

# Amanda M. Carpenter

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## EDUCATION

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### **Doctor of Philosophy, Health Communication (2017)**

Rutgers, the State University of New Jersey

### **Master of Public Health (*in progress; expected degree completion December 2025*)**

#### ***Emphasis: Epidemiology & Biostatistics***

Johns Hopkins University

### **Master of Arts, Health and Risk Communication (2011)**

#### ***Public Health Specialization***

Michigan State University

### **Bachelor of Arts, Communication (2008)**

Michigan State University

## POSITIONS HELD

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### **Assistant Dean for Research, College of Nursing & Health Professions**

2025–present

Arkansas State University, State University, AR

College of Nursing & Health Professions

- Developed research lecture series focused on creating a research agenda, research methodology, internal research resources, and grant writing
- Created a research database for faculty reference
- Mentored pre-tenure faculty and helped produce conference presentations, peer-reviewed publications, and grant proposals

### **Associate Professor and Program Director, Public Health Undergraduate Program**

2025–present

Arkansas State University, State University, AR

College of Nursing & Health Professions

Co-Division Lead, Center for No-Boundary Thinking Division of Medical Sciences and Public Health

Affiliate Faculty, Center for No-Boundary Thinking

Affiliate Faculty, Environmental Sciences Ph.D. and Molecular Biosciences Ph.D. programs

## **Assistant Professor and Program Director, Public Health Undergraduate Program**

2019–2025

Arkansas State University, State University, AR

College of Nursing & Health Professions

Co-Division Lead, Center for No-Boundary Thinking Division of Medical Sciences and Public Health

Affiliate Faculty, Center for No-Boundary Thinking

Affiliate Faculty, Environmental Sciences Ph.D. and Molecular Biosciences Ph.D. programs

- Developed curriculum for Public Health Bachelor of Science degree program
- Obtained all necessary approvals to create the Public Health Bachelor of Science degree program from the university curriculum committee, Arkansas Department of Higher Education, and Arkansas State University Board of Trustees
- Hired, mentored, and supervised faculty
- Conducted independent public health research, obtaining external funding from the Centers for Disease Control and Prevention
- Taught research courses in a clinical doctoral program

## **Researcher**

2016–2019

Fors Marsh Group, Arlington, VA

- Led research studies and guided project teams, from initial conceptualization of the research through implementation and data collection, concluding with analysis and reporting
- Responsible for overseeing the day-to-day success of research studies with the U.S. Food and Drug Administration (FDA) Center for Tobacco Products (CTP), FDA Center for Drug Evaluation and Research (CDER), U.S. Department of Health and Human Services (HHS), the Centers for Medicare and Medicaid Services (CMS), the Department of Defense (DoD) Federal Voting Assistance Program (FVAP), and the U.S. Marine Corps
- Interacted with clients and research partners on a regular basis, maintained project budgets, led project management, organized and planned data collection, provided guidance and expertise in enhancing research, developed data analysis plans and provided training to project team members, supervised analysis and reporting
- Mentored, trained, and supervised junior researchers and interns
- Contributed to and independently prepared proposals to obtain new work with government and private agencies

## PEER-REVIEWED JOURNAL ARTICLES

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16. Stroud, A. E., Mohler, A. J., & **Carpenter, A. M.** (2025). Exploring occupational therapy students' coping strategies and styles. *Journal of Occupational Therapy Education*, 9(1).
15. Sanders, T., & **Carpenter, A. M.** (2024). Fieldwork educators' perceptions of the revised fieldwork performance evaluation. *Journal of Occupational Therapy Education*, 8(1).  
<https://doi.org/10.26681/jote.2024.080110>
14. **Carpenter, A. M.**, & Theiss, J. A. (2023). Modeling the factors associated with topic avoidance about mental health: Depressive symptoms, information and relationship assessments, and efficacy. *Southern Communication Journal*, 88, 16–29.  
<https://doi.org/10.1080/1041794X.2022.2118365>
13. Sullivan, H. W., O'Donoghue, A., Mannis, S., & **Carpenter, A. M.** (2022). Character-space-limited online prescription drug communications: Four experimental studies. *Research in Social and Administrative Pharmacy*, 18, 4092–4099.  
<https://doi.org/10.1016/j.sapharm.2022.07.048>
12. \*Green, A., \*Tedder, M., Mohler, A. J., & **Carpenter, A. M.** (2022). Examining the effects of passenger conversation on older adult driving. *Student Journal of Occupational Therapy*, 3(1), 14–23. <https://doi.org/10.46409/001.JIMW7567>
11. Lewis-Kipkulei, P., Dunn, L. S., & **Carpenter, A. M.** (2021). Implications for occupational therapy student stress, well-being, and coping: A scoping review. *Journal of Occupational Therapy Education*, 5(1). <https://doi.org/10.26681/jote.2021.050102>
10. Shen, M., Banerjee, S. C., Greene, K., **Carpenter, A.**, & Ostroff, J. (2017). A content analysis of unique selling propositions of tobacco print ads. *American Journal of Health Behavior*, 41, 194–203. <https://doi.org/10.5993/AJHB.41.2.11>
9. Checton, M. G., Greene, K., **Carpenter, A.**, & Catona, D. (2017). Perceptions of health information seeking and partner advocacy in the context of a cardiology office visit: Connections with health outcomes. *Health Communication*, 32, 587–595.  
<https://doi.org/10.1080/10410236.2016.1144148>
8. Stapleton, J. L., Manne, S. L., Greene, K., Darabos, K., **Carpenter, A.**, Hudson, S. V., & Coups, E. J. (2017). Sociocultural experiences, body image, and indoor tanning among young adult women. *Journal of Health Psychology*, 22, 1582–1590.  
<https://doi.org/10.1177/1359105316631198>
7. Theiss, J., **Carpenter, A.**, & Leustek, J. (2016). Partner facilitation and partner interference in individuals' weight loss goals: A qualitative analysis of longitudinal data. *Qualitative Health Research*, 26, 1318–1330. <https://doi.org/10.1177/1049732315583980>

6. Catona, D., Greene, K., Magsamen-Conrad, K., & **Carpenter, A.** (2016). Perceived and experienced stigma among people living with HIV/AIDS: Examining the role of HIV stigma on disclosure decision-making. *Journal of Applied Communication Research*, 44, 136–155. <https://doi.org/10.1080/00909882.2016.1155726>
5. Greene, K., Yanovitzky, I., **Carpenter, A.**, Banerjee, S. C., Magsamen-Conrad, K., Hecht, M. L., & Elek, E. (2015). A theory-grounded measure of adolescents' response to a media literacy intervention. *Journal of Media Literacy Education*, 7, 35–49. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5198896/>
4. Stapleton, J., Darabos, K., **Carpenter, A.**, Lewis, M. J., Greene, K., & Hudson, S. V. (2015). Indoor tanning users' experiences with tanning salon direct to consumer marketing. *Journal of the American Academy of Dermatology*, 72, 1092–1094. <https://doi.org/10.1016/j.jaad.2015.03.014>
3. Greene, K., **Carpenter, A.**, Catona, D., & Magsamen-Conrad, K. (2013). The Brief Disclosure Intervention (BDI): Facilitating African Americans' disclosure of HIV. *Journal of Communication*, 63, 138–158. <https://doi.org/10.1111/jcom.12010>
2. Ndiaye, K., Silk, K., Anderson, J., Kranstuber, H., **Carpenter, A.**, Hurley, A., & Proulx, J. (2013). Using an ecological framework to understand parent-child communication about nutritional decision-making and behavior. *Journal of Applied Communication Research*, 41, 253–274. <https://doi.org/10.1080/00909882.2013.792434>
1. Horodynski, M., Calcaterra, M., & **Carpenter, A.** (2012). Infant feeding practices: Perceptions of Native American mothers and health paraprofessionals. *Health Education Journal*, 71, 327–339. <https://doi.org/10.1177/0017896911398814>

## BOOK CHAPTERS

8. **Carpenter, A. M.**, & Wimpy, C. C. (2025). *The politicization of COVID-19 and implications for public health*. In D. Berube, *Pandemic Resilience: Vaccination Resistance and Hesitance* (pp. 309–317). Springer Nature.
7. **Carpenter, A. M.**, & Wimpy, C. C. (2025). *Rural and other minority populations*. In D. Berube, *Pandemic Resilience: Vaccination Resistance and Hesitance* (pp. 443–449). Springer Nature.
6. **Carpenter, A.**, Greene, K., Checton, M. G., & Catona, D. (2019). Examining uncertainty and interference with cardiology patients: Applying the relational turbulence theory. In J. A. Theiss & K. L. Greene (Eds.), *Contemporary Studies of Relationships, Health, and Wellness* (pp. 184–199). Cambridge University Press. <https://doi.org/10.1017/9781108304344.010>
5. **Carpenter, A.**, & Greene, K. (2016). Social penetration theory. In C. R. Berger & M. E. Roloff (Eds.), *International encyclopedia of interpersonal communication* (pp. 1–4). Wiley-Blackwell. <https://doi.org/10.1002/9781118540190.wbeic160>
4. Greene, K., & **Carpenter, A.** (2016). Disclosure. In D. K. Kim & J. W. Dearing (Eds.), *Health communication measures* (pp. 13–24). Peter Lang. <https://doi.org/10.3726/978-1-4539-1682-7>

3. **Carpenter, A.,** & Greene, K. (2014). Concern for privacy and online health information exchange. In T. L. Thompson & J. G. Golson (Eds.), *Encyclopedia of health communication* (pp. 978–981). SAGE.
2. **Carpenter, A.,** & Greene, K. (2014). Disclosure in families about family health history. In T. L. Thompson & J. G. Golson (Eds.), *Encyclopedia of health communication* (pp. 342–345). SAGE.
1. **Carpenter, A.,** & Greene, K. (2013). Designing a disclosure-focused stigma intervention for mental health research. In M. H. Eaves (Ed.), *Applications in health communication: Emerging trends* (pp. 15–30). Kendall Hunt.

## **GRANT EXPERIENCE**

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13. Arkansas State University Research & Technology Transfer. *Institute for Rural Initiatives Start-Up Funding*. Amount awarded: \$225,000. Role: Co-Principal Investigator.
12. Arkansas State University Provost Seed Funding. *Arkansas Health and Politics Survey*. Amount awarded: \$7,000. Role: Co-Principal Investigator.
11. Centers for Disease Control (CDC) and Arkansas Department of Health (ADH). *Reducing Vaccine Hesitancy and Improving Vaccine Uptake Among College and University Students in Arkansas*. Amount awarded: \$32,042. Role: Co-Principal Investigator.
10. Arkansas Biosciences Institute (ABI). *Developing a Public Health Preparedness Dashboard for Rural Communities*. Amount awarded: \$12,583. Role: Co-Principal Investigator.
9. Rutgers University School of Communication & Information. *Doctoral Dissertation Grant*. Amount awarded: \$1,000. Role: Principal Investigator.
8. National Institute of Health's National Institute on Drug Abuse (NIDA). *Interactive Technology for Media Literacy Drug Prevention in Community Groups* (R41DA039595). Amount awarded: \$224,630. PI: Kathryn Greene/Michael Hecht. Role: Research Fellow.
7. National Institute of Health's National Cancer Institute (NCI). *Social Influences on Indoor Tanning Behavior in Young Women* (R03CA165801). Amount awarded: \$164,313. PI: Jerod Stapleton. Role: Research Fellow.
6. National Institute of Health's National Cancer Institute (NCI). *A Self-Regulation Approach to an Indoor Tanning Intervention for Frequent Users* (K07CA175115). Amount awarded: \$137,183. PI: Jerod Stapleton. Role: Research Fellow.
5. National Institute of Health's National Institute on Drug Abuse (NIDA). *Active Involvement in Creating High School Substance Use Prevention Messages* (R21DA027146). Amount awarded: \$450,343. PI: Kathryn Greene. Role: Graduate Research Assistant

4. Michigan Nutrition Network. *Parent-Child Communication about Nutrition*. Amount awarded: \$97,201. PI: Kami Silk. Role: Graduate Research Assistant
3. Michigan Nutrition Network. *Evaluation of Grow your Kids with Fruits & Veggies*. Amount awarded: \$102,625. PI: Kami Silk. Role: Graduate Research Assistant. Michigan Agricultural Experiment Station. *Public Perceptions of the Bio-economy Initiative*. Amount awarded: \$50,000. PI: Kami Silk. Role: Graduate Research Assistant.
2. Michigan State University Clinical and Translational Services Institute. *Working with Native American Mothers of Infants in Infant-Centered Feeding Practices*. Amount awarded: \$15,000. PI: Mildred Horodynski. Role: Project Manager.
1. Centers for Disease Control and Prevention (CDC). *Public Health Approaches to Arthritis in Michigan* (U58DP001441). Amount awarded: \$2,099,408. PI: Judith Lyles. Role: Intern.

## CONFERENCE PRESENTATIONS

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36. **Carpenter, A. M.**, & King, J. (2025, October). *Exploring the effect of rurality on motor vehicle traffic fatalities*. Poster presented at the annual meeting of the American Public Health Association, Washington, DC.
35. Wilson-Buford, K., **Carpenter, A. M.**, Simpson-Farrow, T., Kyriakos, M., & Ruccio, K. (2024, February). *Leaping forward and giving back: Stories and strategies for women leaders in academia*. Roundtable presentation at the Arkansas Council for Women in Higher Education, virtual.
34. **Carpenter, A. M.**, Wimpy, C. C., & \*Vinson, C. (2023, November). *Rurality as a predictor of nutrition outcomes: A longitudinal analysis of the county health rankings, 2011–2021*. Poster presented at the annual meeting of the American Public Health Association, Atlanta, GA.
33. Sanders, T., & **Carpenter, A. M.** (2023, April). *Fieldwork educators' perceptions of the Revised Fieldwork Performance Evaluation*. Poster presented at the annual meeting of the American Occupational Therapy Association, Kansas City, MO.
32. \*Petty, T. R., \*Bland, A. E., Brown, A. B., & **Carpenter, A. M.** (2022, March). *Sensory modulation terminology: A scoping review of occupational therapy's terminology for children with ASD*. Poster presented at the annual meeting of the American Occupational Therapy Association, San Antonio, TX.
31. **Carpenter, A. M.**, & Wimpy, C. C. (2021, October). *Examining rurality as a predictor of health outcomes: An analysis of county health rankings, 2011–2020*. Presentation at the annual meeting of the American Public Health Association, virtual meeting.
30. Wimpy, C. C., & **Carpenter, A. M.** (2021, October). *Exploring the interaction between rurality and race as a predictor of health outcomes: An analysis of county health rankings, 2011–2020*. Presentation at the annual meeting of the American Public Health Association, virtual meeting.

29. **Carpenter, A. M.**, & Theiss, J. A. (2021, May). *Modeling the factors associated with topic avoidance about mental health: Depressive symptoms, information and relationship assessments, and efficacy*. Paper presented at the International Communication Association, virtual meeting.
28. \*McDaniel, E. C., & **Carpenter, A. M.** (2021, March). *An evidence-based approach to developing occupational therapy interventions aimed at improving mental health outcomes among the limb-different population*. Presentation at the Create @ State annual conference, virtual meeting.
27. Lewis-Kipkulei, P., Dunn, L., & **Carpenter, A. M.** (2020, October). *Occupational therapy student well-being, coping, and implications for academic outcomes: A scoping review*. Presentation at the American Occupational Therapy Association Education Summit, virtual meeting.
26. Lewis-Kipkulei, P., **Carpenter, A. M.**, \*Hertzberg, H., & \*Lynn, J. (2020, August). *Occupational therapists' knowledge and behaviors regarding the provision of low vision services: Does rurality matter?* Presentation at the Envision East conference, virtual meeting.
25. Xie, J., Luchman, J., Mannis, S., Halder, S., **Carpenter, A.**, & Merenda, C. (2019, November). *Using natural language processing to explore conversations about health disparities in minority populations*. Presentation at the annual meeting of the American Public Health Association, Philadelphia, PA.
24. Ray, A., Greene, K., Hecht, M., Miller-Day, M., **Carpenter, A.**, & Banerjee, S. (2016, December). *Adapting an evidence-based media literacy curriculum to prevent youth substance use for implementation and dissemination in community groups: The development of REAL Media with 4-H as a community and research partner*. Poster presented at the Annual Conference on the Science of Dissemination and Implementation in Health, Washington, DC.
23. Checton, M. G., Greene, K., **Carpenter, A.**, & Catona, D. (2015, November). *An organizational framework of patients' health information seeking, health information management, and cardiovascular health indicators in the context of a cardiology office visit*. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
22. **Carpenter, A.**, Checton, M. G., Greene, K., & Catona, D. (2015, July). *Extending the relational turbulence model: Examining uncertainty and interference with cardiology patients*. Presentation at the International Association for Relationship Research, New Brunswick, NJ.
21. Theiss, J. A., **Carpenter, A.**, & Cox, J. (2015, May). *Relationship characteristics that predict communication about weight loss and efficacy to achieve weight loss goals*. Paper presented at the annual meeting of the International Communication Association, San Juan, Puerto Rico. **Top Paper Award, Interpersonal Division.**

20. **Carpenter, A.**, Theiss, J. A., & Leustek, J. (2014, November). *Partner facilitation and partner interference in individuals' weight loss goals: A qualitative analysis of longitudinal data*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
19. **Carpenter, A.**, Greene, K., Magsamen-Conrad, K., & Catona, D. (2013, November). *Informational support and people living with HIV/AIDS: An application of sensitive interaction systems theory*. Paper presented at the annual meeting of the National Communication Association, Washington, DC.
18. Catona, D., Magsamen-Conrad, K., Greene, K., & **Carpenter, A.** (2013, November). *Perceived and experienced stigma among people living with HIV/AIDS: Examining the role of HIV stigma on disclosure decision-making*. Paper presented at the annual meeting of the National Communication Association, Washington, DC.
17. **Carpenter, A.**, & Theiss, J. A. (2013, October). *Partner facilitation and partner interference in individuals' weight loss goals: A qualitative analysis of longitudinal data*. Poster presented at the International Association of Relationship Research mini-conference, Louisville, KY.
16. Teodoro, R., Catona, D., & **Carpenter, A.** (2013, March). *Case study: A community-based approach to increasing utilization of nutrition services available to low-income Latina mothers*. Poster presented at the biennial meeting of the DC Health Communication Conference, Fairfax, VA.
15. Greene, K., Yanovitzky, I., Magsamen-Conrad, K., Elek, E., Banerjee, S. C., Hecht, M. L., & **Carpenter, A.** (2012, November). *A theory-grounded measure of target audiences' motivations to process media literacy interventions*. Paper presented at the annual meeting of the National Communication Association, Orlando, FL.
14. **Carpenter, A.** (2012, July). *Relational influence and the diagnosis of generalized anxiety disorder*. Presentation at the annual meeting of the International Association of Relationship Research, Chicago, IL.
13. **Carpenter, A.**, Magsamen-Conrad, K., Greene, K., & Catona, D. (2012, July). *A brief disclosure intervention to increase HIV disclosure efficacy and access to social support*. Presentation at the annual meeting of the International Association of Relationship Research, Chicago, IL.
12. Catona, D., Magsamen-Conrad, K., Greene, K., **Carpenter, A.**, & Theiss, J. (2012, July). *The effect of relational uncertainty of a "central" relationship on HIV+ individuals' perceptions of HIV disclosure*. Presentation at the annual meeting of the International Association of Relationship Research, Chicago, IL.
11. Catona, D., Magsamen-Conrad, K., Greene, K., & **Carpenter, A.** (2012, April). *The impact of HIV stigma on disclosure efficacy for individuals managing HIV/AIDS*. Presentation at the biennial Kentucky Conference on Health Communication, Lexington, KY.



10. Banerjee, S. C., Greene, K., Hecht, M. L., Magsamen-Conrad, K., Elek, E., Catona, D., & **Carpenter, A.** (2012, April). *"You're not cute when you're about to puke": A content analysis of print alcohol counter-advertisements created by adolescents*. Poster presented at the biennial Kentucky Conference on Health Communication, Lexington, KY.
9. Banerjee, S. C., Greene, K., Hecht, M. L., Magsamen-Conrad, K., Elek, E., Catona, D., & **Carpenter, A.** (2012, April). *"You booze, you lose": Adolescent created print alcohol counter-advertisements*. Poster presented at the biennial Kentucky Conference on Health Communication, Lexington, KY.
8. Ndiaye, K., Silk, K., Anderson, J., Hurley, A., **Carpenter, A.**, Kranstuber, H., & Proulx, J. (2011, November). *Using an ecological framework to understand parent-child communication about nutritional decision-making and behavior*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
7. Ndiaye, K., Anderson, J., Zhuang, J., **Carpenter, A.**, & Glova, N. (2011, November). *It's called 紧张 (Jin Zhang): Chinese Students' descriptions of stress and depression*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
6. Silk, K., Hurley, A., Lapinski, M., Neuberger, L., Pace, K., & **Carpenter, A.** (2011, June). *Assessing public perceptions about Michigan's bioeconomy: A three phase multi-methodological approach*. Poster presented at the United States Society for Ecological Economics Conference, East Lansing, MI.
5. Silk, K., Nazione, S., **Carpenter, A.**, Novales-Wibert, W., Hurley, A., & McConaughy, P. (2011, April). *A cultural assessment of the Grow Your Kids program targeting low-income mothers for obesity reduction*. Poster presented at the biennial meeting of the DC Health Communication Conference, Fairfax, VA.
4. **Carpenter, A.**, & Horodyski, M. (2011, April). *Testing the effectiveness of the Healthy Babies (HB) program with Native American Indian (NAI) mothers of infants*. Poster presented at the biennial meeting of the DC Health Communication Conference, Fairfax, VA.
3. Horodyski, M., Calcaterra, M., & **Carpenter, A.** (2011, April). *Tribal health paraprofessionals' and American Indian mothers' perspectives on infant feeding practices: A comparison*. Poster presented at the Society of Behavioral Medicine 32<sup>nd</sup> Annual Meeting and Scientific Sessions, Washington, D.C.
2. Horodyski, M., Calcaterra, M., & **Carpenter, A.** (2011, March). *Working with Native American Indian mothers: Infant feeding practices and beliefs*. Presentation at the Midwest Nursing Research 35<sup>th</sup> Annual Research Conference.
1. McCloskey, K., Werner, P., Lee, C., **Carpenter, A.**, & Lyles, J. (2010, July). *On the PATH to recovery: Certified peer support specialists begin implementing PATH in Michigan*. Poster presented at the 2010 CDC Arthritis Grantee Meeting, Washington, D.C.

## **TEACHING EXPERIENCE**

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### **Arkansas State University (Stand-Alone)**

#### **Public Health**

- Biostatistics for Public Health (PHLT 3203)
- Epidemiology (PHLT 3713)
- Health Policy (PHLT 3303)
- Population Health (PHLT 3513)
- Public Health Practice and Management (PHLT 3323)
- Public Health Program Planning and Evaluation (PHLT 4503)
- Public Health Research Design and Methods (PHLT 4513)

#### **Environmental Sciences Ph.D. Program**

- Topical Seminar, Infectious Disease Epidemiology (ESCI 7121)

#### **Occupational Therapy**

- Business Principles in OT (OTD 7373)
- OT Business Principles (OTD 7333)
- Capstone (OTD 7272)
- Development and Assessment (OTD 7242)
- Program Development and Assessment (OTD 7342)
- Research I: Research and Evidence Based Practice (OTD 5092)
- Research II: Quantitative and Experimental Research (OTD 6182)
- Research III: Qualitative and Descriptive Research (OTD 6222)
- Research IV: Mixed Methods Research (OTD 6222)
- Research V: Scholarship of Application (OTD 7222)
- Scholarly Inquiry I: Research Foundations (OTD 5082)
- Scholarly Inquiry II: Quantitative Research (OTD 6162)
- Scholarly Inquiry III: Qualitative Research (OTD 6332)
- Scholarly Inquiry IV: Research Application (OTD 7122)
- Scholarly Inquiry V: Research Application (OTD 7312)

### **Rutgers, the State University of New Jersey (Stand-Alone)**

- Communication Theory (COM 200)
- Communication in Relationships (COM 201)
- Communication Research (COM 300)
- Interpersonal Communication (COM 355)

### **Rutgers, the State University of New Jersey (Teaching Assistant)**

- Introduction to Communication & Information Processes (COM 101)
- Communication Theory (COM 200)
- Quantitative Research Methods (COM 603)

### **Rutgers, the State University of New Jersey (Guest Lecture)**

- Persuasive Communication (COM 359: *Dual Process Models of Persuasion*)
- Communication Theory (COM 200: *Persuasion Theory*)

**Michigan State University (Teaching Assistant)**

- Communication Campaign Design & Analysis (COM 475)

**Certifications**

- Association of College and University Educators (ACUE), *Teaching with Artificial Intelligence*, 2024–2025
- Association of College and University Educators (ACUE) Certificate, *Effective College Instruction*, 2021–2022

## **SERVICE**

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### **Arkansas State University**

#### University

- Search Committee, College of Nursing and Health Professions Dean, member, 2025–present
- Search Committee, Professor of Artificial Intelligence (AI) and Director for AI Excellence, member, 2025–present
- Search Committee, Assistant Professor of Emergency Management, member, 2025–present
- Search Committee, Assistant Professor of Health Sciences, member, 2025–present
- IRB Committee, member, 2025–present
- IRB Ad Hoc Committee, secretary, 2025–present
- New Faculty Orientation Tenure Panel invited speaker, 2025
- Medical Humanities minor Advisory Committee, member, 2024–present
- Academic Integrity, Ad Hoc faculty member, 2023–present
- Computers and Technology, chair, 2023–2024
- New Faculty Orientation Tenure Panel invited speaker, 2023
- Search Committee for Assistant Professor of Public Health (non-tenure track), chair, 2022
- Bachelor of Science in Public Health Curriculum Creation and Development, chair, 2021–2022
- Center for No-Boundary Thinking Division of Medical Sciences and Public Health, Co-Division Lead, 2021–2023
- Institute for Rural Initiatives planning committee, 2021–present
  - Founding group that developed and proposed the institute to A-State administration (Vice Provost for Research and Technology Transfer and Provost)
- New Faculty Orientation Tenure Panel invited speaker, 2022
- Search Committee for the Data Science and Data Analytics tenure-track program director position, 2021–2022
- Data Science and Data Analytics Program Steering Committee, 2020–present
- Search Committee for the College of Nursing and Health Professions Dean, 2021 (appointed by the Provost)
- College of Nursing & Health Professions Research Mentor, 2020–2022
- Faculty Achievement Awards, 2021–2022
- Center for No Boundary Thinking: Medical Sciences and Public Health working group, 2020–2021
- Developing a Bachelor's of Science in Data Science and Data Analytics, 2019–2021
  - Sub-committee Chair: Data Analytics Healthcare Domain
  - Sub-committee Chair: Seminar in Data Science and Data Analytics
  - Sub-committee Member: Data Visualization and Data Communication

#### College of Nursing and Health Professions

- Executive Council, 2025–present; 2023–2024
- Promotion, Retention, and Tenure Guidelines Revision Taskforce, 2024
- Research Committee, 2020–present
- Recruiting Committee, 2022–2024
- Social Media Committee, 2022–2025

- Faculty Organization, President, 2022–2023
- Student and Alumni Affairs, 2020–2022
- Strategic Plan Evaluation, 2024–present

#### Department of Health Sciences & Risk Management

- Curriculum Committee, chair, 2025–present

#### Department of Occupational Therapy

- Pi Theta Epsilon advisor (Honors Society), 2020–2023
- Admissions (Doctoral Program), 2019–2023
- Curriculum (Doctoral Program), 2019–2023
- Viability Taskforce (Doctoral Program), 2021–2023
- Academic Progression, 2019–2023

#### **University of Kentucky**

- External promotion reviewer (College of Public Health, 2022)
- External tenure reviewer (College of Public Health, 2020)

#### **Rutgers University (Consultant)**

- Analyzed data used for tenure and promotion for School of Communication & Information

#### **North Central College (Consultant)**

- Evaluated public speaking videos to determine the baseline level of undergraduate students' experience

#### **Rutgers, the State University of New Jersey**

- Secretary, Doctoral Student Association, 2012–2014
- Dyadic data analysis workshop (co-presented with Dr. Jennifer Theiss for graduate students), October 2013

#### **Michigan State University**

- Association for Graduate Students in Communication (AGSCOM)

#### **Discipline and Community**

- Ad Hoc Journal Reviewer, *American Journal of Public Health*, 2025–present
- Ad Hoc Journal Reviewer, *Southern Journal of Communication*, 2022–present
- Ad Hoc Journal Reviewer, *AIDS and Behavior*, 2018–present
- Ad Hoc Journal Reviewer, *American Journal of Occupational Therapy*, 2022–present
- Ad Hoc Journal Reviewer, *Journal of Occupational Therapy Education*, 2021–present
- American Public Health Association, Member, 2020–present
- American Public Health Association, Conference Abstract Reviewer, 2020–present
- American Public Health Association, Mentor, 2024–present
- Arkansas Public Health Association, Member, 2020–present
- International Communication Association, Conference Paper Reviewer, 2020–present; 2014–2015
- International Communication Association, Mentor, 2021–present

- National Communication Association, Conference Paper Reviewer, 2021–present; 2013–2015
- Textbook Reviewer, *Statistics Without Calculations*, 2025 (Cambridge University Press)
- Textbook Reviewer, *Using SPSS for Research Methods and Social Statistics*, 8<sup>th</sup> ed. (SAGE Publishing), 2024
- Textbook Reviewer, *Essentials of Health Behavior*, 3<sup>rd</sup> ed. (Jones & Bartlett), 2022
- Textbook Reviewer, *Social Statistics for a Diverse Society*, 9<sup>th</sup> ed. (SAGE Publishing), 2021
- Textbook Reviewer, *Working in Community Health: Foundations for a Successful Career* (Jones & Bartlett), 2021

## **AWARDS & HONORS**

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- Arkansas Business “40 Under 40” Honoree, 2024
- Arkansas State University College of Nursing & Health Professions Teaching Award, 2022–2023
- International Communication Association, Top Paper, 2015