



**MEMORANDUM OF UNDERSTANDING  
TRANSFER ARTICULATION**

**NORTHWEST ARKANSAS COMMUNITY COLLEGE  
AND  
ARKANSAS STATE UNIVERSITY-JONESBORO**

**Associate of Science in Business**

**and**

**Bachelor of Science in Management: General Management**

This Memorandum of Understanding ("Agreement"), entered into on \_\_\_ of June, 2018, ("Effective Date") by and between Arkansas State University-Jonesboro (hereinafter, "ASUJ"), located at 2105 Aggie Road, Jonesboro, Arkansas 72401, and Northwest Arkansas Community College (hereinafter "NWACC"), located at 1 College Drive, Bentonville, Arkansas 72712.

**PURPOSE**

The purpose of this Agreement is to facilitate the transfer and degree completion of students earning the Associate of Science in Business at NWACC to the Bachelor of Science in Management: General Management. Through collaborative efforts, ASUJ and NWACC will provide clarity regarding the degree requirements herein, and afford students the opportunity to earn a high-quality degree from both institutions in the most efficient manner possible.

**AGREEMENT**

It is agreed that any student who has earned the Associate of Science in Business at NWACC will be admitted to the Bachelor of Science in Management: General Management at ASUJ with full junior classification, subject to the provisions listed below.

## **ADMISSION REQUIREMENTS**

- A. The student must complete the requirements necessary for general admission to ASUJ as well as specific admission to the ASUJ Bachelor of Science in Management: General Management program.
- B. The student will have earned the Associate of Science in Business at NWACC.
- C. Degree program admission requirements for students who transfer pursuant to this Agreement will be determined in the same manner as if their initial enrollment had been at ASUJ.

## **TRANSFER OF CREDITS**

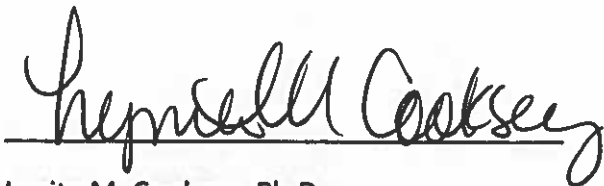
- A. Course requirements for this Agreement are displayed on the following attachments (see Appendix A).
- B. A transfer student who has not completed all of the courses specified within the Associate of Science in Business degree plan at NWACC, before entering ASUJ, must work with an academic advisor to ensure timely completion of degree program requirements.
- C. Current and updated copies of catalogs/curricular requirements for the ASUJ Bachelor of Science in Management: General Management program will be available to NWACC online.
- D. Remedial course grades will not be computed in the cumulative GPA for purposes of admission to ASUJ.

## **IMPLEMENTATION AND REVIEW**

- A. The Chief Academic Officers at each institution will implement the terms of this Agreement, including incorporation of any mutually agreed upon changes into subsequent revisions of this Agreement, assuring compliance with system policy, procedure and guidelines.
- B. This Agreement will be reviewed on an annual basis. Both ASUJ and NWACC agree to notify one another in a timely manner of any curriculum changes that would significantly impact the nature of this Agreement.
- C. ASUJ and NWACC will work together cooperatively, in the best interest of affected students, to resolve any issues related to the transfer of courses should changes to either degree program occur while the Agreement is in effect.
- D. Students will be subject to the terms and conditions of this Agreement in accordance with their academic year of entry at NWACC. A student may opt for a subsequent revision of this Agreement, but must meet all of the requirements specified therein.
- E. ASUJ and NWACC will make every effort to inform students of this Agreement. This may include, but is not limited to, inclusion within each institution's website, published catalog, recruitment publications, media announcements, social media engagement, and in-person information sessions.

**MISCELLANEOUS**

- A. This Agreement is effective upon execution and shall remain in effect even if persons, positions, and/or titles change.
- B. This Agreement may be terminated by either party with at least 90 calendar days written notice.
- C. In the event that the Agreement is terminated, no new students will be admitted to the program; however, all students who have already been admitted to ASUJ, in accordance with the terms of this Agreement, will be allowed to complete their approved course of study under the terms contained therein.
- D. This agreement shall become effective at the time that the Arkansas Department of Higher Education has been notified and approval has been granted.



Lynita M. Cooksey, Ph.D.  
Provost and Vice Chancellor for Academic  
Affairs and Research  
Arkansas State University-Jonesboro

6-26-18

Date



Ricky Tompkins, Ed.D.  
Vice President of Learning/CAO  
Northwest Arkansas Community College

6/21/18

Date

## Appendix A:

### Course equivalencies between NorthWest Arkansas Community College and Arkansas State University – Jonesboro

#### NWACC Courses

##### English Composition

ENG 1013 Composition I  
ENG 1023 Composition II  
COMM 1303 Public Speaking

##### Mathematics

MATH 1204 College Algebra  
MATH 2043 Survey of Calculus

##### Life Science

BIOL 1544 Principles of Biology I OR  
MBIO 2014 General Microbiology OR  
BOTY 2534 Environmental Biology

##### Physical Sciences

PHYS 2014 College Physics I OR  
CHEM 1024 Basic Chemistry OR  
CHEM 1054 Chemistry in the Modern World OR  
CHEM 1104 College Chemistry I OR  
CHEM 1074 Fundamentals of Chemistry OR

GEOL 1134 Environmental Geology

##### Social Sciences

*Choose 6 hours not already chosen*

PSY 2013 Introduction to Psychology  
GEOG 1123 Human Geography  
HIST 2003 History of American People-1877  
HIST 2013 History of American People 1877 to Present  
PLSC 2003 American National Government  
ANTH 1023 Intro to Cultural Anthropology  
HIST 1003 Western Civ to 1650  
HIST 1033 World Civ since 1500  
HIST 1013 Western Civ since 1650  
HIST 1043 World Civ from 1500  
SOC 2013 General Sociology

##### U.S. History/Government

HIST 2003 History of American People-1877 OR  
HIST 2013 History of American People 1877 to Present OR  
PLSC 2003 American National Government

##### Arts and Humanities

ENGL 2213 Survey of World Literature I OR

#### ASUJ Courses

ENG 1003 Composition I  
ENG 1013 Composition II  
COMS 1203 Oral Communication

MATH 1023 College Algebra  
MATH 2194 Survey of Calculus

BIOL 1003/1001 Biological Science/Lab  
BIOL 2103/2101 Microbiology for Nursing/Lab  
BIOL 1063/1001 People & Environment/Lab

PHYS 2054 General Physics I  
CHEM 1013/1011 General Chemistry I/Lab  
CHEM 1013/1011 General Chemistry I/Lab  
CHEM 1013/1011 General Chemistry I/Lab  
CHEM 1043/1041 Fundamental Concepts of Chemistry/Lab  
GEOL 1003/1001 Environmental Geology/Lab

PSY 2013 Introduction to Psychology  
Sub Social Science Gen Ed  
HIST 2763 The United States to 1876  
HIST 2773 The United States Since 1876

POSC 2103 Intro to US Government  
ANTH 2233 Introduction to Cultural Anthropology  
HIST 1013 World Civilization to 1660  
HIST 1013 World Civilization to 1660  
HIST 1023 World Civilization since 1660  
HIST 1023 World Civilization since 1660  
SOC 2213 Introduction to Sociology

HIST 2763 The United States to 1876  
HIST 2773 The United States Since 1876

POSC 2103 Intro to US Government

ENG 2003 World Literature to 1660

**NWACC Courses**

ENGL 2223 Survey of World Literature II AND  
MUSI 1003 Music Appreciation OR  
ARHS 1003 Art Appreciation OR  
THTR 1003 Introduction to Theatre

**ASUJ Courses**

ENG 2013 World Literature Since 1660  
MUS 2503 Fine Arts Music  
ART 2503 Fine Arts Visual  
THEA 2503 Fine Arts Theatre

**Business Core**

ECON 2013 Macroeconomics  
ECON 2023 Microeconomics  
ACCT 2013 Principles of Accounting I  
ACCT 2023 Principles of Accounting II  
CISQ 2013 Business Statistics  
BLAW 2013 Legal Environment of Business I  
CISQ 1103 Intro to Computer Info  
OSIM 1103 Business Communications\*

ECON 2313 Principles of Macroeconomics  
ECON 2323 Principles of Microeconomics  
ACCT 2033 Introduction to Financial Accounting  
ACCT 2133 Introduction to Managerial Accounting  
ECON 2113 Business Statistics I\*\*  
LAW 2023 Legal Environment of Business  
CS 1013 Introduction to Computers  
BCOM 2563 Business Communications

\*Students will choose this as a Directed Elective

\*\*ECON 2113 will be substituted with STAT 3233 Applied Statistics I

## ASU- JONESBORO COURSES

The following are courses that NWACC students must take to complete ASUJ's Bachelor of Science in Management: General Management

**College of Business Core Requirements: (18 hours)**

CIT 3013 Management Information Systems

CIT 3523 Operations Management

FIN 3713 Business Finance

MGMT 3123 Principles of Management

MGMT 4813 Strategic Management

MKTG 3013 Marketing

**Major Requirements (9 hours)\***

MGMT 3143 Human Resource Management

MGMT 4123 International Management

MKTG 3023 Applied Research

**Emphasis Area (General Management) (15 hours)\***

MGMT 3153 Organizational Behavior

MGMT 3613 Leadership

MGMT 4163 Small Business Management

**Choose 6 hours:**

ACCT 3053 Cost Accounting with a Managerial Emphasis

BCOM 3573 Managerial Communication

MGMT 3163 Labor Relations and Collective Bargaining OR

MGMT 4173 Compensation Management

MGMT 3183 Entrepreneurship

MGMT 3193 Social Impact Management

MGMT 4143 Organizational Change and Development

MGMT 4183 Family Business Management

MGMT 419V Management Internship

MGMT 4393 Management of Service Operations OR

MKTG 4023 Services Marketing

**Electives (3-16 hours)\*\***

\*Due to rotation all courses may not be available every term

\*\*Must include 3 Upper-Level hours