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| For Academic Affairs and Research Use Only | |
| Proposal Number | BU32 |
| CIP Code: |  |
| Degree Code: |  |

**Program Modification Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

|  |
| --- |
| **Modification Type: [ ]Admissions, [ ]Curricular Sequence, or [X]Other** |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter a date of approval.

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| |  |  | | --- | --- | | H. Steve Leslie | 3/16/2023 |   **Department Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **COPE Chair (if applicable)** |
| |  |  | | --- | --- | | Bill Hu | 3/16/2023 |   **Department Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Head of Unit (if applicable)** |
| |  |  | | --- | --- | | Philip Tew | 3/28/2023 |   **College Curriculum Committee Chair** | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Undergraduate Curriculum Council Chair** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Director of Assessment** *(only for changes impacting assessment)* | |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **Graduate Curriculum Committee Chair** |
| |  |  | | --- | --- | | John Robertson | 3/29/2023 |   **College Dean** | |  |  | | --- | --- | | Len Frey | 4/20/2023 |   **Vice Chancellor for Academic Affairs** |
| |  |  | | --- | --- | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Enter date |   **General Education Committee Chair (if applicable)** |  |

1. **Contact Person** (Name, Email Address, Phone Number)

David Pearlman, [dpearlman@state.edu](mailto:dpearlman@state.edu), 870-972-3733

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

Fall 2023

1. **Effective Date**

Fall 2023

1. **Justification –** *Please provide details as to why this change is necessary.*

This degree has a 750-hour work experience requirement. It was pointed out that this graduation requirement was not documented in the curriculum or Bulletin. Therefore, the purpose of this program modification form is to document this degree requirement and to submit updated Bulletin pages.

**Bulletin Changes**

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| **Instructions** |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.**  **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.** |

See below

<https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75>

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| --- | --- | --- |
| **CURRENT**   |  | | --- | | **Hospitality and Event Tourism Management, BS** | |  |    Return to: [Programs A-Z](https://catalog.astate.edu/content.php?catoid=3&navoid=75)  A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/> |
| **UNIVERSITY REQUIREMENTS**  See [University General Requirements for Baccalaureate degrees](https://catalog.astate.edu/content.php?catoid=3&navoid=67#university-general-requirements-for-all-baccalaureate-degrees) *(For Neil Griffin College of Business requirements, see*[*here*](https://catalog.astate.edu/preview_entity.php?catoid=3&ent_oid=98)*)*  **FIRST YEAR MAKING CONNECTIONS COURSE:**   * [BUSN 1003 - First Year Experience Business](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3**   **GENERAL EDUCATION REQUIREMENTS:**   * See [General Education Curriculum for Baccalaureate Degrees](https://catalog.astate.edu/preview_program.php?catoid=3&poid=447) **Sem. Hrs: 35**   **Students with this major must take the following:**   * [ECON 2313 - Principles of Macroeconomics](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [ECON 2323 - Principles of Microeconomics](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [COMS 1203 - Oral Communication](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** *(Required Departmental Gen. Ed. Option)*   **A “C” or better in**   * [MATH 2143 - Business Calculus](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * ***OR*** * [MATH 2194 - Survey of Calculus](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **4** * ***OR*** * [MATH 2204 - Calculus I](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **4**   **NEIL GRIFFIN COLLEGE OF BUSINESS CORE COURSES:**  (See [Business Core](https://catalog.astate.edu/preview_program.php?catoid=3&poid=478)**)**  **MAJOR REQUIREMENTS:**  Students must complete at least 750 hours of practical work experience in the hospitality field or related area. Grade of “C” or better required for all Major Requirements   * [BUSN 200V - Business Internship I](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **Variable**  HETM 2000 - Hospitality Work Experience **Sem. Hrs: 0** * [HETM 2013 - The Hospitality Industry](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 3013 - Lodging Operations Management](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 3123 - Meeting and Event Management](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 3143 - Hospitality Sales and Marketing](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 3403 - Sustainable Tourism](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 4103 - Leadership and Analysis](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 419V - Hospitality Internship](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **Variable** * [MGMT 4393 - Management of Service Operations](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [NS 3133 - Food Service Management](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [NS 3143 - Food Science and Lab](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3**   **Sub-total: 31**  **ELECTIVES:**  Electives**Sem. Hrs: 11-12**  **TOTAL REQUIRED HOURS: 120** |
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| **PROPOSED**   |  | | --- | | **Hospitality and Event Tourism Management, BS** | |  |    Return to: [Programs A-Z](https://catalog.astate.edu/content.php?catoid=3&navoid=75)  A complete 8-semester degree plan is available at <https://www.astate.edu/info/academics/degrees/> |
| **UNIVERSITY REQUIREMENTS**  See [University General Requirements for Baccalaureate degrees](https://catalog.astate.edu/content.php?catoid=3&navoid=67#university-general-requirements-for-all-baccalaureate-degrees) *(For Neil Griffin College of Business requirements, see*[*here*](https://catalog.astate.edu/preview_entity.php?catoid=3&ent_oid=98)*)*  **FIRST YEAR MAKING CONNECTIONS COURSE:**   * [BUSN 1003 - First Year Experience Business](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3**   **GENERAL EDUCATION REQUIREMENTS:**   * See [General Education Curriculum for Baccalaureate Degrees](https://catalog.astate.edu/preview_program.php?catoid=3&poid=447) **Sem. Hrs: 35**   **Students with this major must take the following:**   * [ECON 2313 - Principles of Macroeconomics](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [ECON 2323 - Principles of Microeconomics](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [COMS 1203 - Oral Communication](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** *(Required Departmental Gen. Ed. Option)*   **A “C” or better in**   * [MATH 2143 - Business Calculus](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * ***OR*** * [MATH 2194 - Survey of Calculus](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **4** * ***OR*** * [MATH 2204 - Calculus I](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **4**   **NEIL GRIFFIN COLLEGE OF BUSINESS CORE COURSES:**  (See [Business Core](https://catalog.astate.edu/preview_program.php?catoid=3&poid=478)**)**  **MAJOR REQUIREMENTS:**  Students must complete at least 750 hours of practical work experience in the hospitality field or related area (HETM 2000). Grade of “C” or better required for all Major Requirements  HETM 2000 - Hospitality Work Experience **Sem. Hrs:** **0**   * [HETM 2013 - The Hospitality Industry](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 3013 - Lodging Operations Management](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 3123 - Meeting and Event Management](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 3403 - Sustainable Tourism](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 4103 - Leadership and Analysis](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [HETM 419V - Hospitality Internship](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **Variable** * MKTG 4023 - Services Marketing Sem. Hrs: 3 * [NS 3133 - Food Service Management](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3** * [NS 3143 - Food Science and Lab](https://catalog.astate.edu/preview_program.php?catoid=3&poid=1212&returnto=75) **Sem. Hrs:** **3**   **Sub-total: 27**  **ELECTIVES:**  Electives**Sem. Hrs: 16**  **TOTAL REQUIRED HOURS: 120** |

**Appendix A, 8-Semester Plan**

(**Referenced in #2** - **Undergraduate Proposals Only)**

*Instructions: Please identify new courses in italics*.

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Arkansas State University-Jonesboro**  **Degree: Bachelor of Science**  **Major: Hospitality and Event Tourism Management**  **Year: 2021-2022** | | | | | | | | |
| Students requiring developmental course work based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters. Developmental courses do not count toward total degree hours. **Students having completed college-level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions. In most cases, general education courses may be interchanged between semesters.** A minimum of 45 hours of upper-division credit (3000-4000 level) is required for this degree. | | | | | | | | |
| **Year 1** | | | |  | **Year 1** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |
| BIOL 1003 | Biology | 3 | X |  | ART or MUS or THEA 2503 | Fine Arts Visual, Musical, or Theatre | 3 | X |
| BIOL 1001 | Biology Lab | 1 | X |  | ENG 1013 | Composition II | 3 | X |
| BUSN 1003 | Freshman Year Experience | 3 | X |  | PHSC 1203 | Physical Science | 3 | X |
| ISBA 1503 | Microcomputer Applications | 3 |  |  | PHSC 1201 | Physical Science Lab | 1 | X |
| ENG 1003 | Composition I | 3 | X |  | Social Science Course | Pick one of the following: HIST2763, HIST 2773, POSC 2103 | 3 | X |
| HETM 2013 | The Hospitality Industry | 3 |  |  | MATH 1023 or Elective | College Algebra or Elective | 3 |  |
| **Total Hours** |  | **16** |  |  | **Total Hours** |  | **16** |  |
| **Year 2** | | | |  | **Year 2** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |
| ACCT 2033 | Intro to Financial Accounting | 3 |  |  | ACCT 2133 | Intro to Managerial Accounting | 3 |  |
| COMS 1203 | Oral Communications | 3 | X |  | BCOM 2563 | Business Communications | 3 |  |
| ECON 2313 | Principles of Macroeconomics | 3 | X |  | MATH 2143 | Business Calculus | 3 |  |
| ENG 2003 or ENG 2013 or PHIL 1103 | World Literature I, World Literature II, or Intro to Philosophy | 3 | X |  | HIST 2763 or HIST 2773 or POSC 2103 | US History to 1876, US History from 1876, or Intro to US Gov. | 3 | X |
| NS 3133 | Foodservice Management (\*Prereq. HETM 2013, HETM Majors) | 3 | X |  | NS 3143 | Food Science & Lab (\*Prereq. HETM 2013, NS 3133, HETM Majors) | 3 |  |
| **Total Hours** |  | **15** |  |  | **Total Hours** |  | **15** |  |
| **Year 3** | | | |  | **Year 3** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |
| LAW 2023 | Legal Environment Business | 3 |  |  | ECON 2323 | Principles of Microeconomics  economics | 3 |  |
| ISBA 3013 | Management Information Systems | 3 |  |  | ISBA 3553 | Foundations of Business Analytics | 3 |  |
| STAT 3233 | Applied Statistics | 3 |  |  | MGMT 3123 | Principles of Management | 3 |  |
| MKTG 3013 | Marketing | 3 |  |  | MKTG 3033 | Advertising and Promotion - Elective | 3 |  |
| HETM 3013 | Lodging Operations Management (\*Prereq. HETM 2013) | 3 |  |  | HETM 3303 | Meeting & Event Management (\*Prereq. HETM 2013) | 3 |  |
|  |  |  |  |  | **HETM 2000** | **Hospitality Work Experience** | 0 |  |
| **Total Hours** |  | **15** |  |  | **Total Hours** |  | **15** |  |
| **Year 4** | | | |  | **Year 4** | | | |
| **Fall Semester** | | | |  | **Spring Semester** | | | |
| **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |  | **Course No.** | **Course Name** | **Hrs.** | **Gen Ed** |
| FIN 3713 | Business Finance | 3 |  |  | MGMT 3153 | Organizational Behavior - Elective | 3 |  |
| MGMT 3143 | Human Resources Management - Elective | 3 |  |  | MGMT 4813 | Strategic Management | 3 |  |
| HETM 3143 | Hospitality Sales & Marketing (\*Prereq. HETM 2013) | 3 |  |  | HETM 419V | Planned Hospitality Mgmt. Internship (\*Prereq. HETM 2013, Senior standing) | 3 |  |
| *HETM 3403* | *Sustainable Tourism Development (\*Prereq. HETM 2013)* | *3* |  |  | *HETM 4103* | *Hospitality Leadership and Analysis (Capstone) (\*Prereq. HETM, Senior standing, last semester, and completion of all other College of Business core requirements)* | 3 |  |
| MGMT 4393 | Management of Service Operations (\*Prereq. HETM 2013, HETM Senior standing) | 3 |  |  |  | elective | 1 |  |
| **Total Hours** |  | **15** |  |  | **Total Hours** |  | **13** |  |
| **Total Jr/Sr Hours \_58\_\_ Total Degree Hours \_120\_\_** | | | | | | | | |
| **Graduation Requirements:**  Graduation Requirements:  Completion of HIST 2763 or HIST 2773 or POSC 2103  English Proficiency (Grade of C or better in ENG 1003 and ENG 1013)  2.25 in major or at least a "C" in each course in major  2.25 overall and at least 2.00 GPA at ASU  2.25 in business core or at least a "C" in each core course  50 % of business requirements completed at ASU-Jonesboro  Maximum of 30 credit hours via correspondence, extension, examination, PLA, Military, or similar means; CLEP (30 hrs. max)    120 Total Credit Hours  30 of the last 36 hours at ASU-Jonesboro  32 ASU residence hours  Must have a grade of C or better in MATH 2143, ACCT 2033, and CIT 1503. | | | | | | | | |