taking app including 12 training videos, utilizing patented technology, Translator.

ASTATE Academic Texting Championship and *ASTATE Academic Keyboarding Championship*, With Ralph Ruby, Jr. August, 2016. The purpose of these two apps is to provide ASTATE BUCKS to help reduce student college expenses using a competitive tournament learning strategy.

My Classroom Notes, K-12, With Ralph Ruby, Jr. Submitted to Apple 12/20/13. Using databases specifically designed for K-12, abbreviations and symbols as a note-taking shorthand [Stanford University] in the top templates as recognized by the top 400 Universities in the world and Common Core State Standards, students can take classroom notes faster and more accurately using this new generation app.

My Classroom Notes, Collegiate, With Ralph Ruby, Jr. Submitted to Apple 12/20/13. Updated 12/15. Using databases specifically designed for the collegiate market, abbreviations and symbols as a note-taking shorthand [Stanford University] in the top templates as recognized by the top 400 Universities in the world, students can take classroom notes faster and more accurately using this new generation app.

Keyboarding Champ, 2012, With Ralph Ruby, Jr. for the Apple and Android markets. It is a game whereby users can practice keyboarding for speed and accuracy.

Texting Champ, 2012, With Ralph Ruby, Jr. For the Apple and Android markets. It is a game whereby users can practice texting for speed and accuracy.

Ruby Translator, 2011, With Ralph Ruby, Jr. Translates text and slang into spoken words.

Journal Articles Published

Using Writing Support Software to Improve Student Composition Outcomes: Empirical Study. *International Journal of Education Research*. With Kelly Fish and Melodie Philhours. Winter 2023, Volume 18, Number 1. pp 16-31.

Note-Taking Skills: Everybody Needs Them. *Journal of Business and Economics*. With Ralph Ruby, Jr. April 2014, Volume 5, Number 4, pp. 443-448.

Decoding Note-Taking Abbreviations and Symbols Using a Mobile Device. *Psychology Research*. With Ralph Ruby, Jr. October 2013, Volume 3, Number 10. pp. 606-615.

A Comparison of the Traditional and Information Systems Approaches for Teaching Microcomputer Applications. *Business Education Forum*. With Ralph Ruby, Jr. October 2010, Volume 65, Number 1. pp. 44-47, 51.

An Artificial Intelligence Foreign Market Screening Method for Small Businesses. *Academy of Entrepreneurship*. With Kelly Fish. 2009, Volume 13. pp 65-81.

Comparing Web-Based Content and Instructor-Led Learning in a Telecommunications Course. *Journal of Information Systems Education*. With Russ Jones and Farhad Moeeni. Fall 2005, Volume 16, Number 3. pp 265-271.

Faculty Attitudes toward COBOL and its Place among Other Programming Languages in the AACSB Business College Curriculum within the United States. *Journal of Information Systems Education*. Summer 2005, Volume 16, Number 2. pp 217-229. (single author)

Using Directed Discovery in an E-Learning Environment. *NABTE Review, Spring Edition*. With Ralph Ruby, Jr. Spring 2005, Volume 59, Number 4. pp 18-22.

Using Discovery Learning to Teach Software Skills. *Business Education Forum*. With Ralph Ruby, Jr. December 1999, Volume 54, Number 2. pp 41-43.

Learning Style and Adjustment Issues of International Students. *Journal of Education for Business*. With Ralph Ruby, Jr. July/August 1999, Volume 74, Number 6. pp 363-367.

Observation: Key to Successful Classroom Management. *Business Education Forum*. With Ralph Ruby, Jr. October 1998, Volume 51, Number 1. pp. 40-41, 47.

The Learning Styles of Students Enrolled in Information Processing. *Business Education Digest*. With Ralph Ruby, Jr. May 1998, Volume VIII. pp. 1-15.

Should We Tax Internet Commerce? *Business Research Yearbook*. With Ken Griffin and Roy Whitehead. April 1998, Volume 5. pp. 230-234.

Taxation of Internet Commerce. *The CPA Journal*. With Roy Whitehead and Ken Griffin. January 1998, Volume LXVIII, Number 1. pp. 42-45, 51.

Internet Commerce: Security is Still a Concern. *Review of Accounting Information Systems*. With Ken Griffin and Roy Whitehead. Winter 1997-1998, Volume 2, Number 1. pp. 67-71.

Student Organizations: Statewide Responsibility and its Effect on Due Process. *Business Education Forum*. With Ralph Ruby, Jr. December 1997, Volume 52, Number 2. pp. 41-44.

The Learning and Teaching Styles of Tennessee Secondary Business Education Teachers. *Delta Pi Epsilon Journal*. Published: Winter 1995, Volume 37, Number 1. pp. 29-45. (single-author)

Proceedings

Class Notes: The Next Innovation in Note-Taking for Beginning Student Note-Takers. *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published: Volume 48, (2018).

Comparing Two Delivery Methods to Teach Microcomputer Applications. *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published: Volume 45, (2015).

Note-Taking: An Important Part of the Learning Process. *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published: Volume 43, (2013), pp. 12-26.

Texting as a Teaching Communications Tool. Proceedings. *6th International Conference of the American Institute of Higher Education*, With Ralph Ruby, Jr. Published: Volume 4, No. 1, (2011), pp. 298-305.

Using SMS Text Messaging as a Note-Taking System. Proceedings. *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published: Volume 40, (2010), pp. 363-366.

How Students Learn and Their Learning Styles in MIS Courses. Proceedings. *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published: Volume 37, (2007), pp. 536-539.

The Traditional Approach versus the Information Systems Approach to Teaching Microsoft Office. Proceedings: *Decision Sciences Institute [Southwest Region]*, Published: Volume 37, (2006), pp. 427-430. (single-author)

What Place Does COBOL Really Hold in the Curriculum? Proceedings: *Decision Sciences Institute [Southeast Region]*, Published: Volume 34, (2004), pp. 120-121. (single-author)

The Computer Applications Course: Time for an Update or Business as Usual. Proceedings: *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published: Volume 34, (2004), pp. 124-125.

Internet-Based Versus Instructor-Led Learning: A Comparative Study. Proceedings: *Decision Sciences Institute [Southwest Region]*, With Russ Jones and Farhad Moeeni. Published: Volume 35, (2004), pp. 185-188.

Making the Move from Educating to Training: Lessons Learned. Proceedings: *Decision Sciences Institute [Southeast Region]*, Published: Volume 33, (2003), pp. 213-214. (single-author)

Directed Discovery – A Learning Strategy in an E-Learning Environment. Proceedings: *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published: Volume 33, (2003), pp. 408-409,

Can Teaching and Learning Strategies be Enhanced Using an E-Learning Tool? Proceedings: *Decision Sciences Institute [Southeast Region] Theory and Applications Proceedings*, With Ralph Ruby, Jr. Published: Volume 32, (2002), pp. 40-41.

Dean's Perceptions of their Computer Curriculum. Proceedings: *Decision Sciences Institute Annual Meeting*, With Ralph Ruby, Jr. Published: Fall 2000.

Teaching Software Skills through Discovery. Proceedings: *Decision Sciences Institute Annual Meeting*, With Ralph Ruby, Jr. Published: Fall 1998.

Managing the Learning Environment by Observation. Proceedings: *Fifth Annual Southwestern Business Administration Teaching Conference*. With Ralph Ruby, Jr. Published: Fall 1998.

Adjusting to Life at an American Educational Institution: Professors Helping Students. Proceedings: *Fourth Annual Southwestern Business Administration Teaching Conference*. With Ralph Ruby, Jr. Published: Summer 1997.

Learning Styles and Teaching Styles: We All Have Them, But How Do We Use Them In The Classroom? Proceedings: *Second Annual Southwestern Business Administration Teaching Conference*. Published: Summer 1995. (single-author)

Presentations

Ruby, P., Philhours, M., Fish, K.E., Ferry, J., Shephard, V., "From Educators to Artificial Intelligence: Three Perspectives on Writing Support" *Conference on College Composition and Communication*, Spokane, WA. April 4, 2024.

Arkansas State *CorrectEnglish* Pilot Study: A Case Study for Increasing Writing Proficiency. *Missouri Community College Association*, With Kelly Fish and Melodie Philhours. Jefferson City, MO, October 20, 2021.

AState Texting Champ and Keyboarding Champ and Class Notes App (Invited Presentation), Buffalo Island Central School Board Meeting, With Ralph Ruby, Jr. August 23, 2018.

Class Notes: The Master Note Taking System for Students. *Arkansas Curriculum Conference*, With Ralph Ruby, Jr. Little Rock, AR, November 3, 2017.

Class Notes: The Master Note Taking System for Students. *Southern Business Education Association*, With Ralph Ruby, Jr. Savannah, GA, October 27, 2017.

A-State Academic Keyboarding Champ and Texting Champ apps – Skill Building and Fund Raising. *Alabama Business Education Association 52nd Annual Conference*, With Ralph Ruby, Jr. Muscle Shoals, AL. January 27, 2017.

Gamification Bazinga! (Gaming and App Development) 2-hour workshop. *SBEA*, With Ralph Ruby, Jr. Myrtle Beach, SC, October 2016.

Comparing Two Delivery Methods to Teach Microcomputer Applications. *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Published February 27, 2015.

GLOBAL EDUCATION Helping Students Maximize Their Performance. *19th Annual Course Technology Computing Conference*, With Ralph Ruby, Jr. Nashville, TN, March 12, 2014.

Note-Taking: An Important Part of the Learning Process. *Southeast Decision Sciences Institute*, With Ralph Ruby, Jr., Charleston, SC, February 2013.

The Championship Series – Texting Champ and Keyboarding Champ. *Paragould Kiwanis Club*, With Ralph Ruby, Jr., Paragould, AR July 3, 2012.

The Ruby Translator, Speaking the Language. *Metro Rotary*, With Ralph Ruby, Jr., Jonesboro, AR, January 12, 2012.

Texting as a Teaching Communications Tool. *6th International Conference of the American Institute of Higher Education*, With Ralph Ruby, Jr. Charleston, SC, April 7, 2011.

Decoding Teen Texting Lingo. *Arkansas Juvenile Officers Association*, With Ralph Ruby, Jr. Mount Magazine, AR, March 16, 2011.

Using SMS Text Messaging as a Note-Taking System. *Decision Sciences Institute [Southeast Region]*, With Ralph Ruby, Jr. Wilmington, NC, February 17, 2010.

How Students Learn and Their Learning Styles in MIS Courses. *Decision Sciences Institute [Southeast Region]*. With Ralph Ruby, Jr. Savannah, GA, February 21, 2007.

A Presentation Given to Explain the Process of Writing a Research Proposal using PowerPoint as a Tool OR How to Write a Research Proposal. *McNair Achievement Program*, July 5, 2006. (single-author)

Approaches to Teaching Microcomputer Applications. *Teaching Conference 2006, ASU College of Business*, April 6, 2006. (single-author)

The Traditional Approach versus the Information Systems Approach to Teaching Microsoft Office. *Decision Sciences Institute [Southwest Region]*, Oklahoma City, OK March 2, 2006. (single-author)

Comparing Web-Based Content Delivery and Instructor-Led Learning in a Telecommunications Course. *Teaching Conference 2005, ASU College of Business*, with Farhad Moeeni. April 11, 2005.

What Place Does COBOL Really Hold in the Curriculum? *Decision Sciences Institute [Southeast Region]*, Charleston, SC February 26, 2004. (single-author)

The Computer Applications Course: Time for an Update or Business as Usual. *Decision Sciences Institute [Southeast Region]*, with Ralph Ruby, Jr. February 26, 2004. (single-author)

Making the Move from Educating to Training, Lessons Learned. *Decision Sciences Institute [Southeast Region]*. Williamsburg, VA February 27, 2003. (single-author)

Directed Discovery, A Learning Strategy in an E-Learning Environment. *Decision Sciences Institute [Southeast Region]*. Hilton Head, SC with Ralph Ruby, Jr. February 26, 2003.

Can Teaching and Learning Strategies be Enhanced Using an E-Learning Tool? *Decision Sciences Institute [Southeast Region]*. Hilton Head, SC with Ralph Ruby, Jr. February 21, 2002.

Dean's Perceptions of their Computer Curriculum. *Decision Sciences Institute*. Orlando, FL with Ralph Ruby, Jr. November 19, 2000.

Web-Instruction: Filling the Gap between Theory and Practice. Invited Presentation. *2000 INFORMS-Ed Conference (Institute for Operations and Management - Education Track)*. Salt Lake City, UT with Ralph Ruby, Jr. May 9, 2000.

Technology: The Changing Face of Business. Invited Presentation. *International Association of Executive Housekeepers*. Conway, AR March 25, 1999. (single-author)

Teaching Software Skills Through Discovery. Refereed Presentation. *1998 Decision Sciences Institute Annual Meeting*. Las Vegas, NV with Ralph Ruby, Jr. November 22, 1998.

Service/Student Organizations. *Presentation to new faculty in UCA College of Business Administration*. August 1998. (single-author)

Managing the Learning Environment. Refereed Presentation. *Fifth Annual Southwestern Business Administration Teaching Conference*. Houston, TX with Ralph Ruby, Jr. October 24, 1997.

The Learning Styles of International MBA Students. Refereed Presentation. *American Vocational Association Convention*. Cincinnati, OH with Ralph Ruby, Jr. December 4, 1996.

Adjusting to Life at an American Educational Institution: Professors Helping Students. Refereed Presentation. *Fourth Annual Southwestern Business Administration Teaching Conference*. Houston, TX with Ralph Ruby, Jr. October 19, 1996.

The Learning Styles and Attitudes About Computer Usage of Business Students Enrolled in Information Processing: Final Report. Refereed Presentation. *American Vocational Association Convention*. Denver, CO with Ralph Ruby, Jr. December 1, 1995.

Comparison of Learning Style and Computer Attitudes of Students Enrolled in Information Processing: Preliminary Report. Refereed Presentation. *American Educational Research Association Annual Meeting*. San Francisco, CA with Ralph Ruby, Jr. April 20, 1995.

Learning Styles and Teaching Styles: We All Have Them, But How Do We Use Them In The Classroom? Refereed Presentation *Second Annual Southwestern Business Administration Teaching Conference*. Houston, TX October 21, 1994. (single-author)

How to Purchase a Computer. *Conway Kiwanis Organization*. Spring 1994. (single-author)

The Learning and Teaching Styles of Tennessee Secondary Business Education Teachers. Refereed Presentation. *American Vocational Association Convention*. Nashville, TN December 3, 1993. (single-author)

Other Publications

Essentials of Management Information Systems 6th Edition, November 2004. *Instructor's Manual for Web Items*. Prentice Hall, Publisher, Upper Saddle River, NJ. (single-author)

Essentials of Management Information Systems 6th Edition, July 2004. *Instructor's Manual*. Prentice Hall, Publisher, Upper Saddle River, NJ. (single-author)

Programming Right from the Start with Visual Basic .NET, November 2003. *PowerPoint Presentations*. Prentice Hall, Publisher, Upper Saddle River, NJ. (single-author)

Management Information Systems, 9th Edition, September 2003. *Test Bank*. Prentice Hall, Publisher, Upper Saddle River, NJ. (single-author)

Management Information Systems, 9th Edition, September 2003. *Interactive Study Guide*. Prentice Hall, Publisher, Upper Saddle River, NJ. (single-author)

Information Systems, A Management Approach, January 2003. *Instructor's Manual*. [Chapters 1-3] John Wiley & Sons, Inc., Publisher, Hoboken, NJ. (single-author)

Introduction to Information Technology, May 2001. *WebCt Course (Web Course Tools)*. With Ralph Ruby, Jr. John Wiley & Sons, Inc., Publisher, Hoboken, NJ.

Microsoft Windows 2000 Brief Edition, September 2000. *Instructor's Resource Manual and Test Bank*. Irwin/McGraw-Hill, Inc., Publisher, Boston, MA. (single-author)

Microsoft FrontPage 2000 Brief Edition, July 2000. *Instructor's Resource Manual and Test Bank*. Irwin/McGraw-Hill, Inc., Publisher, Boston, MA. (single-author)

Microsoft Outlook 2000 Brief Edition, February 2000. *Instructor's Resource Manual and Test Bank*. Irwin/McGraw-Hill, Inc., Publisher, Boston, MA. (single-author)

Teaching About Modern Technology Through the Report Process. *Tested Teaching Ideas for Business Communication*. Entry in edited book. ISBN 0-07-006912-3. 1994. McGraw-Hill, Inc, Publisher, Boston, MA. (single-author)

The Job Search Process. *Tested Teaching Ideas for Business Communication*. Entry in edited book. ISBN 0-07-006912-3. 1994. McGraw-Hill, Inc, Publisher, Boston, MA. (single-author)

Every Student Can Learn. *Spring Catalog* (15 volumes) of J. Weston Walch, Publisher, January 1994. (single-author)

Textbooks

Note: Each textbook has four components: A student textbook, an instructor's resource manual, student data disks, and instructor data answer disks.

Lab Activities for the World Wide Web. Annual Editions: Academic Year 2002-2003 with companion Web Site (<http://www.clt.astate.edu/labactivities>). July 2002, with Ralph Ruby, Jr. ISBN 1-57676-097-9. Scott/Jones, Inc. Publisher, El Granada, CA.

Lab Activities for the World Wide Web. Annual Editions: Academic Year 2001-2002 with companion Web Site (<http://www.clt.astate.edu/labactivities>). August 2001, with Ralph Ruby, Jr. ISBN 1-57676-073-1. Scott/Jones, Inc. Publisher, El Granada, CA.

Lab Activities for the World Wide Web. Annual Editions: Academic Year 2000-2001 with companion Web Site (<http://www.clt.astate.edu/labactivities>). August 2000, with Ralph Ruby, Jr. ISBN 1-57676-039-1. Scott/Jones, Inc. Publisher, El Granada, CA.

Lab Activities for the World Wide Web. Annual Editions: Academic Year 1999-2000 with companion Web Site (<http://www.business.uca.edu/labactivities/>). January 2000, with Ralph Ruby, Jr. ISBN 1-57676-053-7. Scott/Jones, Inc. Publisher, El Granada, CA.

Microsoft Word 97: Economy Pack. 1998, with Ralph Ruby, Jr. ISBN 1-57676-010-3. Scott/Jones, Inc. Publisher, El Granada, CA.

Microsoft Excel in Your Classroom. (Macintosh and Windows Platform). 1997, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2894-3 J. Weston Walch, Publisher, Portland, ME.

System 7 in Your Classroom. (Macintosh Platform). 1997, with Ralph Ruby, Jr. ISBN -0-8251-2912-5 J. Weston Walch, Publisher, Portland, ME.

Ami Pro in Your Classroom. (Windows Platform). 1996, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2832-3 J. Weston Walch, Publisher, Portland, ME.

Microsoft Works in Your Classroom. (Windows Platform). 1996, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2830-7 J. Weston Walch, Publisher, Portland, ME.

Quattro Pro in Your Classroom. (MS-DOS Platform). 1996, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2815-3 J. Weston Walch, Publisher, Portland, ME.

WordPerfect for Desktop Publishing for Windows. (Windows Platform). 1996, with Ralph Ruby, Jr. ISBN 0-8251-2813-7 J. Weston Walch, Publisher, Portland, ME.

PageMaker in Your Classroom. (Macintosh and Windows Platform). 1995, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2724-6 J. Weston Walch, Publisher, Portland, ME.

WordPerfect in Your Classroom. (Windows Platform). 1995, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2726-2 J. Weston Walch, Publisher, Portland, ME.

Microsoft Works in Your Classroom. (MS-DOS Platform). 1995, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2750-5 J. Weston Walch, Publisher, Portland, ME.

Microsoft Word in Your Classroom. (Macintosh Platform). 1995, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2683-5 J. Weston Walch, Publisher, Portland, ME.

WordPerfect in Your Classroom. (Macintosh Platform). 1995, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2625-8 J. Weston Walch, Publisher, Portland, ME.

The Computer in Your Classroom. (MS-DOS and Apple Platforms). 1994, with Ralph Ruby, Jr. ISBN 0-8251-2602-9 J. Weston Walch, Publisher, Portland, ME.

Windows in Your Classroom. 1994, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2442-5 J. Weston Walch, Publisher, Portland, ME.

WordPerfect for Desktop Publishing. (MS-DOS Platform). 1993, with Ralph Ruby, Jr. and Steve Corder. ISBN 0-8251-2383-6 J. Weston Walch, Publisher, Portland, ME.

PROFESSIONAL DEVELOPMENT/TRAINING

Certifications

CompTIA IT Project+ Certified Professional, October 3, 2003

Grants Awarded

Horizon Institute of Technology Grant, Awarded December 2006 for 2007, Funds for Dreamweaver technical training at New Horizons, Memphis, TN, \$1,000

ACTION for Kids Project, Awarded to Arkansas Division of Behavioral Health. Awarded Fall 2005. Supervisor, Dr. David Saarnio, Professor of Psychology; Co-Director of Office of Behavioral Research and Evaluation. Roles for the grant to serve as a liaison with Mid-South Health Systems, as a technical advisor to the evaluation team at ASU, as an advisor to the evaluation team, and training. Developed OBRE web site. This is a 6-year, \$6.5 million grant. Contract ended Oct. 2008 because of funding issues.

College of Business Summer Research Grant, Awarded December 2004 for Summer 2005, Testing a New Paradigm for the Traditional Microcomputer Applications Course, \$10,000

Horizon Institute of Technology Grant, Awarded December 2003 for 2004, Funds for Visual Basic technical training at New Horizons, Memphis, TN, \$8,000

Public Service Award, November 1999 and July 1998, Funds to conduct a public service project for hosting Future Business Leaders of America District Competitions, \$600.00

University Research Grant, April 7, 1998, Funds to conduct research titled “Computer Applications Skills Now and in the Future at AACSB Schools”, \$646.00

TRAINING

CITI Program (for conducting research) Human Research and Social/Behavioral Courses, Refresher Course – Spring 2025

Completed Participant-Centered Informed Consent Training for Office of Human Research Protections (2025)

Assessment with Nuventive Training (Jan. 16, 2025)

Coursera Webinar (May 2, 2025)

Canvas Training 4 days (2023)

Title IX Training (2023)

Degree Works Training (February 28, 2023)

MEDIA OUTLETS

Newspaper

Changing World: Texting Application Replaces Note-Taking, (With Ralph Ruby, Jr.), *Jonesboro Sun*, 2018
Professors Hope to Increase Success with Note-Taking App, (With Ralph Ruby, Jr.), *The Herald*, 2018

Television

Interviewed regarding Class Notes App, (With Ralph Ruby, Jr.), *Mid-Day*, *KAIT8*, 2019
Interviewed regarding Class Notes App, (With Ralph Ruby, Jr.), *Nightly News*, *KJNB-TV*, 2018

SERVICE ACTIVITIES

Arkansas State University

University

New Student Orientation (June 6 & 20, 2023, June 11, 2024, June 10, 2025)

Select A Major Fair (Sept. 27, 2023)

ARKACRAO College Fair (Oct.16, 2023)

Advisor to Stem Intern. Worked with student on background review of AI and the software *CorrectEnglish*, (2020)

Undergraduate Graduation and Academic Appeals Committee Member (2006-2016) Chair (Fall 2008 – Summer 2017)

Title IX Committee and sub-committee, Secretary, Appointed by Chancellor, 2014

NACEP – National Alliance of Concurrent Enrollment Partnerships – work with Regional Programs on their accreditation of concurrent programs. I am involved for the CIT 1503 Microcomputer Class. (2009-2014)
Student Honors Awards Selection Committee (2009-2010)

Academic Hearing Committee (2009-2013 Secretary 2013, 2023-2025)

College

Internal Service Award Winner, 2015

Professional Service Award Winner, 2005-06

Select-a-Major Fair (Oct. 16, 2024)

A-State Connections Day (March 1, 2024)

Red Wolf Jumpstart (registration day) (Feb. 17, 2024)

Professional Evaluator Georgia Southern University, External Evaluator of faculty member applying for Professor (2023)

College Recruitment & Retention Committee (2023)

Represented ISBA t the FYE Classes (11/3/2023)

College PRT Representative (2021, 2022, 2023-2025)

Women's Business Leadership Conference Committee (2016-2017, 2023-2025)

Women's Business Leadership Committee Faculty Mentor (2024-2025)

Diversity, Equity, and Inclusion Committee (2023)

Departmental representative for the College of Business PRT Committee (2009-2013, 2018, 2021, 2022)

Accounting Department PRT Committee (2013-2016)

Member College of Business Undergraduate Curriculum Committee (2009-2011, 2013, 2021)

Member Oral Communications Assessment Committee (2009-present)

Member College of Business Honors Committee, Department Representative (Fall 2005)

COB representative for Undergraduate Graduation and Academic Appeals Committee Member (2004-2016) Chair (2006-2016)

Member Student Admissions, Recruiting, and Retention Committee Spring 2003

Member Technology and Instructional Responsibilities Committee (Vice-Chair, 2003) Fall 2001 – 2003

Faculty Liaison for College of Business Alumni Chapter Fall 2001- 2010

Member Outreach Committee Fall 2001-Fall 2002, Fall 2004

Departmental

Mentor Himani Vidhani and Abbasi Pooya (2024-Present)

Assessment Committee (2023- Present)
Co-Chair 2025

Co-Advisor for A-State Cyber-Security Club (2023-2025)

Department Assessment Representative (2021)

Department Curriculum Committee Chair (2021-Chair)

Department PRT Committee Spring

Graded MSISec SAD Comprehensive Exam (2009)

Created Teaching Schedules, Fall (2007-2009)

Course Coordinator for CIT 1503, Spring (2008-2019)

iPad Initiative (2013)

Search Committee member, Spring – Summer (2007, 2023-Present)

Curriculum Committee, Fall (2004-2013, 2016-present)
Chair 2024, Co-Chair 2025

Library Selections Coordinator, Fall (2004-present)

Coordinator for Virtual Internship Program, Spring (2004-2005)

Phonathon, Spring (2004, 2008)

Faculty Adviser for Association of Information Technology Professionals (Student Chapter). Fall (2001- 2008)

Designed master syllabi for the following courses: CIT 4853 IT Project Management – Spring 2005; CIT 3033 Advanced Visual Basic Programming – Fall 2004; MIS 3013 Management Information Systems – Fall 2003. MIS 3603 Business Systems Analysis & Design I; MIS 3613 Business Systems Analysis & Design II; MIS 3273 Modern Programming Languages; MIS 2033 Visual Basic Programming; MIS 6463 Information Systems Analysis & Design – Fall 2001

Grievance Committee (2003-2004)

Participated in telephone interviews for MIS candidates – December (2003-2004)

Corporate/A-State Training Conducted

Two Sides of Project Management: Technical and Leadership
A-State Leadership Development Program
April 2015

The Leadership Side of Project Management
A-State Leadership Development Program
November 2014

Microsoft Excel Spreadsheets – 6-hour course
First National Bank, Paragould, AR
February 2003

Visual Basic Programming – 24-hour course
LA Darling Engineering, Piggott, AR
May-June 2002

Community Service

Adult Sunday School Teacher for a class average of 50 (2023-2025)

Participated in two COVID Vaccination Clinics, 2021

Judge for Public Speaking event for Jr. Hi. FBLA, 2011, 2015

Judge for Public Speaking event for Arkansas Family, Career and Community Leaders of America (FCCLA).
December 6, 2006

Pleasant Grove UMC – Finance & Stewardship Committee October 2013 – 2014, 2016-2017

Pleasant Grove UMW – Treasurer September 2013-2017

Member, Spirit Ridge (Horse Therapy) administrative duties and others 2007

Greene County Tech High School, Consulting, Business Department, Consulting, 2014

Dr. Michael McClurkan, Consulting, 2014

Newsletter Developer/Editor for Pleasant Grove United Methodist Church August 2006-2013

Lay Speaker Training to become Certified Local Lay Speaker Sept./Oct. 2006/ Apr. & Sept. 2016 for United Methodist Church

City Youth Ministries – Set up Mailing Labels document for secretarial staff. March 2006

Led In-Service for Black Rock School Teachers titled “Exploring the Web: 15 Exercises,” August 2004

Developed Rotary District 6150 Monthly Newsletter for Dr. Len Frey, Editor, August 2003 – June 2005

Professional Service

NBEA Publications Committee (2024-present)

Professional Memberships (alphabetized)

Arkansas State University Alumni Association – since 2006

Beta Gamma Sigma Honor Society, Arkansas State University - inducted 1989

Decision Sciences Institute – 1998-2001, 2003-present

Decision Sciences Institute [Southeast Region] – since 2002

Jonesboro Chamber of Commerce – 2021-22

National Business Education Association, Southern Business Education Association – 1988 – 2000, 2010-present

Omicron Tau Theta, University of Tennessee - inducted 1991

Profiles in Business and Management (an International Directory of Scholars and Their Research) Harvard Business School Publishing – Listed 1996