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| ­For Academic Affairs and Research Use Only |
| Proposal Number | EBS24 |
| CIP Code:  |  |
| Degree Code: |  |

**Program Modification Form**

**[X] Undergraduate Curriculum Council**

**[ ] Graduate Council**

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| --- |
| **Modification Type: [ ]Admissions, [ ]Curricular Sequence, or [ ]Other**  |

Signed paper copies of proposals submitted for consideration are no longer required. Please type approver name and enter date of approval.

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| Amanda Wheeler Gryffin | 9/22/2021 |

**Department Curriculum Committee Chair** |

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**COPE Chair (if applicable)** |
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| Paul Finnicum | 9/22/2021 |

**Department Chair**  |

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**Head of Unit (if applicable)**   |
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| Wayne Wilkinson | 10/8/2021 |

**College Curriculum Committee Chair** |

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**Undergraduate Curriculum Council Chair** |
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**Director of Assessment** *(only for changes impacting assessment)* |

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**Graduate Curriculum Committee Chair** |
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| Lance G. Bryant | 10/13/2021 |

**College Dean** |

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| Alan Utter | 11/16/2021 |

**Vice Chancellor for Academic Affairs** |
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**General Education Committee Chair (if applicable)**   |  |

1. **Contact Person** (Name, Email Address, Phone Number)

Claudia Benavides Ambs, cbenavides@astate.edu, 870-680-8104

1. **Proposed Change** (for undergraduate curricular changes please provide an 8-semester plan (appendix A), if applicable)

1) Replace minor requirement for a certificate requirement. The option of certificate will not be prescribed to offer flexibility in educational and career paths.

2) Remove PE 4853. Applied psychology of sport and exercise from the sports management major course requirements and add an option for students to choose either ,the new course PE 4103 or PE 4823. International Sport Venues.

3) Replace the STCM 3003. Principles of public relations major requirement for STCM 4073 Strategic communication law & ethics

1. **Effective Date**

Fall 2022

1. **Justification –** *Please provide details as to why this change is necessary.*

Certificates offer students diverse opportunities to gain new skills and certificate level competencies while providing documentation sometimes sought after by potential employers. Substituting the minor requirement for a certificate requirement for the B. S. Sport Management program offers our students flexibility that reflects industry needs and desires as well as providing our graduates with a competitive edge. The diversity of certificate programs offered by A-State opens up possibilities for sport managers to penetrate industry sectors that had been previously unexplored by our students due to the constrains imposed by the restricting number of minors. By offering students more flexibility we hope to empower them as they look to enter this dynamic field and spark student creativity by allowing them to better adapt their interests to their academic engagement with the sport industry. The flexibility offered by encouraging certificates will better prepare students to forge new intellectual connections between areas both currently within and without sport management, empowering to act as leaders and entrepreneurs while still providing students the necessary structure to direct their efforts constructively.

The replacement of PE 4853 for a course that contains mainly international content is based on the standards by the Commission for Sport Management Accreditation (COSMA), which accredits A-States Sport Management programs. COSMA dictates common professional components for excellence in sport management education for accredited undergraduate programs. International Sport is one of their components under Foundations of Sport Management, and to date one of our programs’ lowest scoring components. The options of courses added to the curriculum will increase the number of contact hours students spend learning about globalization and internationalization components in support of COSMAS’ statement that “a global perspective is critical for a complete understanding of sport management” and its requirements. By using our existing course PE 4823 International Sports Venues (see bulletin page 541) and our newly proposed course PE 4103 Sport, Globalization, & Nationalism (see New Course Proposal form), we will be better equipped to address these accreditation requirements and broaden students’ awareness of international sport.

The replacement of STCM 3003 Principles of Public Relations with STCM 4073 Strategic Communication Law & Ethics due to STCM no longer being regularly offered.

**Bulletin Changes**

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| **Instructions**  |
| **Please visit** [**http://www.astate.edu/a/registrar/students/bulletins/index.dot**](http://www.astate.edu/a/registrar/students/bulletins/index.dot) **and select the most recent version of the bulletin. Copy and paste all bulletin pages this proposal affects below. Please include a before (with changed areas highlighted) and after of all affected sections.** **\*Please note: Courses are often listed in multiple sections of the bulletin. To ensure that all affected sections have been located, please search the bulletin (ctrl+F) for the appropriate courses before submission of this form.**  |

BEFORE PROPOSED CHANGES
Major in Sport Management

**Bachelor of Science**

A complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/

|  |
| --- |
| University Requirements:  |
| See University General Requirements for Baccalaureate degrees (p. 47)  |
| **First Year Making Connections Course:**  | Sem. Hrs.  |
| HPES 1013, Introduction to HPESS (Making Connections)  | **3**  |
| **General Education Requirements:**  | Sem. Hrs.  |
| See General Education Curriculum for Baccalaureate degrees (p. 84) **Students with this major must take the following:** *MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite* *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)*  | **35**  |
| **Major Requirements:** Grade of “C” or better required for all Major Requirements  | Sem. Hrs.  |
| ISBA 1503, Microcomputer Applications  | 3  |
| COMS 3203, Business & Professional Communication  | 3  |
| ES 3743, Research and Statistics in Exercise Science  | 3  |
| HPES 1883, Foundations of HPESS *Must be completed ONLY if HPES 1013 is not completed as the First Year Making Connec­tions Course.*  | 0-3  |
| HPES 4896, Internship in HPESS **OR** HPES 4863, Internship in HPESS I **AND** HPES 4893, Internship in HPESS II  | 6  |
| PE 1002, Concepts of Fitness  | 2  |
| PE 3113, Business of esports  | 3  |
| PE 3853, Sports Promotion and Sales Management  | 3  |
| PE 3863, Economic and Financial Mgmt for Sport Organizations  | 3  |
| PE 3873, Facility and Event Management  | 3  |
| PE 4743, Legal Issues in Sport  | 3  |
| PE 4763, Sport Analytics  | 3  |
| PE 4773, Organization and Management of Sports Programs  | 3  |
| PE 4843, Philosophy and Ethics in Sports  | 3  |
| PE 4853, Applied Psychology of Sports and Exercise  | 3  |
| PE 4863, Diversity in Sport and Athletics  | 3  |
| STCM 3003, Principles of Public Relations  | 3  |
| **Sub-total**  | **50-53**  |
| **Minor (select one of the following):** Refer to appropriate college for information regarding specific minors.  | Sem. Hrs.  |
| General Business  | 21  |
| Marketing  | 18  |
| Multimedia Journalism  | 19  |
| **Sub-total**  | **18-21**  |
| **Electives:**  | Sem. Hrs.  |
| Electives  | **8-14**  |
| **Total Required Hours:**  | **120** |

AFTER PROPOSED CHANGES
Bulletin year 2021-2022 provided as an example.

Bulletin page 168

Major in Sport Management

Bachelor of Science

A complete 8-semester degree plan is available at https://www.astate.edu/info/academics/degrees/

**University Requirements:**

See University General Requirements for Baccalaureate degrees (p. 47)

**First Year Making Connections Course: Sem. Hrs.**

HPES 1013. Introduction to HPES (Making Connections) 3

**General Education Requirements: Sem. Hrs.**

See General Education Curriculum for Baccalaureate degrees (p.84) 35

 **Students with this major must take the following:**

 *MATH 1023, College Algebra or MATH course that requires MATH 1023 as a prerequisite*

 *COMS 1203, Oral Communication (Required Departmental Gen. Ed. Option)*

**Major Requirements: Sem. Hrs.**

ISBA 1503. Microcomputer Applications 3

COMS 3203, Business & Professional Communication 3

ES 3743, Research & Statistics in Exercise Science 3

HPES 1883, Foundations of HPES 0-3

 *Must be completed ONLY if HPES 1013 is not completed as the First Year Making Connections Course.*

HPES 4896, Internship in HPESS **OR** 6

 HPES 4863, Internship in HPES I **AND** HPES 4893 Internship in HPES II

PE 1002, Concepts of Fitness 2

PE 3113, Business of esports 3

PE 3853, Sports Promotion and Sales Management 3

PE 3863, Economic and Financial Mgmt for Sport Organizations 3

PE 3873, Facility and Event Management 3

PE 4103, Sport, Globalization, & Nationalism **OR** 3

PE 4823, International Sport Venues

PE 4743, Legal Issues in Sport 3

PE 4763, Sport Analytics 3

PE 4773, Organization and Management of Sports Programs 3

PE 4843, Philosophy & Ethics in Sports 3

PE 4863, Diversity in Sport and Athletics 3

STCM 4073, Strategic Communication Law & Ethics 3

**Sub-total 50-53**

**Certificate (select a certificate) Sem. Hrs.**

 Refer to appropriate college for information regarding specific certificate requirements.

 Applicable certificates will be approved by academic advisor upon discussion with the student.

**Sub-total 9-43**

**Electives Sem. Hrs.**

 Electives 0-23

**Total Minimum Hours Required 120**

**Appendix A, 8-Semester Plan**

(**Referenced in #2** - **Undergraduate Proposals Only)**

*Instructions: Please identify new courses in italics*.

**Degree: Bachelor of Science in Sport Management (21 credit certificate)**

Students requiring developmental coursework based on low entrance exam scores (ACT, SAT, ASSET, COMPASS) may not be able to complete this program of study in eight (8) semesters.  Students having completed college level courses prior to enrollment will be assisted by their advisor in making appropriate substitutions.  A minimum of 120 credit hours, of which 45 hours must be upper division credit (3000-4000 level), is required for this degree (developmental courses are excluded).   Mandatory state and institutional assessment exams will be required during your degree program.

|  |  |  |
| --- | --- | --- |
| Year 1 - Fall |  | Year 1 - Spring |
| Course No. | Course Name | Hrs | GE | *Cer* | Maj |  | Course No.  | Course Name | Hrs | GE | *Cer* | Maj |
| ENG 1003 | Composition I | 3 | x |  |  |  | ENG 1013 | Composition II | 3 | x |  |  |
| MATH 1023 | College Algebra | 3 | x |  |  |  | ISBA 1503 | Microcomputer Applications | 3 | x |  |  |
| COMS 1203 | Oral Comm | 3 | x |  |  |  | Social Sci | Choose 3 credits from: ANTH 2233; CMAC 1003; ECON 2313, 2323, OR 2333; GEOG 2613; HIST 1013, 1023, 2763, OR 2773; POSC 1003 OR 2103; PSY 2013; OR SOC 2213 | 3 | x |  |  |
| Fine arts | Choose 3 credits from: ART 2503, MUS 2503, or THEA 2503  | 3 |  x |  |  |  | CMAC 1001 | Media Grammar & Style | 3 |  | x |  |
| HPES 1013 | Introduction to PE | 3 | x |  |  |  | Physical science | Pick 4 credits from CHEM 1013 & 1011, CHEM 1043 & 1041, GEOL 1003 & 1001, PHSC 1203 & 1201, PHYS 1103 & 1101, PHYS 2034, or PHYS 2054. | 4 | x |  |  |
| Total hrs |  | 15 |  |  |  |  | Total hrs |  | 16 |  |  |  |

|  |  |  |
| --- | --- | --- |
| Year 2 - Fall |  | Year 2 - Spring |
| Course No. | Course Name | Hrs | GE | *Cer* | Maj |  | Course No.  | Course Name | Hrs | GE | *Cer* | Maj |
| *certificate* | *Certificate credit hours (cumulative 3)* | *3* |  | *x* |  |  | *certificate* | *Certificate credit hours (cumulative 6)* | *3* |  | *x* |  |
| Social Sci | Choose 3 credits from: ANTH 2233; CMAC 1003; ECON 2313, 2323, OR 2333; GEOG 2613; HIST 1013, 1023, 2763, OR 2773; POSC 1003 OR 2103; PSY 2013; OR SOC 2213 | 3 | x |  |  |  | Humanities | Choose 3 credits from: ENG 2003, ENG 2013, or PHIL 1103 | 3 | x |  |  |
| Life science | Pick 4 credits from BIOL 1003 & 1001, BIOL 1063 & 1001, BIO 1503 & 1501, BIO 2013 & 2011, BIO 2103 & 2101, or BIO 2203 & 2201 | 4 | x |  |  |  | *STCM 4073* | *Strategic communication law & ethics* | *3* |  |  | *x* |
| ENG 2003 | Intro to Lit WWI | 3 |  x |  |  |  | *certificate* | *Certificate credit hours (cumulative 9)* | *3* |  | *x* |  |
| PE 1002 | Concepts of Fitness | 2 |  |  | x |  | Social Sci | Choose 3 credits from: ANTH 2233; CMAC 1003; ECON 2313, 2323, OR 2333; GEOG 2613; HIST 1013, 1023, 2763, OR 2773; POSC 1003 OR 2103; PSY 2013; OR SOC 2213 | 3 | x |  |  |
| Total hrs |  | 15 |  |  |  |  | Total hrs |  | 15 |  |  |  |

|  |  |  |
| --- | --- | --- |
| Year 3 - Fall |  | Year 3 - Spring |
| Course No. | Course Name | Hrs | GE | *Cer* | Maj |  | Course No.  | Course Name | Hrs | GE | Cer | Maj |
| PE 4863 | Diversity in Sport & Athletics | 3 |  |  | x |  | PE 3853 | Sport Promotion & Sales Mgtm | 3 |  |  | x |
| PE 3113 | Business of Esport | 3 |  |  | x |  | PE 3873 | Facility & Event Mgmt in Sport | 3 |  |  | x |
| PE 3863 | Econ & Fin Mgmt in Sport | 3 |  |  | x |  | *certificate* | *Certificate credit hours (cumulative 15)* | *3* |  | *x* |  |
| PE 4773 | Org & Mgmt of Sport Progms | 3 |  |  | x |  | COMS 3203 | Business & Professional Speech | 3 |  |  | x |
| *certificate* | *Certificate credit hours (cumulative 12)* | *3* |  | *x* |  |  | ES 3743 | Research & Stats | 3 |  |  | x |
| Total hrs |  | 15 |  |  |  |  | Total hrs |  | 15 |  |  |  |

|  |  |  |
| --- | --- | --- |
| Year 4 - Fall |  | Year 4 - Spring |
| Course No. | Course Name | Hrs | GE | *Cer* | Maj |  | Course No.  | Course Name | Hrs | GE | *Cer* | Maj |
| PE 4743 | Legal Issues in Sport | 3 |  |  | x |  | PE 4843  | Philosophy & Ethics in Sport | 3 |  |  | x |
| *PE 4103* | *Sport, Globalization & Nationalism (or PE4823)* | *3* |  |  | *x* |  | *certificate* | *Certificate credit hours (cumulative 21)* | *3* |  | *x* |  |
| PE 4763 | Sport Analytics | 3 |  |  | x |  | Elective | Any course | 2 |  |  |  |
| *certificate* | *Certificate credit hours (cumulative 18)* | *3* |  | *x* |  |  | HPES 4896 | Internship | 6 |  |  | x |
| Eelective | Any upper level course | 3 |  |  | x |  |  |  |  |  |  |  |
| Total hrs |  | 15 |  |  |  |  | Total hrs |  | 14 |  |  |  |

**Graduation Requirements:** Completion of HIST 2763 or HIST 2773 or POSC 2103, English Proficiency (Grade of C or better in ENG 1003 and ENG 1013), 2.00 GPA in Major, 2.00 GPA at ASU, 2.00 GPA Overall, Maximum of 31 credit hours via correspondence, extension, examination, PLA, Military or similar means; CLEP (30 hrs max), 45 JR/SR Hours **after completing 30 hours**, 120 Total Credit Hours, 18 of last 24 hours must be ASU-Jonesboro courses, Minimum of 57 hours from 4-year institutions, 32 Resident Hours if completing second degree and first degree was not from ASU-J. This degree plan does not replace the bulletin requirements.