



# Bachelor of Science in Creative Media Production

Problems Or Questions Regarding Registration? Please Email Us At [OnlineAdvising@astate.edu](mailto:OnlineAdvising@astate.edu)

Must Have 35 Hours of General Education Courses for a Bachelor's Degree at Arkansas State University

*X = Offered Every Year*  
*XE = Offered "Even" Years (e.g. 2022, 2024 etc.)*  
*XO = Offered "Odd" Years (e.g. 2023, 2025 etc.)*

| Fall Term 1 | Fall Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
|-------------|-------------|---------------|---------------|---------------|---------------|
|-------------|-------------|---------------|---------------|---------------|---------------|

## CORE COURSES

| Course ID | Course Name                          | Fall Term 1 | Fall Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
|-----------|--------------------------------------|-------------|-------------|---------------|---------------|---------------|---------------|
| GCOM 1813 | Digital Publishing I                 | X           |             |               |               |               |               |
| MDIA 2023 | Media Aesthetics                     | X           |             |               |               |               |               |
| MDIA 2033 | Writing for Creative Media I         |             |             |               |               |               | X             |
| MDIA 2123 | Audio Production I                   |             |             |               |               | X             |               |
| MDIA 2223 | Video Production I                   |             | X           |               |               | X             |               |
| MDIA 3323 | Media Analytics & Data Visualization |             |             |               |               |               | X             |
| MDIA 3413 | Writing for Creative Media II        |             | X           |               |               |               |               |
| MDIA 4123 | Media Mgmt & Entrepreneurship        |             |             |               |               | X             |               |
| MDIA 4363 | Multimedia Storytelling              |             |             | X             |               |               |               |
| MDIA 4812 | Media Portfolio                      | X           |             | X             |               | X             |               |

## EMPHASIS COURSES

### CLASSES REQUIRED FOR CORPORATE MEDIA

| Course ID | Course Name                 | Fall Term 1 | Fall Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
|-----------|-----------------------------|-------------|-------------|---------------|---------------|---------------|---------------|
| MDIA 1011 | Experiential Media I        |             |             |               | X             |               |               |
| MDIA 3011 | Experiential Media II       |             |             | X             |               |               |               |
| MDIA 3123 | Audio Production II         |             | X           |               |               |               |               |
| MDIA 3223 | Video Production II         |             |             |               | X             |               |               |
| MDIA 3233 | Video Production III        |             |             |               |               | X             |               |
| MDIA 4353 | Corporate Media Productions | X           |             |               | X             |               |               |
| MDIA 4473 | Media Production Practicum  |             | X           |               | X             |               | X             |



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### CLASSES REQUIRED FOR GRAPHIC COMMUNICATION

| Course | Code | Description                      | Fall Term 1 | Fall Term 2 | Spring Term 1 | Spring Term 2 | Summer Term 1 | Summer Term 2 |
|--------|------|----------------------------------|-------------|-------------|---------------|---------------|---------------|---------------|
| GCOM   | 2673 | Digital Publishing II            | X           |             |               |               |               |               |
| GCOM   | 3603 | Digital Publishing III           |             | X           |               |               |               |               |
| GCOM   | 3673 | Desktop Publishing & Publication | X           |             |               | X             |               |               |
| GCOM   | 4643 | Graphic Comm Management Seminar  |             |             |               |               |               | X             |
| MDIA   | 2043 | Basic Digital Photography        |             |             | X             |               |               |               |
| MDIA   | 3373 | Intro to Internet Communications |             |             |               |               | X             |               |
| MDIA   | 4603 | Internship                       |             |             |               | X             |               |               |

### CLASSES REQUIRED FOR MEDIA MINISTRY

|      |      |                                      |   |  |   |   |  |  |
|------|------|--------------------------------------|---|--|---|---|--|--|
| GCOM | 3673 | Desktop Publishing & Publication     | X |  |   | X |  |  |
| MDIA | 1011 | Experiential Media I                 |   |  |   | X |  |  |
| MDIA | 3011 | Experiential Media II                |   |  | X |   |  |  |
| MDIA | 3673 | Seminar in Digital Media & Design    |   |  | X |   |  |  |
| MDIA | 3723 | Media Ministry Tech (Spring 24)      |   |  | X |   |  |  |
| MDIA | 4093 | Media Ministry Campaigns (Spring 24) | X |  |   |   |  |  |
| MDIA | 4483 | Broadcast Graphics                   |   |  |   | X |  |  |

### PROGRAM REQUIRED GENERAL EDUCATION

|      |      |                             |   |  |   |  |   |  |
|------|------|-----------------------------|---|--|---|--|---|--|
| COMS | 1203 | Oral Communication          | X |  | X |  | X |  |
| MDIA | 1003 | Mass Comm in Modern Society | X |  | X |  | X |  |



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|-------------|-------------|---------------|---------------|---------------|---------------|
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## PREREQUISITES

### COURSES

|      |      |                                      |   |
|------|------|--------------------------------------|---|
| GCOM | 2673 | Digital Publishing II                | GCOM 1813                                     |
| GCOM | 3603 | Digital Publishing III               | GCOM 2673                                     |
| GCOM | 4643 | Graphic Comm Management Seminar      | GCOM 3603                                     |
| MDIA | 3011 | Experiential Media II                | MDIA 1011                                     |
| MDIA | 3123 | Audio Production II                  | MDIA 2123                                     |
| MDIA | 3223 | Video Production II                  | MDIA 2223                                     |
| MDIA | 3233 | Video Production III                 | MDIA 3223                                     |
| MDIA | 3413 | Writing for Creative Media II        | MDIA 2033                                     |
| MDIA | 3723 | Media Ministry Tech (Spring 24)      | MDIA 3443                                     |
| MDIA | 4093 | Media Ministry Campaigns (Spring 24) | MDIA 3723                                     |
| MDIA | 4353 | Corporate Media Productions          | MDIA 2223 & MDIA 3223                         |
| MDIA | 4473 | Media Production Practicum           | Instructor Permission                         |
| MDIA | 4603 | Internship                           | Program Director & Faculty Advisor Permission |
| MDIA | 4812 | Media Portfolio                      | Instructor Permission                         |