

Arkansas State University
Professional Education Faculty Vita
HELEN CLAIRE RIVES (JACKIE) MCBRIDE
Professor of Education

ACADEMIC DEGREES

EDD	Educational Leadership	Arkansas State University	1995
EDS	Educational Administration	Arkansas State University	1987
MSE	Reading	Arkansas State University	1978
BSE	Elementary Education	Arkansas State University	1969

PROFESSIONAL EXPERIENCE

2006-present	Arkansas State University	Professor of Education
2002-2006	Arkansas State University	Associate Professor of Education
1991-2002	Jonesboro School District	Assistant Superintendent
1995-1997	Arkansas State University	Adjunct Instructor
1987-1991	Jonesboro School District	Elementary Principal
1985-1987	Jonesboro School District	Assistant Principal
1978-1985	Jonesboro School District	Classroom Teacher
1975-1978	Nettleton School District	Classroom Teacher
1969-1975	Harrisburg School District	Classroom Teacher

LIST OF ALL COURSES TAUGHT (2004-present)

Spring 2013

ELAD 6003 School & Community Relations
ELAD 7473 Field Study
ELAD 7493 Supervised Internship

Fall 2012

ELAD 6003 School & Community Relations
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship

Summer 2012

ELAD 6003 School & Community Relations
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship

Spring 2012

ELAD 7473 Field Study
ELAD 7493 Supervised Internship
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship

Fall 2011

ELAD 6003 School & Community Relations
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship

Summer 2011

ELAD 7493 Supervised Internship
ELAD 6593 Supervised Internship

ELCI 6493 Curriculum Internship
ELAD 6003 School & Community Relations

Spring 2011

ELAD 7493 Supervised Internship
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship
ELAD 705V Special Problems in Educational Administration

Fall 2010

ELAD 7493 Supervised Internship
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship
ELAD 705V Special Problems in Educational Administration
ELAD 6003 School & Community Relations

Summer 2010

ELAD 7493 Supervised Internship
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship
ELAD 6003 School & Community Relations

Fall 2009

ELAD 7493 Supervised Internship
ELAD 6593 Supervised Internship
ELCI 6493 Curriculum Internship
ELAD 705V Special Problems in Educational Administration

Summer 2009

ELAD 6003 School & Community Relations

Spring Semester 2009

ELAD 6593 Supervised Internship
ELAD 7493 Supervised Internship

Fall Semester 2008

ELAD 6593 Supervised Internship
ELAD 7493 Supervised Internship

Summer I & II Semester 2008

ELAD 6003 School & Community Relations
ELAD 7493 Supervised Internship
ELAD 6053 Planning & Resource Allocation
ELAD 7063 Educational Facilities

Spring Semester 2008

ELAD 6593 Supervised Internship
ELAD 7493 Supervised Internship

Fall Semester 2007

ELAD 6053 Planning & Resource Allocation
ELAD 6593 Supervised Internship
ELAD 7493 Supervised Internship

Summer I & II Semester 2007

ELAD 6003 School & Community Relations
ELAD 7493 Supervised Internship
ELAD 6053 Planning & Resource Allocation
ELAD 7063 Educational Facilities

Spring Semester 2007

ELAD 6593 Supervised Internship

ELAD 7493 Supervised Internship

Fall Semester 2006

ELAD 6053 Planning & Resource Allocation

ELAD 6593 Supervised Internship

ELAD 7793 Supervised Internship

Summer I & II Semester 2006

ELAD 6003 School & Community Relations

ELAD 7493 Supervised Internship

ELAD 6053 Planning & Resource Allocation

ELAD 7063 Educational Facilities

ELCI 6493 Supervised Internship

Spring Semester 2006

ELAD 6593 Supervised Internship

ELAD 7493 Supervised Internship

Fall Semester 2005

ELAD 6053 Planning & Resource Allocation

ELAD 6593 Supervised Internship

Summer I & II Semester 2005

ELAD 6003 School & Community Relations

ELAD 7493 Supervised Internship

ELAD 6053 Planning & Resource Allocation

ELAD 7063 Educational Facilities

Spring Semester 2005

ELAD 6593 Supervised Internship

ELAD 7493 Supervised Internship

Fall Semester 2004

ELAD 6053 Planning & Resource Allocation

ELAD 6593 Supervised Internship

ELAD 7063 Educational Facilities

Summer I & II Semester 2004

ELAD 6003 School & Community Relations

ELAD 7493 Supervised Internship

ELAD 6053 Planning & Resource Allocation

ELAD 6463 Elementary Principal

ELAD 7063 Educational Facilities

ELCI 6493 Supervised Internship

Spring Semester 2004

ELAD 6463 Elementary School Principal Internship

ELAD 6483 Secondary School Principal Internship

ELAD 7493 Supervised Internship

ELCI 7743 Curriculum Internship

PUBLICATIONS (2004-present)

- **Journal Articles:**

"Cyberslacking in the Classroom: The Reactions of Classroom Teachers." College Student Journal (in press).

"Outsiders looking in? Ensuring that teachers of gifted and talented education and teachers of students with disabilities are part of the 'in crowd'." Journal of Instructional Psychology. Vol. 37, No. 3. pp. 203-209. September 2010.

"Robbing Elementary Children of Their Childhood: The Perils of No Child Left Behind." Education, 128 (1) Fall, 2007.

"Parent Impressions to Date of Arkansas Act 603 of 2003: Parent Involvement in the Public Schools." AASA Journal of Scholarship and Practice, Volume 3, Number 3, Fall 2006.

"Aspiring School Leaders Reflect on the Internship." Academic Exchange Quarterly, Volume 10, No. 3, Fall 2006.

"Who's Teaching the Kids? Cyberslacking in the Classroom." Journal of College & Character Volume VII, No. 1, January 2006.

"Students' Reflective Journals, National Standards for School Leaders and University Preparation Programs." Academic Leadership Volume 3 (September/October/November/December 2005):
<http://www.academicleadership.org/volume3/issue3/articles/14/index.html>.

"Cyberslacking in the Classroom: An Ethical Dilemma for Aspiring School Administrators." Hawaii International Conference on Education: Refereed Conference Proceedings: <http://www.hiceducation.org/EDU2005.pdf> 2882-2897.

"Preparing Aspiring School Principals for the Principal Internship." Hawaii International Conference on Education: Refereed Conference Proceedings: <http://www.hiceducation.org/EDU2005.pdf> 2860-2881.

"Throw out the Lifeboat: Staying Afloat in the Age of Efficiency and Effectiveness." Education, Fall 2004:104-110.

- **Other Publications**

NCATE Program Report for the Preparation of Educational Leaders (School Building Leadership Level). Educational Leadership Constituent Council (ELCC). September 2008.

NCATE Program Report for the Preparation of Educational Leaders (School District Leadership Level). Educational Leadership Constituent Council (ELCC). September 2008.

NCATE Program Report for the Preparation of Educational Leaders (Curriculum/Program Director Leadership Level). Educational Leadership Constituent Council (ELCC).
September 2008.

PRESENTATIONS AT LEARNED FORUMS (2004-present)

- **National/International**

“Quality with quantity – Developing and Maintaining Quality in Online Educational Leadership Programs.” 66th Annual Conference of the National Council of Professors of Educational Administration, Kansas City, Missouri, August 2012.

“Internet Ethics: Cyberslacking in the Classroom: The Reactions of Classroom Teachers.” 66th Annual conference of the National Council of Professors of Educational Administration, Kansas City, Missouri, August 2012.

“Mentoring in the Development of Aspiring Principals and Program Directors.” Annual conference of the National Council of Professors of Educational Administration, August 2011, Portland, Oregon.

“Bridging the gap between theory and practice: developing a sustained internship in educational leadership programs”. Roundtable presentation at the annual conference of the National Council of Professors of Educational Administration, August, 2010, Washington, D.C

“Trials, Tribulations, and Triumphs-The “3 Ts” of course development and Delivery of an On-line Program in a Partnership between a Public State University and the Private Sector.” E-Learn 2009- World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education. Vancouver BC, Canada. October 28, 2009.

“All in the Family-Isolation of Teachers of Gifted & SPED.” 2009 NCPEA Annual Conference, San Antonio, TX, August 5, 2009.

“Online Teaching & Learning-Challenges and Opportunities”. National Council of Professors of Educational Administration (NCPEA) Summer Conference. August, 2008, San Diego, CA.

“The Online Classroom-Establishing an Effective Teaching & Social Presence.” National Association of Elementary School Principals Annual Convention. April 6, 2008, Nashville TN.

“Establishing Parents as Partners: The Role of the Parent Center Coordinator.” Association for Supervision and Curriculum Development (ASCD) Annual Conference. March 17, 2007, Anaheim CA.

“Establishing an Effective Teaching & Social Presence in the Online Classroom.” National Council of Professors of Educational Administration (NCPEA) Summer

Conference. August 1, 2007, Chicago IL.

“Preparing the School Principal for Parental Involvement-A Toolkit for Developing Welcoming Schools.” National Council of Professors of Educational Administration (NCP EA) Summer Conference. August 1, 2007, Chicago IL.

“Learning Together What Works in Parental Involvement Programs. Parental Perceptions of Progress in Public Schools in the Implementation of Mandated Parental Involvement Programs” American Association of School Administrators Conference within a Conference. San Diego, CA: February 26, 2006.

“Empowering Families through Quality Parental Involvement-Arkansas Act 603 of 2003” Association for Supervision and Curriculum Development (ASCD) Annual Conference. Chicago, IL: April 1, 2006

“Cyberslacking in the Classroom. An Ethical Dilemma for Aspiring School Administrators.” Hawaii International Conference on Education. Honolulu, HI: January 2005.

“Preparing Aspiring School Principals for the Principal Internship.” Hawaii International Conference on Education. Honolulu, HI: January 2005.

“Creating the Future: Sustaining Standards-Based Internship Activities Throughout the Program of Courses for Aspiring School Leaders.” National Council of Professors of Educational Administration 59th Conference. Washington, DC: July 2005.

“Educational Leaders Reflect on their Internship Experience.” National Council of Professors of Educational Administration 59th Conference. Washington, DC: July 2005.

“Arkansas Act 603 of 2003.” National Council of Professors of Educational Administration 59th Conference. Washington, DC: July 2005

“Throw Out the Lifeboat: Staying Afloat in the Age of Efficiency and Effectiveness”. American Association of School Administrators Annual Conference. San Francisco, CA: 20 February, 2004.

“The Internship: Providing Guidance to Interns and their Mentors.” National Council of Professors of Educational Administration Annual Conference. Branson, MO: August 2004.

“Who’s Minding the Kids? Cyberslacking in the Classroom.” National Council of Professors of Educational Administration Annual Conference. Branson, MO: August 2004.

- **State**

- “Arkansas Act 603 of 2003: How Are We Doing?” Arkansas Association of Colleges for Teacher Education (ArACTE) Conference. Arkadelphia AR: April 7, 2006.

FUNDED GRANTS (since 2004)-None

SERVICE (since 2004)

- **University**
 - Honorary Doctorate Committee
 - Faculty Senate
 - Quality Programming Committee of Faculty Senate
 - Committee on Committee of Faculty Senate
 - Teaching and Research Ad Hoc Committee
 - ASU Center for Community Engagement PBIS Guidance Committee
- **College**
 - Faculty Awards Committee
 - NCATE Writing Committee Standard 3
 - COPE (Council on Professional Education)
 - COPE Field Experiences Committee, Chair
 - Advanced Programs Forum, Chair
 - Public Relations Committee, Chair
 - Professional Education Graduate Program Unit Assessment Committee
- **Department**
 - ELCSE Department Assessment Committee, Chair
 - Faculty Awards Committee, Chair
 - ELCSE Department Advisory Committee
 - ELCSE Faculty Search Committee, Chair
 - Public Relations Committee
 - Curriculum Committee
- **Community**
 - The Learning Center, Board of Directors, 2013
 - NEA Baptist Memorial Hospital, Board of Directors, 2004-2008; Chair, 2006-2008
 - NEA Baptist Memorial Hospital, Community Advisory Board, 2008; Chair, 2008-present
 - Jonesboro Public Schools Community Council
 - City of Jonesboro Department of Community Development Citizen Advisory Committee, Vice-chair
 - Jonesboro First Baptist Church - Trustee, Adult Women's Sunday School Teacher, & Sanctuary Choir Member
 - Jonesboro School District: Community Advisory Committee
 - Jonesboro High School Business, Community and Parent Advisory Committee
 - Jonesboro School District Millage Campaign Steering Committee

PROFESSIONAL MEMBERSHIPS (current)

National Council of Professors of Educational Administration
Arkansas Professors of Educational Administration
Arkansas Association of Educational Administrators
Arkansas Association of Elementary School Principals

OTHER

Chief Reader School Leadership Series: Standards Based Scorer Training and Scoring for School Superintendent's Assessment, Princeton, NJ . 2002-2012.*

Chief Reader for Online Scoring - School Leadership Series: Standards Based Scorer Training and Scoring for School Leadership Licensure Assessment Princeton, NJ. 2002-2012.*

*Provided leadership for teams of readers in scoring the School Superintendent's Licensure Assessment and the School Leaders Licensure Assessment administered by ETS in Princeton NJ for 50 face-to-face or online scoring sessions over a ten year period.