

**MEMORANDUM OF UNDERSTANDING
TRANSFER ARTICULATION**

**NORTH ARKANSAS COLLEGE
AND
ARKANSAS STATE UNIVERSITY-JONESBORO**

**Associate of Arts
and
Bachelor of Arts in Communication Studies**

This Memorandum of Understanding (“Agreement”), entered into on 16 of October, 2017, (“Effective Date”) by and between Arkansas State University-Jonesboro (hereinafter, “ASUJ”), located at 2105 Aggie Road, Jonesboro, Arkansas 72401, and North Arkansas College (hereinafter “Northark”), located at 1515 Pioneer Drive, Harrison, Arkansas 72601.

PURPOSE

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Arts at Northark to the Bachelor of Arts in Communication Studies at ASUJ. Through collaborative efforts, ASUJ and Northark will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

AGREEMENT

It is agreed that any student who has earned the Associate of Arts at Northark will be admitted to the Bachelor of Arts in Communication Studies at ASUJ in either the on-campus or A-State Online program with full junior classification, subject to the provisions listed below.

ADMISSION REQUIREMENTS

- A. The student must complete the requirements necessary for general admission to ASUJ as well as specific admission to the ASUJ Bachelor of Arts in Communication Studies program.
- B. The student will have earned the Associate of Arts at Northark.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at ASUJ.

TRANSFER OF CREDITS


- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Arts degree plan at Northark, before entering ASUJ, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the ASUJ Bachelor of Science in International Business will be available to Northark online. Catalogs/Curricular requirements are available for both the on-campus and A-State Online programs.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to ASUJ.
- E. Calculation of overall GPA for purposes of graduation and awarding of honors is left to the discretion of ASUJ.

IMPLEMENTATION AND REVIEW


- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both ASUJ and Northark agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. ASUJ and Northark will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at Northark. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. ASUJ and Northark will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

MISCELLANEOUS


- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to ASUJ, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Lynita M. Cooksey, Ph.D.
Provost and Vice Chancellor for Academic
Affairs and Research
Arkansas State University-Jonesboro



Date



Donna Wood, Ed.D.
Vice President of Academic Affairs
North Arkansas College



Date

Appendix A:

Course equivalencies between North Arkansas College and Arkansas State University - Jonesboro

North Arkansas College Courses

English Composition

ENGL 1013 English Composition I (Grade C or above)
ENGL 1023 English Composition II (Grade C or above)
SPCH 1313 Fundamentals of Oral Communication

Mathematics

MAT 1223 College Algebra (or higher) (Grade C or above)

Life Science

BIOL 1014 General Biology OR
BIOL 1004 General Biology for Non-Majors OR
BIOL 2014 Microbiology OR
BIOL 2214 Anatomy & Physiology I

Physical Sciences

CHEM 1214 Chemistry for Health Related Professionals OR

CHEM 1415 College Chemistry OR
GEOL 1014 General Geology OR
PHSC 1004 Fundamentals of Physical Science OR
PHYS 2144 University Physics OR
PHSC 1044 Intro to Astronomy

U.S. History/Government

HIST 2003 U.S. History I OR
HIST 2013 U.S. History II OR
PLSC 2003 American National Government

Social Sciences

Choose 6 hours

SOC 2013 Introduction to Sociology
ECON 2313 Principles of Macroeconomics
HIST 1113 History of World Civilization I
HIST 1123 History of World Civilization II
HIST 2003 U.S. History I
HIST 2013 U.S. History II
PLSC 2003 American National Government
PSYC 2003 General Psychology
ANTH 2023 Cultural Anthropology

Arts and Humanities

ENGL 2213 World Literature I OR
ENGL 2223 World Literature II AND
DRAM 1003 Theatre Appreciation OR

Arkansas State University - Jonesboro Courses

ENG 1003 Composition I
ENG 1013 Composition II
COMS 1203 Oral Communication

MATH 1023 College Algebra

BIOL 1003/1001 Biological Science/Lab
BIOL 1003/1001 Biological Science/Lab
BIO 2103/2101 Microbiology for Nursing/Lab
BIO 2203/2201 Human Anatomy and Physiology I

CHEM 1043/1041 Fundamental Concepts of
Chemistry/Lab
CHEM 1013/1011 General Chemistry I/Lab
GEOL 1003/1001 Environmental Geology/Lab
PHSC 1203/1201 Physical Science/Lab
PHYS 2034 University Physics I
PHYS 1103/1101 Intro to Space Science/Lab

HIST 2763 The US to 1876
HIST 2773 The US Since 1876
POSC 2103 Intro to US Government

SOC 2213 Intro to Sociology
ECON 2313 Principles of Macroeconomics
HIST 1013 World Civilization to 1660
HIST 1023 World Civilization Since 1660
HIST 2763 The US to 1876
HIST 2773 The US Since 1876
POSC 2103 Intro to US Government
PSY 2013 Introduction to Psychology
ANTH 2233 Introduction to Cultural Anthropology

ENG 2003 World Literature to 1660
ENG 2013 Word Literature Since 1660
THEA 2503 Fine Arts Theatre

North Arkansas College Courses
MUS 1003 Music Appreciation OR
ART 1003 Art Appreciation

Institutional Requirements
Academic Electives (25 hours)

Arkansas State University - Jonesboro Courses
MUS 2503 Fine Arts Music
ART 2503 Fine Arts Visual

Transfer Credit Electives

ASU- JONESBORO COURSES

The following are courses that Northark students must take to complete ASUJ's Bachelor of Arts in Communication Studies

General Education Requirements (3 hours)

CMAC 1003 Mass Communication in Modern Society

Major Requirements (33 hours)*

COMS 2243 Principles of Argumentation

COMS 2313 Communication Theory

COMS 2373 Introduction to Interpersonal Communication

COMS 3363 Communication Research Methods

Communication Studies Electives:

Choose 21 hours, 18 hours must be Upper-Level:

AD 3023 Principles of Advertising

COMS 2253 Introduction to Health Communication

COMS 3203 Business and Professional Communication

COMS 3243 Principles of Persuasion

COMS 3253 Principles of Listening

COMS 3373 Gender Communication

COMS 3433 Communication Criticism

COMS 4203 Small Group Communication

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 431V, Special Problems

COMS 4323, Communication in Personal Relationships

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403, Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

Electives (24 hours)**

*Due to rotation all courses may not be available every term

**At least 21 hours must be Upper-Level

A-STATE ONLINE COURSES

The following are courses that Northark students must take to complete ASUJ's Bachelor of Arts in Communication Studies through A-State Online

General Education Requirements (3 hours)

CMAC 1003 Mass Communication in Modern Society

Major Requirements (33 hours)*

COMS 2243 Principles of Argumentation

COMS 2313 Communication Theory

COMS 2373 Introduction to Interpersonal Communication

COMS 3363 Communication Research Methods

Communication Studies Electives:

Choose 21 hours, 18 hours must be Upper-Level:

AD 3023 Principles of Advertising

COMS 3243 Principles of Persuasion

COMS 4243, Interpersonal Communication

COMS 4253, Intercultural Communication

COMS 4263, Organizational Communication

COMS 4373, Conflict Resolution

COMS 4383, Computer Mediated Communication

COMS 4403 Health Communication

COMS 4423, Narratives in Health and Healing

PR 3003, Principles of Public Relations

PR 4603, Crisis Communication

Electives (24 hours)**

*Due to rotation all courses may not be available every term

**At least 21 hours must be Upper-Level