

Mary Margaret Hui Cunningham, Ed.D.

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EDUCATION

Doctor of Philosophy, Educational Statistics and Research Methods, in progress
University of Arkansas, Fayetteville, AR

Doctor of Education, Higher Education, 2017
University of Arkansas, Fayetteville, AR

- *Dissertation*: Factors Contributing to the Success of First-Generation College Students at a Research University
- *Program Advisor and Dissertation Chair*: Dr. Michael T. Miller

Graduate Certificate, African and African American Studies, 2016
University of Arkansas, Fayetteville, AR

Master of Arts, History, 2011

University of Arkansas, Fayetteville, AR

- *Thesis*: To Walk Forth as Men and Women: The Grassroots of the NAACP's Dyer Bill Campaign
- *Program Advisor and Thesis Chair*: Dr. Calvin White, Jr.

Bachelor of Arts, double major in Drama and History, Cum Laude, 2009

University of Arkansas, Fayetteville, AR

- *Honors Thesis*: August Wilson's African American History: Using Drama to Understand Our Past
- *Program Advisor and Thesis Chair*: Dr. Calvin White, Jr.
- *Minor*: African and African American Studies

PROFESSIONAL EXPERIENCE

Assistant Professor of Educational Leadership: Arkansas State University, Department of Educational Leadership, Curriculum, and Special Education, July 2023-Present

Jonesboro, AR (fully remote)

Supervisor: Dr. Alicia Shaw

- Instructor of record for three courses/academic semester for doctoral courses in the Educational Leadership Ed.D. program
- Serve on students' dissertation committees
- Serve as a methodologist (qualitative, mixed methods, and quantitative) for doctoral student dissertations

Research Assistant, University of Arkansas, Department of Counseling, Leadership, and Research Methods, May 2023-April 2024

Fayetteville, AR

Supervisor: Dr. Brett Ranon Nachman

- Five hours/week serving as a research assistant for the Postsecondary Education: Autistic Collegians' Experiences of Success (PEACES) project
- Mixed-method participatory research highlighting college students' definitions of success and identifying key factors affecting their ability to thrive within and beyond college. This project has received financial support from Spencer Foundation, FAR Fund, University of Arkansas, College Autism Network, and the Frist Center for Autism and Innovation at Vanderbilt University
- Collect and analyze qualitative data
- Co-author manuscripts related to the data on autistic college students who identify as part of the LGBTQIA+ community
- Collaborate with a multi-institutional team for data collection, analysis, and distribution

Instructor of Data Analysis: University of Arkansas, Sam M. Walton College of Business, Spring 2023

Fayetteville, AR

Supervisor: Dr. John Delery

- Instructor of record for four sections/semester (fall and spring semesters) of WCOB 1033: Data Analysis and Interpretation

Executive Assistant to the Dean and Chief of Staff: University of Arkansas, College of Education and Health Professions, 2021-2023

Fayetteville, AR

Supervisors: Dr. Kate Mamiseishvili (June 2022-2023), Dr. Brian Primack (2021-May 2022)

- Managed and oversaw projects and initiatives that advance the College's educational, research, and outreach missions
- Supervised a team on College initiatives, including one full-time employee (Assistant to the Deans), one 50% graduate assistant, and one hourly support staff member
- Assisted in the development, implementation, and ongoing measurement and evaluation of the College's strategic plan
- Planned and implemented College events
- Supported the Dean on special projects and initiatives

Assistant Director for First-Generation Student Support: University of Arkansas, Student Success, 2018-2021

Fayetteville, AR

Supervisors: Dr. Trevor Francis and Don Nix

- Taught 3 specialized sections of a first-year seminar each academic year for students in the 360 Program of the Student Success Center (both in-person and remote delivery via Zoom); [course website](#)
- Advised a cohort of 60 students each year through multiple meetings to support degree completion by cultivating meaningful relationships (both in-person and remote delivery via Zoom)
- Worked as a team to coordinate programming, communication, and peer mentoring for students in need of additional support
- Supervised and trained 8-10 student mentors
- Established and maintained campus and community partnerships to support student success
- Promoted from Instructor/360 Advisor

Adjunct Instructor: University of Arkansas Global Campus, 2018-2021, 2013-2017

Fayetteville, AR

Supervisor: Dr. Nancy Arnold

- Instructor of record for self-paced online correspondence course AAST 2023: The African American Experience (up to 35 students enrolled annually) via Blackboard
- Facilitated student course completion through self-paced online materials

Tutor Coordinator: University of Arkansas, Office of Student-Athlete Success, 2017-2018

Fayetteville, AR

Supervisor: Christine Scheets

- Assigned all tutor appointments for 350+ student-athletes
- Supervised, hired, and trained 120 academic tutors
- Observed and evaluated 120 tutors each semester
- Analyzed data and created summary reports related to the tutor program and student-athlete success
- Identified and addressed study skill needs for individual student-athletes, especially at-risk students
- Planned and implemented daily sessions with individual students to promote independent learning and college success
- Fostered the establishment and maintenance of study habits aimed at success in and out of the classroom
- Completed daily reports on student-athletes' progress

Adjunct Instructor: Northwest Arkansas Community College, 2017-2018

Bentonville, AR

Supervisor: Greg Kiser

- Instructor of record for HIST 2013: History of the American People Since 1877, including concurrent enrollment sections
- Utilized Blackboard and Canvas learning management systems for in-person and remote course delivery

Learning Assistant: University of Arkansas, Office of Student-Athlete Success, 2016-2017

Fayetteville, AR

Supervisor: Christine Scheets

- Promoted from Tutor
- Co-led study hall sessions for 10-12 student-athletes in Football, Women's Gymnastics, and Men's Track and Field
- Identified and addressed study skill needs for individual student-athletes
- Planned and implemented daily sessions with individual students to promote independent learning and college success
- Fostered the establishment and maintenance of study habits aimed at success in and out of the classroom
- Completed daily reports on student-athletes' progress to academic counselors

Tutor: University of Arkansas, Office of Student-Athlete Success, 2016-2017

Fayetteville, AR

Supervisor: Karen Gober

- Identified and addressed study skill needs for student-athletes in the following subjects: Statistics, African and African American Studies, English, History, Education, and Sociology
- Planned and implemented weekly sessions with students to promote independent learning
- College Reading & Learning Association Level 1 Tutoring Certification (December 2016)

Senior Graduate Assistant: University of Arkansas, African and African American Studies Program, 2012-2016

Fulbright College of Arts and Sciences

University of Arkansas, Fayetteville, AR

Supervisor: Dr. Calvin White, Jr.

- Authored program self-study assessment report (2014)
- Trained administrative assistant and graduate assistants
- Planned and implemented academic events
- Fostered collegial relationships with campus and community partners
- Advised 2 graduate assistants on special projects
- Instructor of record for at least two classes/semester
- Served as Ghana study abroad program faculty assistant (2012 and 2014)
- Conducted annual program reviews and addendums
- Guest lecturer and graded assignments, exams, and term papers for the following courses: AAST 1003: Introduction to African American Studies, AAST/HIST 3233: African American History to 1877, AAST 3243: African American History since 1877, AAST/HIST 4383: The American Civil Rights Movement, and AAST/HIST 4483: African American Biographies

Assistant to Faculty Leaders: Ghana Study Abroad Program, 2014

Fulbright College of Arts and Sciences

University of Arkansas, Fayetteville, AR

- Mentored 15 students through cultural education and immersion
- Organized information meetings
- Managed travel documents for 15 students
- Facilitated recruitment initiatives through informational booths and flyers

Graduate Faculty Intern: HIED 5083: History and Philosophy of Higher Education, 2013

University of Arkansas, Fayetteville, AR

- Served as guest lecturer
- Provided feedback on student writing and assignments
- Observed classroom teaching

Graduate Student Intern: Center for Multicultural and Diversity Education, 2012

University of Arkansas, Fayetteville, AR

- Worked with existing and incoming underrepresented undergraduate students connecting them to campus resources
- Contributed to the design and organization of the inaugural run of an annual pre-college literacy program for underrepresented students
- Assisted with the organization and planning of a pre-college orientation for underrepresented students

Graduate Student Intern: Ghana Study Abroad Program, 2012

Fulbright College of Arts and Sciences

University of Arkansas, Fayetteville, AR

- Researched underrepresented students' study abroad participation
- Studied faculty leadership
- Completed program assessment evaluating students' access and motivation to pursue study abroad opportunities

Graduate Assistant: University of Arkansas, African and African American Studies Program, 2009-2012

Fulbright College of Arts and Sciences

University of Arkansas, Fayetteville, AR

Supervisor: Dr. Charles Robinson II

- Guest lectured and graded assignments, exams, and term papers for the following courses: AAST 3243: African American History since 1877, AAST/HIST 4383: The American Civil Rights Movement, and AAST 499V/HIST 4483: African American Biographies
- Planned and organized academic programs, including academic guest lectures, student mixers, and informational meetings

TEACHING EXPERIENCE

Course Developed through the Arkansas State University A-State Online Services Development Program

ELFN 6773: Introduction to Statistics and Research, Summer 2024

- Semester-based online statistics and methodology course tailored to incoming doctoral students in the Ed.D. program for Educational Leadership/Educational Leadership Higher Education Administration

Courses Developed through the University of Arkansas Global Campus Course Development Program

AAST 3123: African Americans in Higher Education, Fall 2014

- Undergraduate semester-based online course examining the African American experience in higher education

AAST 2023: The African American Experience, Fall 2013

- Developed as both self-paced online correspondence course format and semester-based online course
- Undergraduate interdisciplinary online course examining African American culture
- Approved for University Core in Fall 2014

Courses Taught

ELFN 6773: Introduction to Statistics and Research, Arkansas State University, 2024-Present

ELFN/RMTH 8783: Qualitative Research and Evaluation, Arkansas State University, 2023-Present

ELFN/RMTH 7773: Advanced Educational Research, Arkansas State University, 2023-Present

WCOB 1033: Data Analysis and Interpretation, University of Arkansas, Spring and Summer 2023

- Primary instructor for multiple sections of statistics and research methods course as part of the Sam M. Walton College of Business pre-business core for all undergraduate business majors

UNIV 1001: University Perspectives, University of Arkansas

- Primary instructor for 3 sections of a semester long, face-to-face first-year seminar, Fall 2018-Fall 2021

HIST 2013: History of the American People Since 1877, Northwest Arkansas Community College

- Primary instructor for 2 sections of a face-to-face course, including concurrent enrollment, Spring 2017
- Primary instructor for 1 section of an online course, including concurrent enrollment

AAST 2023: The African American Experience, University of Arkansas

- Primary instructor for self-paced online correspondence course, Spring 2013-Fall 2021
- Primary instructor for face-to-face course, Spring 2015
- Primary instructor for online semester-based course, Fall 2014

AAST 499V/THTR 491V/THTR 591V: Special Topics Seminar August Wilson's Century Cycle, University of Arkansas

- Primary instructor for face-to-face course, Spring 2016
- Dual credit course that included both undergraduate and graduate students

AAST/THTR 4463: African American Theatre History Since 1950, University of Arkansas

- Primary instructor for face-to-face course, Fall 2015
- Dual credit course that included both undergraduate and graduate students

AAST 3123: African Americans in Higher Education, University of Arkansas

- Primary instructor for online semester-based course, Spring 2015, Fall 2015, Spring 2016, and Fall 2019

SCHOLARLY AND PROFESSIONAL ACTIVITIES

Publications

Jackson, B., & **Hui, M. M.** (2017). "Looking for brothers: Black male bonding at a PWI." *The Journal of Negro Education*, 86(4), 463-478.

Hammons, J., **Hui, M. M.**, & Keogh, R. (2016). "Assessing course outcomes: It doesn't have to be difficult!" *Journal of Faculty Development*, 30(3), 43-45.

Hui, M. M. (2015). Jackson, Joseph "Joe" Walter. In *The Encyclopedia of Arkansas History & Culture*. Retrieved from <http://www.encyclopediaofarkansas.net/encyclopedia/entry-detail.aspx?entryID=5988>

Hui, M. M. (2015). Thurgood Marshall College Fund. In T. King-Meadows (Ed.), *African American Leadership: A Concise Reference Guide*. Mission Bell Media

Hammons, J., Keogh, R., & **Hui, M. M.** (2014). Time for a new paradigm for young adult learners. *Community College Week*, 26(22), 4-5.

Presentations and Conference Activity

2025 "Innovative Leadership Practices: Women as Catalysts for Curricular and Pedagogical Transformation," **Mary Margaret Cunningham**. *Arkansas Council for Women in Higher Education Annual Conference*, Russellville, AR.

2025 "The Intersection of Identity and Leadership: Navigating Gender, Race, and Power Dynamics in Higher Education," **Mary Margaret Cunningham**. *Arkansas Council for Women in Higher Education Annual Conference*, Russellville, AR.

- 2023 “Drivers of Public Health in the U.S. Population: Why Valid Self-Report Measures Matter,” Samantha Robinson, Todd Shields, Ethan Dennis, **Mary Margaret Hui Cunningham**, & Torre (Jake) Darby. *Arkansas Bioinformatics Consortium*, Little Rock, AR
- 2021 “Students These Days!” Trevor Francis, **Mary Margaret Hui**, and Lori Lander. *University of Arkansas Wally Cordes Teaching and Faculty Support Center Winter Symposium*, Fayetteville, AR
- 2019 “Working with First-Generation College Students,” Deborah Korth, Jean Henry, and **Mary Margaret Hui**. *University of Arkansas Wally Cordes Teaching and Faculty Support Center New Faculty Luncheon*, Fayetteville, AR
- 2019 “Working with First-Generation College Students,” Deborah Korth, Jean Henry, and **Mary Margaret Hui**. *University of Arkansas Wally Cordes Teaching and Faculty Support Center Teaching Camp*, Eureka Springs, AR
- 2019 “Case by Case: A 360 Approach to Student Success,” Kelly Westeen and **Mary Margaret Hui**. *Annual Conference on the First-Year Experience (FYE) by the National Resource Center for the First-Year Experience and Students in Transition*, Las Vegas, NV
- 2016 “Getting off to a Great Start: A Successful First Class.” *National Institute for Staff and Organizational Development (NISOD) International Conference on Teaching and Leadership Excellence*, Austin, TX
- 2016 “Breaking through Barriers: Factors Contributing to Underrepresented Student Success.” *American Association of Blacks in Higher Education Annual Conference*, Long Beach, CA
- 2016 “The Impact of Race and Income on Undergraduate Student Success.” *African American Studies Graduate Symposium*, Fayetteville AR
- 2016 “The First Day of Class: Suggestions for Getting Off to a Good Start and Enhancing Retention,” James O. Hammons and **Mary Margaret Hui**. *University of Arkansas Wally Cordes Teaching and Faculty Support Center Winter Symposium*, Fayetteville, AR
- 2015 “Advancing Undergraduates through African and African American Studies Programs,” *American Association of Blacks in Higher Education Annual Conference*, Charleston, SC
- 2014 “Setting the Stage for Junior Faculty and Programmatic Success,” Valandra, **Mary Margaret Hui**, Calvin White, Jr., and Yvette- Murphy-Erby. *American Association of Blacks in Higher Education Annual Conference*, Atlanta, GA
- 2014 “Constructing Student-Oriented Learning in African American Studies Online Courses.” *American Association of Blacks in Higher Education Annual Conference*, Atlanta, GA
- 2013 Proposal Review Member and Session Chair. *Association for the Study of Higher Education Annual Conference*, St. Louis, MO
- 2013 “The Founding of Chi Omega Women’s Fraternity.” *Southern History of Education Society Annual Conference*, Charleston, SC
- 2013 “Underrepresented: The Lack of Black Student Study Abroad Participation.” *American Association of Blacks in Higher Education Annual Conference*, Atlanta, GA
- 2013 “Underrepresented: Black Student Study Abroad Participation.” Poster. *Abstract to Contract: Graduate Student Graduate Student Research and Creative Presentation Competition*. Fayetteville, AR
- 2012 Graduate Student Public Policy Seminar, University of Arkansas representative. *Association for the Study of Higher Education Annual Conference*, Las Vegas, NV
- 2011 “A Matter of Life and Death: The NAACP’s Campaign of the Dyer Bill.” *Regional Phi Alpha Theta Conference*, Russellville, AR

- 2011 “Mobilizing the Masses: The NAACP and the Dyer Bill.” *Texas A&M History Conference*, College Station, TX
- 2010 “The ‘Dyer’ Struggle for Federal Anti-Lynching Legislation: The NAACP’s Campaign of the Dyer Bill.” *Graduate Association of African American History Annual Conference*, Memphis, TN
- 2010 “Dreams Deferred: Arkansas and the Great Migration.” *Texas A&M History Conference*, College Station, TX

Invited Speaking Engagements

Spring Staff Training, Carl Albert State College, Keynote Speaker, 2021

Spring Faculty In-service, Carl Albert State College, Keynote Speaker, 2021

Student Success Center Groundbreaking, University of Arkansas, Speaker, 2019

Race and the Campus Climate, Carlotta Walls Lanier Little Rock Nine Event, Panel Member, 2016

Peabody Hall 100th Birthday Celebration, University of Arkansas, Historical Presentation, 2014

Ozark Hall Rededication Ceremony, University of Arkansas, Graduate Student Speaker, 2013

New Graduate Student Orientation, University of Arkansas, Student Speaker, 2013

Hispanic Women’s Organization of Arkansas Annual Conference, Panel Member, 2012

Jim and Joyce Faulkner Performing Arts Hall Press Release, University of Arkansas, Student Speaker, 2012

Study Abroad Experience

2010 Ghana, University of Arkansas, Fulbright College of Arts and Sciences, Graduate Student

2006 Rome, Italy, University of Arkansas, Honors College, Undergraduate Student

Current Professional Affiliations

National Association of Student Personnel Administrators (NASPA)

National Council on Measurement in Education (NCME)

AWARDS, GRANTS, AND SCHOLARSHIPS

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- 2015-2017 African and African American Studies Graduate Fellowship, University of Arkansas
- 2014 Northwest Arkansas Martin Luther King, Jr. Graduate Scholarship
- 2013-2016 Annual Doctoral Student Conference Travel Grant, University of Arkansas Graduate School
- 2013 Collis R. Geren Award for Commitment to Excellence in Graduate Education, University of Arkansas Graduate School
- 2009-2011 Master’s Student Conference Travel Grant, University of Arkansas Graduate School
- 2009-2016 Graduate Assistantship Stipend, University of Arkansas
- 2007-2009 African American Studies Senior Scholarship, University of Arkansas
- 2007 LeaderShape Leadership Institute, Student Graduate, University of Arkansas
- 2006 Honors College Study Abroad Grant, University of Arkansas

2006 Fulbright Language Competition, Chinese Intermediate Division, First Place, University of Arkansas

2004 University Scholarship, University of Arkansas

SERVICE

Dissertation Committees

- Alison Taylor, “The American View on Global Education in Curriculum and its Necessity for Entering the Workforce,” *Arkansas State University*, Fall 2023
- Scott Gove, “Predicting Migrant Youth Integration in the United States,” *University of Arkansas*, Spring 2025

University Service

American Psychological Association Member, 2024-Present

American Educational Research Association Member, 2025-Present

Arkansas Council for Women in Higher Education, *Arkansas State University*, 2024- Present

Chancellor’s Diversity, Equity, and Inclusion Council, *University of Arkansas*, 2021-2022

- Appointed inaugural member

Asian Pacific Americans Employee Impact Group, *University of Arkansas*, 2020-2023

Diversity and Inclusion Champions, *University of Arkansas*, 2018-2023

University Theatre Production of *Avenue Q*, appeared as Christmas Eve, *University of Arkansas*, Fall 2017

Pi Gamma Mu, International Honor Society in Social Sciences, Arkansas-Eta Chapter, *University of Arkansas*, 2014-2017

The Black Graduate Student Association, *University of Arkansas*, 2013-2015

Graduate Dean’s Student Advisory Board, College of Education and Health Profession Representative, *University of Arkansas*, 2012-2015

- Graduate Council Student Representative
- Graduate School Academic Appeals Committee Student Representative

University of Arkansas Honorary Degree Committee, *University of Arkansas*, 2013-2014

The Graduate Student Congress, Interim Vice President, *University of Arkansas*, 2013-2014

Delta Delta Delta, Delta Iota Chapter Centennial Executive Committee, *University of Arkansas*, 2013

- Centennial Historian and Book Editor

All University Academic Integrity Board, *University of Arkansas*, 2012-2014

The Higher Education Organization, *University of Arkansas*, 2011-2016

- President, 2012-2013

Kappa Delta Pi, International Honor Society in Education, *University of Arkansas*, 2011-2016

Phi Alpha Theta, National History Honor Society, Alpha Chapter, *University of Arkansas*, 2008-2011

- President, 2010-2011

Sankofa, the African and African American Studies Organization, *University of Arkansas*, 2009-2012

- Founder and President
- 2010 American Cancer Society University of Arkansas Relay for Life, Team Captain

Graduate School Student Ambassador, *University of Arkansas*, 2010-2013

- 40 hours of service annually
- Co-contributor to Graduate School student blog

Gamma Beta Phi, *University of Arkansas*, 2007-2009

Inspirational Singers Gospel Choir, *University of Arkansas*, 2007-2009

- Dramatic Performance Chair, 2007-2009

Mortar Board, Octagon Chapter, *University of Arkansas*, 2007-2009

St. Martin's Episcopal Campus Ministry, 2005-2015

- 2006 Arkansas Episcopal Diocesan Convention College Representative
- Peer Minister, 2005-2008

Chinese Student Scholar Association, 2004-2008

Delta Delta Delta, Delta Iota Chapter, 2004 Initiate

Community Service

Jean Tyson Child Development Study Center Parent Advisory Board, 2024

Fayetteville Junior Civic League, 2021-Present

- Sponsorship Committee Member, 2024-Present
- Recording Secretary, Executive Board Member, 2023-2024
- Girls Rock! Chair, 2022-2023
- Scholarships Committee Member, 2021-2022

Association of Junior Leagues International Women of Color Affinity Group, 2021-Present

NexT2 TheatreSquared, 2018-2021

- Executive Secretary 2019-2021
- Ambassadors Chair 2019-2021

Junior League of Northwest Arkansas, 2017-Present

- Sustaining Member, 2024-Present
- Member Services Advisor, 2022-2024
- Activities and Arrangements Committee Member, 2021-2022
- Corresponding Secretary, 2020-2021
- Diversity, Equity, and Inclusion Task Force Chair, 2019-2021
- Webmaster Chair, 2019-2020
- Webmaster Vice-Chair, 2018-2019

St. Paul's Episcopal Church, Fayetteville, AR, 2012-Present

- Children's Chapel Leader, 2024-Present
- Parenting Group Leader, 2023-Present
- Choir Member, 2015-2019
- Vestry Member, 2014-2017
 - Stewardship Committee

- Dinners for 8 Ministry Chair, 2013

Delta Iota House Corporation, Delta Delta Delta Sorority, Secretary, 2015-2016

St. Jude Children's Research Hospital Give Thanks. Walk, 2013 Team Member

Northwest Arkansas Delta Delta Delta Alumnae Chapter, 2008-Present

- Technical Communications Chair, 2012-2015
- Collegiate/Alumnae Relations Chair, 2008-2012