

# Jessica Curtis-Curriculum Vitae

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## Academic Appointments

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Associate Professor	2021-Present	Arkansas State University
Assistant Professor	2015-2021	Arkansas State University

## Education

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Doctorate of Philosophy	May 2015	Oklahoma State University <i>Concentration:</i> Social-Personality Psychology <i>Graduate Certificate:</i> Quantitative Research Methods <i>Dissertation:</i> Persuaded through you: The ability to be persuaded vicariously
Master of Science	July 2012	Oklahoma State University <i>Concentration:</i> Social-Personality Psychology <i>Thesis:</i> When failure hurts the most: Goal Fusion and the impact of negative feedback on self-concept clarity
Bachelor of Arts	May 2010	Oklahoma State University Major: Psychology

## Publications

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**Curtis, J.**, Hatvany, T., Barber, K. E., & Burkley, E. (2022). Moxie: Individual variability in motivation intensity. *Current Psychology*, 42, 2226-2238. doi: 10.1007/s12144-022-03304-7

Larzelere, R. E., Knowles, S. J., Ritchie, K. L., **Curtis, J.**, Lin, H., Oliver, M. G., Bigler, J. F., & Larzelere, W. A. (2022). Immediate and longer-term effects of modeling desired behavior and collaborating when toddlers are noncompliant. *Journal of Child and Family Studies*, 32, 2063-2082. doi: 10.1007/s10826-022-02367-1

**Curtis, J.**, Burkley, E., Hatvany, T., & Higdon, B. (2021). Goal commitment is in the eye of the beholder: Causes and consequences of perceiving others' goal commitment. *Journal of Social Psychology*, 161(6),

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683-696. doi: 10.1080/00224545.2020.1867041

Vohs, K. D., Schmeichel, B. J., Lohmann, S., Gronau, Q. F., Finley, A., Ainsworth, S. E., Alquist, J. L., Baker, M. D., Brizi, A., Buniy, A., Butschek, G. J., Campbell, C., Capaldi, J., Cau, C., Chambers, H., Chatzisarantis, N. L. D., Christensen, W. J., Clay, Sam. L., **Curtis, J.**, ...Albarracin, D. (2021). A multi-site preregistered, paradigmatic test of the ego depletion effect. *Psychological Science*, 32, 1566-1581. doi: 10.1177/0956797621989733

Burkley, E., Burkley, M., **Curtis, J.**, & Hatvany, T. (2018). Lead us not into temptation: Self-control and the seven deadly sins. *Social and Personality Psychology Compass*, 12, e12416. doi: 10.1111/spc3.12416

Hatvany, T., Burkley, E., & **Curtis, J.** (2018). Becoming part of me: Examining when objects, thoughts, goals, and people can become fused with the self-concept. *Social and Personality Psychology Compass*, 12, e12369. doi: 10.1111/spc3.12369

Burkley, E., **Curtis, J.**, & Hatvany, T. (2017). The social contagion of incremental and entity trait beliefs. *Personality and Individual Differences*, 108, 45-49. doi: 10.1016/j.paid.2016.11.063

Burkley, E., Hatvany, T., & **Curtis, J.** (2017). Fusion: The integration of intrapersonal and interpersonal constructs within the self-concept. In K. Gana (Ed.), *Self-concept: Perceptions, cultural influences and gender difference* (pp. 1-26). New York: Nova Science Publishers, Incorporated.

Burkley, E., **Curtis, J.**, Burkley, M., & Hatvany, T. (2015). Goal Fusion: The integration of goals within the self-concept. *Self and Identity*, 14, 348-368. doi: 10.1080/15298868.2014.1000959

**Curtis, J.**, Burkley, E., & Burkley, M. (2014). The rhythm is gonna get you: The influence of circadian rhythm preferences on self-control outcomes. *Social and Personality Psychology Compass*, 8, 609-625. doi: 10.1111/spc3.12136

Burkley, M., Burkley, E., Stermer, P. S., Andrade, A., Bell, A., & **Curtis, J.** (2014). The Ugly Duckling Effect: Exploring the negative consequences of incremental beauty beliefs. *Social Cognition*, 32, 466-483. doi: 10.1521/soco.2014.32.5.466

Burkley, E., Anderson, D., **Curtis, J.**, & Burkley, M. (2013). Vicissitudes of goal commitment: Satisfaction, investments, and alternatives. *Personality and Individual Differences*, 54, 663-668. doi: 10.1016/j.paid.2012.11.033

Burkley, E., Anderson, D., & **Curtis, J.** (2011). You wore me down: Self-control and social influence. *Social and Personality Psychology Compass*, 5, 487-499. doi: 10.1111/j.1751-9004.2011.00367.x

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## Manuscripts Under Review or Revise and Resubmit

None

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## Manuscripts in Preparation (\*denotes undergraduate student, \*\* denotes graduate student)

Hance, M. A., \*Millard, S., & **Curtis, J.** (manuscript in prep). From filters to pharmaceuticals: The intersection of GLP-1 treatments, social media habits, and eating disorder risk.

Wilkinson, W. & **Curtis, J.** (manuscript in prep). Byler vs. Mileven: Shipping to achieve distinctiveness in an inclusive fandom.

**Curtis, J.**, Wilkinson, W., & Eary, C. (manuscript in prep). The neurotic, the nostalgic, and the nerdy: The psychology of popular media fandom. *Social and Personality Psychology Compass*.

**Curtis, J.**, Hatvany, T., & \*Eary, C. (data collection). The role of intrinsic and extrinsic information in the perception of others' goal commitment.

**Curtis, J.** & Wilkinson, W. (data collection). Measuring the intensity of general fandom identification.

## Presentations (\*denotes undergraduate student, \*\* denotes graduate student)

**Curtis, J.** & Exum, J.\* (2026, March 25-28). *An initial exploration of individual characteristics in video gamers* [Poster session]. Southeastern Psychological Association (SEPA) conference. New Orleans, LA.

\*\*Jackson, J., Hance, M., **Curtis, J.**, Weathers, K., & Millard, S. (2026, March 25-28). *Rate my bias: Unmasking sexism in professor evaluations* [Poster session]. Southeastern Psychological Association (SEPA) conference. New Orleans, LA.

Hance, M. A., \*Millard, S., \*Weathers, K., & **Curtis, J.** (2025, November 7-8). *From Filters to Pharmaceuticals: The Intersection of Social Media Habits, Ozempic Desire, and Eating Disorder Risk* [Symposium]. Society of Southeastern Social Psychologists. St. Petersburg, FL.

\*\*Hodges, Q., \*\*Henson, M., & **Curtis, J.** (2025, April 9-12). *I'm so lucky, everything works out for me: Daily affirmations, lucky girl syndrome, and the relationship between self-affirmation and anxiety* [Poster session]. Southeastern Psychological Association (SEPA) conference. Atlanta, GA.

\*\*Henson, M., & **Curtis, J.** (2025, April 4-6). *Employment challenges and stigma: Exploring the impact of bipolar I and bipolar II disclosure on workplace outcomes* [Poster session]. Anxiety & Depression Association of America (ADAA) conference. Las Vegas, NV.

\*\*Henson, M., \*Hodges Q., & **Curtis, J.** (2025, February 20-22). *Good vibes only: Exploring the impact of self-affirmations and locus of control on self-motivation and anxiety* [Poster session]. Society for Personality and Social Psychology (SPSP) conference. Denver, CO.

**Curtis, J.**, \*Hodges, Q., \*\*Henson, B., \*\*O'Conner, C., & \*\*Bartholomae, C. (2024, March 28-30). *Intrinsic and extrinsic factors and perception of goal commitment: Initial findings* [Poster session]. Southwestern Psychological Association (SWPA) conference. San Antonio, TX. March 28-30, 2024.

\*Hodges, Q., \*\*Henson, M., \*\*Bartholomae, C., & **Curtis, J.** (2024, February 8-10). *Investigating academic dishonesty in college students* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. San Diego, CA.

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- \*\*Bartholomae, C., Curtis, J., \*\*Raibley, E., \*\*Henson, M., & \*Hodges, Q.** (2024, February 8-10). *The role of individual traits in daydreaming styles utilized* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. San Diego, CA.
- \*\*Darby, Q., \*\*Wilson, E., \*\*Davis, T., & Curtis, J.** (2022, February 16-19). *“Sticks and stones may break my bones...”: Identifying memorable messages on sexuality among LGBTQIA+ individuals* [Poster session]. Society of Personality and Social Psychology (SPSP) conference, San Francisco, CA.
- Curtis, J., \*\*Darby, M., & \*\*Raibley, E.** (2021, February 9-13). *Exploring sex differences in perceptions of bisexuality* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. Virtual due to COVID-19.
- \*\*Raibley, E., Curtis, J., \*\*Higdon, B. J., & \*\*Higdon, B. A.** (2021, February 9-13). *What do people daydream about?* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. Virtual due to COVID-19.
- \*\*Higdon, B. A., Curtis, J., & Hance, M. A.** (2021, February 9-13). *Video game play and well-being outcomes during COVID-19* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. Virtual due to COVID-19.
- \*\*Johnson, E., Curtis, J., & \*\*Higdon, B.** (2020, April 3-5). *Individual differences in daydreaming styles* [Paper presentation]. Southwestern Psychological Association (SWPA) conference. Frisco, TX.
- \*\*Higdon, B., Curtis, J., \*\*Johnson, E.** (2020, April 3-5). *The self and meaning: Is meaning in life derived from our goals?* [Poster session]. Southwestern Psychological Association (SWPA) conference. Frisco, TX.
- Curtis, J., \*\*Johnson, E., \*\*Higdon, B., & \*\*Higdon, B.** (2020, February 27-29). *Exploring daydreaming styles and individual differences* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. New Orleans, LA.
- Larzelere, R. E., Knowles, S. J., **Curtis, J.**, Oliver, M. G., Bigler, J. F., & Larzelere, W. A. (2019, November 20-23). *Immediate and longer-term effects of modeling desired behavior or collaborating when toddlers are noncompliant* [Paper presentation]. National Council on Family Relations (NCFR) conference. Ft. Worth, TX.
- \*\*Johnson, E., \*\*Higdon, B., Foster, W., Yanowitz, K., Johnson, K. N., & Curtis, J.** (2019, April 18-20). *Beyond interests: Meaningful mentor matching to aid mentoring relationships* [Paper presentation]. Conference of Southeast Post-Secondary Education Association. Charleston, SC.
- Bell, A. C., & **Curtis, J.** (2018, March 8-10). *Intent, harm, and racism (but not sexism) influence moral and legal judgments* [Poster session]. American Psychological Law Society (AP-LS) conference. Memphis, TN.
- Curtis, J., Hatvany, T., & Burkley, E.** (2018, March 1-3). *Lead us not into temptation: Development of the Seven Sins Inventory* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. Atlanta, GA.

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- Hatvany, T., **Curtis, J.**, & Burkley, E. (2018, March 1-3). *The Willpower Contingency Scale: Assessing individual variability in the importance of self-control* [Poster session]. Society of Personality and Social Psychology (SPSP) conference. Atlanta, GA.
- \*\*Curtis, J.**, & Burkley, E. (2014, May 22-25). *Goal fusion and the impact of negative feedback on self-concept clarity* [Poster session]. American Psychological Society conference. San Francisco, CA.
- \*Bryant, W., \*Park, J., \*Salley, K., \*Kachelmann, M., **\*\*Curtis, J.**, & Burkley, E. (2014, April 11). *Trait self-control and the use of social media* [Poster session]. Oklahoma Psychological Society (OPS). Edmond, OK.
- \*Kachelmann, M., \*Salley, K., \*Park, J., \*Bryant, W., **\*\*Curtis, J.**, & Burkley, E. (2014, April 11). *The evaluation of goal commitment and performance of others* [Poster session]. Oklahoma Psychological Society (OPS). Edmond, OK.
- \*Salley, K., \*Kachelmann, M., \*Bryant, W., \*Park, J., **\*\*Curtis, J.**, & Burkley, E. (2014, April 11). *Perceived goal commitment influences perceived ability of others* [Poster session]. Oklahoma Psychological Society (OPS). Edmond, OK.
- \*\*Curtis, J.**, & Burkley, E. (2014, February 13-15). *When failure hurts the most: Goal fusion and the impact of negative feedback on self-concept clarity* [Poster session]. Society for Personality and Social Psychology (SPSP) conference. Austin, TX.
- \*\*Curtis, J.** (2013, October). *When Failure Hurts the Most: Goal Fusion and the Effect of Negative Feedback on the Self-Concept* [Paper presentation]. Oklahoma State University Psychology Colloquium Series. Oklahoma State University, Stillwater, OK.
- \*\*Curtis, J.**, \*Underwood, M., \*Butler, K., Burkley, E., & Burkley, M. (2013, February 20-22). *Vicarious persuasion* [Poster session]. Oklahoma State University's Research Week. Stillwater, OK.
- \*\*Bozeman, S.**, **\*\*Leister, A. J.**, & **\*\*Curtis, J.** (2012, April 12-14). *Attitudes and Beliefs of Self and Others* [Paper presentation]. Southwestern Psychological Association (SWPA) Annual Conference. Oklahoma City, OK.
- \*\*Curtis, J.** (2012, April). *Vicarious Persuasion* [Paper presentation]. Oklahoma State University Psychology Colloquium Series. Oklahoma State University, Stillwater, OK.
- \*\*Curtis, J.**, Burkley, E., & **\*\*Anderson, D.** (2012, January 26-28). *Goal fusion: When the goal becomes you* [Poster session]. Society for Personality and Social Psychology (SPSP) conference. San Diego, CA.
- Burkley, E., **\*\*Anderson, D.**, **\*\*Curtis, J.**, & \*Still, B. (2010, October 30). *Goal fusion and commitment* [Poster session]. Oklahoma Psychological Association (OPA) conference. Stillwater, OK.

### Supervised Student Research

- \*Hodges, Q. (2024, April 18). *Investigation of emotional intelligence, the Dark Triad, and attitudes towards academic dishonesty in a college setting* [Poster session]. Arkansas State University's Create@State conference. Jonesboro, AR.

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- \*Cox, P., \*Hooker, S., & \*Madsen, H. (2024, April 18). *Online dating safety practices* [Poster session]. Arkansas State University's Create@State conference. Jonesboro, AR.  
**Note: Winner of the Create@State 2024 College of Education and Behavioral Science Undergraduate Poster Presentation Award**
- \*Burnett, L., \*Hodges, Q., \*Robb, A., & \*Mohr, C. (2024, April 18). *Picture or profile?* [Poster session]. Arkansas State University's Create@State conference. Jonesboro, AR.
- \*Backus, F. \*Garrett, J., \*Roark, J. & Taylor, S. (2024, April 18). *Physical and verbal aggression perceptions in social media* [Poster session]. Arkansas State University's Create@State conference. Jonesboro, AR.
- \*Hodges, Q. (2023, April 18) *The exploration of individual characteristics within daydreaming styles* [Poster session]. Arkansas State University's Create@State conference. Jonesboro, AR.
- \*Johnson, E., \*Glynn, H., \*Knight, H., \*Windham, A., & **Curtis, J.** (2018, April 16-18). *The role of self-control in the daydreaming process* [Poster session]. Arkansas State University's Create@State conference. Jonesboro, AR.
- \*Fielder, H., \*Johnson, E., \*Lance, H., \*Coughlin, T., \*Cline, T., & **Curtis, J.** (2017, April 6-8). *The effects of ostracism on persuasion susceptibility* [Poster session]. National Conference on Undergraduate Research (NCUR). Memphis, TN.
- \*Fielder, H., \*Johnson, E., \*Lance, H., \*Coughlin, T., \*Cline, T., & **Curtis, J.** (2016, April 23). *The effects of ostracism on persuasion susceptibility* [Poster session]. Arkansas Symposium for Psychology Students (ASPS). Conway, AR.
- \*Lance, H., \*Coughlin, T., \*Johnson, E., \*Fielder, H., \*Cline, T., & **Curtis, J.** (2016, April 23). *Impact of confidence on goal commitment* [Poster session]. Arkansas Symposium for Psychology Students (ASPS). Conway, AR.

## Research Experiences

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Motivation Lab Principal Investigator	2015-Present	Arkansas State University
Self-Regulation Lab Lab Coordinator	2011-2015	Oklahoma State University

## Teaching Experiences

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### Undergraduate Courses

Motivation	Arkansas State University
Psychology as a Science and Profession	Arkansas State University
Psychological Seminar (Cyberpsychology)	Arkansas State University
Quantitative Methods (lecture and lab)	Arkansas State University
Introduction to Social Psychology	Arkansas State University
History of Psychology	Arkansas State University
Experimental Psychology (lecture and lab)	Arkansas State University
Introduction to Psychology	Arkansas State University
Special Problems (research course)	Arkansas State University

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Independent Study Psychology of Social Behavior Experimental Psychology (lecture and lab) Quantitative Methods (lab) Social Psychology Introductory Psychology	Arkansas State University Oklahoma State University Oklahoma State University Oklahoma State University Oklahoma State University Oklahoma State University
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***Graduate Courses***

Applied Analysis of Psychological Research Foundations of Social Psychology Professional Writing and Thesis Development Independent Study	Arkansas State University Arkansas State University Arkansas State University Arkansas State University
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**Graduate Supervision**

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Master Thesis (Chair)	2023-2025	Mary “Beth” Henson Title: Perceptions of Bipolar diagnosis and employability.
Master Thesis (Chair)	2022-2024	Charles Bartholomae Title: Ambulation and divergent thinking
Master Thesis (Chair)	2020-2022	Madelynn “Quinn” Darby Title: The development of the Discrimination Against Asexuality Scale
Master Thesis (Chair)	2020-2022	Jared Butler Title: Can a non-violent video game impact aggression? The effects of competition and game difficulty on aggressive behaviors
Master Thesis (Chair)	2018-2020	Emily Johnson Title: Does touching a bible mitigate the negative effects of ostracism?
Master Thesis (Chair)	2018-2020	Brandon Higdon Title: The similar other bias: Does perceived similarity impact judgements of goal commitment?

**Professional Development**

***Consulting Work***

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Research Consultant	2018-2019	HOWL Transition Center Arkansas State University Supervisor: Dr. Kristin Johnson
Graduate Research Assistant (Statistical analysis)	2014-2015	Moms & Tots Project Oklahoma State University

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Supervisor: Dr. Robert Larzelere  
 Dep. of Human Dev. and Family Sciences

Consultant (Video coding)	2011	Oklahoma State University Supervisor: Dr. Aaron Hill Dep. of Management
<i>University Service</i>		
Bachelor of Science Program	2015-Present	Arkansas State University Coordinator: <b>Dr. Jessica Curtis (2025-Present)</b>
Curriculum Committee (Department)	2015-Present	Arkansas State University Chair: Dr. Blake Sandusky
Research Management System (Department)	2018-Present	Arkansas State University Coordinator: Dr. Maggie Hance
Recruitment Committee (Department)	2021-Present	Arkansas State University Chair: Dr. Margaret Hance
Honors Committee (College; Psychology & Counseling Rep)	2023-Present	Arkansas State University Chair: Dr. Nicole Covey
Promotion, Retention, and Tenure Committee (Department)	2023-Present	Arkansas State University <b>Chair: Dr. Jessica Curtis (2024-Present)</b>
Promotion, Retention, and Tenure Committee (College; Psychology & Counseling Rep)	2024-Present	Arkansas State University <b>Chair: Dr. Jessica Curtis (2025-Present)</b>
Honors Committee (University; College of Education and Behavioral Science Rep)	2025-Present	Arkansas State University Chair: Dr. Carmen Williams
Promotion, Retention, and Tenure Committee (University)	2025- Present	Arkansas State University Chair: Dr. Hans Hacker
Master of Science Program (Department)	2015-2026	Arkansas State University <b>Coordinator: Dr. Jessica Curtis (2018-2026)</b>
Program Assessment Committee (University; College of Education and Behavioral Science Rep)	2020-2025	Arkansas State University Chair: Dr. Melanie Wicinski
Create@State Advisory Committee	2024-2025	Arkansas State University Chair: Kari Harris

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Senate Sub Committee: Ad Hoc IRB	2024-2025	Arkansas State University Chair: Dr. Katherine Camden
Senate Sub Committee: Ombudsperson	2024-2025	Arkansas State University <b>Chair: Dr. Jessica Curtis</b>
Faculty Senate (Psychology & Counseling Rep)	2023-2025	Arkansas State University President: Dr. Amanda Mohler
Graduate Council (College; Psychology & Counseling Rep)	2020-2025	Arkansas State University Chair: Dr. Amanda Wheeler-Gryffin
Curriculum Committee (College)	2023-2024	Arkansas State University Chair: Dr. Joanna Grymes
Contingency Fund Committee (Department)	2023-2025	Arkansas State University <b>Chair: Dr. Jessica Curtis (2023-2024)</b>
Graduate Assistantship Budget Committee (University)	2021-2022	Arkansas State University Chair: Dr. Cherisse Jones-Branch
Student Travel Committee (College; Psychology & Counseling Rep)	2020-2022	Arkansas State University Chair: Dr. Timberly Baker
Psychology & Counseling Research Pool (SONA; Department)	2016-2022	Arkansas State University <b>Coordinator: Dr. Jessica Curtis</b>
Faculty Research Awards (University; College of Education and Behavioral Science Rep)	2018-2020	Arkansas State University Chair: Dr. Bruce Faske
Technology Committee (College; Psychology & Counseling Rep)	2016-2017	Arkansas State University <b>Chair: Dr. Jessica Curtis</b>
Human Research Committee (Department)	2015-2017	Arkansas State University Chair: Dr. Karen Yanowitz
Create@State Committee (University; College of Education and Behavioral Science Rep)	2015-2016	Arkansas State University Chair: Rebekah Craig

### ***Reviewer Services***

*Ad hoc Reviewer: Self and Identity, Social Cognition, Journal of Experimental Social Psychology (JESP), Psychology of Sport & Exercise (PSE), Current Psychology, Journal of Research in Personality*

Review Editor	2023-Present	Frontiers in Psychology Personality and Social Psychology
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Reviewer Student Poster Award (SPA)	2025-2026	Society for Personality and Social Psychology (SPSP)
Reviewer Graduate Student Travel Awards	2018	Society for Personality and Social Psychology (SPSP)
Reviewer	2017	American Psychology Law Society (AP-LS)
Student Reviewer Outstanding Research Award (ORA)	2013, 2014	Society for Personality and Social Psychology (SPSP)
Student Reviewer Student Poster Award (SPA)	2013, 2014	Society for Personality and Social Psychology (SPSP)
Student Reviewer Student Research Grant Award	2014	American Psychological Society Student Caucus (APSSC)
Student Reviewer Division 8 Poster and Symposium	2014	American Psychological Association (APA)
Reviewer and Judge Undergraduate Poster Session	2013	Oklahoma State University Freshman Research Scholars (FRS) Supervisor: Tim O'Neil

### Awards

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Provost's Medal for Excellence in Instruction (Finalist; 2025-2026)	N/A	Arkansas State University
Honors Professor of the Year Finalist (2019-2020)	N/A	Arkansas State University
Faculty Achievement Award for Advisement (2017-2018)	\$500	Arkansas State University
Wentz Research Scholarship (2009-2010)	\$4,500	Oklahoma State University

### Professional Affiliations

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American Psychological Association (APA)  
 American Psychological Society (APS)  
 Society for Personality and Social Psychology (SPSP)  
 American Psychology Law Society (AP-LS)  
 Southwest American Psychological Association (SWPA)  
 Southeast Psychological Association (SEPA)  
 Psi Chi National Honor Society

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## Professional References

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2) Dr. John Hall  
Arkansas State University  
State University, AR 72467  
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3) Dr. Asher Pimpleton-Gray  
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